

Curriculum Vitae

**E. Scott Geller**

Cumulative through June 2020

**EDUCATION:**

- 1964 B.A. College of Wooster; Wooster, Ohio
- 1967 M.A. Southern Illinois University; Carbondale, Illinois  
Major Subjects: Pre-med and psychology  
Thesis: Confidence and choice reaction speed:  
*Dependent variables in a dynamic decision task.*  
Major Professor: Gordon F. Pitz
- 1969 Ph.D. Southern Illinois University; Carbondale, Illinois  
Major Subjects: Learning, decision-making, and information processing,  
personality, and social psychology.  
Dissertation: Dimensions of expectancy in a choice reaction time  
experiment.  
Major Professor: Gordon F. Pitz

**EMPLOYMENT:**

- 5/05–present Alumni Distinguished Professor, Virginia Tech
- 5/79-4/05 Professor, Department of Psychology, Virginia Polytechnic Institute and  
State University (Virginia Tech)
- 5/76-5/79 Associate Professor, Department of Psychology, Virginia Tech
- 9/69-5/76 Assistant Professor, Department of Psychology, Virginia Tech
- 6/69-8/69 Teaching Assistant for the Introductory Psychology course at Southern  
Illinois University
- 9/66-6/69 Research Assistant in Human Decision Making Laboratory with Dr.  
Gordon F. Pitz
- 9/65-9/66 Teaching Assistant and Laboratory Instructor for advanced  
undergraduate course in experimental psychology
- 6/65-9/65 Group Instructor and Coordinator for summer training program for  
community social workers
- 9/64-6/65 Research Assistant in Operant Conditioning Laboratory with Dr. William  
Wagman

**RESEARCH AND TEACHING INTERESTS:**

Development and evaluation of behavior-change strategies founded on principles from humanistic behaviorism to improve human welfare and life satisfaction on a large scale

Behavioral community interventions for litter control, resource recovery, energy conservation, crime prevention, transportation management, safety-belt promotion, the reduction of alcohol-impaired driving, injury control, and child survival in underdeveloped countries

Industrial performance science for occupational health and safety

**HONORS/AWARDS:**

2020: Selected to serve on the Advisory Council for the Center for Behavior and Climate.

2020: Recipient of the 2020 NSC Inspire Integrity Award, nominated by sophomore—Summer Carlson.

2019: Selected to present two lectures for students and their families for Virginia Tech Family weekend in September.

2019: Selected to present four lectures for student orientation week in July.

2019: Nominated for the “Favorite Faculty Awards” at Virginia Tech.

2019: Recipient of the APA Division 25 Nathan H. Azrin Distinguished Contributions to Applied Behavior Analysis Award.

2019: Recipient of the 2019 Lifetime Achievement Award from Marquis Who’ Who.

2018: Selected to represent Virginia Tech at the ACC Bridging Chasms weekend in Washington D.C.

2017: Recognized by VT undergraduate students as a "Favorite Faculty Member".

2016: Special Tribute Award from the National Safety Council for teaching 100,000+ conference attendees the psychology of safety throughout a decade of keynote presentations.

2016: Recognized by VT undergraduate students as a "Favorite Faculty Member".

2014: Excellence Award at Behavioral Safety Now 20th Anniversary Celebration, Buffalo, NY.

2014: Nominated by the Virginia Tech Center for Instructional Development and Educational Research for CHASE Professor of the Year.

2013: Named one of *EHS Today's* 50 Most Influential People in Safety and Health.

2013: Virginia Tech’s Student Athlete Advisory Committee Professor of the Year.

2013: Among Top 21 Psychology Professors in Virginia, selected by Online Schools Virginia.

2013: Association for Behavior Analysis International Mentorship Award Winner.

2013: Favorite Faculty Recipient, Housing and Residence Life at Virginia Tech.

2013: Outstanding Mentorship Award, Student Committee of the Association for Behavior Analysis International.

2011: Awarded Doctor of Humane Letters from the College of Wooster, Wooster, OH.

2010: Named among the 50 most influential Environment Health and Safety Leaders by *EHS Today*, June 2010.

2010: Elected Fellow of the Association for Behavior Analysis International.

2010: Appointed to the annual selection panel for the American Psychological Foundation Gold Medal Award for Lifetime Achievement in the Public Interest.

2010: American Psychological Association Division 25, Outstanding Applied Research Award.

2009: American Psychological Foundation Gold Medal Award for Life Achievement in Psychology in the Public Interest.

2008: Named one of the most influential safety leaders of the past decade by *Occupational Hazards* magazine.

2007: Faculty Appreciation Day Students' Choice Award for Outstanding Faculty Leadership.

2007: Invited Commencement Address for Virginia Tech Undergraduate Program, December 2007.

2007: Lifetime Achievement Award from the Organizational Behavior Management Network of the Association for Behavior Analysis International.

2006: Faculty Appreciation Day Students' Choice Award for Outstanding Faculty Leadership.

2005: Awarded an Alumni Distinguished Professorship at Virginia Tech.

2005: Faculty Appreciation Day Students' Choice Award for Outstanding Faculty Leadership.

- 2005: Outstanding Faculty Award from the State Council of Higher Education of Virginia.
- 2004: Faculty Appreciation Day Students' Choice Award for Outstanding Faculty Leadership.
- 2004: Invited delegate to the International Assembly on Managing the Psychology of Fear and Terror.
- 2003: University Alumni Award for Excellence in Advising Graduate Students, Virginia Tech.
- 2002: University Alumni Award for Outreach, Virginia Tech.
- 2001: University Alumni Award for Excellence in Research, Virginia Tech.
- 2000: Outstanding Technical Writing Award from the American Society of Safety Engineers.
- 1999: University W. E. Wine Award for recognition of outstanding teaching, Virginia Tech.
- 1998: Honored with the Award for Effective Presentation of Behavior Analysis in the Mass Media presented by the Society for the Advancement of Behavior Analysis.
- 1998: Appointed to the Advisory Board of the Cambridge Center for Behavioral Studies.
- 1996: *Professional Safety* paper award for technical writing excellence from the American Society of Safety Engineers.
- 1996: Invited to give a keynote address at the Southern Illinois University 500 Psychology Doctorates Reunion.
- 1995: Elected to the Editorial Board of *Journal of Applied Behavior Analysis*.
- 1995: Appointed to the Conference Planning Committee of the American Society of Safety Engineers.
- 1995: Elected Fellow of the World Academy of Productivity and Quality Sciences.
- 1994: Appointed Associate Editor of *Behavior and Social Issues*.
- 1993: Appointed to the first advisory board of the American Psychological Association Journal, *Psych Scan: Behavior Analysis & Therapy*.

- 1993: Award for theoretical and methodological contributions to behavior analysis from the Florida Association of Behavior Analysis.
- 1993: Invited to give the Arnold M. Small Lecture in Safety at the 37th Annual Meeting of the Human Factors and Ergonomics Society, Seattle, Washington.
- 1992: Elected Charter Fellow of the American Association of Applied and Preventive Psychology.
- 1992: Elected first president of the Industrial Performance Science Division, American Association of Applied and Preventive Psychology.
- 1991: First "Best Professor" award from the Psychology Club and Psi Chi, Virginia Tech.
- 1991: Elected member of the Editorial Advisory Board of *Society & Natural Resources*.
- 1990: Elected Fellow of the American Psychological Association, Division 9, Society for the Psychological Study of Social Issues.
- 1990: Appointed to the Public Relations Committee of The Safety and Health Hall of Fame International.
- 1990: University Sporn Award for distinguished teaching of freshman-level courses, VT.
- 1990: Appointed to the Editorial Board of *Behavior and Social Issues*.
- 1989: Selected to represent the U. S. on "The Scientific Committee" for an international road safety symposium in Copenhagen, Denmark, September 1990.
- 1989: Elected Charter Fellow of the Association for Psychological Science (formerly American Psychological Society).
- 1989: Elected Fellow of the American Psychological Association, Division 27, Community Psychology.
- 1988: Elected Editor of *Journal of Applied Behavior Analysis* (Term: 1989-1992).
- 1987: Safety Society Scholar Award, American Alliance for Health, Physical Education, Recreation and Dance.
- 1987: Elected to the Advisory Board of The Cambridge Center for Behavioral Studies.
- 1987: Elected to the Faculty Senate, Virginia Tech (three-year term).
- 1986: Award of Appreciation from the Virginia Academy of Science.

- 1986: Honorary Lifetime Member, West Virginia Safety Council.
- 1985: Vice-President and Vice-Chairman of the Board of Directors, Society for the Experimental Analysis of Behavior, Inc.
- 1985: Vice Chairman of the Virginia Academy of Science, Psychology Section.
- 1985: Elected Fellow of the American Psychological Association, Division 25, Experimental Analysis of Behavior.
- 1985: Award of Research Merit from the Traffic Safety Evaluation Research Review, U.S. Department of Transportation.
- 1985: Horace Hood Safety Award for Outstanding Promotion of Safety, Roanoke Valley Safety Council.
- 1984: Awarded a Certificate for "Excellence in Oral Presentation" for address given at the 1984 SAE International Congress & Exposition.
- 1983: Elected to the Board of Directors, Society for the Experimental Analysis of Behavior, Inc. (6-year term).
- 1983: Elected to the Academy of Teaching Excellence, Virginia Tech.
- 1983: Alumni Teaching Award, Virginia Tech.
- 1983: Appointed Associate Editor of *Environment and Behavior*.
- 1983: Appointed Associate Editor of *Journal of Applied Behavior Analysis*.
- 1982: Elected Fellow of the American Psychological Association, Division 34, Population and Environmental Psychology.
- 1982: American Psychological Association, Division Two Teaching Award.
- 1982: Selected as a University Outstanding Professor by the Virginia Tech Interfraternity Council and Panhellenic Council.
- 1982: Selection for excellence in teaching within the College of Arts and Sciences, VT.
- 1981: Appointed Consulting Editor of *Population and Environment: Behavior and Social Issues*.
- 1980: Selection for excellence in teaching within the College of Arts and Sciences, VT.

1978: Selection for excellence in teaching within the College of Arts and Sciences, VT.

1976: Selection for excellence in teaching within the College of Arts and Sciences, VT.

1974: Selection for excellence in teaching within the College of Arts and Sciences, VT.

1973: Selection for excellence in teaching within the College of Arts and Sciences, VT.

### **PROFESSIONAL ORGANIZATIONS:**

American Association of Applied and Preventive Psychology (Fellow, 1992)

American Psychological Association (Fellow, 1982)

Association for Psychological Science (Fellow, 1989)

APA Division 9 - The Society for the Psychological Study of Social Issues

APA Division 25 - Experimental Analysis of Behavior

APA Division 27 - Community Psychology

APA Division 34 - Population and Environmental Psychology

APA Division 38 - Health Psychology

American Society of Safety Engineers, Professional Member

Association for Behavior Analysis International (Fellow, 2010)

Florida Association for Behavior Analysis

Psychonomic Society

Southeastern Association for Behavior Analysis

Southeastern Psychological Association

Virginia Academy of Science

West Virginia Safety Council

World Academy of Productivity and Quality Sciences (Fellow, 1995)

### **PROFESSIONAL SERVICE:**

Advisory Board, Cambridge Center for Behavioral Studies, 1987-present.

Associate Editor, *Behavior and Social Issues*, 1994-2016.

Associate Editor, *Journal of Applied Behavior Analysis*, 1983-1986.

Associate Editor, *Environment and Behavior*, 1983-2017.

Associate Editor, *Journal of Safety Research*, 2005-2010.

Behavior Advisory Council, Keep America Beautiful, 2016-present.

Board of Directors, Society for the Experimental Analysis of Behavior, Inc., 1984-1992.

Consulting Editor, *Population and Environment: Behavior and Social Issues*, 1981-1987.

- Editor, *Journal of Applied Behavior Analysis*, 1989-1992.
- Editorial Advisory Board, *Society & Natural Resources*, 1991-1994.
- Editorial Board, *Behavior Analysis Digest*, 1989-2016.
- Editorial Board, *Behavioral Interventions*, 1997-1999.
- Editorial Board, *Behavior and Social Issues*, 1990-1994.
- Editorial Board, *International Journal of Behavioral Safety*, 2000-2015.
- Editorial Board, *Journal of Applied Behavior Analysis*, September 1978-December 1980; September 1981-December 1983; September 1987-August 1989; September 1995-August 1997.
- Editorial Board, *Journal of Organizational Behavior Management*, 1993-present.
- Editorial Board, *Journal of Safety Research*, 2001-present.
- Editorial Consultant, *Criminal Justice and Behavior*, 1981.
- Guest Action Editor, *American Psychologist*, 1990, 1991.
- Guest Action Editor, *Journal of Leisure Research*, 1981.
- Industrial Safety Panel, NASA Lyndon B. Johnson Space Center, 2005-2010.
- Program Planning Committee, Professional Development Conference, American Society of Safety Engineers, 1998-2001.
- Special reviewer for the Mental Health Behavioral Sciences Research Review Committee, October 1984.
- Reviewer, *Accident Analysis & Prevention: An International Journal*, 1982, 1985, 1986, 1988.
- Reviewer, *Alcohol Health and Research World*, 1992.
- Reviewer, Allyn and Bacon, Inc., 1980, 1984, 1988, 1989.
- Reviewer, *American Journal of Public Health*, 1990.
- Reviewer, *American Psychologist*, 1990, 2013, 2014.
- Reviewer, *Basic and Applied Social Psychology*, 1982, 1991, 1994.
- Reviewer, *Behavioral Assessment*, 1981.
- Reviewer, *Behavioral Counseling Quarterly*, 1979, 1981.
- Reviewer, *Behavior and Social Issues*, 1990-present.
- Reviewer, *Behavior Therapy*, 1977.
- Reviewer, *Canadian Journal of Psychology*, 1975.
- Reviewer, *Criminal Justice and Behavior*, 1975, 1976, 1981, 1982, 1985.
- Reviewer, *Environment and Behavior*, 1982-present.
- Reviewer, Harper Collins Publishers, 1990.
- Reviewer, *Health Education Quarterly*, 1988.
- Reviewer, *Health Education Research: Theory and Practice*, 1986, 1989.



Reviewer, *Journal of Applied Behavior Analysis*, 1975-present.

Reviewer, *Journal of Applied Social Psychology*, 1982, 1987, 1989, 1991, 1992, 1994, 2000, 2001, 2002, 2005.

Reviewer, *Journal of Community Psychology*, 1988.

Reviewer, *Journal of Environmental Psychology*, 1992, 1993, 1994, 1996, 2000, 2002-present.

Reviewer, *Journal of Organizational Behavior Management*, 1983, 1987, 1994-present.

Reviewer, *Journal of Pediatric Psychology*, 2001.

Reviewer, *Journal of Social Issues*, 1979, 1988.

Reviewer, *Journal of Social Issues*, all articles on "Managing the Environment," 1988.

Reviewer, *Journal of Studies on Alcohol*, 1988, 1989, 1990.

Reviewer, *Journal of Social Psychology*, 2005, 2006.

Reviewer, *Law and Human Behavior*, 1988.

Reviewer, *Memory and Cognition*, 1978, 1980.

Reviewer, McGraw-Hill Publishing Company, 1989.

Reviewer, National Science Foundation, Appropriate Technology Program, 1980, 1981.

Reviewer, National Science Foundation, Division of Social Sciences, 1979, 1982, 1984.

Reviewer, *Perceptual and Motor Skills*, 1989, 1990, 1993, 1994, 2001.

Reviewer, Pergamon Press, 1986.

Reviewer, *Personality and Social Psychology Bulletin*, 1977, 1978.

Reviewer, *Psychological Bulletin*, 1990.

Reviewer, *Psychological Reports*, 1988, 1990, 2000, 2001.

Reviewer, Public Health Service, Centers for Disease Control, Injury research and demonstration project grant proposals, 1986.

Reviewer, *Resources, Conservation, and Recycling*, 1988.

Reviewer, Scott Foresman, Inc., 1985, 1988, 1989.

Reviewer, *Social Behavior and Personality*, 2000

Reviewer, *Society & Natural Resources*, 1988, 1991, 1992, 1993.

Reviewer, *The Behavior Analyst*, 1985-present.

Reviewer, *The Journal of Resource Management and Technology*, 1986.

Reviewer, *The Quarterly Journal of Experimental Psychology*, 1977.

Reviewer, *Virginia Journal of Science*, 1978.

Reviewer, West Virginia University Energy Research Center, Grants Program, 1980, 1981

Reviewer, Centers for Disease Control, Injury Grant Review Committee, 1987, 1989

Reviewer, Environmental Design and Research Association, 1990

Reviewer, National Institute of Environmental Health Sciences, Superfund Hazardous Materials Worker Health and Safety Training, 1990.

Reviewer, Public Health Service, Alcohol, Drug Abuse, and Mental Health Administration, 1990

Reviewer, papers submitted to the Southeastern Psychological Association, 1993, 1994, 1995, 1996.

Reviewer, book proposal for CRC Press, Boca Raton, FL, 2000.

Reviewer, book proposal for the American Psychological Association, Washington, D.C., 2000.

Reviewer of Visionary Grant proposals for the American Psychological Foundation, 2016.

Task Force, Human Error in Occupational Safety Symposium, American Society of Safety Engineers, 2003.

### **PUBLICATIONS (REFEREED): RESEARCH ARTICLES IN APPLIED PSYCHOLOGY**

1. Geller, E. S. (1972). A training program in behavior modification: Design, outcome, and implication. *JSAS Catalog of Selected Documents in Psychology*, 2, 29. (Ms. No. 95).
2. Geller, E. S., Farris, J. C., & Post, D. S. (1973). Prompting consumer behaviors for pollution control. *Journal of Applied Behavior Analysis*, 6, 345-353.
3. Johnson, D. F., & Geller, E. S. (1974). Operations manual for a contingency management program in a maximum-security institution. *JSAS Catalog of Selected Documents in Psychology*, 4, 23. (Ms. No. 578).
4. Geller, E. S. (1975). Increasing desired waste disposals with instructions. *Man-Environment Systems*, 5, 125-128.
5. Geller, E. S., Chaffee, J. L., & Farris, J. C. (1975). Research in modifying lecturer behavior with continuous student-feedback. *Educational Technology*, 15, 31-35. Summarized in *Human Behavior*, January, 5, 55.
6. Geller, E. S., Chaffee, J. L., & Ingram, R. E. (1975). Promoting paper recycling on a university campus. *Journal of Environmental Systems*, 5, 39-57.
7. Ingram, R. E., & Geller, E. S. (1975). A community-integrated, behavior modification approach to facilitating paper recycling. *JSAS Catalog of Selected Documents in Psychology*, 5, 327. (Ms. No. 1097).
8. Geller, E. S., Witmer, J. F., & Orebaugh, A. L. (1976). Instructions as a determinant of paper-disposal behaviors. *Environment and Behavior*, 8, 417-439. Summarized in *Behavior Today*, 1974, 5, 245. Reviewed in *Human Behavior*, June 1977, 6, 36.
9. Tuso, M. A., & Geller, E. S. (1976). Behavior analysis applied to environmental/ecological problems: A review. *Journal of Applied Behavior Analysis*, 9, 526. (Ms. No. 02828).
10. Witmer, J. F., & Geller, E. S. (1976). Facilitating paper recycling: Effects of prompts, raffles, and contests. *Journal of Applied Behavior Analysis*, 9, 315-322. Reprinted in J. W. Reich (Ed.), 1981, *Experimenting in society: Issues and examples in applied social psychology*, New York: Scott, Foresman and Company.
11. Geller, E. S., Johnson, D. F., Hamlin, P. H., & Kennedy, T. D. (1977). Behavior modification in a prison: Issues, problems, and compromises. *Criminal Justice and Behavior*, 4, 11-43.
12. Geller, E. S., Witmer, J. F., & Tuso, M. A. (1977). Environmental interventions for litter control. *Journal of Applied Psychology*, 62, 344-351.

13. Brasted, W., Mann, M., & Geller, E. S. (1979). Behavioral interventions for litter control: A critical review. *Cornell Journal of Social Relations*, 14(1), 75-90.
14. Ferguson, G. S., & Geller, E. S. (1979). Behavioral approaches to crime prevention: A critical review. *JSAS Catalog of Selected Documents in Psychology*, 9, 57. (Ms. No. 1888).
15. Geller, E. S., Brasted, W. S., & Mann, M. F. (1979-80). Waste receptacle designs as interventions for litter control. *Journal of Environmental Systems*, 9, 145-160.
16. Johnson, R. P., & Geller, E. S. (1979). Community mental health and behavioral interventions. *JSAS Catalog of Selected Documents in Psychology*, 9, 60. (Ms. No. 1879).
17. Elliott, L., & Geller, E. S. (1980). Contingency management in business settings: A critical review. *JSAS Catalog of Selected Documents in Psychology*, 10, 96-97. (Ms. No. 2152).
18. Geller, E. S., Casali, J. G., & Johnson, R. P. (1980). Seat-belt usage: A potential target for applied behavior analysis. *Journal of Applied Behavior Analysis*, 13, 94-100.
19. Geller, E. S., Eason, S., Phillips, J., & Pierson, M. (1980). Interventions to improve sanitation during food preparation. *Journal of Organizational Behavior Management*, 2, 229-240.
20. Johnson, R. P., & Geller, E. S. (1980). Engineering technology and behavior analysis for interdisciplinary environmental protection. *The Behavior Analyst*, 3, 23-29.
21. Geller, E. S. (1981). Evaluating energy conservation programs: Is verbal report enough? *Journal of Consumer Research*, 8, 331-334.
22. Winett, R. A., & Geller, E. S. (1981). Comment on psychological research and energy policy. *American Psychologist*, 36, 425-426.
23. Geller, E. S., Johnson, R. P., & Pelton, S. (1982). Community-based interventions for encouraging seat-belt usage. *American Journal of Community Psychology*, 10, 183-195.
24. Geller, E. S., Paterson, L., & Talbott, E. (1982). A behavioral analysis of incentive prompts for motivating seat-belt use. *Journal of Applied Behavior Analysis*, 15, 403-413.
25. Mayer, J., & Geller, E. S. (1982-83). Motivating energy efficient travel: A cost-effective incentive strategy for encouraging usage of a community bike path. *Journal of Environmental Systems*, 12, 99-112.
26. Geller, E. S. (1983). Rewarding safety belt usage at an industrial setting: Tests of treatment generality and response maintenance. *Journal of Applied Behavior Analysis*, 16, 43-56.
27. Geller, E. S., Davis, L., & Spicer, K. (1983). Industry-based incentives to promote seat belts usage: Differential impact on salary vs. hourly employees. *Journal of Organizational Behavior Management*, 5, 17-29.
28. Geller, E. S., Erickson, J. B., & Buttram, B. A. (1983). Attempts to promote residential water conservation with educational, behavioral, and engineering strategies. *Population and Environment: Behavior and Social Issues*, 6, 96-112.

29. Geller, E. S., Koltuniak, T. A., & Shilling, J. S. (1983). Response avoidance prompting: A cost-effective strategy for theft deterrence. *Behavioral Counseling and Community Interventions*, 3, 28-42.
30. Cope, J. G., & Geller, E. S. (1984). Community-based interventions to increase the use of automobile litter bags. *Journal of Resource Management and Technology*, 13, 127-132.
31. Davis, M. A., & Geller, E. S. (1984). Citizen crime prevention: Some promising applications of behavioral community psychology, *Psychological Documents*, 14, 27. (Ms. No 2655).
32. Geller, E. S. (1984). A delayed reward strategy for large-scale motivation of safety belt use: A test of long-term impact. *Accident Analysis and Prevention*, 16, 457-463.
33. Geller, E. S. (1984). Motivating safety belt use with incentives: A critical review of the past and a look to the future. In *Advances in belt restraint systems: Design, performance, and usage* (No. 141), Warrendale, PA: Society of Automotive Engineers, Inc.
34. Geller, E. S. (1984). Rewards to save lives. *Research: Virginia Tech.* Blacksburg, VA: Virginia Polytechnic Institute and State University, November, 27-28.
35. Geller, E. S., & Hahn, H. A. (1984). Promoting safety belt use at industrial sites: An effective program for blue collar employees. *Professional Psychology: Research and Practice*, 15, 553-564.
36. Geller, E. S., & Winett R. A. (1984). Reaction to Williams and McIntire's review of "Preserving the environment: New strategies for behavior change." *The Behavior Analyst*, 7, 71-72.
37. Johnson, R. P., & Geller, E. S. (1984). Contingent versus noncontingent rewards for promoting seat belt usage. *Journal of Community Psychology*, 12, 113-122.
38. Geller, E. S. (1985). Seat-belt psychology, *Psychology Today*, 19, 12-13.
39. Geller, E. S., Altomari, M. G., Russ, N. W., & Harwood, M. K. (1985). Exploring the drinking/driving behaviors and attitudes of college students. *Resources in Education*, June, No. ED252756. Summarized in *Higher Education Abstracts*, 1986.
40. Geller, E. S., Bruff, C. D., & Nimmer, J. G. (1985). The "Flash for Life": A community prompting strategy for safety belt promotion. *Journal of Applied Behavior Analysis*, 18, 145-159.
41. Rudd, J. R., & Geller, E. S. (1985). A university-based incentive program to increase safety belt use: Toward cost effective institutionalization. *Journal of Applied Behavior Analysis*, 18, 215-226.
42. Russ, N. W., & Geller, E.S. (1985). A review of the drunk driving literature: Directions and implications for prevention. *Psychological Documents*, 15, 24 (Ms. 2721).
43. Cope, J. G., Grossnickle, W. F., & Geller, E. S. (1986). An evaluation of three corporate strategies for safety belt use promotion. *Accident Analysis and Prevention*, 18, 243-251.

44. Geller, E. S., & Lehman, G. R. (1986). Motivating desirable waste management behavior: Applications of behavior analysis. *Journal of Resource Management and Technology*, 15, 58-68.
45. Geller, E. S., & Russ, N. W. (1986). Drunk driving prevention: Knowing when to say when. In *Alcohol, accidents, and injuries* (No. P-173), Warrendale, PA: Society of Automotive Engineers, Inc.
46. Geller, E. S., Russ, N. W., & Altomari, M. G. (1986). Naturalistic observations of beer drinking among college students. *Journal of Applied Behavior Analysis*, 19, 391-396.
47. Russ, N. W., & Geller, E. S. (1986). Using sobriety tests to increase awareness of alcohol impairment. *Health Education Research: Theory and Practice*, 1, 255-261.
48. Russ, N. W., Harwood, M. K., & Geller, E. S. (1986). Estimating alcohol impairment in the field: Implications for drunken driving. *Journal of Studies on Alcohol*, 47, 237-240.
49. Sleet, D. A., & Geller, E. S. (1986). Do incentive programs for safety belt use really work? *Health Education Focal Points*, Centers for Disease Control, Center for Health Promotion and Education, 3, 1-4.
50. Streff, F. M., & Geller, E.S. (1986). Strategies for motivating safety belt use: The application of applied behavior analysis. *Health Education Research: Theory and Practice*, 1, 47-59.
51. Elder, J., Touchette, P., Smith, W., Geller, E. S., & Foote, D. (1987-88). The Healthcom project and the behavioral management of diarrhea. *International Quarterly of Community Health Education*, 8(3), 201-211.
52. Geller, E. S., Rudd, J. R., Kalsher, M. J., Streff, F. M., & Lehman, G. R. (1987). Employer-based programs to motivate safety belt use: A review of short and long-term effects. *Journal of Safety Research*, 18, 1-17.
53. Geller, E. S., Russ, N. W., & Delphos, W. A. (1987). Does server intervention training make a difference? An empirical field evaluation. *Alcohol Health & Research World*, 11(4), 64-69.
54. Kramer, K. D., & Geller, E. S. (1987). Community dental health promotion for children: Integrating applied behavior analysis and public health. *Education and Treatment of Children*, 10, 58-66.
55. Russ, N. W., & Geller, E. S. (1987). Training bar personnel to prevent drunk driving: A field evaluation. *American Journal of Public Health*, 77, 952-954.
56. Thyer, B. A., & Geller, E. S. (1987). Dashboard stickers: An effective strategy for promoting safety belt use. *Environment and Behavior*, 19, 484-494.
57. Thyer, B. A., Geller, E. S., Williams, M., & Purcell, E. (1987). Community-based "flashing" to increase safety belt use. *Journal of Experimental Education*, 55, 155-159.
58. Geller, E. S. (1988). A behavioral science approach to transportation safety. *Bulletin of the New York Academy of Medicine*, 64(7), 632-661.
59. Kello, J. E., Geller, E. S., Rice, J. C., & Bryant, S. L. (1988). Motivating auto safety-belt wearing in industrial settings: From awareness to behavior change. *Journal of Organizational Behavior Management*, 9, 7-21.

60. Nimmer, J. G., & Geller, E. S. (1988). Motivating safety-belt use at a community hospital: An effective integration of incentive and commitment strategies. *American Journal of Community Psychology, 16*, 381-394.
61. Russ, N. W., & Geller, E. S. (1988). Exploring low alcohol beer consumption among college students: Implications for drunk driving. *Journal of Alcohol and Drug Education, 33*, 1-5.
62. Streff, F. M., & Geller, E. S. (1988). An experimental test of risk compensation: Between-subject versus within-subject analyses. *Accident Analysis and Prevention, 20*, 277-287.
63. Geller, E. S. (1989). Applied behavior analysis and social marketing: An integration to preserve the environment. *Journal of Social Issues, 45*(1), 17-36.
64. Geller, E. S. (1989). Intervening to increase children's use of safety belts. *Alcohol, Drugs, and Driving, 5*(1), 37-59.
65. Geller, E. S. (1989). Managing occupational safety in the auto industry. *Journal of Organizational Behavior Management, 10*(1), 181-185.
66. Geller, E. S. (1989). The Airline Lifesaver: In pursuit of small wins. *Journal of Applied Behavior Analysis, 22*(3), 333-335.
67. Geller, E. S., Kalsher, M. J., Rudd, J. R., & Lehman, G. R. (1989). Promoting safety belt use on a university campus: An integration of incentive and commitment strategies. *Journal of Applied Social Psychology, 19*, 3-19.
68. Kalsher, M. J., Geller, E. S., Clarke, S. W., & Lehman, G. R. (1989). Promoting safety belt use on naval bases: A comparison of incentive and disincentive programs. *Journal of Safety Research, 20*, 103-113.
69. Russ, N. W., Geller, E. S., & Leland, L. S. (1989). Blood-alcohol level feedback: A failure to deter impaired driving. *Psychology of Addictive Behaviors, 2*(3), 124-130.
70. Geller, E. S. (1990). Performance management and occupational safety: Start with a safety-belt program. *Journal of Organizational Behavior Management, 11*, 149-174. Reprinted in W. K. Redman & A. M. Dickinson (1990). *Promoting excellence through performance management*. New York: Haworth Press.
71. Geller, E. S., Berry, T. D., Ludwig, T. D., Evans, R. E., Gilmore, M. R., & Clarke, S. W. (1990). A conceptual framework for developing and evaluating behavior change interventions for injury control. *Health Education Research: Theory and Practice, 5*, 125-137.
72. Geller, E. S., & Kalsher, M. J. (1990). Environmental determinants of party drinking: Bartenders versus self-service. *Environment and Behavior, 22*, 74-90.
73. Geller, E. S., Ludwig, T. D., Gilmore, M. R., & Berry, T. D. (1990). A taxonomy of behavior change techniques for community intervention. *The Community Psychologist, 23*(2), 4-6.
74. Lehman, G. R., & Geller, E. S. (1990). Educational strategies to increase children's use of safety belts: Are extrinsic rewards necessary? *Health Education Research: Theory and Practice, 5*, 187-196.
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272. Geller, E. S. (2019). Seven safety/life lessons: How to nurture an actively-caring-for-people culture. *Tree Care Industry Magazine*, XXX, 11, 56-58.
273. Geller, E. S. (2019). Discuss intentions not behaviors: Dig deeper into system factors behind at-risk actions. *Industrial Safety and Hygiene News*, 53 (11), p.16.
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#### **PERFORMANCES: FILMS, VIDEOTAPES, AUDIOTAPES, WEBINARS, & PODCASTS**

1. *A Small Price to Pay*. (1984). Blacksburg, Virginia: Virginia Polytechnic Institute and State University. [A 22-min. 16 mm film with instruction and discussion manuals to teach and motivate the application of specific behavior-change strategies for the large-scale promotion of safety belt use]. Responsibilities: Executive producer, script writer, and narrator.
2. *The System*. (1986). Lime Rock, Connecticut: BMW of North America, Inc., [A 15-min. 16mm film to motivate the use of vehicle safety belts]. Responsibilities: Script consultant and actor.
3. *Secure On Ship/Safe On Shore*. (1987). Blacksburg, Virginia: Virginia Polytechnic Institute and State University. [A 15-min. videotape for the U.S. Navy to motivate the use of vehicle safety belts]. Responsibilities: Executive producer and script writer.
4. *Safe Delivery Program* (1989). Ann Arbor, Michigan: Domino's Pizza, Inc. [A 1½ hour video tape to teach safe driving for Domino's Pizza employees]. Responsibilities: Script consultant and actor.
5. *Actively Caring for Safety Achievement* (1992). Waynesboro, Virginia: DuPont, Inc. [A 30-min. occupational safety presentation for all employees at the DuPont Waynesboro Plant]. Responsibilities: Script writer and sole presenter.

6. *Actively Caring for A Total Safety Culture* (1993). Chattanooga, Tennessee: Tel-A-Train, Inc. [A 25-min. instructional videotape on integrating behavior-based and person-based psychology for improving occupational health and safety]. Responsibilities: Script writer (with Harry Glaser) and sole presenter.
7. *Actively Caring for Safety* (1994). Dallas, TX: Westcott Communications [Three 25-min. instructional videotapes with workbooks on the psychology of safety. One video tape teaches techniques to motivate safe work practices, another teaches a behavior-based process for addressing the human dimension of safety problems, and the third videotape teaches strategies for interpersonal coaching to improve industrial safety]. Responsibilities: Script writer (with Harry Glaser) and instructor on each videotape.
8. *Making Safety Incentives Work* (1996). Dallas, TX: Westcott Communications [A 25-min. instructional videotape with a work book and facilitator's guide on the effective application of incentive/reward techniques for occupational health and safety]. Responsibilities: Script writer (with Harry Glaser) and sole instructor on the videotape.
9. *Actively Caring for Safety: The Psychology of Injury Prevention* (1997). Blacksburg, VA: Safety Performance Solutions [Twelve 30-min. audiotapes with workbook to teach principles and procedures for preventing unintentional injury at work, at home, and on the road.] Responsibilities: Script writer (with Harry Glaser) and sole instructor on the tapes.
10. *Practical Behavior-Based Safety* (1997). Neenah, WI: J. J. Keller & Associates, Inc. [A 25-min. instructional videotape introducing the behavior-based approach to occupational safety and health. The tape features excerpts from a series of my live presentations, and accompanies four instructional manuals.] Responsibilities: Sole presenter on videotape and author of the four instructional manuals.
11. *Be a Safety STAR.* (1997) Blacksburg, VA: Center for Applied Behavior Systems [A 20-min. instructional videotape for middle-school children throughout Virginia. It targets the proper use of vehicle safety belts, the need for children age twelve and under to sit in the back seat (away from air bag), and the use of a critical behavior checklist to monitor driving.] Responsibilities: Executive director and supervisor of the project, including videotape production and development of accompanying workbook.
12. *Building Successful Safety Teams: Together Everyone Achieves More* (1998). Neenah, WI: J. J. Keller & Associates, Inc. [A 30-min. instructional videotape demonstrating the critical role of employee teams in implementing, evaluating, and improving behavior-based safety processes. Accompanied by an employee handbook, a facilitator's guide, and a book.] Responsibilities: Introduce the topic on videotape and author of all material.
13. *Beyond Safety Accountability: How to Increase Personal Responsibility* (1998). Neenah: WI: J. J. Keller & Associates, Inc. [A 30-min. instructional videotape discussing the difference between accountability and responsibility, and how to develop a safety accountability system that builds personal responsibility. Accompanied by an employee handbook, a facilitator's guide, and a book.] Responsibilities: Introduce the topic on videotape and author of all material.
14. *Behavior-Based Safety: Changing Workplace Culture* (1998). Neenah, WI: J. J. Keller & Associates, Inc. [A 30-min. video program designed to introduce corporate executives to the principles, procedures, and special benefits of behavior-based safety, and to aid an organization in assessing whether this approach can work for

- their organization.] Responsibilities: Provide advice as the only behavioral consultant in the videotape.
15. *Behavior-Based Safety* (1998). Carrollton, TX: Workplace Training Network. [A two-hour videotape introducing principles and procedures of behavior-based safety, and illustrating actual application in three different industries— manufacturing, process, and service.] Responsibilities: Appear on videotape with three safety practitioners from industry and author of the script on basic principles and procedures.
  16. *Integrating Behavior-Based Safety into Incident Analysis* (1998). Neenah, WI: J. J. Keller & Associates, Inc. [A 30-min. instructional videotape showing how to use behavior-based safety principles to improve the analysis of injuries, near-misses, and property-damage incidents in order to prevent future incidents. Accompanied by a comprehensive instructional workbook.] Responsibilities: Introduce and close the videotape, and co-author of script and all materials.
  17. *Integrating Behavior-Based Safety into Regulatory Compliance* (1998). Neenah, WI: J. J. Keller & Associates, Inc. [A 30-min. instructional videotape showing how to improve employee compliance with safety and health regulations using principles and procedures of behavior-based safety. Accompanied by a comprehensive instructional workbook.] Responsibilities: Introduce and close the videotape, and co-author of script and all materials.
  18. *Integrating Behavior-Based Safety into Committees* (1998). Neenah, WI: J. J. Keller & Associates, Inc. [A 30-min. instructional videotape showing how corporate safety committees can integrate behavior-based safety into their normal functioning to improve occupational health and safety. Accompanied by a comprehensive instructional workbook.] Responsibilities: Introduce and close the videotape and co-author of script and all materials.
  19. *Behavior-Based Safety: Issues and Controversies* (1998). Dallas, TX: Prime Media, Inc. [A one-hour videotape discussing the principles and methods of behavior-based safety, and bringing out issues and controversies.] Responsibilities: Appear on panel with three other behavior-based safety leaders—Drs. Aubrey Daniels, Thomas Krause, and Terry McSween.
  20. *The Human Dynamics of Occupational Safety* (2003). Thibodaux, LA: J.W. Toups, Inc. [24 lessons on audio cassettes and CDs plus memory joggers, action-plan worksheets, and a pocket reference with pen and journal.] Responsibilities: Developed and presented each of the 24 lessons, and designed and edited the support materials.
  21. *The Safety Performance Coach* (2003). Thibodaux, LA: J.W. Toups, Inc. [An internet education/training service including email, CDs, cassettes, video CDs, and support materials to teach employees principles and strategies for improving the human dynamics of a work culture.] Responsibilities: Develop and present two lessons and relevant support materials per month.
  22. *Safety Leadership for an Injury-Free Workplace* (2003, February). Malvern, PA: Progressive Business Conferences [A one-hour telephone presentation available on an audio cassette and CD along with supportive documents.]. Responsibilities: Designer and presenter of the program and supportive materials.
  23. *Creating an Injury-Free Workplace: The Latest in Changing Worker Behavior* (2003, July). Malvern, PA: Progressive Business Conference [A one-hour telephone presentation available on an audio cassette and CD, along with

- supportive documents.]. Responsibilities: Designer and presenter of the program and supportive materials.
24. *Making Safety More Than a Priority: The Doc Meets the Dock Worker* (2004). Blacksburg, VA: Safety Performance Solutions, Inc. [A 60-minute presentation and 30-minute question and answer session on videotape for distribution worldwide by two organizations]. Responsibilities: Teamed up with motivational speaker (Charlie Morecraft) to plan and prepare this popular videotape to inspire personal responsibility for occupational safety.
  25. *Actively caring for occupational safety* (2004, February). Malvern, PA: Progressive Business Conference [A one-hour telephone presentation available on an audio cassette and CD, along with supportive documents.]. Responsibilities: Designer and presenter of the program and supportive materials.
  26. *Behavior-Based Safety from Safety Performance Solutions, Inc.* (2004). New York: WJMKTV Productions. [A feature story for public television introduced by Morley Safer that showed the success of behavior-based safety in preventing industrial injuries at a Corning Plant in North Carolina]. Responsibilities: Helped write the script and appeared on the video.
  27. *Safety Leadership for Culture Enrichment: Strategies for bringing the best out of a workforce.* (2004, August). Malvern, PA: Progressive Business Conference [A one-hour telephone presentation available on an audio cassette and CD, along with supportive documents.]. Responsibilities: Designer and presenter of the program and supportive materials.
  28. *People-Based Safety: A skills-building and life-changing process.* (2005). Virginia Beach, VA: Coastal Training Technologies Corporation. [A videotape program with a workbook per each of five videotapes designed to teach healthcare workers strategies for reducing errors in hospitals and medical centers in order to keep their patients out of harm's way.] Responsibilities: Assisted in the preparation of each videotape script, wrote the workbooks, and performed in each of the video tapes.
  29. *Strategies for Getting Employees to Bring a "Safety Attitude" to Work Each Day.* (2005, January). Springfield, PA: Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials
  30. *Dealing with Difficult People: What should you do when they don't comply?* (2005, April). Malvern, PA: Progressive Business Audio Conference [A one-hour telephone presentation available on an audio cassette and CD, along with supportive documents.]. Responsibilities: Designer and presenter of the program and supportive materials.
  31. *Seven Rules for Aligning Employee Behavior with Company Goals.* (2005, June). Springfield, PA: Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  32. *People-Based Safety: Addressing the human dynamics of injury prevention.* (2005, July). Springfield, PA: Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  33. *Preventing Injuries: Scott Geller's new People-Based Safety approach.* (2005, September). Malvern, PA: Progressive Business Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.

34. *People-Based Safety and Culture Enrichment: What it takes to reach injury-free.* (2005, November). Virginia Beach, VA: Coastal Training and Technologies Corporation. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
35. *The People-Based Patient Safety Approach to Healthcare: The human dynamics of error prevention.* (2005, November). Virginia Beach, VA: Coastal Training and Technologies Corporation. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
36. *Strategies for Getting Employees to Bring a "Safety Attitude" to Work Each Day.* (2006, January). Springfield, PA: Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
37. *People-Based Patient Safety Series.* (2006). Virginia Beach, VA: Coastal Training Technologies Corporation. [A videotape program with a workbook per each of five videotapes designed to teach healthcare workers strategies for reducing errors in hospitals and medical centers in order to keep their patients out of harm's way. Responsibilities: Assisted in the preparation of each videotape script, wrote the workbooks, and performed in each of the videotapes.
38. *People-Based Safety: A better way to prevent injuries.* (2006, February). Malvern, PA: Progressive Business Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
39. *Why One-Minute Safety Management Won't Work.* (2006, February). Virginia Beach, VA: Coastal Training Technologies Corporation. Virginia Beach, VA: Coastal Training and Technologies Corporation. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
40. *Seven Habits of Safety-Conscious Supervisors.* (2006, April). Springfield, PA: Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
41. *People-Based Safety: An Evolution of behavior-based safety for greater effectiveness.* (2006, July). Springfield, PA: Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
42. *People-Based Safety and Effective Leadership: Principles to enrich a work culture.* (2006, September). Malvern, PA: Progressive Business Conferences. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
43. *Strategies for Getting Employees to Bring a "Safety Attitude" to Work Each Day.* (2007, January). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
44. *The Basics of People-Based Safety.* (2007, January). Virginia Beach, VA: Coastal Training Technologies Corporation. [A 30-minute DVD filmed at Virginia Tech to introduce people-based safety to General Electric]. Responsibilities: Developed script in collaboration with Coastal staff and gave the entire presentation.

45. *People-Based Safety Leadership: Activating more involvement, ownership, and self-accountability.* (2007, February). Interview with E. Scott Geller for the Inaugural issue of SafetyNet.
46. *The Seven Habits of Highly Effective Safety Leaders.* (2007, April). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
47. *Safety Incentives: Do they help or undermine your safety efforts.* (2007, May). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
48. *Strategies for Getting Employees to Bring a 'Safety Attitude' to Work Each Day.* (2007, June). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
49. *People-Based Safety: The human dynamics of culture enrichment.* (2007, June). A behavioral safety web seminar for Midwest Employers Casualty Company. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
50. *Seven Habits of Safety-Conscious Supervisors.* (2007, September). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
51. *Safety Incentives: Do they help or undermine your safety efforts.* (2007, November). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
52. *Strategies for Getting Employees to Bring a "Safety Attitude" to Work Each Day.* (2007, December). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
53. *People-Based Safety: A new approach for world-class injury prevention.* (2007, December). Midwest Employers Casualty Insurance Company. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
54. *Safety Incentives: Do they help or undermine your safety efforts.* (2008, February). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
55. *People-Powered Leadership: Enriching your culture with Actively Caring.* (2008, April). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
56. *How to Change Negative Safety Attitudes that Jeopardize Employee Safety.* (2008, June). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.

57. *Safety Incentives: Do they help or undermine your safety efforts?* (2008, July). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
58. *People-Powered Leadership: How to inspire accountability, responsibility, and results.* (2008, October). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
59. *The Courage to Actively Care: Practical evidence-based strategies for interpersonal intervention.* (2008, October). A webinar for Coastal Training Technologies, Corp. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
60. *People-Powered Safety Leadership: How to develop self-accountability among line employees.* (2008, November). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
61. *Using Incentives to Reduce Injuries and Enrich Your Safety Culture.* (2009, February). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
62. *The Courage to Actively Care: Practical evidence-based strategies for interpersonal intervention.* (2009, March). A free webinar hosted by Coastal Training Technologies Corp.
63. *Using Incentives to Reduce Injuries and Enrich Your Safety Culture.* (2009, August). Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
64. *How to Develop an Actively-Caring Culture: Cultivating courage, compassion, and self-motivation.* (2009, September). Audio conference for Briefings Media Group, LLC. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
65. *People-Powered Leadership: The courage and compassion to actively care* (2009, December). Satellite Presentation to Montana State Fund [3-hour satellite and PowerPoint presentation, accompanied with a supportive handout.] Responsibilities: Designer and presenter of the program and supportive materials.
66. *People-Based Safety: Gaining and sustaining participation for injury-prevention.* (2010, April) Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
67. *People-Based Safety: Gaining and sustaining participation for injury prevention.* (2010, May) Webinar for Fincor Solutions. [A 1.5-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
68. *When No One's Watching: The psychology of self-motivation.* (2010, August) Webinar Presentation for the American Society of Safety Engineers [A 1.5-hour



- webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
69. *People-Powered Safety Leadership: How to inspire accountability, responsibility, and results.* (2010, April) Business 21 Audio Conference. [A one-hour telephone presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  70. *People-Based Safety: Gaining and sustaining participation for injury prevention.* (2010, May) Webinar for FinCor Solutions. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  71. *When No One's Watching: The psychology of self-motivation.* (2010, August) Webinar for the American Society of Safety Engineers. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  72. *People-Powered Safety Leadership: How to empower people to be self-motivated for injury prevention* (2010, September) Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  73. *Incentives & Rewards for Safety: Applications to enrich a work culture.* (2010, October). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  74. *Leading Self-Motivation: Bringing the best out of yourself and others.* (2010, December). Montana State Fund Webinar. [A 1.5-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  75. *People-Powered Safety Leadership: How to empower people to be self-motivated for injury prevention* (2011, January). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  76. *Incentives, Rewards, and Positive Reinforcement for Safety: Applications to enrich a work culture.* (2011, March) Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  77. *Using Incentives to Reduce Injuries and Enrich Your Safety Culture* (2011, May) Webinar for the American Society of Safety Engineers. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  78. *People-Powered Safety Leadership: How to empower people to be self-motivated for injury prevention* (2011, May). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  79. *Using Incentives and Rewards to Reduce Injuries and Enrich Your Safety Culture* (2011, August). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  80. *Leading Self-Motivation: Bringing the best out of yourself and others.* (2011, September) National Safety Council. [A two-hour webinar presentation,

- accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
81. *Safety Leadership: Getting results by empowering your people.* (2011, October). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  82. *People-Powered Safety: Paradigm shifts for an actively-caring safety culture.* (2011, November). Montana State Fund Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  83. *People-Powered Safety: Paradigm shifts for an actively-caring safety culture.* (2011, December). EUCI Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  84. *Using Incentives and Rewards to Reduce Injuries and Enrich Your Safety Culture* (2012, January). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  85. *Using Incentives and Rewards to Reduce Injuries and Enrich Your Safety Culture* (2012, July). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  86. *Safety Leadership: Getting results by empowering your people* (2012, September). Business 21 Webinar. [A one-hour webinar presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  87. *Actively Caring for People: Cultivating a culture of compassion* (2012, September). International Society for Performance Improvement. [A one-hour Skype presentation, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  88. *Actively Caring for People: A worldwide movement for safety security and peace.* (2013, January). [A one-hour webinar presentation for Montana State Fund, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  89. *Actively Caring for People: A worldwide movement for safety security and peace.* (2013, March). [A one-hour webinar presentation for American Society of Safety Engineers, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  90. *People-Powered Safety: Paradigm shifts for an actively-caring work culture.* (2013, May). [A one-and-a-half hour webinar presentation for DNV, accompanied with supportive documents]. Responsibilities: Designer and presenter of the program and supportive materials.
  91. Geller, E. S. (2013, November). *The Psychology of Self-Motivation.* Presentation for TEDx Virginia Tech, Blacksburg, VA.
  92. Geller, E. S. (2015, March). *Seven Life Lessons from Humanistic Behaviorism: How to bring out the best in yourself and others.* Keynote Skype presentation for the Integrated Health, Safety and Wellbeing Summit 2015, Sydney, Australia.

93. Geller, E. S. (2015, September). *Applied Behavior Analysis to Improve Quality of Life Worldwide*. Keynote skype presentation for the Paris CASE Conference, Paris, France.
94. Geller, E.S. (2015, September). *Humanistic Behaviorism and Self-Motivation*. Videotaped keynote address for the Hawaii Association for Behavior Analysis, Honolulu, Hawaii.
95. Geller, E.S. (2016, May). *Seven Life Lessons for Bringing the Best Out of Ourselves and Others*. Radio interview for BFM 89.9 The Business Station, Malaysia
96. Geller, E.S., & Morecraft, C. (2017, October). *Humanistic Behaviorism for Occupational Health and Safety*. Podcast Interview for the Heartbeat of Worker Health and Safety for the Department of Environmental and Occupational Health Sciences, University of Washington Region X OSHA Training Center.
97. Geller, E.S., & Geller, K.S. (2017, November). *Actively Caring for People's safety: How to cultivate a brother's/sister's keeper work culture*. Webinar for the American Association for Safety Engineers.
98. Geller, E.S. (2017, December). *Where Does Motivation Really Come From: SMARTS goals for self-motivated achievement*. Podcast for Educo Community.
99. Geller, E.S. (2018, January). *The Psychology of Self-Motivation: Something for everyone*. Podcast for The Greater Life.
100. Geller, E. S. (2018, May). *Seven Safety/Life Lessons to Cultivate an Injury-Free Workplace*. Skype Presentation for NASA/Boeing Conference.
101. Geller, E. S. (2018, May). *The Actively Caring for People (AC4P) Movement*. Podcast for James Kevin O'Connor, NJ.
102. Geller, E. S. (2018, June). *Cultivating a Brother's/Sister's Keeper Work Culture*. Podcast for Jay Allen, NY.
103. Geller, E. S. (2018, June). *The Psychology of Self-Motivation and Empowerment*. Podcast for Max Weigand, Germany.
104. Geller, E.S. (2018, September). Podcast for the series: *Design Your Age*, produced by Tuck Kamin: "What's best about you never ages".
105. Geller, E. S. (2018, October). Show 1: *The History of Behavior-Based Safety: How did it start?* Podcast/Blog for Sonni Gopal, Berkshire, England.
106. Geller, E. S. (2018, October). Show 2: *Evolution from Behavior-Based Safety: What went wrong?* Podcast/Blog for Sonni Gopal, Berkshire, England.
107. Geller, E. S. (2018, October). Show 3: *Reflections on Ways to Improve Behavior-Based Safety*. Podcast/Blog for Sonni Gopal, Berkshire, England.
108. Geller, E. S. (2018, October). *Sixty Seconds of Safety with Scott Geller*. Podcast/Blog for Todd Welch, Lehigh Valley, Pennsylvania.
109. Geller, E. S. (2018, November). Show 4: *Behavior-Based Safety: What's Next?* Podcast/Blog with Sonni Gopal, Berkshire, England.
110. Geller, E.S. (2019, June). *Actively Caring for People*. Podcast Interview for the Heartbeat of Worker Health and Safety for the Department of Environmental and Occupational Health Sciences, University of Washington Region X OSHA Training Center.

111. Geller, E. S., & Geller, K.S. (2019, August). *The Actively Caring for People (AC4P) Movement: From the beginning to the present*. Podcast for the Heartbeat of Worker Health and Safety for the Department of Environmental and Occupational Health Sciences, University of Washington Region X OSHA Training Center.
112. Geller, E.S. (2019, September). *The Actively Caring for People Movement and Occupational Safety*. Podcast for the Accident Pro, Vivid Learning Systems, St Pasco, WA.
113. Geller, E.S. (2019, December). *Actively Caring, Humanistic Behaviorism, and Life Satisfaction*. One-hour LinkedIn interview for Dave Buzanko, Business Development Manager, NIIT Canada and USA.
114. Geller, E.S. (2019, December). *Applied Behavioral Science and the Actively Caring for People Movement*. One-hour Podcast for Amanda N. Kelly's Behaviorbabe series. Haleiwa, Hawaii.
115. Geller, E. S. (2020, January). *Stress vs. Distress Regarding the Coronavirus*. Interview with Healthday, a wire service that provides articles to hundreds of websites, including US News and World Report, CBS News, Forbes and more.
116. Geller, E. S. (2020, January). *The Coronavirus and the Actively Caring for People Movement*. Skype presentation for Voice of America, Washington, D.C.
117. Geller, E. S., Hungerford, L., Baker, C., Sarangi, S., and Meng, XJ. (2020, April). *COVID-19 Impact and Signs of Resilience*. One-hour webinar panel discussion with online questions and answers. Virginia Tech, Blacksburg, VA.
118. Geller, E. S., Cooper, D., & Marsh, T. (2020, April). *Psychological Challenges after COVID-19 and Potential Solutions*. One-hour live streaming podcast from Berkshire, England. Host: Sonni Gopal.
119. Geller, E. S., Marsh, T., & Cooper, D. (2020, May). *The Future of Behaviour-Based Safety (BBS)*. One-hour live streaming podcast from Berkshire, England. Host: Sonni Gopal.
120. Geller, E. S., & Geller, K. S. (2020, May). *Finding the Courage with Scott and Krista Geller—COVID-19 Special*. One-hour podcast for The Accidental Safety Pro of Vivid Learning Systems, hosted by Jill James, Chief Safety Officer.
121. Geller, E. S. (2020, June). *Frustration, Fear, Uncertainty and Distress during COVID-19 and Racial Injustice*. 30-Minute Media Interview for NBC in D.C.
122. Geller, E. S. (2020, June). *The 5 AM Hustle*—one-hour podcast to teach empowerment, self-motivation, and self-transcendence. Hosts: Namish Kaistha and Jack, Chicago, IL.
123. Geller, E. S., Marsh, T., & Cooper, D. (2020, June). *Successful Leadership—What are the Magic Ingredients?* One-hour live streaming podcast from Berkshire, England. Host: Sonni Gopal.
124. Geller, E. S., & Anderson, B. (2020, July). *The Psychology of Safety: Connecting local resources to the how and the why*. 45-minute Webinar for The Virginia Tech Richmond Center webinar series—Reviving Our Confidence: We Can Do It Together, Richmond, VA. Host: Elizabeth Fillman.
125. Geller, E. S. (2020, July). *The COVID-19 Mask: Actively caring for People*. Podcast for Operant Innovations, ABA Technologies. Host: Shauna Costello.

**GRANTS AND CONTRACTS: UNIVERSITY COMPETITION**

- 1971: Choice reaction times to two-dimensional stimulus presentations. (Small project Grant #1890510, College of Arts and Sciences, VPI & SU). Principal Investigator, \$639.
- 1971: Prompting and reinforcement principles applied toward pollution control. (Center for Environmental Studies, VPI & SU). Principal Investigator, \$2160.
- 1972: The application of behavior modification to improve lecture behaviors. (Small Project Grant #1890830, College of Arts and Sciences, VPI & SU). Principal Investigator, \$650.
- 1973-74: Prompting anti-pollution behaviors. (Small Project Grant #1891460, College of Arts and Sciences, VPI & SU). Principal Investigator, \$650.
- 1974-75: A device to provide immediate audience feedback to ongoing lectures: Application, evaluation, and implication. (Teaching/Learning Grant, VPI & SU). Principal Investigator, \$962.
- 1975: New indices of attention processes in human learning. (Small Project Grant #1892510, College of Arts and Sciences, VPI & SU). Principal Investigator, \$642.
- 1976: A model for interdisciplinary education. (Teaching /Learning Grant, VPI & SU). Co-Principal Investigator with Drs. Allen Schiffenbauer (Psychology) and Leonard Olson (College of Architecture, VPI & SU). \$525.
- 1976: Searching self-generated memory sets. (Small Project Grant #1892970, College of Arts and Sciences, VPI & SU). Principal Investigator, \$732.
- 1977-78: Social conformity and environmental space. (Small Project Grant #1893420, College of Arts and Sciences, VPI & SU). Principal Investigator, \$750.
- 1977-78: Attempts to diagnose learning disabilities with reaction time. (Biomedical Research Support Grant, VPI & SU). Principal Investigator, \$5,000.
- 1978-79: Studying learning disabilities by comparing children's rates of visual and memory search. (Small Project Grant #1893770, College of Arts and Sciences, VPI & SU). Principal Investigator, \$850.
- 1986-87: Driving safety and safety engineering: Exploring risk compensation. (Biomedical Research Support Grant, Research Division, VPI & SU). Co-Principal Investigator with Fredrick M. Streff, \$2,220.
- 1990-91: Developing intervention programs to increase safe driving. (Biomedical Research Support Grant, National Science Foundation). Co-Principal Investigator with Timothy D. Ludwig, \$4,961.
- 2002-2003: Acquiring and implementing the STISIM Driving Simulator System. (ASPIRES Grant, VPI&SU). Co-Principal Investigator with Helen J. Crawford, Tonya Smith-Jackson, and Chris S. Dula, \$59,650.
- 2020: Faculty Grant for Undergraduate Research: Gratuity in the Community: An Interdependent Course-embedded Undergraduate Research Experience—Applying Behavioral Science to support Positive Psychology. Principal Investigator with GTA Jack Wardell, \$9981.

**GRANTS AND CONTRACTS: EXTRAMURAL**

- 1973: A behavior management program for a maximum-security correctional unit. (Grant #808634-I, Division of Corrections/Department of Welfare and Institutions). Co-Principal Investigator with Dr. Daniel F. Johnson (Psychology), \$17,502.
- 1973-74: Social effects in a choice reaction time paradigm. (Grant #MH 24718-01, U.S. Department of Health, Education, and Welfare, NIMH Small Grants Program). Principal Investigator, \$5,998.
- 1974: Maintenance of a positive reinforcement approach toward rehabilitation in a maximum-security prison. (Grant #808703-1, Division of Corrections/Department of Welfare and Institutions). Co-Principal Investigator with Drs. Paul H. Hamlin, Daniel F. Johnson, and Thomas D. Kennedy (Psychology), \$32,587.
- 1976-77: Response latencies in a social conformity paradigm - I. (Grant #MH27219-01, U. S. Department of Health, Education and Welfare). Principal Investigator, \$8,725.
- 1977: Organizational development: Communication and management skills. Three-day workshop for the Division of Plant Pest Control of the Virginia Department of Agriculture and Commerce, in collaboration with Drs. von Haller Gilmer and Jack Hamilton (Psychology), \$2,670.
- 1977-78: Response latencies in a social conformity paradigm - II. (Grant #MH27219-02, U.S. Department of Health, Education, and Welfare). Principal Investigator, \$9,174.
- 1977-78: Community education model for energy conservation. (Title I Grant for Community Service and Continuing Education). Co-Principal Investigator with Drs. Samuel Bowen (Physics), Rodney Chambers (Vocational Technical Education), Robert Chiang (Architecture), Marilyn Grantham (Agricultural Economics), Lubna Ijaz (Physics), Benjamin Johnson (Urban Studies), and Robert Schubert (Architecture), \$65,774.
- 1978: Organizational development: Communication and management skills. Three-day workshop for the Division of Product and Industry Regulation of the Virginia Department of Agriculture and Commerce, in collaboration with Drs. Von Haller Gilmer, Jack Hamilton, and Ralph Taylor (Psychology), \$3,000.
- 1978: Organizational development: Communication and management skills. Three-day workshop for the Division of Food Inspectors of the Virginia Department of Agriculture and Commerce, in collaboration with Drs. Von Haller Gilmer, Jack Hamilton, and Ralph Taylor (Psychology), \$3,287.
- 1978: Organizational development: Communication and management skills. Three-day workshop for the Top Managers of the Virginia Department of Agriculture and Commerce, in collaboration with Drs. Von Haller Gilmer, and Jack Hamilton (Psychology), \$3,547.
- 1978-79: Response latencies in a social conformity paradigm - III. (Grant #MH27219-03, U.S. Department of Health, Education, and Welfare). Principal Investigator, \$9,167.
- 1978-79: Community action model for energy conservation. (Title I Grant for Community Service and Continuing Education). Co-Principal Investigator with Drs. Samuel P.

- Bowen (Physics), Robert N. S. Chiang (Architecture), and Antoine Hobeika (Civil Engineering), \$90,000.
- 1978-79: An evaluation of a home energy cost-cutting computer analysis for citizens of the Commonwealth of Virginia. (Grant #848030-1, Virginia Department of Energy). Co-Principal Investigator with Dr. Jerard F. Kehoe (Psychology), \$32,715.
- 1979-80: Behavioral approaches to encourage vehicular safety through proper tire inflation. (Grant #NSF SPI-7905252, National Science Foundation). Faculty advisor to student-originated proposal, \$18,361.
- 1979-80: Development and evaluation of educational packages and delivery systems for promoting water and energy conservation. (Title I, Higher Education Act of 1965). Co-Principal Investigator with Drs. Samuel P. Bowen (Physics), Jerard F. Kehoe (Psychology), and William Walker (Water Center), \$53,971.
- 1979-80: Development of water conservation program instructional materials. (U.S. Department of Energy). Co-Principal Investigator with Drs. Samuel P. Bowen (Physics) and R. N. S. Chiang (Architecture), \$99,880.
- 1980: Exploration of behavioral strategies for maintaining seat-belt usage. (General Motors Research Laboratories). Principal Investigator. Collaboration with Drs. Donald Schmidt and Calvin Von Buseck of General Motors Research Laboratories, \$6,000.
- 1980-81: Applications of educational vs. engineering strategies to promote residential water conservation. (Grant #NSF SPI-8003981, National Science Foundation). Faculty advisor to student-originated proposal, \$17,286.
- 1980-81: Evaluation of educational strategies for litter control. (Grant from the Virginia Division of Litter Control). Principal Investigator, \$17,163.
- 1980-82: Patrick County: Continuity and change in a rural community. (Grant from the National Endowment for the Humanities). Research Associate in charge of evaluation, \$277,248.
- 1981: Development and field evaluation of strategies for increasing safety belt usage in industrial settings. (Undergraduate Research Grant #SPI-8003981, National Science Foundation). Faculty Director, \$6,599.
- 1981: Attitudinal impact of attempts to increase seat-belt usage. (General Motors Research Laboratories). Principal Investigator, \$10,000.
- 1981-83: Development of cost-effective incentive systems for motivating safety belt usage. (Contract DTRS5681-C-0032, U.S. Department of Transportation). Principal Investigator, \$92,000.
- 1982: Industry-based studies of seat-belt usage. (General Motors Research Laboratories). Principal Investigator, \$10,000.
- 1982: Preparation of an instructional manual for promoting safety belt use at corporate settings. (Contract DTNH22-82-P-05552, U.S. National Highway Traffic Safety Administration). Principal Investigator, \$3,000.
- 1982-83: Exploring community-based strategies for preventing alcohol-impaired driving. (General Motors Research Laboratories). Principal Investigator, \$10,000.
- 1983-84: Motivating safety belt use: From industry-based programs to communitywide intervention. (Contract DTRS5683-C-00050, U.S. Department of Transportation). Principal Investigator, \$140,000.

- 1983-84: Police-administered incentive programs to increase safety belt use. (Project Number: DE84-5-58005, Department of Motor Vehicles, Commonwealth of Virginia). Co-Principal Investigator with Michael L. Jones, Assistant Director, Virginia Tech Police Department, \$35,000.
- 1984: The development of a community-based plan for preventing alcohol-impaired driving. (General Motors Research Laboratories). Principal Investigator, \$10,000.
- 1984: The production of a film to teach community-based tactics for motivating safety belt use. Film title: "A Small Price to Pay". (General Motor Corporation). Principal Investigator, \$20,000.
- 1984-85: Community workshops to promote the use of safety belts and child safety seats: Development, implementation, evaluation, and refinement. (Project Number DE81-03-04-003-55010, Virginia Department of Motor Vehicles). Principal Investigator, \$49,993.
- 1984-85: Developing and training a behavioral approach to power lockout training. (Motor Vehicles Manufacturers Association). Principal Investigator, \$20,000.
- 1984-85: The development of innovative interventions to encourage socially responsible drinking. (Societal Analysis Department, General Motors Research Laboratories). Principal Investigator, \$10,000.
- 1985: Development and evaluation of police-delivered programs to motivate safety belt use. (Project Number: DTNH22-85-C-07301, National Highway Traffic Safety Administration). Principal Investigator, \$50,000.
- 1985: The evaluation and dissemination of information to promote safety belt use. (Motors Insurance Corporation). Principal Investigator, \$13,000.
- 1985: Exploring strategies for promoting socially responsible drinking. (Alcoholic Beverage Medical Research Foundation, Johns Hopkins University School of Medicine). Principal Investigator, \$14,672.
- 1985-86: The vehicle safety belt reminder: Can refinements increase safety belt use? (Societal Analysis Department, General Motors Research Laboratories). Principal Investigator, \$5,000.
- 1985-86: Evaluating alcohol impairment from beer versus high-balls. (Anheuser-Busch Companies, Inc.). Principal Investigator, \$10,000.
- 1985-86: Training behavior change technology for increasing occupational safety. (Motor Vehicle Manufacturers Association). Principal Investigator, \$29,000.
- 1986: The development and evaluation of server-intervention strategies for deterring alcohol-impaired driving. (Societal Analysis Department, General Motors Research Laboratories). Principal Investigator, \$10,000.
- 1986: Refinement of intervention strategies for the prevention of drunk driving. (Research Fellowship from General Motors Corporation). Co-Principal Investigator with Nason W. Russ, \$10,000.
- 1985-86: Statewide development of corporate programs to promote safety belt use. (Virginia Department of Motor Vehicles). Principal Investigator, \$30,000.
- 1986-87: Development of a comprehensive safety belt program for the U.S. Armed Services. (Virginia Department of Motor Vehicles). Principal Investigator, \$74,614.
- 1987: Corporate workshops for promoting employee safety belt use. (Virginia Department of Motor Vehicles). Principal Investigator, \$49,425.



- 1987-88: Naturalistic analysis of alcohol consumption and impairment in party settings. (Alcoholic Beverage Medical Research Foundation). Principal Investigator, \$14,916.
- 1987-88: Increasing safety belt awareness through the use of a successful multi-media tool: "Vince and Larry" tour the Commonwealth of Virginia. (Project Number: DE87-02-53002, Virginia Department of Motor Vehicles). Co-Principal Investigator with Michael J. Kalsher, \$20,442.
- 1987-90: Intervening to increase children's use of safety belts. (U.S. Department of Health and Human Services, Centers for Disease Control). Principal Investigator, \$341,276.
- 1987-88: Establishing corporate-based programs to increase the use of safety belts in Virginia. (Project Number: DE88-61-54061, Virginia Department of Motor Vehicles). Co-Principal Investigator with Michael J. Kalsher, \$22,379.
- 1988: Coordinating "Elmira-Type" safety belt programs within the Commonwealth of Virginia. (Project Number: DE88-02-54002, Virginia Department of Motor Vehicles). Co-Principal Investigator with Michael J. Kalsher, \$19,736.
- 1988-89: Development of safety belt promotion programs for employees of Domino's Pizza. (Domino's Pizza Inc., Ann Arbor, MI). Principal Investigator, \$7,000.
- 1990: Coordinating community safety belt demonstration projects within the State of Virginia. (Virginia Department of Motor Vehicles). Co-Principal Investigator with D. Steve Roberts, \$26,979.
- 1990: Interiorscaping: People/Plant Interaction. (Associated Landscape Contractors of America). Co-Principal Investigator with Diane Relf and Candice Shoemaker, \$9,500.
- 1991: Developing and testing behavior-based safety processes for corporate settings. (Hoechst-Celanese, Celco Plant, Narrows, VA). Principal Investigator, \$20,000.
- 1992: Assessment of Organizational Climate for Occupational Safety. (Exxon Chemical Company, Baytown Olefins Plant, Baytown, TX). Principal Investigator, \$12,000.
- 1992: Training and evaluation for continuous safety achievement. (Hoechst-Celanese, Celco Plant, Narrows, VA). Principal Investigator, \$65,000.
- 1992-93: Training and assessment for safety achievement. (Exxon Chemical Company, Mont Belvieu and Bay Area Plastics Plants, Baytown, TX). Principal Investigator, \$25,000.
- 1992-93: Assessment and training for occupational health and safety (Sara Lee Knit Products, Sanford Yarn Plant, Sanford, NC). Principal Investigator, \$12,000.
- 1993: Determinants of alcohol impairment and social responsibility for DUI risk at university fraternity parties Part 1. (Alcoholic Beverage Medical Research Foundation, Baltimore, MD). Principal Investigator, \$31,200.
- 1993: Developing a total safety management system. (Hoechst-Celanese, Celco Plant, Narrows, VA). Principal Investigator, \$50,000.
- 1993: Developing and implementing road safety workshops for Virginia corporations. (Virginia Department of Motor Vehicles, Richmond, VA). Principal Investigator, \$30,000.
- 1993-94: Developing a total safety culture at Westinghouse Hanford Company. (U.S. Department of Energy, Washington, D.C.). Co-Principal Investigator with Harold Kurstedt, \$200,000.

- 1994: Determinants of alcohol impairment and social responsibility for DUI risk at university fraternity parties Part 2. (Alcoholic Beverage Medical Research Foundation, Baltimore, MD). Principal Investigator, \$26,000.
- 1993-95: Intervening to reduce alcohol consumption at university parties. (Alcohol, Drug Abuse, and Mental Health Administration, Rockville, MD). Principal Investigator, \$250,000.
- 1994-96: Analysis of alcohol and other drug program effectiveness: A conceptual framework. (U.S. Department of Education, Washington, D.C.). Co-Principal Investigator with Steven W. Clarke, \$109,954.
- 1996-98: Critical success factors for behavior-based safety. (National Institute for Occupational Safety and Health, Atlanta, GA). Principal Investigator, \$293,142.
- 1996-98: Industry-based intervention to increase safe driving. (National Institute for Occupational Safety and Health, Atlanta, GA). Principal Investigator, \$349,293.
- 1996-97: Southwest Virginia regional highway safety outreach and evaluation. (Virginia Department of Motor Vehicles). Principal Investigator, \$79,996.
- 1997: Developing behavior-based interventions for occupational safety. (Travelers Insurance Company). Principal Investigator, \$50,000.
- 1996-97: Deriving improved methods for measuring safety performance. (Monsanto Chemical Company). Co-Principal Investigator with Jason Depasquale, \$8,070.
- 1997-99: Intervening to reduce alcohol consumption at university parties: Continuation. (Alcohol, Drug Abuse, and Mental Health Administration, Rockville, MD). Principal Investigator, \$540,636.
- 1997: A systematic evaluation of a university-based program to decrease alcohol abuse. (Alcoholic Beverage Medical Research Foundation, Baltimore, MD). Co-principal Investigator with Steve Clarke and Kent Glindemann, \$40,000.
- 1998-2000: Implementing behavior-based safety for mining operations. (National Institute for Occupational Safety and Health, Atlanta, GA). Principal Investigator, \$159,814.
- 1998-1999: Assessing the effects of roadside sobriety checkpoints and a communitywide designated driver program on pedestrian intoxication levels. (Virginia Department of Motor Vehicles). Co-principal Investigator with Kent Glindemann and Steve Clarke, \$22,577.
- 1999-2000: The actively caring for KIDS process: A behavioral community program to reduce child safety-seat misuse and misinformation. (Virginia Department of Motor Vehicles, Richmond, VA). Co-principal Investigator with Kelli England, \$6,000.
- 2001-2003: Testing a communication system for reducing road rage. (Small Business Innovative Research, Bethesda, MD). Principal Investigator, \$99,999.
- 2002-2004: An incentive approach to reduce alcohol abuse at parties. (National Institute for Alcohol Abuse and Alcoholism, Bethesda, MD). Principal Investigator, \$538,653.
- 2002-2005: Environmental factors affecting college party drinking. (National Institute for Alcohol Abuse and Alcoholism, Bethesda, MD). Principal Investigator, \$325,000.
- 2004-2007. Boost 'em in the back seat: A safe-ride program. (Center for Disease Control, Atlanta, GA). Mentor for Kelli Will, Principal Investigator \$99,992.

- 2005-2007: The epidemiology of alcohol use at tailgate parties. (National Institute of Alcohol Abuse and Alcoholism, Bethesda, MD). Co-principal Investigator with Steve Clarke and Kent Glindemann, \$146,200.
- 2011-2014: Novel Games for Analyzing Cyber-Security Behaviors: An Interdisciplinary Approach. (National Science Foundation). Co-Principal Investigator with Danfeng Yao and Manual A. Perez-Quinonez. \$180,000.
- 2012-2013: Actively Caring for People: Preventing Interpersonal Conflict and Bullying in Middle Schools. (American Psychological Foundation). Co-Principal Investigator with Shane M. McCarty. \$19,858.
- 2012-2015: "Hands-on Minds-on": Multidisciplinary Approaches to Understanding and Preventing Societal Violence. (National Science Foundation REU). Co-Investigator with Diana Ridgewell, Deborah Tatar, Cynthia Smith, James ivory, and Lakshmi Jayaram. \$365,448.
- 2013-2015: U.S. Department of Justice and Virginia Tech Family Outreach Foundation "An Integrated School Safety Model and Curriculum for School Resource Officers (SROs)". Co-Principal Investigator with Shane McCarty (Virginia Tech). \$ 100,000.
- 2017-2018: Virginia Tech Transportation Institute (VTTI) and Texas A & M: Formalizing Human-Machine Communication in the context of autonomous vehicles. Co-Principal Investigator with Jeff Hickman at VTTI. \$106,135.
- 2018-2022: National Science Foundation. "Managing Emergencies to Save Lives: Applications of Engineering Technology for Effective Occupant Evacuation". Co-Principle Investigator with Pablo Taragaza, Mark Embree, Kurt Luther, Nicole Abaid, Serkan Gugercin, Jeff Borggaard, V. Sriram Malladi, Zhiwu Xie, and Beth Howell. \$2,000,000, under review
- 2019-2023: National Institute for Occupational Safety and Health. "Behavioral Responses to the Presence of Fall Protections: Implications for Risk Compensation". Co-Principle Investigators: E. Scott Geller, Jesus M. de la Gorza (Department of Civil and Environmental Engineering), Nicholas F. Polys (Department of Computer Science), and Joseph L. Gabbard (Department of Industrial and System Engineering). \$270,000, to be submitted March, 2020.

### **STUDENTS: CHAIR OF M.S. THESIS COMMITTEES**

1. Charles P. Whitman. *A study of the sequential effects of prediction outcome on choice reaction time*. Virginia Polytechnic Institute and State University, Department of Psychology M.S., 1973.
2. Carol A. Rowan. *Effects of incentives on one and two-dimensional probability learning of children*. Virginia Polytechnic Institute and State University, Department of Psychology, Department of Psychology, M.S., 1976.
3. John C. Farris. *The prediction competence of a subject and of a co-actor as determinants of the frequency of conforming decisions, decision latency, and*

- choice reaction time*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1976.
4. Mark L. Albert. *Locus of control and learned helplessness: Determinants of serial learning*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1976.
  5. Kathleen A. Brehony. *Androgyny and the relationship to locus of control and conformity*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1977.
  6. Laura P. Solomon. *Perceived privacy and self-disclosure as a function of environmental distractions*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1977.
  7. Marie L. Blanchet. *Role of room size and interaction distance on stress-related feelings and social interaction of dyads*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1977.
  8. Millard F. Mann. *An applied behavioral analysis of littering in a field setting*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1977.
  9. Anne E. McGovern. *Spatial determinants of social conformity*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1977.
  10. Gina A. Weiss. *Using reaction times to distinguish between visual search and memory search in children*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1979.
  11. Richard P. Johnson. *Applications of behavioral analysis to encourage safety-belt wearing*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1979.
  12. Jamie J. Carlyle. *Attempts to promote residential energy and water conservation*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1979.
  13. Timothy A. Koltuniak. *Applications of behavioral technology for shoplifting prevention*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1980.
  14. Brenda A. Buttram. *Application of educational, behavioral, and engineering strategies for promoting residential water conservation*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1981.
  15. Joni A. Mayer. *Prompting and incentive strategies for promoting bike path usage*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1981.
  16. Kenneth Spitz. *The effects of familiarity upon map comprehension*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1982.
  17. Charles Moore. *Church members recycling household aluminum scrap to aid "halt hunger" programs: The effect of behavioral interventions*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1983.
  18. Heidi Ann Hahn. *Corporate-based interventions to promote safety belt use*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1983.

19. James R. Rudd. *A university-based incentive program: Motivating large-scale safety belt use through indigenous personnel*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1983.
20. Ann E. Talton. *Increasing safety belt usage through personal commitment: A church-based pledge card program*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1984.
21. Nason W. Russ. *Exploring field sobriety tests to deter drunk driving*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1984.
22. Fredrick M. Streff. *Development of an auto-dealership program to promote safety belt use*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1984.
23. Kathryn D. Kramer. *The role of motivational strategies in preventive dentistry*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1985.
24. James G. Nimmer. *Motivating safety belt use at a hospital setting: Towards an effective balance between extrinsic incentives and intrinsic commitment*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1985.
25. Thomas D. Berry. *Evaluating refinements of vehicle buzzer-light reminders for safety belt promotion*. Virginia Polytechnic Institute and State University, Department of Psychology, M.S., 1988.
26. Michael R. Gilmore. *Safety-belt promotion at community swimming pools: Direct versus indirect reward strategies*. Virginia Polytechnic Institute and State University, Department of Psychology, 1990.
27. Kent E. Glindemann. *The development and evaluation of an intoxication detection aid for preventing alcohol-impaired driving*. Virginia Polytechnic Institute and State University, Department of Psychology, 1990.
28. D. Stephen Roberts. *A large-scale intervention project to increase safety-belt use in eight Virginia communities*. Applied/Experimental Program, Virginia Polytechnic Institute and State University, Department of Psychology, 1991.
29. Kim Randall. *Collecting recyclables at corporate sites: Attempts to increase employee participation*. Virginia Polytechnic Institute and State University, Department of Psychology, 1991.
30. Rafael Marshall. *An investigation of risk homeostasis in a laboratory environment*. Virginia Polytechnic Institute and State University, Industrial and Systems Engineering (Co-chairman with Dennis L. Price), 1991.
31. Kathy Snell. *Safe behavior in the workplace: Assessing the effects of a feedback and thank you program*. Virginia Polytechnic Institute and State University, Department of Psychology, 1993.
32. Thomas Trail. *A community-based analysis of traffic safety: A test of risk compensation*. Virginia Polytechnic Institute and State University, Department of Psychology, 1994.
33. Thomas E. Boyce. *Intrinsic vs. extrinsic motivators to increase participation in a university-based thank-you program*. Virginia Polytechnic Institute and State University, Department of Psychology, 1996.

34. Mary Ann Timmerman. *Actively caring for designated driving: Evaluation of factors associated with designated driver care in a college community*. Virginia Polytechnic Institute and State University, Department of Psychology, 1999.
35. Angela K. Fournier. *An incentive reward intervention to decrease college alcohol abuse at fraternity parties: Differential reinforcement of blood alcohol concentration*. Virginia Polytechnic Institute and State University, Department of Psychology, 2001.
36. Jeffrey S. Hickman. *A comparison of feedforward versus feedback interventions for safety self-management in mining operations*. Virginia Polytechnic Institute and State University, Department of Psychology, 2002.
37. Philip K. Lehman. *The timing and magnitude of monetary reward: Testing hypotheses from expectancy vs. reciprocity theory*. Virginia Polytechnic Institute and State University, Department of Psychology, 2003.
38. Wesley R. Keene. *Intervening to influence fast-food choices: Assessing Risk Compensation versus response generalization in nutrition-related behavior*. Virginia Polytechnic Institute and State University, Department of Psychology, 2004.
39. Leah V. Farrell. *Mobilizing a university community to use vehicle safety belts*. Virginia Polytechnic Institute and State University, Department of Psychology, 2006.
40. Ian Ehrhart. *Alcohol Expectancies and Self-Efficacy as Moderators of Social Anxiety and Alcohol Use Among College Students*. Virginia Polytechnic Institute and State University, Department of Psychology, 2006.
41. Thomas R. Cunningham. *A behavioral evaluation of the transition to electronic prescribing in a hospital setting*. Virginia Polytechnic Institute and State University, Department of Psychology, 2006.
42. Cynthia M. Fife. *A social-cognitive assessment of organizational citizenship behavior*. Virginia Polytechnic Institute and State University, Department of Psychology, 2008.
43. Matthew G. Cox. *Prompting safety-belt use: Effect of descriptive vs. injunctive norms*. Virginia Polytechnic Institute and State University, Department of Psychology, 2009.
44. Christopher Downing. *Developing a practical intervention to prevent identity theft: A behavioral-science field study*. Virginia Polytechnic Institute and State University, Department of Psychology, 2011.
45. Neville Galloway-Williams. *Eat less meat: A commitment for the sake of the planet*. Virginia Polytechnic Institute and State University, Department of Psychology, 2011.
46. Ryan C. Smith. *Incorporating individual differences and motivation into the theory of planned behavior: A developmental tool for intervening on college alcohol abuse*. Virginia Polytechnic Institute and State University, Department of Psychology, 2011.
47. Michael Ekema-Agbaw. *Antecedents to thanking: Self-reflection and actively caring*. Virginia Polytechnic Institute and State University, Department of Psychology, 2014.

48. Shane McCarty. *Actively caring for people: A bullying-prevention program for middle schools*. Virginia Polytechnic Institute and State University, Department of Psychology, 2014.
49. Micah Roediger. *Evaluating the impact of training on the effectiveness of peer change agents: A campus-wide intervention*. Virginia Polytechnic Institute and State University, Department of Psychology, 2015.
50. Trevin Glasgow. *Person-oriented spin instruction: Differential impact on participants' mood and sociability*. Virginia Polytechnic Institute and State University, Department of Psychology, 2017.
51. Devin Carter. *Examining the incremental validity of working memory for predicting learning and task performance: A partial mediation model*. Virginia Polytechnic Institute and State University, Department of Psychology, 2017.
52. Nicholas M. Flannery. *Development of the mental toughness situational judgment test: A novel approach to assessing mental toughness*. Virginia Tech, Department of Psychology, 2017.
53. Zachary H. Mastrich. *Assessing the impact of coaching feedback strategies on the motivation and performance of elite athletes*. Virginia Tech, Department of Psychology, 2019.

#### **STUDENTS: CHAIR OF Ph.D. DISSERTATION COMMITTEES**

1. Paul Tumarkin. *Environmental determinants of self-disclosure*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Program, Ph.D., 1979.
2. Sharon H. Patterson. *Paraprofessional counselor training: Development and evaluation of a training package*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Program, Ph.D., 1980.
3. Kathleen A. Brehony. *Comparisons of assertiveness training and in vivo exposure as treatment for agoraphobia*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Program, Ph.D., 1980.
4. David A. Reichel. *Community-wide procedures to encourage energy-efficient travel*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied Behavioral Science Program, Ph.D., 1980.
5. Carol A. Rowan. *Behavioral effects of three methods of presenting negative interpersonal feedback*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Program, Ph.D., 1982.
6. John G. Cope. *A comprehensive evaluation of an educational program for litter control*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied Behavioral Science Program, Ph.D., 1982.
7. Mark G. Altomari. *Development of a comprehensive community plan to prevent drunk driving*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Program, Ph.D., 1984.

8. Nason W. Russ. *Evaluation of a server intervention program for preventing drunk driving*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Program, Ph.D., 1986.
9. Fredrick M. Streff. *Driving safety and safety engineering: Exploring risk compensation*. Virginia Polytechnic Institute and State University, Department of Psychology, Industrial/Organizational Program, Ph.D., 1986.
10. James R. Rudd. *The effects of feedback frequency and goal setting on data processing performance*. Virginia Polytechnic Institute and State University, Department of Psychology, Industrial/Organizational Program, Ph.D., 1986.
11. Galen R. Lehman. *Development and evaluation of interventions to increase childrens' use of safety belts*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied Psychology Program, Ph.D., 1988.
12. Michael J. Kalsher. *Naturalistic analysis of alcohol consumption and impairment in party settings*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied Psychology Program, Ph.D., 1988.
13. Lawrence D. Needleman. *Motivating recycling behavior in a corporate setting*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology Program, Ph.D., 1992.
14. Timothy D. Ludwig. *Behavior change technique: Intrinsic vs. extrinsic motivation*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, Ph.D., 1993.
15. D. Stephen Roberts. *Increasing occupational safety behaviors: Moderating effects of self-esteem, optimism, and belongingness*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, Ph.D., 1995.
16. Ellen Silverman. *Cultural determinants of actively caring*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, Ph.D., 1995.
17. Kent E. Glindemann. *Intervening to reduce risk of alcohol abuse at fraternity parties*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, Ph.D., 1995.
18. Thomas D. Boyce. *Identifying functional relationships in driver risk taking: An intelligent transportation assessment of problem behavior and driving style*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, Ph.D., 1999.
19. Jason DePasquale. *Exploring personal responsibility for participation in prosocial organizational process: Antecedents and consequences*. Virginia Polytechnic Institute and State University, Department of Psychology, Industrial/Organizational Psychology Program, Ph.D., 1999..
20. Joshua H. Williams. *Investigating the impact of specific, global, and social comparison feedback on targeted and non-targeted safety behaviors*. Virginia Polytechnic Institute and State University, Department of Psychology, Industrial/Organizational Psychology Program, Ph.D., 1999.
21. Charles B. Pettinger, Jr. *Intervening for large-scale behavior change: Testing a unified model for improving occupational safety and health interventions*.



- Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, Ph.D., 2000.
22. Kelli England. *Development and evaluation on a community wide program to increase the proper use of child safety seats*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology program, 2001.
  23. Christopher S. Dula. *Development and evaluation of an assessment tool to predict crash-prone vehicle drivers or Development and evaluation of an intervehicular communication system to reduce road rage*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology program, 2003.
  24. Angela K. Fournier. *Exploring the impact of a prison dog-training program in a minimum-security therapeutic community*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology program, 2005.
  25. Jeffrey S. Hickman. *Evaluating self-management for occupational health and safety*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical program, 2005.
  26. Douglas M. Wiegand. *A social marketing approach to increasing bicycle-helmet use on a university campus: Applying social psychology to the whole-wide web*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology program, 2006.
  27. Steven W. Clarke. *Development of a typology of college-based substance abuse prevention programs*. Virginia Polytechnic Institute and State University, Department of Psychology, Applied/Experimental Psychology Program, 2007.
  28. Phil K. Lehman. *The role of social influence principles in increasing environmentally-responsible behaviors*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology program, 2008.
  29. Elise E. Drake. *Approach vs. avoidance prompting to reduce handbill littering: A community-based assessment*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology Program, 2009.
  30. Tommy R. Cunningham. *An application of organizational behavior management to reduce medical error in a hospital setting*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology Program, 2009.
  31. Leah V. Farrell. *Applications of the internet to activate and increase the use of vehicle safety belts*. Virginia Polytechnic Institute and State University, Department of Psychology, Clinical Psychology Program, 2009.
  32. Ryan C. Smith. *A multi-year field investigation of college-student drinking: Innovations in assessing and intervening to reduce alcohol-related harm*. Virginia Polytechnic Institute and State University, Department of Psychology, Industrial/Organizational Psychology Program, 2013.
  33. Christopher Downing. *Programmatic field research to prevent identity theft: Intervening with the cashier and the customer*. Virginia Polytechnic Institute and State University, Department of Psychology, Industrial/Organizational Psychology Program, 2014.

34. Sara Valentino. *Exploring the dynamics of participation in a grassroots kindness*. Virginia Tech, Department of Psychology, Clinical Psychology Program, 2016.
35. Micah Roediger. *Exploring human-machine communication in the context of autonomous vehicles*. Virginia Tech, Industrial/Organizational Psychology Program, Department of Psychology, 2018.
36. Devin M. Carter. *Using working memory to address the validity-diversity dilemma: Incremental validity and subgroup differences compared to GMA*. Virginia Tech, Industrial/Organizational Psychology Program, Department of Psychology, 2019.
37. Nicholas M. Flannery. *The measurement of individual resilience constructs and their use as predictors of job performance*. Virginia Tech, Industrial/Organizational Psychology Program, Department of Psychology, 2020.
38. Trevin E. Glasgow. A longitudinal investigation of the mental health benefits of physical activity among graduate students. Virginia Tech, Industrial/Organizational Psychology Program, 2020.

#### **MAJOR CONSULTING AND OUTREACH:**

- Consultant with local education officials concerning the application of contingency management techniques in the school classroom. Montgomery County, Virginia, 1970-1975.
- Consultant with Virginia State Corrections concerning the maintenance and refinement of contingency management programs. Richmond and Norfolk, Virginia, 1973-1976.
- Consultant with the New River Valley Planning District Commission, Radford, Virginia regarding the development and evaluation of community litter-control, resource-recycling and energy-conservation programs, 1977.
- Consultant for the Greenbaum, Doll & McDonald Law Offices, the Wake & Vest Law Offices, the Eblen, Milner, Rosenbaum & Wilson Law Offices, the Kentucky Department of Revenue and the Kentucky Department for Natural Resources and Environmental Protection regarding litter-control legislation in the State of Kentucky, 1978.
- Consultant with the Institute for Local Self-reliance and the National Science Foundation in developing a National Recycling Research Agenda, 1979-1980.
- Consultant with the Virginia Division of Litter Control regarding the development and evaluation of community based litter control programs, 1980-1983.
- Board of Directors of Health Sciences Education and Research Corporation, Inc., Lynchburg, Virginia, 1980-present.
- Consultant with General Motors Research Laboratories with regard to promoting seat-belt usage and preventing drunk driving, 1980-present.
- Consultant with Battelle regarding the Market Systems Analysis Research and Demonstration Program of the U. S. Department of Energy, 1981-1982.

- Consultant with the U. S. National Highway Traffic Safety Administration regarding the development and evaluation of industry-based programs for motivating seat-belt usage, 1981-present.
- Consultant with Transport Canada regarding the promotion of energy efficient travel, 1982.
- Consultant with the U. S. Department of Health and Human Services, Alcohol, Drug Abuse, and Mental Health Administration regarding the design of large-scale prevention strategies, 1982.
- Consultant with the Pawtucket Heart Health Program, Pawtucket, Rhode Island regarding the development and evaluation of communitywide programs for promoting heart health (i.e., large-scale behavioral medicine), 1982-1984.
- Consultant with the National Prison Project, Washington, D.C. regarding the appropriate management of maximum-security inmates, 1984.
- Consultant with Ford Motor Company in their development and implementation of a corporate-wide program to promote safety belt use, 1984.
- Consultant with Anheuser-Busch Companies, Inc. regarding litter control and resource recovery, 1984.
- Safety-Belt Workshops for General Motors, Inc. Ford Motor Company, Government Employees Insurance Corporation, Saskatchewan Government Insurance, and the Saskatchewan Safety Council and Public Service Commission, 1984-1985.
- Consultant with the Motor Vehicle Manufacturers Association regarding the promotion of occupational safety, 1984-present.
- Consultant with the Academy for Educational Development, Washington, D.C. regarding the application of behavior analysis for social marketing and large-scale health promotion, 1985-present.
- Consultant with the Office of the General Attorney for the State of Virginia regarding the appropriate design of vehicle warning signals, June-July 1985.
- Consultant with the Tennessee Department of Health and Environment regarding large-scale litter control, Memphis State University, Memphis, TN, September 1985.
- Consultant with the Alaska Council on Prevention of Alcohol and Drug Abuse, Inc. regarding the promotion of safety belt use and the prevention of volunteer burn-out, Anchorage, Alaska, November 1985.
- Consultant with New York City Sanitation Department regarding the prevention of littering and promotion of recycling, 1985.
- Consultant with Ford Motor Company regarding the application of behavior analysis to promote occupational safety, 1987-present.
- Consultant with Virginia Department of Motor Vehicles regarding the promotion of corporate and community safety belt use, 1985-present.
- Consultant with the Centers for Disease Control regarding the funding of grant proposals for injury control and prevention, 1986.
- Consultant with Jones, Day, Reavis, & Pogue, Attorneys at Law (Washington, D.C. & Cleveland, OH) on product liability cases related to safety belts versus air bags, 1986-1987.
- Consultant with Tennessee Valley Authority regarding the development of behavior change programs for increasing occupational safety, 1986-1987.

- Consultant with the U.S. Navy regarding the promotion of safety belt use, 1986-present.
- Consultant with the Federal Aviation Administration and the Federation of American Societies for Experimental Biology (Bethesda, MD) concerning the promotion of safety belt retrofit and use on small aircraft, 1987-88.
- Consultant with the Environmental Protection Agency and Versar, Inc., regarding the motivation of community oil recycling, 1987.
- Consultant with the Salem VA Hospital (Roanoke, VA) regarding the behavior management of hospital staff to prevent AIDS and infectious diseases, 1987-1988
- Consultant with Success Seekers, International (Ontario and Toronto, Canada) regarding occupational safety programming, 1987-1988.
- Consultant with International Training Systems Corporation, Marlton, NJ, regarding the development of videotapes for occupational safety programs, 1988-1990.
- Consultant with MACRO Systems, Inc. regarding the development of a contract for the National Highway Traffic Safety Administration, 1988.
- Consultant with United States Environmental Protection Agency regarding a study of the responses by household consumers to the environmental consequences of purchase decisions, 1988.
- Consultant with Exxon Chemical Company regarding behavioral science and occupational safety, 1988-present.
- Consultant with Air Products and Chemicals, Inc. (Allentown, PA) regarding behavioral science and occupational safety, 1988-1989.
- Consultant with Mobil Chemical Corporation regarding behavioral science and occupational safety, 1989-1991.
- Consultant with Domino's Pizza, Inc. (Ann Arbor, MI) regarding driver training and community-based safety belt promotion, 1988-1990.
- Consultant with Procter & Gamble Paper Products Company regarding behavior-based occupational safety, 1990.
- Consultant with the Camas Paper Mill (Camas, WA) regarding the application of behavioral science for occupational safety, 1990-1991.
- Consultant with Hoechst Celanese, Narrows, VA and Charlotte, NC regarding the improvement of occupational health and safety, 1990-1994.
- Consultant with Sara Lee Knit Products regarding the application of behavior-based and person-based psychology to develop a Total Safety Culture, 1992-1994.
- Consultant with M & M Mars, Inc. regarding the improvement of occupational safety programs, 1993-1995.
- Consultant with Tel-A-Train, Inc., Chattanooga, TN, regarding the development of videotapes and training manuals for corporate safety programs, 1992-1998.
- Consultant with Weyerhaeuser Paper Company regarding the development of a Total Safety Culture, 1994-1996.
- Consultant with Georgia Pacific regarding the application of psychological science principles to improve safety, 1994-1996.
- Consultant with Bethlehem Steel regarding the addition of behavioral science principles to their occupational safety processes, 1994-1996.

Consultant with Wal-Mart regarding strategies for becoming world class in occupational safety, 2003-2010.

Consultant with NASA regarding the development of a Total Safety Culture, 2005-present.

Consultant with Keep America Beautiful regarding the applications of behavioral science for community recycling and litter control, 2015-present.

Consultant for the American Psychological Foundation to evaluate innovative grants, scholarships, and awards, 2016-2017.

## PRESENTATIONS AND PAPERS: COGNITIVE PROCESSES

[Each paper or poster was presented by the author listed first except when indicated.]

1. Geller, E. S. (1970). *Intrasequential effects of probability, run length, and confidence on choice reaction speed following correct and incorrect stimulus predictions*. Paper presented at the Midwestern Psychological Association meeting, Cincinnati, OH.
2. Geller, E. S., & Whitman, C. P. (1971). *Probability, prediction, and incentive effects on choice reaction speed under two-dimensional stimulus presentations*. Paper presented at the American Psychological Association meeting, Division 3, Washington, D.C.
3. Whitman, C. P., & Geller, E. S. (1972). *Second-order effects of stimulus probability and prediction outcome on choice reaction time*. Paper presented at the Southeastern Psychological Association meeting, Atlanta, GA.
4. Post, D. S., & Geller, E. S. (1972). *Independent effects of stimulus probability and prediction outcome on choice reaction time: Some methodological considerations*. Paper presented at the Southeastern Psychological Association meeting, Atlanta, GA.
5. Geller, E. S., & Whitman, C. P. (1972). *Sequential effects of prediction outcome on discrete choice reaction time*. Paper presented at the Midwestern Psychological Association meeting, Cleveland, OH.
6. Geller, E. S., Viers, E., & Lewis, M. (1972). *Choice reaction time, prediction confidence, and prediction outcome: Implications for expectancy theory*. Paper presented at the Psychonomic Society meeting, St. Louis, MO.
7. Geller, E. S. (1973). *Reaction time to identify the outcome of a stimulus prediction: Implications for stimulus expectancy and memory retrieval theories*. Paper presented at the Eastern Psychological Association meeting, Washington, D.C.
8. Geller, E. S., & Whitman, C. P. (1973). *Prediction outcome of an irrelevant stimulus dimension as a determinant of choice reaction time*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.

9. Geller, E. S., Goodall, P., & Shedivy, D. (1973). *Choice reaction time to correct and incorrect stimulus predictions: Attempts to differentiate between facilitation and inhibition*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
10. Geller, E. S., Lewis, M., & Goodall, P. (1973). *Effects of partial reinforcement on prediction confidence and choice reaction time*. Paper presented at the Southeastern Psychological Association meeting, New Orleans, LA.
11. Geller, E. S. (1974). *Choice reaction time and the interval between a stimulus prediction and a stimulus presentation: Effects of an interpolated task*. Paper presented at the Eastern Psychological Association meeting, Philadelphia, PA.
12. Cox, S. A., & Geller, E. S. (1974). *Stimulus uncertainty prior to a choice reaction task as a determinant of reaction time*. Paper presented at the Virginia Academy of Science meeting, Old Dominion University, Norfolk, VA.
13. Geller, E. S., Farris, J. C., & Rorrer, C. W. (1975). *The probability of response-irrelevant stimuli as determinants of information processing*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
14. Williams, D. A., & Geller, E. S. (1975). *Distinguishing between information processing and decision making with response latencies*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
15. Geller, E. S., & Hamlin, P. H. (1976). *Stimulus encoding versus memory retrieval in two item classification tasks*. Paper presented at the American Psychological Association meeting, Division 3, Chicago, IL.
16. Hamlin, P. H., & Geller, E. S. (1976). *Short-term memory search: The effect of variations in defining memory sets*. Paper presented at the Eastern Psychological Association meeting, New York, NY.
17. Geller, E. S., Clower, C., Earp, N., & Hamlin, P. (1976). *Memory item probability versus probe probability as reaction time determinants*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
18. Hamlin, P. H., & Geller, E. S. (1977). *Requiring rapid short-term memory search*. Paper presented at the Eastern Psychological Association meeting, Boston, MA.
19. Geller, E. S., Albert, M. L., & Hamlin, P. H. (1977). *Memory-item probability as a determinant of Sternberg reaction time: Evidence for separate memory retrieval processing*. Paper presented at the Psychonomic Society meeting, Washington, D.C.
20. Weiss, G., Pilgrim, C., Hicks, S., & Geller, E. S. (1978). *Visual search versus memory search in a reaction time paradigm*. Paper presented at the Virginia Academy of Science meeting, Blacksburg, VA.
21. Pilgrim, C., Kraut, A., & Geller, E. S. (1978). *Alertness versus encoding: Testing a two-factor model*. Paper presented at the Virginia Academy of Science meeting, Blacksburg, VA.
22. Geller, E. S., Geller, C. H., & Weiss, G. A. (1979). *Using reaction time data to study the cognitive deficiencies of learning disabled children*. Symposium presented at the Virginia Association for Children with Learning Disabilities, Charlottesville, VA. [Presented by G. A. Weiss].

23. Geller, E. S., & Geller, C. H. (1979). *Diagnosing specific cognitive deficiencies of learning disabled children with reaction time data*. Paper presented at the Eastern Psychological Association meeting, Philadelphia, PA.

### **PRESENTATIONS AND PAPERS: DECISION MAKING AND LEARNING**

1. Geller, E. S. (1970). *Intrasequential effects of probability and run length on stimulus predictions in a two-stimulus and three-stimulus design*. Paper presented at the American Psychological Association meeting, Division 3, Miami Beach, FL.
2. Geller, E. S., Whitman, C. P., & McGuire, G. S. (1971). *Probability learning on two simultaneously presented probability schedules*. Paper presented at the Eastern Psychological Association meeting, New York, NY.
3. Geller, E. S., Whitman, C. P., & Shipley, W. G. (1971). *Incentive effects in a two-dimensional probability-learning situation*. Paper presented at the Midwestern Psychological Association meeting, Detroit, MI.
4. Geller, E. S., Williams, D., & Hood, E. (1973). *Overtraining effects on reversal discrimination indicated by stimulus predictions and reaction latencies*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
5. Williams, D. A., & Geller, E. S. (1974). *An interaction of expectancy and utility implied from choice reaction time*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
6. Hamlin, P. H., & Geller, E. S. (1975). *Observing responses and reaction times as indices of learning*. Paper presented at Southeastern Psychological Association meeting, Atlanta, GA.
7. Cross, L. H., Ross, F. K., & Geller, E. S. (1979). *Using choice weighted scoring of multiple-choice tests for the determination of grades in college courses*. Paper presented at the Annual Conference of the Council on Measurement in Education, San Francisco, CA.

### **PRESENTATIONS AND PAPERS: SOCIAL, PERSONALITY, & ENVIRONMENTAL PSYCHOLOGY**

1. Geller, E. S., & Beamon, W. S. (1971). *Assessment of personal values by means of word preference*. Paper presented at the Midwestern Psychological Association meeting, Detroit, MI.
2. Wood, G. B., & Geller, E. S. (1973). *The effect of locus of control and differential instructions on speech performance under delayed auditory feedback*. Paper presented at the Southeastern Psychological Association meeting, New Orleans, LA.
3. Geller, E. S., Mitchell, C. W., & King, J. C. (1974). *Effects of a co-actor's decision on latencies to predict and identify stimuli*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.

4. Geller, E. S., Cartin, G. L., Wellington, C. J., & Tusso, M. A. (1974). *Latencies to predict and identify stimuli as a function of a co-actor's stimulus predictions*. Paper presented at the Psychonomic Society meeting, Boston, MA.
5. Wellington, C. J., & Geller, E. S. (1975). *Public versus private decisions in the presence of a co-actor: Effects of the subject's decision competence*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
6. Albert, M., Miller, N., & Geller, E. S. (1976). *Perceived locus of control and learned helplessness: Interacting determinants of serial learning*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
7. Wood, C., Beatty, W., McConnell, S., & Geller, E. S. (1976). *Decision and reaction latencies in a social conformity paradigm*. Paper presented at the Virginia Academy of Science meeting, George Mason University, Fairfax, VA.
8. Albert, M., Miller, N., & Geller, E. S. (1976). *Perceived locus of control and level of success as determinants of learned helplessness*. Paper presented at the Virginia Academy of Science meeting, George Mason University, Fairfax, VA.
9. Albert, M., Pilgrim, C., Read, J., & Geller, E. S. (1977). *The effects of uncontrollable outcomes: Learned helplessness versus reactance*. Paper presented at Virginia Academy of Science meeting, Petersburg, VA.
10. McGovern, A., Hicks, S., Barachie, D., & Geller, E. S. (1977). *Spatial factors as determinants of social conformity*. Paper presented at the Virginia Academy of Science meeting, Petersburg, VA.
11. Geller, E. S., Pilgrim, C., McConnell, S., & Hamlin, P. H. (1977). *Decision and reaction latencies in a conformity paradigm: Effects of a referent's competence*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL. [Read by title and abstract only.]
12. Patterson, S. H., Mattson, R. E., & Geller, E. S. (1978). *Attitudes toward the multi-handicapped: Changes accompanying a training program and subsequent experience in a recreational camp setting*. Paper presented at the Virginia Academy of Science, Blacksburg, VA.
13. Brehony, K. A., & Geller, E. S. (1978). *Relationships between psychological androgyny, social conformity, and perceived locus of control*. Paper presented at the Southeastern Psychological Association meeting, Atlanta, GA, 1978. (Received the Runner-up Award for Research by the Commission on the Status of Women.) Abstracted in ERIC/CAPS.
14. Brehony, K. A., & Geller, E. S. (1978). *Agoraphobia: A review of literature and a proposal for research*. Paper presented at the Virginia Psychological Association meeting, Williamsburg, VA. [Received a Certificate of Excellence in Research from Psi Chi National Honor Society.]
15. Hearn, K., Cuddihy, K., Jenkins, E., & Geller, E. S. (1979). *Spatial distance and solidarity as determinants of social conformity*. Paper presented at the Virginia Academy of Science, Richmond, VA.
16. Childs, A. W., & Geller, E. S. (1982). *Perceived competency, interpersonal distance and sex of others: Influences on conformity*. Paper presented at Southeastern Psychological Association meeting, New Orleans, LA.
17. Geller, E. S. (1989). *The relevance of environmental psychology for attacking critical societal problems*. Symposium organizer and chairperson for American Psychological Association meeting, New Orleans, LA.



18. Geller, E. S. (1989). *Applied behavior analysis and social marketing: Can an integration help to save the environment?* Symposium presentation at the American Psychological Association meeting, New Orleans, LA.
19. Geller, E. S., Relf, D., Kaplan, R., & Kaplan, S. (1989). *Psycho/physiological health through horticulture*. Discussion leader at Symposium: People/Plant Interaction: A Symposium and Workshop, Blacksburg, VA: Virginia Polytechnic Institute and State University.
20. Geller, E. S. (1989). *A behavior change approach to solving environmental problems. Invited address at special conference*. "Environmental Visions - Perspectives for the 90's" sponsored by Procter & Gamble, Cincinnati, OH.
21. Relf, D., Geller, E. S., Bryant, C., & Browne, C. (1989). *Plant/people interaction and the quality of life*. Symposium presentation at the 3rd Quality-of-Life/Marketing Conference, Blacksburg, VA: Virginia Polytechnic Institute and State University.

#### **PRESENTATIONS AND PAPERS: SOCIAL, PERSONALITY, & ENVIRONMENTAL PSYCHOLOGY**

1. Geller, E. S., & Beamon, W. S. (1971). *Assessment of personal values by means of word preference*. Paper presented at the Midwestern Psychological Association meeting, Detroit, MI.
2. Wood, G. B., & Geller, E. S. (1973). *The effect of locus of control and differential instructions on speech performance under delayed auditory feedback*. Paper presented at the Southeastern Psychological Association meeting, New Orleans, LA.
3. Geller, E. S., Mitchell, C. W., & King, J. C. (1974). *Effects of a co-actor's decision on latencies to predict and identify stimuli*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
4. Geller, E. S., Cartin, G. L., Wellington, C. J., & Tusso, M. A. (1974). *Latencies to predict and identify stimuli as a function of a co-actor's stimulus predictions*. Paper presented at the Psychonomic Society meeting, Boston, MA.
5. Wellington, C. J., & Geller, E. S. (1975). *Public versus private decisions in the presence of a co-actor: Effects of the subject's decision competence*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
6. Albert, M., Miller, N., & Geller, E. S. (1976). *Perceived locus of control and learned helplessness: Interacting determinants of serial learning*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
7. Wood, C., Beatty, W., McConnell, S., & Geller, E. S. (1976). *Decision and reaction latencies in a social conformity paradigm*. Paper presented at the Virginia Academy of Science meeting, George Mason University, Fairfax, VA.
8. Albert, M., Miller, N., & Geller, E. S. (1976). *Perceived locus of control and level of success as determinants of learned helplessness*. Paper presented at the Virginia Academy of Science meeting, George Mason University, Fairfax, VA.

9. Albert, M., Pilgrim, C., Read, J., & Geller, E. S. (1977). *The effects of uncontrollable outcomes: Learned helplessness versus reactance*. Paper presented at Virginia Academy of Science meeting, Petersburg, VA.
10. McGovern, A., Hicks, S., Barachie, D., & Geller, E. S. (1977). *Spatial factors as determinants of social conformity*. Paper presented at the Virginia Academy of Science meeting, Petersburg, VA.
11. Geller, E. S., Pilgrim, C., McConnell, S., & Hamlin, P. H. (1977). *Decision and reaction latencies in a conformity paradigm: Effects of a referent's competence*. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL. [Read by title and abstract only.]
12. Patterson, S. H., Mattson, R. E., & Geller, E. S. (1978). *Attitudes toward the multi-handicapped: Changes accompanying a training program and subsequent experience in a recreational camp setting*. Paper presented at the Virginia Academy of Science, Blacksburg, VA.
13. Brehony, K. A., & Geller, E. S. (1978). *Relationships between psychological androgyny, social conformity, and perceived locus of control*. Paper presented at the Southeastern Psychological Association meeting, Atlanta, GA, 1978. (Received the Runner-up Award for Research by the Commission on the Status of Women.) Abstracted in ERIC/CAPS.
14. Brehony, K. A., & Geller, E. S. (1978). *Agoraphobia: A review of literature and a proposal for research*. Paper presented at the Virginia Psychological Association meeting, Williamsburg, VA. [Received a Certificate of Excellence in Research from Psi Chi National Honor Society.]
15. Hearn, K., Cuddihy, K., Jenkins, E., & Geller, E. S. (1979). *Spatial distance and solidarity as determinants of social conformity*. Paper presented at the Virginia Academy of Science, Richmond, VA.
16. Childs, A. W., & Geller, E. S. (1982). *Perceived competency, interpersonal distance and sex of others: Influences on conformity*. Paper presented at Southeastern Psychological Association meeting, New Orleans, LA.
17. Geller, E. S. (1989). *The relevance of environmental psychology for attacking critical societal problems*. Symposium organizer and chairperson for American Psychological Association meeting, New Orleans, LA.
18. Geller, E. S. (1989). *Applied behavior analysis and social marketing: Can an integration help to save the environment?* Symposium presentation at the American Psychological Association meeting, New Orleans, LA.
19. Geller, E. S., Relf, D., Kaplan, R., & Kaplan, S. (1989). *Psycho/physiological health through horticulture*. Discussion leader at Symposium: People/Plant Interaction: A Symposium and Workshop, Blacksburg, VA: Virginia Polytechnic Institute and State University.
20. Geller, E. S. (1989). *A behavior change approach to solving environmental problems. Invited address at special conference*. "Environmental Visions - Perspectives for the 90's" sponsored by Procter & Gamble, Cincinnati, OH.
21. Relf, D., Geller, E. S., Bryant, C., & Browne, C. (1989). *Plant/people interaction and the quality of life*. Symposium presentation at the 3rd Quality-of-Life/Marketing Conference, Blacksburg, VA: Virginia Polytechnic Institute and State University.

**PROFESSIONAL PRESENTATIONS: APPLIED PSYCHOLOGICAL SCIENCE**

[Each paper or poster was presented by the author listed first, except when indicated.]

1. Geller, E. S., Wylie, R. G., & Farris, J. C. (1971). *An attempt at applying prompting and reinforcement toward pollution control*. Paper presented at American Psychological Association meeting, Division 25, Washington, D.C.
2. Geller, E. S. (1972). *Behavior modification training for teachers: Design, results, and implications*. Workshop presented at Southeastern Psychological Association meeting, Atlanta, GA.
3. Geller, E. S. (1973). *Methodological considerations for the application of behavior modification in the school classroom*. Symposium presentation at Southeastern Psychological Association meeting, New Orleans, LA.
4. Geller, E. S. (1973). *Prompting anti-litter behaviors*. Paper presented at American Psychological Association meeting, Division 25, Montreal, Quebec, Canada.
5. Geller, E. S. (1974). *Here's how it behaves: Pollution, that is*. Invited presentation at the Third Annual Behavior Modification and Social Design Conference sponsored by the Jefferson County Mental Health Center, Denver, CO.
6. Geller, E. S. (1974). *Redefining the social system*. Invited panel discussant at the Behavior Modification and Social Design Conference sponsored by the Jefferson County Mental Health Center, Denver, CO.
7. Geller, E. S. (1974). *Attempts to implement behavioral technology in Virginia corrections*. Invited colloquium presentation at Florida State University, Tallahassee, FL.
8. Geller, E. S., Hamlin, P. H., & Johnson, D. F. (1974). *Behavior modification in the Virginia prison system*. Invited panel discussant for the American Civil Liberties Union of Virginia, Hollins, VA.
9. Geller, E. S. (1974). *Positive reinforcement versus punishment*. Invited presentation at the Annual Meeting of Educational District II: Department of Early Childhood Education, Radford, VA.
10. Witmer, J. F., Orebaugh, A. L., & Geller, E. S. (1974). *Prompting anti-litter responses in a grocery store*. Paper presented at Virginia Academy of Science meeting, Old Dominion University, Norfolk, VA.
11. Geller, E. S. (1974). *Applications of behavioral technology for ecological rebalance*. Paper presented at American Psychological Association meeting, Division 25, New Orleans, LA.
12. Geller, E. S. (1974). *Rehabilitation of maximum-security inmates: Facets of a contingency management program*. Symposium discussant at American Psychological Association meeting, Division 22, New Orleans, LA.
13. Geller, E. S., Hamlin, P. H., & Johnson, D. F. (1975). *Prison populations and behavior modification: In retrospect*. Invited presentation at the 40th Annual meeting of the Virginia Psychological Association, Madison College, Harrisonburg, VA.
14. Geller, E. S., & Johnson, D. F. (1975). *Behavior modification and corrections: Are they compatible?* Invited presentation at the Seventh Annual Southern California Conference on Behavior Modification, Los Angeles, CA.

15. Geller, E. S. (1975). *Procedural ramifications of legal and administrative issues in behavior modification and corrections*. Symposium presentation at Southeastern Psychological Association meeting, Atlanta, GA.
16. Geller, E. S., Tuso, M. A., & Wellington, C. J. (1975). *Applications of response priming to increase disposal behaviors: Within-session versus between-session comparisons*. Paper presented at Southeastern Psychological Association meeting, Atlanta, GA.
17. Tuso, M. A., Witmer, J. F., & Geller, E. S. (1975). *Littering behavior as a function of response priming and environmental litter*. Paper presented at Midwestern Psychological Association meeting, Chicago, IL.
18. Ingram, R. E., & Geller, E. S. (1975). *Provoking paper recycling with prompting and reinforcement procedures*. Paper presented at the Virginia Academy of Science meeting, Madison College, Harrisonburg, VA.
19. Tuso, M. A., & Geller, E. S. (1975). *Effects of instructions and environmental litter on littering and disposal behaviors*. Paper presented at the Virginia Academy of Science meeting, Madison College, Harrisonburg, VA.
20. Geller, E. S., Chaffee, J. L., & Farris, J. C. (1975). *A technique to provide lecturers with continuous student-feedback*. Paper presented at American Psychological Association meeting, Division 2, Chicago, IL.
21. Miller, N., Albert, M., Bostick, D., & Geller, E. S. (1976). *Can the design of a trash can influence litter-related behavior?* Paper presented at Southeastern Psychological Association meeting, New Orleans, LA.
22. Miller, N., Albert, M., & Geller, E. S. (1976). *Attempts to prompt litter pick up and disposals with special trash can designs*. Paper presented at Virginia Academy of Science meeting, George Mason University, Fairfax, VA.
23. Geller, E. S. (1976). *Applications of behavioral technology to facilitate paper recycling*. Symposium presentation at American Psychological Association meeting, Division 25, Washington, D.C.
24. Geller, E. S. (1976). *Behavioral-environmental research: Multiple methods, interdisciplinary cooperation, community applications*. Symposium chairperson at American Psychological Association meeting, Divisions 25 & 27, Washington, D.C.
25. Geller, E. S. (1976). *Management in maximum-security corrections: Issues, problems, and compromises*. Symposium presentation at the Association for Advancement of Behavior Therapy convention, New York, NY.
26. Geller, E. S. (1976). *Behavioral approaches to environmental problem solving: Littering and recycling*. Symposium presentation at the Association for Advancement of Behavior Therapy convention, New York, NY.
27. Brasted, W., Mann, M., Watson, E., & Geller, E. S. (1977). *Trash can design and anti-litter behavior: Short vs. long-term relationships*. Paper presented at Southeastern Psychological Association meeting, Hollywood, FL.
28. Hamilton, J. W., Casali, J., Cuddihy, K., & Geller, E. S. (1977). *Relationships between use of seat belts and type of warning device*. Paper presented at Southeastern Psychological Association meeting, Hollywood, FL.
29. Casali, J. G., Cuddihy, K., High, K., & Geller, E. S. (1977). *A behavioral analysis of seat-belt wearing*. Paper presented at Virginia Academy of Sciences meeting, Virginia State College, Petersburg, VA.

30. Mann, M. F., Brasted, W. S., Augustine, M., & Geller, E. S. (1977). Limiting conditions on facilitating litter control. Paper presented at Virginia Academy of Science meeting, Virginia State College, Petersburg, VA.
31. Geller, E. S. (1977). Behavioral community approaches to resource recycling. Symposium Presentation at American Psychological Association meeting, Divisions 9 & 23, San Francisco, CA.
32. Geller, E. S., Mann, M., & Brasted, W. (1977). Trash can design: A determinant of litter-related behavior. Symposium presentation at American Psychological Association meeting, Division 34, San Francisco, CA.
33. Geller, E. S. (1977). Behavioral analysis of environmental problems: Reactions of potential consumers. Symposium discussant at American Psychological Association meeting, Divisions 23 & 25, San Francisco, CA.
34. Geller, E. S., & Hayes, G. A. (1977). Designing ash trays and trash receptacles for litter control. Paper presented at the 1977 Congress for Recreation and Parks, Las Vegas, NV. [Presented by G. A. Hayes].
35. Geller, E. S. (1978). Behavioral approaches to solving environmental problems. Symposium presentation at the Southern Society for Philosophy and Psychology meeting, Orlando, FL.
36. Geller, E. S., Brasted, W. S., & Augustine, M. N. (1978). A community education model for energy conservation: Implementation, evaluation, and implication. Symposium presentation at the Eastern Psychological Association meeting, Washington, D.C.
37. Geller, E. S. (1978). The behavior modifier in the prison: Savior or demon? Symposium presentation at the Southeastern Psychological Association meeting, Atlanta, GA.
38. Geller, E. S. (1978). Behavior therapy and human rights: Behavior therapy in the institution. Symposium presentation at the Southeastern Psychological meeting, Atlanta, GA.
39. Geller, E. S. (1978). Behavior management and energy conservation. Symposium presentation at Virginia Academy of Science meeting, Blacksburg, VA.
40. Brasted, W. S., Ferguson, J., Larson, K., & Geller, E. S. (1978). A behavioral evaluation of energy-conservation workshops. Paper presented at Virginia Academy of Science meeting, Blacksburg, VA.
41. Cuddihy, K., Jenkins, E., Cutshaw, R., & Geller, E. S. (1978). Interventions for encouraging safety-belt wearing. Paper presented at Virginia Academy of Science meeting, Blacksburg, VA.
42. Jenkins, E., Cuddihy, K., Hearn, K., & Geller, E. S. (1978). When will people pick up and pitch in? Paper presented at Virginia Academy of Science meeting, Blacksburg, VA.
43. Chiang, R., Schubert, R., Bowen, S. P., Geller, E. S., Chambers, J. R., & Grantham, M. (1978). Community education model for energy conservation. Paper presented at Virginia Academy of Science meeting, Blacksburg, VA.
44. Geller, E. S. (1978). Source reduction and all that trash. Invited address to the citizen's Environmental Council, Roanoke, VA.

45. Geller, E. S. (1978). Directive versus nondirective approaches to counseling multi-handicapped individuals. Invited 5-hr. workshop presentation at Camp Virginia Jaycee, Blue Ridge, VA.
46. Geller, E. S., Brehony, K., Carlyle, J., Johnson, R., & Reichel, D. (1979). Applications of behavioral analysis in community psychology. Three-hour mini-workshop presented at Southeastern Psychological Association meeting, New Orleans, LA.
47. Geller, E. S. (1979). Behavioral approaches to solving community problems. Symposium organizer and chairperson at Southeastern Psychological Association meeting, New Orleans, LA.
48. Chiang, Robert N. S., Schubert, R., Bowen, S. P., Geller, E. S., Chambers, J. R., & Grantham, M. (1979). The development of CEMEC: A community education model for energy conservation. Paper presented at the 3rd National Conference on Technology for Energy Conservation, Tucson, AZ.
49. Goretsky, C., Sazima, H., Johnson, R., & Geller, E. S. (1979). Contingency management as applied to large-scale water conservation. Paper presented at Virginia Psychological Association meeting, Richmond, VA.
50. Patterson, S., Jenkins, E., Hayes, G., & Geller, E. S. (1979). A comparative study of directive and non-directive approaches to counseling the multiply handicapped. Paper presented at the Virginia Academy of Science meeting, Richmond, VA.
51. Wheeler, H., Larson, K., Ferguson, J., & Geller, E. S. (1979). Attempts to enhance residential energy conservation: Attitudinal versus behavioral impact. Paper presented at the Virginia Academy of Science meeting, Richmond, VA.
52. Johnson, R. P., & Geller, E. S. (1979). Engineering technology and behavioral science: A delayed but productive marriage. Paper presented at the Annual Southeastern Regional meeting of the Society for General Systems Research, Blacksburg, VA.
53. Reichel, D. A., & Geller, E. S. (1979). Behavioral approaches to conserve transportation energy. Paper presented at the Annual Southeastern Regional meeting of the Society for General Systems Research, Blacksburg, VA.
54. Ferguson, J., Bowen, S., Carlyle, J., & Geller, E. S. (1979). Interdisciplinary attempts to promote community-wide energy conservation. Paper presented at the Annual Southeastern Regional meeting of the Society for General Systems Research, Blacksburg, VA.
55. Geller, E. S., Johnson, R. P., Reichel, D. A., & Carlyle, J. J. (1979). Resource conservation: Relative effects of prompting, educating, goal setting and self-monitoring procedures. Paper presented at Association for Behavioral Analysis meeting, Dearborn, MI.
56. Geller, E. S. (1979). Community-wide primary prevention to protect the environment. Symposium presentation at American Psychological Association meeting, New York, NY.
57. Geller, E. S. (1979). Extending behavioral analysis to the community. Symposium organizer and chairperson at American Psychological Association meeting, New York, NY.
58. Cope, J., Cuddihy, K., Goretsky, C., & Geller, E. S. (1979). Community attempts to promote and maintain the use of automobile litter bags. Symposium presentation at American Psychological Association meeting, New York, NY.

59. Johnson, R. P., Reichel, D. A., & Geller, E. S. (1979). Community contingencies for promoting seat-belt wearing. Symposium presentation at the American Psychological Association meeting, New York, NY.
60. Geller, E. S. (1979). The human element in litter control. Invited address at the 4th Annual Governor's Conference on the Environment, Owensboro, KY.
61. Geller, E. S. (1979). Behavioral evaluation of environmental education. Two invited workshop presentations at the second annual meeting of the Virginia Association for Environmental Education, Richmond, VA.
62. Geller, E. S., & Cope, J. (1979). New ways to control litter: Psych it and save. Invited two-hour presentation at the 40th Annual Meeting of the Pennsylvania Roadside Council, Inc., Camp Hill, PA.
63. Hayes, G. A., Geller, E. S., & Patterson, S. H. (1979). Directive vs. nondirective approaches to counseling the multiply handicapped in a residential camping environment. Symposium presentation at the National Recreation and Park Association meeting, New Orleans, LA.
64. Geller, E. S. (1980). Extending behavioral analysis to the community: Applications for environmental protection and transportation safety. Invited presentation at General Motors Research Laboratories, Warren, MI.
65. Geller, E. S., Reichel, D., Koltuniak, T., Johnson, R., Cope, J., & Brehony, K. (1980). Applied behavioral analysis in the community. Daylong workshop presented at the Southeastern Psychological Association meeting, Washington, D.C.
66. Reichel, D. A., & Geller, E. S. (1980). Group vs. individual contingencies to conserve transportation energy. Paper presented at the Southeastern Psychological Association meeting, Washington, D.C.
67. Geller, E. S. (1980). Community applications of behavior analysis. Symposium organizer and chairperson at the Southeastern Psychological Association meeting, Washington, D.C.
68. Reichel, D. A., Larson, K. L., & Geller, E. S. (1980). Community interventions to encourage vehicular tire maintenance. Symposium presentation at the Southeastern Psychological Association meeting, Washington, D.C.
69. Geller, E. S. (1980). Evaluating inmate rehabilitation. Symposium presentation at the Southeastern Psychological Association meeting, Washington, D.C.
70. Geller, E. S., & Reichel, D. A. (1980). Strategies for applying behavioral analysis in community settings. Three-hour workshop presented at the Association for Behavior Analysis meeting, Dearborn, MI.
71. Geller, E. S. (1980). Applications of behavioral analysis for transportation safety. Invited address at the Association for Behavior Analysis meeting, Dearborn, MI.
72. Geller, E. S. (1980). Promoting compliance in the community: Are words enough? Symposium presentation at the Association for Behavior Analysis meeting, Dearborn, MI.
73. Reichel, D. A., & Geller, E. S. (1980). Transportation management for energy conservation: From conceptual analysis to future horizons. Symposium presentation at the Association for Behavior Analysis meeting, Dearborn, MI.
74. Geller, E. S. (1980). Large-scale applications of behavioral science for environmental protection. Invited address at the Virginia Psychological Association meeting, Charlottesville, VA.

75. Geller, E. S. (1980). A comprehensive approach for environmental protection: The role of behavioral community psychology. Invited address to the League of Women Voters, City of Kalamazoo Energy Concerns Advisory Committee, and Department of Psychology, Western Michigan University, Kalamazoo, MI.
76. Geller, E. S. (1981). Environmental psychologists and problem solving: Are we relevant at present and ready for the future? Panel discussion organizer and leader at the Southeastern Psychological Association meeting, Atlanta, GA.
77. Geller, E. S. (1981). Large scale applications of behavior analysis for community problem solving. Symposium organizer and chairperson at the Southeastern Psychological Association meeting, Atlanta, GA.
78. Geller, E. S., Cope, J. G., & Talbott, E. (1981). Applied behavior analysis for solving community and environmental problems. Three-hour workshop presented at the Association for Behavior Analysis meeting, Milwaukee, WI.
79. Geller, E. S. (1981). Community applications of behavioral science for transportation safety: Promoting seat belt usage. Invited address at the Association for Behavior Analysis meeting, Milwaukee, WI.
80. Geller, E. S. (1981). Behavioral incentives to motivate seat belt usage. Invited address at General Motors Research Laboratories, Warren, MI.
81. Geller, E. S. (1981). Large scale attempts to influence transportation behavior: Psychological implications. Invited presentation at transportation energy conservation workshop sponsored by U.S. Department of Energy, Blacksburg, VA.
82. Geller, E. S. (1981). Applications of behavior analysis to environmental protection. Symposium organizer and chairperson at the American Psychological Association meeting, Los Angeles, CA.
83. Reichel, D. A., & Geller, E. S. (1981). Feedback and prompting strategies for encouraging conservation of transportation energy. Symposium presentation at the American Psychological Association meeting, Los Angeles, CA.
84. Cope, J. G., & Geller, E. S. (1981). *Large-scale educational strategies for improving solid waste management*. Symposium presentation at American Psychological Association meeting, Los Angeles, CA.
85. Geller, E. S. (1981). *Strategies for changing behavior to improve quality of life*. Invited address for university lecture series, Virginia Tech, Blacksburg, VA.
86. Geller, E. S. (1981). *Industry-based incentives to increase seat-belt usage*. Research presentation to the Seat Belt Promotion Task Force of the National Highway Traffic Safety Administration, Washington, D.C.
87. Geller, E. S., & Bigelow, B. (1982). *Cost effective incentive strategies for promoting seat belt use: Applications in communities and industrial settings*. Paper presented at the 61st Annual Meeting of the Transportation Research Board, Washington, D. C. [Presented by B. Bigelow].
88. Geller, E. S. (1982). *Behavioral science and the quality of life*. Invited series of four college-wide lectures at Augusta College, Augusta, GA.
89. Geller, E. S. (1982). *Applied community strategies to promote appropriate waste management*. Symposium Discussant at the Southeastern Psychological Association meeting, New Orleans, LA.



90. Geller, E. S. (1982). *Community psychology: From ivory tower research to grass roots applications*. Symposium Organizer and Chairperson at the Southeastern Psychological Association meeting, New Orleans, LA.
91. Geller, E. S. (1982). *Applied behavioral analysis in environmental psychology: Odd man out?* Symposium presentation at Eastern the Psychological Association meeting, Baltimore, MD.
92. Geller, E. S. (1982). *Involving the community in behavior change strategies*. Symposium presentation at Environmental Design Research Association conference, College Park, MD.
93. Thompson, W., & Geller, E. S. (1982). *Applications of behavior analysis for the refinement of strategies to increase seat-belt wearing*. Paper presented at the Virginia Academy of Science meeting, Blacksburg, VA.
94. Moore, C., & Geller, E. S. (1982). *The development of motivational strategies for promoting church-based recycling programs*. Paper presented at the Virginia Academy of Science meeting, Blacksburg, VA.
95. Geller, E. S. (1982). *Large scale application of experimental behavioral analysis to support quality of life*. Invited Sigma Xi lecture at East Carolina University, Greenville, NC.
96. Geller, E. S. (1982). *The psychology of seat belts*. Keynote luncheon address at the Arkansas Highway Safety Conference, Little Rock, AR.
97. Geller, E. S. (1982). *The potential of behavioral community psychology to improve quality of life*. Invited college-wide lecture at Lafayette College, Easton, PA.
98. Geller, E. S. (1982). *Corporate-based incentive programs to increase safety belt use*. Invited workshop presentation at the National Conference on Alcohol Countermeasures and Occupant Protection/Lifesavers 1, Detroit, MI.
99. Geller, E. S. (1982). *Positive approaches to promoting seat belt usage*. Keynote address at Governor's Conference for Transportation Safety, Topeka, KS.
100. Geller, E. S. (1982). *Research on practical methods for promoting use of safety belts by adults*. Workshop presented at Governor's Conference for Transportation Safety, Topeka, KS.
101. Geller, E. S., & Cope, J. C. (1982). *Behavioral community psychology*. Three-hour workshop presented at Association for Behavior Analysis meeting, Milwaukee, WI.
102. Geller, E. S. (1982). *Applied behavior analysis and seat belt usage: A third look!* Invited address at Association for Behavior Analysis meeting, Milwaukee, WI.
103. Geller, E. S. (1982). *Applications of behavior analysis to improve tennis performance: Necessary alternatives to Allison and Ayllon (1980)*. Symposium presentation at Association for Behavior Analysis meeting, Milwaukee, WI.
104. Geller, E. S., & Winett, R. A. (1982). *Large scale behavioral systems analysis: Recent research and potential applications to substance abuse*. Invited address at a special meeting of the National Institute on Drug Abuse, Annapolis, MD.
105. Geller, E. S. (1982). *Applied behavior analysis and environmental psychology*. Invited one-hour address at American Psychological Association meeting, Division 34, Washington, D.C.

106. Geller, E. S. (1982). *Encouraging safety restraint use through private sector strategies*. Symposium presentation at American Psychological Association meeting, Divisions 25, 27, 34, Washington, D.C.
107. Geller, E. S., & Albers, W. A., Jr. (1982). *Vehicular safety belts: Issues, problems, and research applications*. Symposium Organizers and Chairpersons at American Psychological Association meeting, Divisions 9, 25, 27, Washington, D.C.
108. Cope, J. G., & Geller, E. S. (1982). *Relationships between safety belt wearing and driving speed*. Symposium presentation at American Psychological Association meeting, Washington, D.C.
109. Geller, E. S. (1982). *Motivation*. Invited address at the Oklahoma Safety Belt Conference--"The Protection Connection", Oklahoma City, OK.
110. Geller, E. S. (1982). *Motivation and safety belt use*. Invited luncheon address at the United Services Automobile Association, San Antonio, TX.
111. Geller, E. S. (1982). *Communitywide techniques for motivating transportation safety*. Consulting presentations at the special conference: Community for Automobile Responsibility and Safety (CARS), San Antonio, TX.
112. Geller, E. S. (1983). *Industrial and community incentive programs*. Paper presented at the 62nd annual meeting of the Transportation Research Board, Washington, D.C.
113. Geller, E. S. (1983). *Incentive programs to increase safety belt usage*. Invited workshop presentation at the National Conference on Alcohol Countermeasures and Occupant Protection/Lifesavers 2, Denver, CO.
114. Geller, E. S., & Bigelow, B. E. (1983). *Corporate incentives for promoting safety belt use: Rationale, guidelines, and examples*. Invited presentation at the Symposium on Traffic Safety Effectiveness (Impact) Evaluation Projects, Chicago, IL.
115. Geller, E. S., Bruff, C. D., Davis, L., Hahn, H. A., Rudd, J., Dobbins, G. H., & Cope J. G. (1983). *Organizational behavior management: Benefiting workers' safety and health for improved quality of life and corporate profits*. Three-hour workshop at the Southeastern Psychological Association meeting, Atlanta, GA.
116. Geller, E. S. (1983). *Behavioral community psychology: Strategies for encouraging large-scale transportation safety*. Symposium Organizer and Chairperson at the Southeastern Psychological Association meeting, Atlanta, GA.
117. Geller, E. S. (1983). *The 500 hats of the community psychologist--with apologies to Dr. Seuss*. Symposium Discussant at the Southeastern Psychological Association meeting, Atlanta, GA.
118. Rudd, J. R., & Geller, E. S. (1983). *Incentives and safety belt use: The problem of response maintenance*. Paper presented at the Virginia Academy of Science meeting, Norfolk, VA.
119. Talton, A. E., Altomari, M. G., & Geller, E. S. (1983). *The drunk driving problem: Toward the development of community-based solutions*. Paper presented at the Virginia Academy of Science meeting, Norfolk, VA.
120. Hahn, H. A., & Geller, E. S. (1983). *The use of awareness sessions in motivating seat-belt usage: The application of social psychological principles in an industrial setting*. Paper presented at the Virginia Academy of Science meeting, Norfolk, VA. (Selected as outstanding paper presented by a female student.)

121. Geller, E. S. (1983). *Changing energy use patterns: Changing lifestyles*. Invited participant in Research Development Workshop. Organized by R. H. Becker, Clemson University, Hilton Head Island, SC.
122. Geller, E. S. (1983). *Applications of psychology to real-world problems: Can we make a difference?* Invited address at Davidson College, Davidson, NC.
123. Geller, E. S., & Cope, J. G. (1983). *Behavioral community psychology and applied behavioral analysis: Can strange bedfellows lead to a productive marriage*. Invited symposium presentation at the First Southeastern Community Conference, Columbia, SC.
124. Geller, E. S. (1983). *Multimodal therapy: Applications for safety belt promotion and drunk driving prevention*. Invited presentation at the Arkansas DWI/Youthful Offender Training Conference, Fairfield Bay, AR.
125. Geller, E. S. (1983). *Motivating safety belt use in community and industry settings*. Invited workshop presentation at the Governor's 1983 Highway Safety Conference for the State of South Carolina, Charlestown, SC.
126. Geller, E. S. (1983). *Community psychology: Ideal vs. actual impact in disseminating behavioral technology*. Invited symposium presentation at the World Congress on Behavior Therapy, Washington, D.C.
127. Geller, E. S., & Elder, J. P. (1983). *Behavioral community health: Community-Based applications of behavior therapy for large-scale health promotion*. Symposium organizer and chairperson at the World Congress on Behavior Therapy, Washington, D.C.
128. Geller, E. S. (1983). *Reducing accident severity through safety belt promotion: From small scale field studies to nationwide intervention*. Symposium presentation at the World Congress on Behavior Therapy, Washington, D.C.
129. Geller, E. S. (1984). *Making a difference with safety belt promotion*. Invited address at the Western Divisional Dinner of International Circle K, Radford, VA.
130. Geller, E. S. (1984). *Motivating safety belt use with incentives: A critical review of the past and a look to the future*. Invited presentation at the annual meeting of the Society of Automotive Engineers, Detroit, MI. [Selected for superiority in "technical content and clarity".]
131. Geller, E. S. (1984). *Community intervention for large scale behavior change: Making a difference*. Invited address at Hollins College, Hollins, VA.
132. Geller, E. S. (1984). *Environmental psychology and behavior analysis: From strange bedfellows to a productive marriage*. Invited address at the Southeastern Psychological Association meeting, New Orleans, LA.
133. Geller, E. S. (1984). *Behavioral community psychology and criminal justice practice: Some promising applications of behavioral technology*. Symposium Discussant at the Southeastern Psychological Association meeting, New Orleans, LA.
134. Geller, E. S. (1984). *Innovative applications of behavioral science to prevent drunk driving*. Symposium Organizer and Chairperson at the Southeastern Psychological Association meeting, New Orleans, LA.
135. Geller, E. S. (1984). *The development of a university program for preventing drunk driving: From conceptual meandering to empirical research*. Symposium presentation at the Southeastern Psychological Association meeting, New Orleans, LA.

136. Geller, E. S. (1984). *The national effort to increase safety belt usage: Can psychology make a difference?* Symposium Organizer and Chairperson at the Southeastern Psychological Association meeting, New Orleans, LA.
137. Geller, E. S. (1984). *Corporate-based awareness, commitment, and incentive strategies to increase safety belt use.* Three invited workshop presentations for Ford Motor Company, Dearborn, MI, Cleveland, OH, and St. Louis, MO.
138. Geller, E. S. (1984). *Occupant protection incentive programs.* Invited address at the 16th Annual Meeting of the Virginia Advisory Council for Transportation Safety, Natural Bridge, VA.
139. Geller, E. S. (1984). *Exemplary corporate community outreach programs: How to approach local businesses in your community for help.* Invited workshop Organizer and Moderator at the National Conference on Alcohol Countermeasures and Occupant Protection/Lifesavers 3, Orlando, FL.
140. Geller, E. S. (1984). *Incentives and safety belt promotion.* Invited presentation at the Comprehensive Community Occupant Protection Management Course given by the Transportation Safety Institute, Baltimore, MD.
141. Streff, F. M., Fisher, T. J., & Geller, E. S. (1984). *Promoting community health: An auto dealership program to increase safety belt use.* Paper presented at the Virginia Academy of Science meeting, Richmond, VA.
142. Talton, A. E., Bruner, R., & Geller, E. S. (1984). *A church-based commitment strategy for increasing safety belt use.* Paper presented at the Virginia Academy of Science meeting, Richmond, VA.
143. Rudd, J. R., Geller, E. S., & Talton, A. E. (1984). *A comprehensive incentive plan for increasing safety belt use.* Poster presentation at the Association for Behavior Analysis meeting, Nashville, TN.
144. Geller, E. S. (1984). *Social psychology of drinking and driving by university students.* Invited address at the General Motors Research Labs, Warren, MI.
145. Geller, E. S. (1984). *Corporate seat belt programs.* Invited presentation at the 50th Annual Governor's Safety and Health Conference and Exposition, Charleston, WV.
146. Geller, E. S. (1984). *Planning and implementing corporate programs.* Invited workshop presentation at the Comprehensive Community Occupant Protection Management Course given by the National Highway Traffic Safety Administration, Knoxville, TN.
147. Geller, E. S. (1984). *Seat belts and industry.* Invited address for corporate program sponsored by the State of Tennessee, Department of Health and Environment, Knoxville, TN.
148. Geller, E. S. (1984). *High school programs, corporate incentive programs, and communitywide safety belt promotion.* Invited presentations at the Washington State Comprehensive Community Safety Belt Promotion Program Workshop, Yakima, WA.
149. Geller, E. S. (1984). *Occupational safety should include safety belt use.* Invited address at the 22nd Annual Occupational Safety Seminar. Roanoke Valley Safety Council, Roanoke, VA.
150. Geller, E. S. (1984). *Observational studies of traffic-related human behavior.* Invited symposium chairman at the International Symposium on Human

- Behavior and Traffic Safety, General Motors Research Laboratories, Warren, MI.
151. Geller, E. S. (1984). *Community intervention for large-scale behavior change: Making a difference*. Three-hour workshop presentation at the Association for the Advancement of Behavior Therapy meeting, Philadelphia, PA.
  152. Geller, E. S. (1984). *Promoting belt use in the work place*. Workshop presentation at Michigan Life Savers conference, Boyne Mountain, MI.
  153. Geller, E. S. (1984). *Innovative strategies for promoting safety belt use*. Invited one-hour presentation at Michigan Life Savers conference, Boyne Mountain, MI.
  154. Geller, E. S. (1984). *A behaviorist's viewpoint on teaching responsible drinking*. Workshop presentation at Michigan Life Savers conference, Boyne Mountain, MI.
  155. Geller, E. S. (1984). *What's holding you back from buckling up?* Invited presentation at the Junior League of Roanoke Valley, Virginia, Inc., Roanoke, VA.
  156. Geller, E. S. (1984). *Don't cop out on seat belts*. Invited presentation at police training conference, Salem, VA.
  157. Geller, E. S. (1984). *Corporate and community-based interventions for promoting safety belt use*. Invited workshop presentation at the Comprehensive Community Occupant Protection Course sponsored by the National Highway Traffic Safety Administration, Denver, CO.
  158. Geller, E. S. (1984). *The value of safety belts and safety belt promotion in corporations and communities*. Invited address to the Lynchburg Chamber of Commerce, Lynchburg, VA.
  159. Geller, E. S., & Weigel, R. H. (1985). *Social-behavioral aspects of litter control: What do we know?* Invited workshop presentation at the Wharton Workshop on Litter Management, University of Pennsylvania, Philadelphia, PA.
  160. Geller, E. S. (1985). *Taking litter control research to the street: Current perspectives and future directions*. Panel moderator at the Wharton Workshop on Litter Management, University of Pennsylvania, Philadelphia, PA.
  161. Geller, E. S., Rudd, J. R., Streff, F. M., Nimmer, J. G., & Kello, J. (1985). *Power lockout and occupational safety: Guidelines for a comprehensive program*. Two-day workshop for 60 executives from Ford Motor Company, General Motors, Inc., and Chrysler Corporation, Detroit, MI.
  162. Geller, E. S. (1985). *A seat belt incentive program for university campuses*. Invited presentation at the annual meeting of the International Association of Campus Law Enforcement Administrators: Region III, Williamsburg, VA.
  163. Geller, E. S. (1985). *Psych 'em out to buckle them up*. Invited luncheon address at a special conference, entitled "The County Connection: How to Start a Safety Belt Program for Employees", Pittsburgh, PA.
  164. Geller, E. S., Gray, D. A., & Bohan, B. (1985). *How to implement an effective employee seat belt program*. Invited presentation at the 24th Annual ASSE Professional Development Conference & Exposition, San Diego, CA.

165. Nimmer, J. G., & Geller, E. S. (1985). *Towards an integration of applied behavior analysis and social marketing: Implications for quality of life*. Paper presentation at Southeastern Psychological Association meeting, Atlanta, GA.
166. Russ, N. W., & Geller, E. S. (1985). *Developing methods of identifying alcohol impairment: Implications for preventing drunk driving*. Paper presentation at the Virginia Academy of Science meeting, Williamsburg, VA.
167. Rudd, J. R., Geller, E. S., & Kello, J. E. (1985). *A behavioral approach to power lockout training in the auto industry: Program development and evaluation*. Paper presentation at the Virginia Academy of Science meeting, Williamsburg, VA.
168. Geller, E. S. (1985). *Application of behavior analysis to large-scale problems*. Symposium Discussant at the Association for Behavior Analysis meeting, Columbus, OH.
169. Harwood, M. K., Geller, E. S., & Russ, N. W. (1985). *Novel exposure to BAC feedback and its effects on subsequent drinking and driving*. Poster presentation at the Association for Behavior Analysis meeting, Columbus, OH.
170. Russ, N. W., Geller, E. S., & Harwood, M. K. (1985). *Field tests of alcohol impairment: Implications for the prevention of drunk driving*. Poster presentation at the Association for Behavior Analysis meeting, Columbus, OH.
171. Geller, E. S., & Kello, J. E. (1985). *Improving quality of life in corporate and community settings: Current perspectives and future directions*. Symposium Organizers and Chairpersons at the Association for Behavior Analysis meeting, Columbus, OH.
172. Streff, F. M., & Geller, E. S. (1985). *Promoting cardiovascular health in the workplace: A review and future perspectives*. Symposium presentation at the Association for Behavior Analysis meeting, Columbus, OH.
173. Nimmer, J. G., & Geller, E. S. (1985). *Marketing of organizational and community research: Implications for quality of life*. Symposium presentation at the Association for Behavior Analysis meeting, Columbus, OH.
174. Geller, E. S. (1985). *Promoting safety belt use in the community: It's more than just incentives now*. Chairperson and Discussant for invited symposium at the Association for Behavior Analysis meeting, Columbus, OH.
175. Geller, E. S., Chambers, H., Kalsher, M. J., Nimmer, J. G., Rudd, J. R., & Streff, F. M. (1985). *Applications of behavior analysis to promote safety belt use: Making a difference*. Invited symposium presentation at the Association for Behavior Analysis meeting, Columbus, OH.
176. Geller, E. S. (1985). *Applications of behavioral psychology to the drunk driving problem*. Workshop presentation at the Alcohol Awareness Program at West Virginia Northern Community College, Wheeling, WV.
177. Geller, E. S. (1985). *Motivating health behaviors in corporate settings*. Invited presentation at the Ford World Medical Conference, Dearborn, MI.
178. Geller, E. S. (1985). *Behavior analysis to reduce automobile fatalities: The nation's primary killer*. Symposium Organizer and Chairperson at the American Psychological Association meeting, Los Angeles, CA.
179. Geller, E. S. (1985). *The multiple roles of psychology in motivating safety belt use*. Film presentation and discussion at the American Psychological Association meeting, Los Angeles, CA.

180. Geller, E. S. (1985). *Large-scale application of behavior analysis to make a difference*. Symposium presentation at the American Psychological Association meeting, Los Angeles, CA.
181. Geller, E. S. (1985). *Community promotion of safety belt usage and drunk driving prevention*. Symposium presentation at the American Psychological Association meeting, Los Angeles, CA.
182. Geller, E. S. (1985). *Promoting pro-environmental action through applied behavioral analysis*. Invited presentation at the Rural Sociological Society meeting, Blacksburg, VA.
183. Geller, E. S. (1985). *Putting it all together*. Invited wrap-up address at the 51st Annual Governor's Safety and Health Conference and Exposition, Charleston, WV.
184. Geller, E. S. (1985). *Challenges and changes in transportation safety*. Keynote address at the Colorado Life Savers conference, Vail, CO.
185. Geller, E. S. (1985). *Large-scale promotion of occupant protection*. Invited address and workshop presentation at the Colorado Life Savers conference, Vail, CO.
186. Geller, E. S. (1985). *Directions and challenges for behavioral community psychology*. Invited presentation at Augusta College, Augusta, GA.
187. Geller, E. S. (1985). *Psych-up for health and safety*. Invited address and workshop presentations at the 14th annual conference of the Pennsylvania Youth Traffic Safety Council, Harrisburg, PA.
188. Geller, E. S. (1985). *Safety belts: What's holding you back from buckling up and encouraging others to do the same?* Keynote breakfast addresses in Richmond, Suffolk, and Charlottesville, VA.
189. Geller, E. S. (1985). *Community and corporate safety belt promotion*. Keynote address at the annual Virginia Driving Training Conference, Charlottesville, VA.
190. Geller, E. S. (1985). *Preventing burnout in volunteers and workers*. Invited workshop presentation at the Wisconsin Conference on Infant, Child and Teen Passenger Safety, Stevens Point, WI.
191. Geller, E. S. (1985). *Psych 'em out to buckle 'em up*. Keynote address at the Wisconsin Conference on Infant, Child and Teen Passenger Safety, Stevens Point, WI.
192. Geller, E. S. (1985). *Meeting special challenges of behavioral community psychology: Can we make a difference?* Invited address at the second annual meeting of the Southeastern Association for Behavior Analysis, Charleston, SC.
193. Geller, E. S. (1985). *Changes, challenges, and preventing burnout*. Keynote address at the annual Alaska Symposium on Prevention, Anchorage, AK.
194. Geller, E. S. (1985). *Corporate-based promotion of safety belt use*. Day-long workshop at the annual Alaska Symposium on Prevention, Anchorage, AK.
195. Geller, E. S. (1985). *Behavior modification strategies for occupational safety*. Invited two-hour address at the 1985 Health and Safety Conference of Ford Motor Company, Miami, FL.
196. Geller, E. S. (1985). *The rationale and procedures for developing a corporate-based program to motivate safety belt use*. Daylong workshop for the Kansas City, Missouri Health Department, Kansas City, MO.

197. Geller, E. S. (1986). *The why's, do's, and don'ts of corporate safety belt promotion*. Daylong workshop for the Uniform Business-Medical Coalition, Hickory, NC.
198. Geller, E. S., & Russ, N. W. (1986). *Drunk driving prevention: Knowing when to say when*. Paper presentation at the SAE International Conference and Exposition, Detroit, MI.
199. Geller, E. S. (1986). *How to maintain the "Buckle Up" habit for yourself and others*. Workshop presentation at the Capitol District Convention for Circle K International, Roanoke, VA.
200. Geller, E. S., (1986). *The value of safety belts and how to promote their use*. Keynote breakfast address for Hampton Roads Chamber of Commerce, Suffolk, VA.
201. Geller, E. S. (1986). *Challenge and changes: The role of behavioral psychology in primary prevention*. Keynote address to joint conference of the Wisconsin School Safety Coordinators and the Wisconsin Driver and Traffic Safety Education Association, Stevens Point, WI.
202. Geller, E. S. (1986). *Psych 'em out to buckle 'em up*. Keynote address at the Wisconsin Driver/Traffic Safety Education Association Conference, Stevens Point, WI.
203. Geller, E. S. (1986). *Multi-modal therapy for large-scale primary prevention*. Keynote address at the Missouri Safety Conference, Lake of the Ozarks, Osage Beach, MO.
204. Geller, E. S. (1986). *How to develop a successful seat belt program*. Workshop at the Missouri Safety Conference, Lake of the Ozarks, Osage Beach, MO.
205. Geller, E. S. (1986). *Modifying human behavior to prevent accidents*. Invited workshop presentation at the third annual Occupational Health and Safety Conference for the Tennessee Valley Authority, Falls Creek Falls State Park, TN.
206. Geller, E. S. (1986). *Hands on safety belts*. Daylong workshop for the Governor's Highway Safety Program, Raleigh, NC.
207. Geller, E. S., Kello, J. E., Lehman, G. R., Kalsher, M. J., & Berry, T. D. (1986). *Power lockout and occupational safety: Guidelines for a comprehensive program*. Two-day workshop for the Motor Vehicle Manufacturers Association, Dearborn, MI.
208. Geller, E. S. (1986). *Strategies for promoting communitywide primary prevention*. Keynote address at the annual Region II Emergency Medical Services Conference, Las Cruces, NM.
209. Geller, E. S. (1986). *How to develop and maintain corporate and community programs for safety-belt promotion*. Workshop at the annual Region II Emergency Medical Services Conference, Las Cruces, NM.
210. Geller, E. S. (1986). *Corporate safety belt programs: Why and how*. Workshop presentation for the Galax Transportation Safety Commission, Galax, VA.
211. Geller, E. S. (1986). *The how's and why's of corporate-based programs to promote safety belt use*. Workshop presentation for the Bristol Transportation Safety Commission, Bristol, VA.
212. Geller, E. S. (1986). *Applications of behavior analysis for large-scale problems: Case studies in environmental protection and transportation safety*. Symposium



- presentation at the 13th annual International Health Conference, Washington, D.C.
213. Geller, E. S. (1986). *The experiment is over: Where do we go from here?* Symposium Discussant at Southeastern Psychological Association meeting, Kissimmee, FL.
  214. Russ, N. W., & Geller, E. S. (1986). *You can lead a student to low-alcohol beer, but how do you make him drink?* Paper presented at the Virginia Academy of Science Meeting, Harrisonburg, VA.
  215. Geller, E. S. (1986). *Problem solving and change in organizational settings: Practical solutions to the real-world dilemmas.* Symposium Organizer and Chairperson at the Southeastern Psychological Association meeting, Kissimmee, FL.
  216. Geller, E. S. (1986). *The relevance of psychology for making a difference in drunk driving.* Symposium Organizer and Chairperson at the Southeastern Psychological Association meeting, Kissimmee, FL.
  217. Geller, E. S. (1986). *Behavior change interventions to reduce traffic injuries and fatalities.* Symposium Organizer, Chairperson and Discussant at the Southeastern Psychological Association meeting, Kissimmee, FL.
  218. Geller, E. S. (1986). *Taking it to the streets - Applied psychology and vehicular safety.* Invited address at Valdosta State College, Valdosta, GA.
  219. Geller, E. S. (1986). *Can psychology make a difference in the real world?* Invited address at Valdosta State College, Valdosta, GA.
  220. Geller, E. S. (1986). *Strategies for promoting safety belt use on military bases.* Invited address at the Virginia Military/Civilian Transportation Safety Workshop, Fort Eustis, VA.
  221. Geller, E. S. (1986). *Drunk driving prevention: Issues, perspectives, and future directions.* Symposium Organizer and Chairperson at the American Psychological Association meeting, Washington, D.C.
  222. Russ, N. W., & Geller, E. S. (1986). *Evaluation of a community-based server intervention program for preventing drunk driving.* Symposium presentation at the American Psychological Association meeting, Washington, D.C.
  223. Geller, E. S. (1986). *Applications of behavioral psychology for large scale safety belt promotion.* Symposium presentation at the American Psychological Association meeting, Washington, D.C.
  224. Geller, E. S. (1986). *Nationwide safety belt promotion: Making a difference with behavior analysis.* Symposium Organizer and Chairperson at the American Psychological Association meeting, Washington, D.C.
  225. Elder, J. P., & Geller, E. S. (1986). *Training in behavior analysis for an emerging role in international health.* Symposium presentation at the American Psychological Association meeting, Washington, D.C.
  226. Geller, E. S. (1986). *Community and corporate based safety belt programs.* Workshop at the American Trauma Society Conference and Banquet, Camp Hill, PA.
  227. Geller, E. S. (1986). *Motivation and prevention: The perspective of a behavioral community psychologist.* Keynote address at the American Trauma Society Conference and Banquet, Camp Hill, PA.

228. Geller, E. S. (1986). *Expanding roles and responsibilities: Everyone is a behavior change agent*. Keynote address at the 52nd annual Governor's Safety and Health Conference, Charleston, WV.
229. Geller, E. S. (1986). *The critical importance of safety belt promotion*. Luncheon address at the 52nd annual Governor's Safety and Health Conference, Charleston, WV.
230. Geller, E. S. (1986). *Applied psychology and vehicular safety*. Invited address at Susquehanna University, Selinsgrove, PA.
231. Geller, E. S. (1986). *Principles associated with modification of behavior related to occupational safety and health*. Invited presentation and workshop at Ford Plant Managers and Operating Committee Safety Conference, Dearborn, MI.
232. Geller, E. S. (1986). *Changing attitudes and behaviors for occupational health and safety*. Invited three-hour presentation for corporate managers of the Tennessee Valley Authority (Fossil Fuel Division), Henry Horton State Park, Chapel Hill, TN.
233. Geller, E. S. (1986). *Occupational Safety: Meeting the challenges of behavior modification*. Workshop presentation for the Tennessee Valley Authority (Office of Natural Resources and Economic Development), Chattanooga, TN.
234. Geller, E. S. (1986). *Application of behavioral assessment, goal setting, feedback and positive reinforcement to build worker morale*. Three invited presentations for the Tennessee Valley Authority (Browns Ferry Nuclear Plant and the Chemical and Fertilizer Division), Muscle Shoals, AL.
235. Geller, E. S. (1986). *The role of behavioral psychology in preventing occupational crises*. Two invited two-hour presentations for the Nuclear Service Staff of the Tennessee Valley Authority, Chattanooga, TN.
236. Geller, E. S. (1986). *The human element in occupational health and safety*. Daylong workshop for Body and Assembly Plant Managers of Ford Motor Company, Dearborn, MI.
237. Geller, E. S., & Kello, J. E. (1986). *Power lockout and occupational safety*. Three-day Health & Safety Training Workshop for U.A.W. and Chrysler, Orlando, FL.
238. Geller, E. S. (1986). *Innovative ways to promote belt use*. Invited presentation at the Connections '86 Conference, Missouri Coalition for Safety Belt Use, Lake of the Ozarks, MO.
239. Geller, E. S. (1986). *Belt use through incentive*. Three one-hour workshops at the Connection '86 Conference, Missouri Coalition for Safety Belt Use, Lake of the Ozarks, MO.
240. Geller, E. S. (1986). *Principles associated with modification of behavior related to occupational safety and health*. Invited presentation and workshops at Ford Plant Managers and Operating Committee Safety Conference, Dearborn, MI.
241. Geller, E. S. (1986). *The psychology of safety belt promotion*. Invited presentation at Muhlenberg College, Allentown, PA.
242. Geller, E. S. (1986). *Developing a corporate safety belt program*. Two-hour workshop at Air Products and Chemicals, Inc., Allentown, PA.
243. Geller, E. S. (1986). *Occupational health, safety, and morale: The viewpoint of a behavioral psychologist*. Two 2-hour presentations for the Nuclear Services Staff of the Tennessee Valley Authority, Chattanooga, TN.

244. Geller, E. S. (1987). *What can we learn about drunk driving prevention from watching drinkers?* Invited address at the University of New Mexico, Albuquerque, N.M.
245. Geller, E. S. (1987). *Why and how corporations should promote employee safety belt use.* Invited address at a corporate breakfast, Albuquerque, N.M.
246. Geller, E. S. (1987). *Motivating health behavior change for profit and employee.* Invited four-hour workshop at a meeting of the Wellness Council of Greensboro, Greensboro, NC.
247. Geller, E. S. (1987). *Taking it to the streets: Applied psychology and vehicle safety.* Invited presentation at James Madison University, Harrisonburg, VA.
248. Geller, E. S. (1987). *How to modify behaviors and attitudes for occupational safety.* Invited one-day workshop for UAW and corporate managers from Ford Motor Company, Atlanta, GA.
249. Geller, E. S. (1987). *Safety belt promotion: How and why.* Keynote address at promotional dinner for the City of Huntington, West Virginia.
250. Geller, E. S. (1987). *Behavior analysis and occupational safety.* Two-day workshop presented to safety engineers, plant managers, and union representatives of The Engine Division, Ford Motor Company, Detroit, MI.
251. Geller, E. S. (1987). *Why promote seat belt use at the worksite?* Keynote address and workshop at Corporate Seminar for The Chester County Seat Belt Project and The Chester County Hospital, Lionville, PA.
252. Geller, E. S. (1987). *The why's and how's of safety belt promotion.* Keynote address and workshop at Community Occupant Restraint Mini-Conference for Pennsylvania Department of Transportation, York, PA.
253. Geller, E. S. (1987). *Drunk driving and adolescence: What can we do?* Invited address at the 81st annual convention of The West Virginia Federation of Women's Clubs, The Greenbriar, White Sulphur Springs, WV.
254. Geller, E. S. (1987). *Modifying employee's behavior for health and safety.* Two-day workshop presented to safety engineers, plant managers, and union representatives of the Body and Assembly Operations, Ford Motor Company, Detroit, MI.
255. Geller, E. S. (1987). *Techniques for getting employees to buckle up.* Keynote address at Corporate Safety Belt Workshop for Pennsylvania Department of Transportation, Erie, PA.
256. Geller, E. S. (1988). *Taking it to the streets: Applications of behavior analysis for vehicular safety.* Symposium organizer and chairperson at 13th annual Association for Behavior Analysis meeting, Nashville, TN.
257. Geller, E. S. (1987). *Driving behaviors modeled on prime-time television: A three-year assessment.* Symposium presentation at 13th annual Association for Behavior Analysis meeting, Nashville, TN.
258. Geller, E. S. (1987). *Promoting vehicular safety through applied behavior analysis.* Symposium presentation at 13th annual Association for Behavior Analysis meeting, Nashville, TN.
259. Geller, E. S. (1987). *Accident prevention and injury control.* Symposium presentation at 13th annual Association for Behavior Analysis meeting, Nashville, TN.

260. Geller, E. S. (1987). *Behavior analysis training for occupational safety*. A series of seven two-day workshops for safety engineers, corporate executive officers, and UAW representatives of the Body and Assembly Operations, Ford Motor Company in Detroit, MI, Cleveland, OH, and St. Louis, MO.
261. Geller, E. S. (1987). *Preventing accidents at the worksite*. Three day-long workshops for safety engineers and plant managers of the Engine Division, Ford Motor Company, Cleveland, OH and Winsor, Ontario, Canada.
262. Geller, E. S. (1987). *Behavior therapy to solve community-based problems*. Invited address to the psychiatric staff at the Salem Veteran's Administrative Hospital, Salem, VA.
263. Geller, E. S. (1987). *The how's and why's of promoting employer safety belt use at the worksite*. A series of ten day-long corporate workshops presented throughout the Commonwealth of Virginia, Richmond, Danville, Roanoke, Staunton, Front Royal, Fairfax, Petersburg, Hampton, Virginia Beach, and Abington, VA.
264. Geller, E. S. (1987). *Instructional professionalism*. Keynote address for the annual Richard W. Bishop Forum at the 3rd Annual American Driver and Traffic Safety Education Association Conference, Spokane, WA.
265. Geller, E. S. (1987). *Effects of media on the public*. Invited address at the meeting of The Entertainment Industries Council, Inc., Hollywood, CA.
266. Geller, E. S. (1987). *Survey results of seat belt use on TV*. Invited address at the meeting of The Entertainment Industries Council, Inc., Hollywood, CA.
267. Geller, E. S. (1987). *Alcohol-impaired driving and safety belt promotion: Public health issues*. Symposium organizer and chairperson at the 95th annual American Psychological Association meeting, New York, NY.
268. Geller, E. S., Evans, R. E., & Clarke, S. W. (1987). *Alcohol and safety belt use on television: Shaping responsible broadcasting*. Symposium presentation at the 95th annual American Psychological Association meeting, New York, NY.
269. Geller, E. S. (1987). *The psychology of accident prevention and health promotion*. Keynote address at the 6th Annual Topics in Emergency Medicine Conference, Wilkes Barre General Hospital's Department of Emergency Medicine, Wilkes Barre, PA.
270. Geller, E. S. (1987). *Preventing accidents at the workplace: A behavior analysis perspective*. Keynote address at special safety conference for the Tennessee Valley Authority, Chattanooga, TN.
271. Geller, E. S. (1987). *Preventing work-related injuries: The behavior analysis perspective*. Keynote address at the 53rd Annual Governor's Safety and Health Conference & Exposition, Charleston, WV.
272. Geller, E. S. (1987). *The profit in safety belts*. Invited address at the 53rd annual Governor's Safety and Health Conference & Exposition, Charleston, WV.
273. Geller, E. S. (1987). *Bridging the gap between professionalism and instruction*. Keynote address at the annual meeting of the Virginia Driver Traffic Safety Educators Association, Roanoke, VA.
274. Geller, E. S., & Kalsher, M. J. (1987). *Motivating employees to work safely*. A series of five daylong workshops for the Wayne Assembly Plant, Ford Motor Company, Detroit, MI.

275. Geller, E. S. (1987). *"Psych up" for on-the-job safety*. Invited two-hour presentation for employees at Vulcan Forge, Ford Motor Company, Detroit, MI.
276. Evans, R. E., Kalsher, M. J., Geller, E. S., & Clarke, S. W. (1987). *Modeling: Does television illustrate safe driving practices and realistic automotive crash outcomes?* Poster presentation at the Southeastern Association for Behavior Analysis, Asheville, NC.
277. Geller, E. S. (1988). *Managing occupational safety in the auto industry*. Invited presentation at the first meeting of the Florida Association for Behavior Analysis/Organizational Behavior Management Network, St. Petersburg, FL.
278. Geller, E. S. (1988). *Occupational health and safety: An interaction of person, environment, and behavior*. Three one-hour workshop presentations to employees of the Rental Uniform Service of Culpeper, Inc., Culpeper, VA.
279. Geller, E. S. (1988). *Innovative strategies for increasing safety belt use*. Two-hour workshop for Ohio's Safety Belt Committee, Columbus, OH.
280. Geller, E. S. (1988). *The how's and why's of safety belt use*. Invited presentation to the American Association of Retired Persons, Blacksburg Chapter, Blacksburg, VA.
281. Geller, E. S., & Lehman (1988). *Intervening to increase children's use of safety belts: Intrinsic vs. extrinsic motivation*. Poster presentation at Life Savers 6: National Conference on Alcohol Countermeasures and Occupant Protection, Boston, MA.
282. Kalsher, M. J., Geller, E. S., & Glindemann, K. E. (1988). *Promoting safety belt use on naval bases: A comparison of incentive and disincentive strategies*. Poster presentation at Life Savers 6: National Conference on Alcohol Countermeasures and Occupant Protection, Boston, MA.
283. Kalsher, M. J., Geller, E. S., Clarke, S. W., & Gilmore, M. R. (1988). *Alcohol consumption at university parties: Innovative activators to prevent DUI*. Poster presentation at Life Savers 6: National Conference on Alcohol Countermeasures and Occupant Protection, Boston, MA.
284. Kalsher, M. J., Evans, R. E., & Geller, E. S. (1988). *A three-year analysis of driving behaviors on prime-time TV: Some promising trends*. Poster presentation at Life Savers 6: National Conference on Alcohol Countermeasures and Occupant Protection, Boston, MA.
285. Geller, E. S. (1988). *Brainstorming session on strategies for motivating voluntary use of safety belts by children and adults*. One-hour presentation at Life Savers 6: National Conference on Alcohol Countermeasures and Occupant Protection, Boston, MA.
286. Geller, E. S. (1988). *Innovative approaches to safety belt promotion: Corporate and community applications*. Symposium organizer and chairperson at Association for Behavior Analysis Convention, Philadelphia, PA.
287. Kamson, D. A., Geller, E. S., & Lehman, G. R. (1988). *Safety belt promotion in Lagos, Nigeria*. Symposium presentation at Association for Behavior Analysis Convention, Philadelphia, PA. [Presented by E. S Geller].
288. Geller, E. S. (1988). *International public health education: Extending behavior analysis to third world countries*. Symposium organizer and chairperson at Association for Behavior Analysis Convention, Philadelphia, PA.

289. Lehman, G. R., & Geller, E. S. (1988). *Contribution of PSI to health education in Nigeria*. Symposium presentation at Association for Behavior Analysis Convention, Philadelphia, PA.
290. Geller, E. S., Kalsher, M. J., & Clarke, S. W. (1988). *The Vince and Larry crash test dummies: Media stars for social marketing*. Symposium presentation at Association for Behavior Analysis Convention, Philadelphia, PA.
291. Evans, K. J., Gault, J., Evans, R. E., Kalsher, M. J., & Geller, E. S. (1988). *Safety belts and sex: What kids watch on TV*. Paper presentation at Virginia Academy of Science, Charlottesville, VA.
292. Geller, E. S. (1988). *The importance of comprehensive community traffic safety programs*. Keynote presentation at the South Dakota Governor's Highway Safety Conference, Pierre, SD.
293. Geller, E. S. (1988). *Comprehensive community belt programs*. Two-hour workshop presentation at the South Dakota Governor's Highway Safety Conference, Pierre, SD.
294. Geller, E. S., (1988). *The profit in safety belts*. One-day workshop for the Montgomery County Safety Belt Project, McNeil Consumer Products Company, Norristown, PA.
295. Gilmore, M. R., Evans, R. E., & Geller, E. S. (1988). *Lifeguards as agents in motivating children to buckle up*. Paper presentation at Virginia Academy of Science, Charlottesville, VA.
296. Glindemann, K. E., Evans, R. E., Geller, E. S., & Pendrey, D. L. (1988). *Health education in third world countries: ORT and EPI in Nigeria*. Paper presentation at Virginia Academy of Science, Charlottesville, VA.
297. Geller, E. S. (1988). *Intervening to increase children's use of safety belts*. Invited presentation at International Symposium on the Social Psychology of Risky Driving, Santa Monica, CA.
298. Geller, E. S. (1988). *Comprehensive highway safety programs*. Two two-hour workshops presented at the Ohio Department of Highway Safety's Second Annual Save More Ohio Lives Conference, Columbus, OH.
299. Geller, E. S. (1988). *Involving volunteers in implementing and evaluating community traffic safety programs*. Invited presentation at Mountain Lake Retreat for Planning Community Traffic Safety Programs, Mountain Lake, VA.
300. Geller, E. S. (1988). *Techniques for promoting occupational safety: From actions to values*. Invited luncheon address for the Culpeper Chamber of Commerce Industry Council, Culpeper, VA.
301. Geller, E. S. (1988). *It's up to you*. Keynote address at the North Carolina Healthful Living Institute, Lenoir-Rhyne College, Hickory, NC.
302. Geller, E. S. (1988). *Safety first*. Two-hour workshop presented at the North Carolina Healthful Living Institute, Lenoir-Rhyne College, Hickory, NC.
303. Geller, E. S. (1988). *Applications of behavior modification for occupational safety*. Keynote address at the Safety Environmental Health Communications Conference, Philadelphia, PA.
304. Geller, E. S. (1988). *Motivating large-scale prevention: Targeting behaviors, attitudes, and values*. Keynote address at Virginia's First Prevention Institute, College of William & Mary, Williamsburg, VA.

305. Geller, E. S., & Kurstedt, H. (1988). *Interacting productively through effective communication*. Two-day workshop for the Association of Universities for Research in Astronomy, Inc., Bavarian Inn and Lodge, Shepherdstown, WV.
306. Geller, (1988). *Safety belt promotion*. Invited address at Domino's Pizza Safety Congress, Ann Arbor, MI.
307. McCarthy, D., Evans, R. E., Gilmore, M. R., & Geller, E. S. (1988). *Increasing the safety belt use of an already high use group*. Poster presentation at the Southeastern Association for Behavior Analysis Conference, Gatlinburg, TN.
308. Geller, E. S. (1988). *Behavior modification as a means to improve auto safety*. Invited presentation at the Miami Auto Safety Conference sponsored by the Insurance Information Institute, Miami, FL.
309. Geller, E. S. (1988). *Increasing nationwide safety belt use: A voluntary perspective*. Invited presentation at the Insurance Information Institute Conference ("Reducing the Toll"), Boston, MA.
310. Geller, E. S. (1988). *The interactive roll of behaviors and attitudes when motivating safety belt use*. Invited presentation at traffic safety conference sponsored by the Insurance Information Institute, Philadelphia, PA.
311. Geller, E. S., & Kalsher, M. J. (1988). *How to implement a seat belt promotion program*. Two-hour workshop at Domino's Pizza Safety Congress, Ann Arbor, MI.
312. Geller, E. S. (1988). *Incentives*. Invited address at Domino's Pizza Safety Congress, Ann Arbor, MI.
313. Geller, E. S., Lehman, G. R., & Kamson, D. A. (1988). *Child survival in Nigeria: A case for Applied Behavior Analysis*. Symposium presentation at the American Psychological Association Convention, Atlanta, GA.
314. Kalsher, M. J., Geller, E. S., & Evans, R. E. (1988). *Situational determinants of excessive alcohol consumption at parties*. Symposium presentation at the American Psychological Association Convention, Atlanta, GA.
315. Geller, E. S. (1988). *Intervening to increase children's use of vehicle safety belts*. Research progress report presented to the prevention staff at the Centers for Disease Control, Atlanta, GA.
316. Geller, E. S. (1988). *Corporate-based promotion of safety belts: The what, why, and how*. One-day workshop presentation for the Wellness Council of the Piedmont, Highpoint, NC.
317. Geller, E. S. (1988). *The special challenges of real-work applied psychology*. Invited colloquium address at Rensselaer Polytechnic Institute, Department of Psychology, Troy, NY.
318. Geller, E. S. (1988). *Applications of behavioral science for traffic safety*. Invited address at the Seventh Annual Meeting of the Cambridge Center for Behavioral Studies, Cambridge, MA. [A special meeting to commemorate the unveiling of a portrait of Professor B. F. Skinner by artist Gilda McLean].
319. Geller, E. S. (1988). *The behavior analysis approach to occupational safety*. Two three-hour workshop addresses for the management staff of LTV Steel Company, Cleveland, OH.

320. Geller, E. S. (1988). *Managing occupational safety*. Four three-hour workshops presented to work supervisors at General Motors: Buick-Oldsmobile-Cadillac Group, Lansing Operations, Lansing, MI.
321. Geller, E. S. (1988). *Prevention and behavior change: Fighting human nature*. Keynote dinner address at the Governor's Drug-Free Communities Workshop, Pipestem State Park, Pipestem, WV.
322. Geller, E. S. (1988). *Future concerns: A need for continued community spirit and involvement*. Invited dinner address at the Annual Meeting of the Virginia Farm Bureau, Giles County, Pembroke, VA.
323. Geller, E. S. (1988). *Profit in safety belts: The why's and how's of corporate and community safety belt use*. Two-hour workshop for the Northwest Regional Safety Belt Project, PPG Industries, Inc., Erie, PA.
324. Geller, E. S. (1988). *Changing behaviors and attitudes for occupational safety and health: How to make it everyone's responsibility*. Two-hour Block Buster workshop session at the National Safety Council Congress and Exposition, Orlando, FL.
325. Geller, E. S. (1988). *Behavioral community psychology for public health*. Invited colloquium address at University of Kansas, Department of Human Development, Lawrence, KS.
326. Geller, E. S. (1988). *Applications of behavioral science to prevent alcohol-impaired driving: Field studies of college student drinking*. Invited colloquium address at Augusta College, Department of Psychology, Augusta, GA.
327. Glindemann, K. E., Evans, R. E., & Geller, E. S. (1988). *Matching teaching to learning: Evaluating health talks in Nigeria*. Poster presentation at the Southeastern Association for Behavior Analysis Conference, Gatlinburg, TN.
328. Evans, R. E., Burian, L. D., & Geller, E. S. (1988). *Evaluating the impact of education and rewards: An evaluation of a program designed to increase the safety belt use of children*. Poster presentation at the Southeastern Association for Behavior Analysis Conference, Gatlinburg, TN.
329. Gilmore, M. R., Evans, R. E., & Geller, E. S. (1988). *Promoting belt use at community swimming pools: Direct vs. indirect reward strategies*. Poster presentation at the Southeastern Association for Behavior Analysis Conference, Gatlinburg, TN.
330. Swartzbaugh, T. A., Gilmore, M. R., & Geller, E. S. (1988). *Promoting belt use at a fast food restaurant*. Poster presentation at the Southeastern Association for Behavior Analysis Conference, Gatlinburg, TN.
331. Geller, E. S. (1988). *Behavior modification as a means to improve auto safety*. Keynote address at the Miami Auto Safety Conference sponsored by the Insurance Information Institute, Miami, FL.
332. Geller, E. S. (1988). *Psyche 'em up to buckle 'em up*. Keynote address at the Insurance Information Institute Conference ("Reducing the Toll"), Boston, MA.
333. Geller, E. S. (1988). *The bottom line: Making a difference*. Keynote address at the Florida Symposium on Highway Safety, Alcohol, and Drugs, Orlando, FL.
334. Geller, E. S. (1988). *Community-wide analysis and intervention*. Two-hour workshop at the Florida Symposium on Highway Safety, Alcohol, and Drugs, Orlando, FL.



335. Geller, E. S. (1988). *Behavior analysis and occupational safety*. One-day workshop presented at Air Products and Chemicals, Inc., Allentown, PA.
336. Geller, E. S. (1988). *Changing behaviors and attitudes for occupational safety*. Keynote address at Exxon Safety Conference, Midland, TX.
337. Geller, E. S. (1989). *The interactive roll of behaviors and attitudes when motivating safety belt use*. Invited presentation at traffic safety conference sponsored by the Insurance Information Institute, Philadelphia, PA.
338. Geller, E. S. (1989). *Performance management and occupational safety: Why start with safety belt promotion*. Invited one-hour address at the Florida Association of Behavior Analysis/Organizational Behavior Management Conference, St. Petersburg, FL.
339. Geller, E. S. (1989). *Health and behavioral science: Protecting the public from alcohol, accidents, and disease*. Symposium organizer and chairperson at Southeastern Psychological Association meeting, Washington, DC.
340. Evans, R. E., Lefkowicz, D. P., & Geller, E. S. (1989). *Improving public health education for childhood survival in Nigeria*. Symposium presentation at Southeastern Psychological Association meeting, Washington, DC.
341. Geller, E. S. (1989). *Analyzing, interpreting, and perpetuating applied behavior analysis*. Symposium discussant at Association for Behavior Analysis meeting, Milwaukee, WI.
342. Geller, E. S. (1989). *Preventing injuries and deaths from vehicle crashes: Encouraging belts and discouraging booze*. Symposium organizer and chairperson at Association for Behavior Analysis meeting, Milwaukee, WI.
343. Evans, R. E., Lawless, W. F., & Geller, E. S. (1989). *The multiple intervention level model: Evaluating the combined impact of various successive campaigns to increase safety belt use*. Symposium organizer and chairperson at Association for Behavior Analysis meeting, Milwaukee, WI.
344. Berry, T. D., & Geller, E. S. (1989). *Evaluating variability in safety belt use: A long-term case study*. Poster presentation at Association for Behavior Analysis meeting, Milwaukee, WI.
345. Geller, E. S. (1989). *Managing occupational health and safety: Marketing and the human element*. Invited one-hour address at the Association for Behavior Analysis meeting, Milwaukee, WI.
346. Geller, E. S. (1989). *The psychology of worker motivation*. Invited one-hour presentation at Ford Engine Division Safety Conference, Cleveland, OH.
347. Geller, E. S. (1989). *Behavior modification in the area of safety*. Invited one-hour presentation in the annual Mobil Safety and Environmental Conference, Princeton, NJ.
348. Geller, E. S. (1989). *Principles of performance management for improving health and safety in the workplace*. Invited two-hour presentation for PVS Chemicals, Inc., Safety and Health Conference, Orlando, FL.
349. Geller, E. S. (1989). *Increasing safety belt use in your community*. Invited workshop presentation at the Annual Kansas Traffic Safety Conference, Lawrence, KS.
350. Geller, E. S. (1989). *Making a difference in highway safety*. Invited keynote address at the Annual Kansas Traffic Safety Conference, Lawrence, KS.

351. Geller, E. S. (1989). *Managing occupational safety*. Invited two-hour keynote address at the 59th Annual NC Statewide Safety Conference, Greensboro, NC.
352. Geller, E. S. (1989). *Managing safety in the workplace*. Three-day workshop to supervisors and safety personnel at Logan Aluminum, Inc., Russellville, KY.
353. Geller, E. S. (1989). *Health promotion: It's good news*. Workshop presentation at the Second Annual North Carolina Healthful Living Institute, Hickory, NC.
354. Geller, E. S. (1989). *Dare to share: Motivation and direction*. Keynote address at the Second Annual North Carolina Healthful Living Institute, Hickory, NC.
355. Geller, E. S. (1989). *Reliability and safety: The human factor*. Invited address at the Mobil Oil International Manufacturing Meeting, New York, NY.
356. Geller, E. S. (1989). *Performance management and occupational safety*. Invited address at Ford Manufacturing Operations Management Meeting, Detroit, MI.
357. Geller, E. S. (1989). *Safety belt promotion: Why and how*. Two one-hour presentations at the Savannah River Site, Aiken, SC.
358. Geller, E. S. (1989). *Managing safety in the workplace*. Daylong workshop at Olin Ordnance, Inc., St. Marks, FL.
359. Geller, E. S. (1989). *The "why's" and "how's" of safety belt use*. Two two-hour workshop presentations to Domino's Pizza employees, Ft. Lauderdale and Miami, FL.
360. Geller, E. S. (1989). *The Domino's Pizza Safe Delivery Program*. Workshop presentation for Domino's Pizza employees, Dotham, AL.
361. Geller, E. S. (1989). *Managing occupational safety in the aluminum industry*. Weeklong series of workshop presentations for employees of Logan Aluminum, Inc., Russellville, KY.
362. Geller, E. S. (1989). *The revised safe delivery program for Domino's Pizza, Inc.* Invited luncheon address at the International R-FAC Expo '89, Detroit, MI.
363. Geller, E. S. (1989). *Improving employee motivation and performance*. Two workshop presentations at the International R-FAC Expo '89, Detroit, MI.
364. Winett, R. A., Moore, J. F., Wagner, J. L., Walker, W. G., Hite, L., Leeky, M., Neubauer, T., Walberg, J., Arkour, D. F., Geller, E. S., & Kramer, K. D. (1989). *The Nutrition for a Lifetime System -- An interactive, public access information system for nutrition promotion in the supermarket: The first experimental test of a prototype*. Poster presentation at the 23rd Annual AABT Convention, Washington, D.C.
365. Geller, E. S. (1989). *Out of sight, out of mind*. Invited panelist at a waste management symposium at the National Museum of American History entitled "Not in my back yard". Washington, D.C.
366. Geller, E. S. (1989). *Applications of behavior analysis for occupational safety*. Workshop presentation at the Florida Association for Behavior Analysis, 9th Annual Meeting, Tampa, FL.
367. Geller, E. S. (1989). *Behavior counts: Directions and strategies for making a difference*. Invited keynote address at the Florida Association for Behavior Analysis, 9th Annual Meeting, Tampa, FL.

368. Geller, E. S. (1989). *Managing behaviors and attitudes for occupational safety and health*. Invited daylong workshop for the Central Pennsylvania Chapter of the American Society of Safety Engineers, Hershey, PA.
369. Geller, E. S. (1989). Managing occupational safety. Invited presentation at Safety, Health and Loss Prevention Workshop for Mobil Chemical and Mobil Mining & Minerals, San Antonio, TX.
370. Geller, E. S. (1989). *Motivating ourselves and others to make a difference: Behavior counts*. Invited keynote address at the annual Developmental Disabilities Service Managers Conference, Williamsburg, VA.
371. Geller, E. S. (1989). *Behavior modification as a means to improve auto safety*. Invited luncheon address at "Reducing the Toll" Conference sponsored by the Insurance Information Institute, Baton Rouge, LA.
372. Glindemann, K. E., Evans, R. E., & Geller, E. S. (1989). *Using a computerized critical tracking task to predict intoxication among college populations*. Poster presentation at the 11th International Conference on Alcohol, Drugs and Traffic Safety, Chicago, IL.
373. Clarke, S. W., Geller, E. S., & Kalsher, M. S. (1989). *The influence of environmental factors on drinking rate and subsequent BAC*. Poster presentation at the 11th International Conference on Alcohol, Drugs and Traffic Safety, Chicago, IL.
374. Streff, F. M., Geller, E. S., & Russ, N. W. (1989). *Evaluation of sobriety tests for use by social hosts*. Paper presented at the 11th International Conference on Alcohol, Drugs and Traffic Safety, Chicago, IL.
375. Geller, E. S. (1989). *Behavior change strategies: Making a difference in traffic safety*. Invited presentation at "Reducing the Toll" Conference sponsored by the Insurance Information Institute, Newark, NJ.
376. Geller, E. S. (1989). *Psyche 'em up to buckle 'em up*. Invited keynote address at "Reducing the Toll" Conference sponsored by the Insurance Information Institute, Hartford, CT.
377. Geller, E. S. (1989). *Applications of behavior analysis to prevent injuries: From party drinking to the ride home*. Invited colloquium address for the Department of Psychology, University of West Virginia, Morgantown, WV.
378. Geller, E. S. (1989). *Making a difference in promotion and prevention regarding substance abuse/high risk behaviors and health*. Keynote address at the annual meeting of the West Virginia Association of Student Personnel Administrators, Morgantown, WV.
379. Geller, E. S., & Kello, J. E. (1989). *Achieving occupational health and safety: Safety motivation and presentation skills*. Four-day workshop for the UAW-Chrysler Health & Safety Conference, Louisville, KY.
380. Ludwig, T. D., Bergholz, K. S., Porter, B. E., & Geller, E. S. (1989). *Increasing corporate image through community safety promotion*. Poster presentation at the American Psychological Society Meeting, Arlington, VA.
381. Geller, E. S. (1990). *The psychology of injury control: Integrating person, environment, and behavior factors*. Invited colloquium presentation at the Salem Veterans Administration, Salem, VA.

382. Geller, E. S. (1990). *Wellness management: A person-behavior-situation perspective*. Invited colloquium presentation at Ball State University, Muncie, IN.
383. Geller, E. S. (1990). *Behavior change strategies: Getting those around you to buckle up*. Keynote address at Auto Safety Update sponsored by the New Jersey State Safety Council, Princeton, NJ.
384. Geller, E. S. (1990). *Behavior-based management of occupational health and safety*. Five-hour workshop for the Paper Division Health and Safety Steering Team meeting of Procter & Gamble Company, Cincinnati, OH.
385. Geller, E. S. (1990). *Psych-em up to make them healthy*. Keynote address at the Annual Conference for Virginia Teachers of Health and Physical Education, Roanoke, VA.
386. Geller, E. S. (1990). *Applications of behavioral science to preserve the environment*. University Keynote address at Valparaiso University, Valparaiso, IN.
387. Geller, E. S. (1990). *Safety: A continuous battle with human nature*. Keynote Address at the Annual Conference of the Virginia Safety Association, Williamsburg, VA.
388. Geller, E. S. (1990). *Behavior change strategies*. Topical table session at Lifesavers/8: National Conference on Highway Safety Priorities, San Diego, CA.
389. Geller, E. S. (1990). *Why we must motivate people to intervene for traffic safety*. Keynote address at the Annual Traffic Safety Conference, Great Bend, KS.
390. Geller, E. S. (1990). *Managing occupational safety*. One-day workshop for United Telephone System, Carlisle, PA.
391. Geller, E. S. (1990). *Behavior-based management for environmental responsiveness*. Invited two-hour workshop for Safety, Health, and Environment Affairs personnel, Mobil Chemical Company, Houston, TX.
392. Gilmore, M. R., Berry, T. D., & Geller, E. S. (1990). *"Personal" vs. "Impersonal" prompts to increase safety belt use: The human element as a moderator*. Symposium presentation at the 16th annual meeting of the Association for Behavior Analysis: International, Nashville, TN.
393. Geller, E. S. (1990). *Optimizing rigor and relevance: Joining the paradigms of behavior analysis and community psychology*. Presentation Discussant at the 16th annual meeting of the Association for Behavior Analysis: International, Nashville, TN.
394. Geller, E. S. (1990). *Balancing the rigor and relevance in behavior analysis research*. Panel Discussant at the 16th annual meeting of the Association for Behavior Analysis: International, Nashville, TN.
395. Geller, E. S. (1990). *Social validity assessment: Issues affecting its use in applied behavioral research*. Panel Discussant at the 16th annual meeting of the Association for Behavior Analysis: International, TN.
396. Geller, E. S. (1990). *Maximizing intervention effectiveness: Integrating environment, population, and individual factors*. Symposium organizer and chairperson at the American Psychological Association meeting, Boston, MA.

397. Ludwig, T. D., Geller, E. S., Berry, T. D., & Evans, R. E. (1990). *Developing behavior change interventions: A conceptual framework and literature review*. Symposium presentation at the American Psychological Association meeting, Boston, MA.
398. Geller, E. S. (1990). *The human side to environmental protection*. Keynote address at the First U.S. Conference on Municipal Solid Waste Management: Solutions for the 90s, Washington, D.C.
399. Geller, E. S., Needleman, L. D., & Randall, K. (1990). *A taxonomy of behavior change techniques*. Symposium presentation at the First U.S. Conference on Municipal Solid Waste Management: Solutions for the 90s, Washington, D.C.
400. Geller, E. S. (1990). *Changing consumer attitudes and behavior*. Symposium Moderator and Discussant at the First U.S. Conference on Municipal Solid Waste Management: Solutions for the 90s, Washington, D.C.
401. Geller, E. S. (1990). *Motivation and Road Safety*. Keynote address at the Wisconsin Governor's Highway Safety Program, Madison, WI.
402. Geller, E. S. (1990). *Motivating employees--the human element*. Invited presentation at the National Restaurant Association Safety Officers Study Group Meeting, Kansas City, MO.
403. Ash, D., Wooster, D., Geller, E. S., Kalsher, M., & Darr, E. (1990). *Maximizing profits through accident reduction: Safety is the Key*. Two-hour workshop presented twice at Domino's Pizza International R-FAC Conference, Atlanta, GA.
404. Geller, E. S. (1990). *Motivating proactive teaching: Behavior counts*. Keynote presentation for the Annual West Virginia Development Conference for Jackson County Schools, Ripley, WV.
405. Geller, E. S. (1990). *Attitudes, behaviors, and small wins*. Workshop presentation for law enforcement officers in the Virginia Drug Abuse Resistance Education Program, Richmond, VA.
406. Geller, E. S. (1990). *Teaching and motivating road safety: A lifesaving combination*. Keynote address at the Pennsylvania statewide PTA meeting, Pittsburgh, PA.
407. Geller, E. S. (1990). *Human factors in safety awareness*. Half-day workshop at the 1990 Mobil Safety Conference, Dallas, TX.
408. Geller, E. S. (1990). *Behavioral Change and motivation*. Keynote address at the annual safety conference for the New Jersey Section of the American Water Works Association. Jamesburg, NJ.
409. Geller, E. S. (1990). *Safety Motivation*. Three-hour address at the American Waterway Operators Safety Seminar, New Orleans, LA.
410. Geller, E. S. (1990). *Developing a taxonomy of behavior change techniques for large-scale interventions*. Invited one-hour address at the Seventh Annual Meeting of the Southeastern Association for Behavior Analysis, Wilmington, NC.
411. Dewey, J. D., Porter, B. E., Glindemann, K. E., & Geller, E. S. (1990). *Assessing codependent behaviors through self-report*. Poster presented at the Southeastern Association for Behavior Analysis Convention, Wilmington, NC.

412. Glindemann, K. E., Coleman, C. M., Wright, G. C. K., & Geller, E. S. (1990). *Using college partiers' signatures as an index of alcohol impairment*. Poster presented at the Southeastern Association for Behavior Analysis Convention, Wilmington, NC.
413. Wangler, J. A., Ludwig, T. D., Kollas, S., & Geller, E. S. (1990). *Applications of behavior analysis to improve the driving practices of pizza deliverers*. Poster presented at the Southeastern Association for Behavior Analysis Convention, Wilmington, NC.
414. Geller, E. S. (1990). *Behavior studies and perspectives*. Invited presentation for a Special Session of the General Motors Committee for Automotive Safety entitled "Driver Behavior Modification Issues", Washington, DC.
415. Geller, E. S. (1990). *Considering the human element in occupational safety and health programs*. Keynote address at the annual meeting of the American Industrial Hygiene Association-Virginia/West Virginia Local Section, Roanoke, VA.
416. Geller, E. S., Lehman, G. R., & Kalsher, M. J. (1990). *Behavior analysis training for occupational safety and health*. Six days of training for workers at the Ford Maumee Plant, Toledo, OH.
417. Geller, E. S. (1990). *Behavior analysis and occupational safety*. Half-day workshop at the Bowater Carolina Company, Catawba, SC.
418. Geller, E. S. (1990). *Changing peoples' behavior for road safety*. Featured luncheon address at the West Virginia Greater Federation of Women's Clubs-Fraternal Order of Police Traffic Safety Workshop, Oak Hill, WV.
419. Geller, E. S. (1990). *Applied psychology can make a difference*. Invited college-wide address at Washington and Jefferson College, Washington, PA.
420. Geller, E. S. (1991). *The human factors of occupational health and safety*. Three-hour workshop presentation to the Performance Products Safe Operations Committee, Exxon Chemical Company, Tarrytown, NY.
421. Geller, E. S. (1991). *Occupational safety from a performance management perspective*. Two-hour workshop presentation to supervisors at the Beaumont Refinery, Mobil Oil Corporation, Beaumont, TX.
422. Geller, E. S. (1991). *Applied behavior analysis approach to occupational safety*. Daylong workshop for the Western Area Power Administration, Bismarck District Office, Bismarck, ND.
423. Geller, E. S. (1991). *Motivating safe work performance*. Four-hour workshop presentation for the Western Area Power Administration, Heron District, Heron, SD.
424. Geller, E. S. (1991). *A taxonomy of performance management techniques: From behavior to culture change*. Invited presentation at the Florida Association for Behavior Analysis meeting, Clearwater Beach, FL.
425. Geller, E. S. (1991). *Motivating workers to meet corporate objectives*. Invited Keynote presentation for the Association for Quality and Participation, Philip Morris USA-Richmond, Richmond, VA.
426. Kaly, P. W., Ludwig, T. D., & Geller, E. S. (1991). *Comparing directive versus non-directive methods of persuasion: Getting pizza delivery drivers to come to a complete stop*. Poster presentation at Southeastern Psychological Association meeting, New Orleans, LA.

427. Kollar, S. K., Hamilton, M. G., Randell, K., & Geller, E. S. (1991). *Multiple intervention level (MIL) model involving rural recycling behavior*. Poster presentation at Southeastern Psychological Association meeting, New Orleans, LA.
428. Molnar, A. E., Ludwig, T. D., & Geller, E. S. (1991). *Locus of control as a predictor of risky driving*. Poster presentation at Southeastern Psychological Association meeting, New Orleans, LA.
429. Wangler, J. A., Dewey, J. D., & Geller, E. S. (1991). *The impact of physical traits on driving behavior*. Poster presentation at Southeastern Psychological Association meeting, New Orleans, LA.
430. Yankay, C. L., Ludwig, T. D., & Geller, E. S. (1991). *Does driving record predict future driving behaviors?* Poster presentation at Southeastern Psychological Association meeting, New Orleans, LA.
431. Geller, E. S. (1991). *Motivating safer driving*. Invited keynote presentation at the Third Annual Wisconsin Traffic & Safety Officers Association Training Conference, Kenosha, WI.
432. Geller, E. S. (1991). *The human factors of corporate safety programming*. Four-hour workshop for Exxon's Safety Committee, Atlanta, GA.
433. Geller, E. S. (1991). *Intervening to increase children's use of safety belts: Summarizing a three-year research grant*. Presentation for a special meeting of injury prevention specialists, sponsored by the Center for Disease Control, Chapel Hill, NC.
434. Geller, E. S. (1991). *Acting workers into a new way of thinking about safety*. Two-hour workshop for the safety committee at Beaumont Refinery, Mobil Oil, Beaumont, TX.
435. Glindemann, K. E., Geller, E. S., & Coleman, C. M. (1991). *DUI-prevention research at parties: Some practical considerations and implications*. Paper presented at the Virginia Academy of Sciences, Blacksburg, VA.
436. Dewey, J. D., Snell, K. L., & Geller, E. S. (1991). *Developing a behavioral and environmental checklist for an occupational health and safety program*. Paper presented at the Virginia Academy of Sciences meeting, Blacksburg, VA.
437. Porter, B. E., Geller, E. S., Dewey, J. D., & Wangler, J. A. (1991). *Student leaders on a university campus: How are they different from the rest?* Paper presented at the Southeastern Psychological Association meeting, New Orleans, LA.
438. Dewey, J. D., Porter, B. E., Glindemann, K. E., & Geller, E. S. (1991). *Assessing codependent behaviors and attitudes through self-report*. Paper presented at the Southeastern Psychological Association meeting, New Orleans, LA.
439. Geller, E. S. (1991). *Ecological and behavioral approaches to deterring illegal parking in handicapped zones*. Discussant at the International Association for Behavior Analysis, Atlanta, GA.
440. Glindemann, K. E., Griffin, M., Porter, B. E., & Geller, E. S. (1991). *Graphology as an index of alcohol impairment: Motivational undermining*. Paper presented at the International Association for Behavior Analysis meeting, Atlanta, GA.
441. Clarke, S. W., Kalsher, M. J., & Geller, E. S. (1991). *An analysis of climate at collegiate basketball and hockey games: Are hockey fans more enthusiastic than basketball fans?* Paper presented at the International Association for Behavior Analysis meeting, Atlanta, GA.

442. Geller, E. S. (1991). *Comparison studies in applied behavior analysis: Some functions, limitations, and methods*. Panel discussant at the International Association for Behavior Analysis meeting, Atlanta, GA.
443. Geller, E. S. (1991). *Behavioral community psychology: For the health of a planet and its residents*. Symposium Organizer and Chairperson at the International Association for Behavior Analysis meeting, Atlanta, GA.
444. Ludwig, T. D., Geller, E. S., & Yankay, C. (1991). *Effects of managerial feedback on pizza deliverers' intersection stopping and turn signal use*. Symposium presentation at the International Association for Behavior Analysis meeting, Atlanta, GA.
445. Geller, E. S. (1991). *Increasing actively caring for occupational health and safety*. Keynote speaker for four-day safety revival at Camar Mill, James River Corporation, Camar, WA.
446. Geller, E. S. (1991). *The behavior-based approach to improving road safety*. Keynote presentation to the Roanoke Safety Council, Roanoke, VA.
447. Geller, E. S. (1991). *Application of total quality management principles to corporate health and safety*. Keynote presentation to the International Manufacturing Council Meeting of Hoechst-Celanese, Inc., Blacksburg, VA.
448. Geller, E. S. (1991). *The future of green consumerism: Can we really change our throwaway mentality?* Keynote address for the National Environmental Shopping Conference, Baltimore, MD.
449. Geller, E. S. (1991). *How to make a difference in vehicle safety: Dare to care*. Invited luncheon address for the Pennsylvania Mature Driving Conference, Harrisburg, PA.
450. Geller, E. S. (1991). *Behavior change and motivation as it relates to safety and health programs*. Invited workshop presentation at the 46th Annual Federal Safety and Health Conference, New Orleans, LA.
451. Geller, E. S. (1991). *Safety and health in the workplace: Changing attitudes and behavior*. Keynote address and 4 hour-long discussion sessions for employees at the Martinsville DuPont Plant, Martinsville, VA.
452. Glindemann, K. E., Roberts, D. S., Clarke, S. W., Geller, E. S. (1991). *Evaluating ways to fool an alcohol breathalyzer*. Poster presentation at the 8th Annual Meeting of the Southeastern Association for Behavior Analysis, Charleston, SC.
453. Berry, T. D., Geller, E. S., Gilmore, M. R., Stephenson, R. L., Maglietta, D., & Futch, C. J. (1991). *Evaluating verbal interventions and rule forms to increase safety-belt use: A single-subject approach*. Poster presentation at the 8th Annual Meeting of the Southeastern Association for Behavior Analysis, Charleston, SC.
454. Berry, T. D., Gilmore, M. R., Futch, C. J., Stephenson, R. L., Maglietta, D., & Geller, E. S. (1991). *Baseline assessment in behavioral-community research: A first step in selective interventions*. Poster presentation at the 8th Annual Meeting of the Southeastern Association for Behavior Analysis, Charleston, SC.
455. Geller, E. S., Berry, T. D., Maglietta, D., Futch, C. J., Stephenson, R. L., & Barn, L. (1991). *Journal of Applied Behavior Analysis: Information concerning upcoming issues, subscribing and submitting manuscripts*. Poster presentation at the 8th Annual Meeting at the Southeastern Association for Behavior Analysis, Charleston, SC.



456. Geller, E. S. (1991). *The key to more effective driver education*. Invited keynote address at the 19th Annual In-service Training Conference for driver education teachers, Blacksburg, VA.
457. Geller, E. S. (1991). *Behavior-based management for occupational health and safety*. Daylong workshop for the maintenance workers of The Celco Plant, Hoechst-Celanese, Narrows, VA.
458. Geller, E. S. (1991). *DORITE: An achievement-oriented approach to occupational safety*. Daylong workshop for safety leaders at Celco and Celriver, Elkin, NC.
459. Geller, E. S. (1991). *Actively caring: The key to making a difference*. Invited dinner address for the Radford Hospital Staff, Radford, VA.
460. Geller, E. S. (1991). *Safe action for/from everyone*. Daylong workshop presentation for the utilities staff of Celco, Mountain Lake Lodge, Giles County, VA.
461. Geller, E. S. (1991). *Developing an "Attitude" about Occupational Safety*. Three two-hour presentations at The Celco Plant, Hoechst-Celanese, Narrows, VA.
462. Geller, E. S. (1991). *Can we change our throwaway mentality?* Keynote luncheon address at the Virginia Cooperative Extension Service Training Conference, Blacksburg, VA.
463. Geller, E. S. (1992). *Behaving employees into thinking about safety*. Two-hour workshop for Virginia Power Administration, Richmond, VA.
464. Geller, E. S. (1992). *Effective communication strategies for occupational health and safety*. Four-hour workshop presentation for the annual safety conference for the Western Power Administration, Heron District, Heron, SD.
465. Geller, E. S. (1992). *Rationale and procedures for comprehensive safety auditing*. Three-hour workshop for hourly employees at the Celco Plant, Hoechst Celanese, Pearisburg, VA.
466. Geller, E. S. (1992). *Actively caring for occupational health and safety*. Two-hour workshop for hourly employees at the Waynesboro DuPont Plant, Waynesboro, VA.
467. Geller, E. S. (1992). *Behavior management and actively caring for environmental protection*. Keynote address at the Third Annual Conference of the Indiana Recycling Coalition, Indianapolis, IN.
468. Geller, E. S., & Brookman, S. (1992). *Administering an incentive/reward process for occupational health and safety*. Three day-long workshops for safety leaders at the Celco Plant, Hoechst Celanese, Pearisburg, VA.
469. Geller, E. S. (1992). *Actively caring for occupational safety and health*. Keynote address for the 1992 Minnesota Safety & Health Conference, Minneapolis/St. Paul, MN.
470. Geller, E. S. (1992). *Practical approach to worker motivation*. One-hour workshop at the 1992 Minnesota Safety & Health Conference, Minneapolis/St. Paul, MN.
471. Geller, E. S. (1992). *Actively caring for traffic safety: A behavioral science perspective*. Keynote address at the Georgia Statewide Traffic Safety Conference, Atlanta, GA.
472. Geller, E. S. (1992). *Human element in occupational safety & health*. Keynote luncheon address at the New Jersey State Safety Council Conference & Exhibition, Atlantic City, NJ.

473. Geller, E. S. (1992). *Actively caring: Encouraging people to make a difference in the real world*. Invited colloquium address at Western Michigan University, Kalamazoo, MI.
474. Geller, E. S. (1992). *The human element: A need for more to actively care*. Keynote dinner address at the 18th Annual Seminar of Professional Secretaries International: The New River Valley Chapter, Blacksburg, VA.
475. Geller, E. S. (1992). *Applied behavior analysis and actively caring*. Keynote banquet address at the 12th annual meeting of the Florida Association for Behavior Analysis, Orlando, FL.
476. Geller, E. S. (1992). *Issues in performance management*. Symposium discussant at the 12th annual meeting of the Florida Association for Behavior Analysis, Orlando, FL.
477. Geller, E. S. (1992). *Teaching choice: A behavioral approach to consumer empowerment*. Discussant for special paper at the 12th annual meeting of the Florida Association for Behavior Analysis, Orlando, FL.
478. Geller, E. S. (1992). *Actively caring about environmental concerns: A psychological perspective*. Keynote address at the Indiana Environmental Health Association's 42nd Annual Educational Conference, Brown County State Park, Nashville, IN.
479. Roberts, D. S., Geller, E. S., & Ludwig, T. D. (1992). *Industry-based research to develop an actively caring model for injury control*. Poster at the Centennial Convention of the American Psychological Association, Washington, DC.
480. Glindemann, K. E., Clark, S. W., Halsey, R. D., & Geller, E. S. (1992). *Enrolling college students as intervention agents to prevent alcohol-impaired driving*. Poster at the Centennial Convention of the American Psychological Association, Washington, DC.
481. Berry, T. D., Futch, C. J., Stephenson, R. L., Maglietta, D., Gilmore, M. R., & Geller, E. S. (1992). *To intervene or not to intervene: A question of residential refuse recycling*. Poster at the Centennial Convention of the American Psychological Association, Washington, DC.
482. Geller, E. S. (1992). *Quality concepts to solve societal crises: Profound knowledge for psychologists*. Chairperson and Discussant for an invited address by W. Edwards Deming at the Centennial Convention of the American Psychological Association, Washington, DC.
483. Geller, E. S. (1992). *Industry and community applications of behavioral science-- Making a difference*. Symposium organizer and chairperson at the Centennial Convention of the American Psychological Association, Washington, DC.
484. Geller, E. S. (1992). *Actively caring: The key to continuous safety achievement*. Keynote workshop address and conference moderator for Hoechst Celanese Safety Seminar for safety leaders at the Celco and Celriver Plants, Elkin, NC.
485. Geller, E. S. (1992). *Actively caring for safety achievement*. Day-long workshop for corporate executives and safety leaders of PVS Chemicals, Inc., Detroit, MI.
486. Geller, E. S. (1992). *Actively caring leadership for continuous improvement*. Two ½-day workshops for corporate executives and safety leaders of Sara Lee Knit Products, Winston Salem, NC.

487. Geller, E. S. (1992). *Behavior management techniques for occupational health and safety*. Half-day workshop for the Sanford Yarn and the Cleveland Avenue Plants of Sara Lee Knit Products, Sanford, NC and Martinsville, VA.
488. Geller, E. S. (1992). *Leading the revolution: Performance through leadership*. Two-day workshop for first-line supervisors of the Celriver Plant of Hoechst Celanese, Winston Salem, NC.
489. Geller, E. S. (1992). *Actively caring: The missing link in occupational safety programs*. Keynote address at the Second Annual American Society of Safety Engineers Region IX Professional Development Conference, Myrtle Beach, SC.
490. Geller, E. S. (1992). *Incorporating behavior management into your safety program*. Two one-hour workshops at the Second Annual American Society of Safety Engineers Region IX Professional Development Conference, Myrtle Beach, SC.
491. Geller, E. S. (1992). *Initiating a safety climate survey and actively caring training*. Three half-day workshops for executives, supervisors, and safety leaders at three Exxon Chemical Plants: Baytown Olefin's Plant, Baytown Area Plastics Plant, and Mont Belvieu Plant, in Baytown and Mont Belvieu, TX.
492. Geller, E. S. (1992). *Development, implementation and evaluation of a safety achievement process*. Day-long workshop for the Halsey and Wauna paper mills, James River Corporation, Halsey, OR and Wauna, OR.
493. Geller, E. S. (1992). *Behavior modification and beyond for continuous improvement in occupational safety*. Invited two-hour presentation for employees of Tennessee Valley Authority, Chattanooga, TN.
494. Geller, E. S. (1992). *Actively caring for the environment: A perspective from the behavioral sciences*. Invited address for the Center for Talented Youth Environmental Day, Virginia Tech, Blacksburg, VA.
495. Geller, E. S. (1992). *Safety leadership through individual responsibility*. Two-day workshop for supervisors and safety leaders of the Celco Plant, Hoechst Celanese Corporation, Mountain Lake Lodge, Mountain Lake, VA.
496. Geller, E. S. (1992). *The human element in safety*. A series of nine one-hour lectures for employees of Virginia Power, Richmond, VA.
497. Barn, L. A., Little, S. E., Holland, M., & Geller, E. S. (1992). *Handwriting as an index of alcohol impairment*. Poster presented at the Southeastern Psychological Association Meeting, Knoxville, TN.
498. Roberts, D. S., & Geller, E. S. (1992). *Identifying employees who will actively care for occupational health and safety interventions*. Symposium paper at the Southeastern Psychological Association Meeting, Knoxville, TN.
499. Geller, E. S. (1992). *Striving for world class safety: Do you believe?* Keynote address at the Sara Lee Knit Products Safety Awards Conference, High Point, NC.
500. Buermeyer, C., Pitzer, K., Woolfolk, H., Previ, L., & Geller, E. S. (1993). *Using social prompts to increase stair safety in a university setting*. Paper presented at the Virginia Academy of Sciences, Williamsburg, VA.
501. Roberts, D. S., Scanlon, J., Benedetto, J., & Geller, E. S. (April, 1993). *Actively caring for industrial safety: Integrating behavior analysis with humanistic psychology*. Poster presented at the annual meeting of the Virginia Psychological Association, Virginia Beach, VA.

502. Geller, E. S. (1993). *Strategies for decreasing children's unintentional injuries*. Two Keynote addresses for SAFE KIDS, Inc. Philadelphia, PA and Newark, NJ.
503. Geller, E. S. (1993). *Beyond behavior modification for continuous improvement in occupational safety*. Invited presentation at the 4th Annual Florida Association for Behavior Analysis/Organizational Behavior Analysis Network Conference, St. Petersburg, FL.
504. Geller, E. S. (1993). *Incentive/reward strategies for occupational health and safety*. Invited two-hour presentation for the safety coordinators of Sara Lee Knit Products, Winston-Salem, NC.
505. Geller, E. S., Rand, C. S., & Wallack, L. (1993). *Exploring issues in voluntary versus mandated health behavior change*. Invited Plenary Session Panel Discussion at the Society of Behavior Medicine, Los Angeles, CA.
506. Geller, E. S. (1993). *Action strategies for environmental preservation*. Four one-hour presentations at Stuarts Draft High School, Stuarts Draft, VA.
507. Geller, E. S. (1993). *Freedom issues in addressing the human factors of occupational safety and health*. Keynote presentation for the Annual Safety Conference of the New Hampshire Safety Council, Manchester, NH.
508. Geller, E. S. (1993). *Community health: A behavioral science perspective*. Invited presentation at the 14th Annual Health Educators conference of West Virginia, Canaan Valley Resort Park, Davis, WV.
509. Geller, E. S., & Gilmore, M. R. (1993). *Actively caring coaching for a total safety culture*. Half-day workshop for Exxon Chemical Company, Baytown Olefins Plant, Baytown, TX.
510. Geller, E. S. (1993). *The psychology of reducing industrial injuries*. Half-day workshop for managers and safety leaders of the Hoechst Diafoil Plant, Greenville, SC.
511. Geller, E. S. (1993). *The psychology of total safety management*. Invited address at the annual meeting of the Virginia Safety Association, Richmond, VA.
512. Geller, E. S. (1993). *Stress management and occupational safety*. Two one-day workshops for Exxon Chemical, Bayway Plant, Linden, NJ.
513. Geller, E. S. (1993). *The psychology of preserving environmental biosystems*. Invited banquet speech at the Aquatic Ecosystem Health Conference, Blacksburg, VA.
514. Geller, E. S. (1993). *An introduction to the association for behavior analysis*. Invited presentation at the Newcomer's Session of the 19th Annual Meeting of the Association for Behavior Analysis, Chicago, IL.
515. Geller, E. S. (1993). *Community and organization interventions to improve health and safety: Actively caring to make a difference*. Symposium organizer and chairperson at the 19th Annual Meeting of the Association for Behavior Analysis, Chicago, IL.
516. Roberts, D. S., Gilmore, M. R., & Geller, E. S. (1993). *An actively caring model for safety and health promotion*. Symposium presentation at the 19th Annual Meeting of the Association for Behavior Analysis, Chicago, IL.
517. Ludwig, T. D., & Geller, E. S. (1993). *An eco-behavioral analysis of commercial driving practices: A field study of behavioral co-occurrence*. Symposium

- presentation at the 19th Annual Meeting of the Association for Behavior Analysis, Chicago, IL.
518. Trail, T. E., Geller, E. S., & Barn, L. A. (1993). *An ecological evaluation of community-based feedback to increase safety belt use: Response generalization vs. risk compensation*. Symposium presentation at the 19th annual meeting of the Association for Behavior Analysis, Chicago, IL.
  519. Geller, E. S. (1993). *Profound knowledge for the change agent: Applying statistical process control and total quality management in organizational and clinical settings*. Panelist/Discussant at the 19th Annual Meeting of the Association for Behavior Analysis, Chicago, IL.
  520. Geller, E. S. (1993). *Involving employees in developing a total safety culture*. One-day workshop for the Crovac Division, W. R. Grace & Company, Toronto, Ontario, Canada.
  521. Geller, E. S. (1993). *Human factors in safety*. One-day workshop for Exxon Chemical Company, Linden Technology Center, Linden, NJ.
  522. Geller, E. S. (1993). *Blazing beyond behavior modification for permanent change*. Three and one-half hour keynote presentations for the 32nd Annual Professional Development Conference and Exposition for the American Society of Safety Engineers, Dallas, TX.
  523. Geller, E. S. (1993). *Community and organizational interventions to improve health and safety*. Symposium organizer and chairperson at the 7th Annual Convention of the American Psychological Society, Chicago, IL.
  524. Glindemann, K. E., Clarke, S. W., Cleaveland, B. L., Buchholz, C. T., & Geller, E. S. (1993). *BAC feedback and the use of nomograms: A community-based approach for deterring DUI*. Symposium presentation at the 7th Annual Convention of the American Psychological Society, Chicago, IL.
  525. Roberts, D. S., Geller, E. S., Gilmore, M. R., Christoff, D., & Starcher, R. (1993). *Industry-based test of an "actively-caring" model for promoting health and safety*. Symposium presentation at the 7th Annual Convention of the American Psychological Society, Chicago, IL.
  526. Geller, E. S. (1993). *Strategies for developing a total safety culture*. Half-day workshop for corporate safety leaders at Hoechst Diafoil, Greenville, SC.
  527. Geller, E. S. (1993). *Principles and tools from person-based and behavior-based psychology for occupational safety*. Two two-day workshops for safety leaders at Hoechst Diafoil, Greenville, SC.
  528. Geller, E. S. (1993). *Keys to unlocking empowerment: Self-esteem, belonging, & coaching*. Two-day workshop for Celriver CC Supervisory Personnel, Hoechst Celanese, Greenville, SC.
  529. Geller, E. S. (1993). *Human factors of safety achievement*. Invited two-hour presentation for Naval Air Systems Command, Occupational Safety & Health Professionals Development Conference, Ventura, CA.
  530. Geller, E. S. (1993). *Actively caring: A key to continuous improvement in occupational health and safety*. Invited presentation at the 24th Annual Institute on Mining Health, Safety and Research, Blacksburg, VA.
  531. Geller, E. S. (1993). *Application of behavioral science to achieve a total safety culture*. Invited presentation at the 24th Annual Institute on Mining Health, Safety and Research, Blacksburg, VA.

532. Geller, E. S. (1993). *Actively caring for a total safety culture*. One-day workshop for the Amoco Pipeline Company, All Member Management Team Seminar, Downers Grove, IL.
533. Geller, E. S. (1993). *Achieving a total safety culture through employee involvement*. Two one-day workshops for safety leaders at Westinghouse Hanford Company, Pasco, WA.
534. Geller, E. S. (1993). *Increasing accountability for industrial safety through behavior-based and person-based psychology*. Invited two-hour presentation for the Hoechst Celanese Southeast Region Safety Conference, Charlotte, NC.
535. Geller, E. S. (1993). *The psychology of achieving safety excellence*. Two-day train-the-trainer workshop for safety trainers at Sara Lee Knit Products, Mountain City, TN.
536. Geller, E. S. (1993). *Integrating humanism and behaviorism to make a difference*. Invited address at the 13th annual meeting of the Florida Association for Behavior Analysis, Ft. Lauderdale, FL.
537. Geller, E. S. (1993). *Extending behavior analysis in business and community settings*. Symposium chairperson and discussant at the 13th Annual Meeting of the Florida Association for Behavior Analysis, Ft. Lauderdale, FL.
538. Roberts, D. S., Buermeyer, C., & Geller, E. S. (1993). *"Actively caring" in the workplace: A model for increasing corporate safety*. Symposium presentation at the 13th Annual Meeting of the Florida Association for Behavior Analysis, Ft. Lauderdale, FL.
539. Geller, E. S. (1993). *The human element of managing corporate safety*. Four-hour conference address for M & M Mars, Inc., Columbus, OH.
540. Geller, E. S. (1993). *Behavioral science applications for occupational safety*. Invited address at the National Safety Council Congress & Exposition, Chicago, IL.
541. Geller, E. S. (1993). *Motivation for occupational health and safety*. One-day safety workshop for UAW/Chrysler, Chicago, IL.
542. Geller, E. S. (1993). *Actively caring for the environment*. Invited address for the CTY Environmental Day Student Workshops, Blacksburg, VA.
543. Geller, E. S. (1993). *The psychology of occupational safety*. Three two-hour presentations for employees at the Westinghouse Hanford Company, Pasco, WA.
544. Geller, E. S. (1993). *Integrating human factors and applied behavior analysis for occupational health and safety*. Invited Arnold M. Small Lecture in Safety at the Human Factors and Ergonomics Society Annual Meeting, Seattle, WA.
545. Geller, E. S. (1993). *Combining humanism with behaviorism to make bigger differences*. Keynote presentation at the Southeastern Association for Behavior Analysis Convention, Chapel Hill, NC.
546. Geller, E. S. (1993). *Principles, procedures, and action plans for developing a total safety culture*. Three-day workshop for Phelps Dodge Corporation, Phoenix, AZ.
547. Geller, E. S. (1993). *Get psyched up for safety*. Two-hour motivational address for safety leaders at Sara Lee Knit Products, Winston-Salem, NC.

548. Geller, E. S. (1993). *The behavior-based approach to occupational safety*. Invited four-hour workshop for Federal Mogul Safety Conference, Detroit, MI.
549. Geller, E. S. (1993). *Strategies from behavior-based and person-based psychology to achieve a total safety culture*. Four workshop presentations for Tennessee Eastman Company, Bristol, TN.
550. Geller, E. S. (1993). *The actively caring approach to safety management*. Day-long workshop for managers of Amcco Pipeline, Dallas, TX.
551. Geller, E. S. (1993). *Achieving a total safety culture: From the road to the workplace*. Two one-day workshops for corporate leaders throughout Virginia, Blacksburg and Richmond, VA.
552. Geller, E. S. (1993). *The psychology of reducing work injuries*. Invited address for the Pittston Coal Management Company, Lebanon, VA.
553. Geller, E. S. (1993). *Actively caring and safety achievement*. One-day workshop for corporate managers of Cryovac, Inc., Greenville, SC.
554. Geller, E. S. (1994, January). *Achieving a total safety culture through employee involvement*. Six two-day workshops for Exxon Chemical Company, Bayway Chemical Plant, Linden, NJ.
555. Geller, E. S. (1994, February). *Actively caring coaching*. Two four-hour workshops for employees at Kal Kan, Columbus, OH.
556. Geller, E. S. (1994, February). *How to achieve a total safety culture*. One-day workshop for the Safety Coordinators Professional Development Conference, Best Foods Baking Group, Anaheim, CA.
557. Geller, E. S. (1994, February). *Actively caring for a total safety culture*. Two-day professional development workshop for the American Society of Safety Engineers, Mt. St. Helens Section, Portland, OR.
558. Geller, E. S. (1994, February). *Observation and feedback processes for occupational safety*. Two one-hour addresses to employees at Weyerhaeuser Paper Company, Longview, WA.
559. Geller, E. S. (1994, February). *Achieving a total safety culture through employee involvement*. Two two-hour addresses to management teams at Idaho National Engineering Laboratory, Idaho Falls, ID.
560. Geller, E. S. (1994, March). *Development and selling of behavior analysis for real world applications in health and safety*. Keynote address at the Texas Association for Behavior Analysis, Austin, TX.
561. Geller, E. S. (1994, March). *The psychology of safety*. Two two-hour workshop presentations for employees at the Georgia Pacific Corporation, Palatka Operations, Palatka, FL.
562. Geller, E. S. (1994, March). *Actively caring for a total safety culture*. One-day professional development workshop for the American Society of Safety Engineers, Piedmont Chapter, Greenville, SC.
563. Geller, E. S. (1994, March). *Actively caring for quality education*. Keynote luncheon address for the 8th Annual Conference on Learning Disabilities, Roanoke, VA.
564. Geller, E. S. (1994, April). *Culture change for occupational health and safety*. One-day workshop for safety steering committee of Amoco Oil Company, Yorktown Refinery, Yorktown, VA.

565. Geller, E. S. (1994, April). *Motivating and coaching each other for safety*. One-day training session for employees at the Georgia Pacific Corporation, Palatka Operations, Palatka, FL.
566. Geller, E. S. (1994, April). *Behavior-based safety*. Four one-hour presentations to safety steering committees at Newport News Shipbuilding, Newport News, VA.
567. Geller, E. S. (1994, April). *The behavior-based safety process*. Two two-hour presentations to employees at Westinghouse Hanford Company, Richland, WA.
568. Geller, E. S. (1994, May). *Actively caring for a total safety culture*. Two-hour presentation to employees at Shell Development Company, Westhollow Research Center, Houston, TX.
569. Geller, E. S. (1994, May). *Behavior-based techniques to develop a total safety culture*. Two-day workshop for Exxon Chemical Company, Linden Technology Center, Linden, NJ.
570. Geller, E. S. (1994, May). *Motivating safe performance*. Keynote address at the 64th Annual North Carolina Statewide Safety Conference, Greensboro, NC.
571. Geller, E. S. (1994, May). *Empowering people for safety improvement*. Keynote address at the 64th Annual North Carolina Statewide Safety Conference, Greensboro, NC.
572. Geller, E. S. (1994, May). *Principle-centered safety*. Keynote address at the Seventh Annual Houston Business Roundtable Safety Awards Banquet, Houston, TX.
573. Geller, E. S. (1994, May). *How to teach applied behavior analysis approaches for occupational health and safety*. Two-day workshop for the staff of the Continuous Learning Group, Morgantown, WV.
574. Geller, E. S. (1994, May). *Coaching safety*. One-day workshop for employees at the Georgia Pacific Corporation, Palatka Operations, Palatka, FL.
575. Geller, E. S. (1994, May). *Applications of behavior-based psychology for occupational safety*. One-day professional development workshop for the Lehigh Valley Safety Council, Inc., Bethlehem, PA.
576. Glindemann, K. E., Mohlar, A., LaMonica, J., Spiller, M. L., & Geller, E. S. (1994, May). *The use of social responsibility stations at university alcohol parties: A test of individuals propensity to "actively care"*. Research paper presented at the Virginia Academy of Science, Harrisonburg, VA.
577. Roberts, D. S., Geller, E. S., Maddox, K. L., & Fitch, W. (1994, May). *Increasing stair safety on a university campus: A comparison of field tests*. Research paper presented at the Virginia Academy of Science, Harrisonburg, VA.
578. Pettinger, C. B., Roberts, D. S., Wetzel, B., & Geller, E. S. (1994, May). *Increasing safety at a nuclear facility through use of behavioral interventions*. Paper presented at the Annual meeting of the Virginia Psychological Association, Charlottesville, VA.
579. Boyce, T. E., Pettinger, C. B., Maddox, K. L., & Geller, E. S. (1994, May). *The effects of establishing conditions on risk taking behavior*. Research paper presented at the 20th annual convention of the Association for Behavior Analysis, Atlanta, GA.
580. Buermeyer, C. M., Geller, E. S., Roberts, D. S., Previ, L. C., & Jantz, T. (1994, May). *The effects of an intensive freshman orientation program on "actively*



- caring" behaviors*. Research paper presented at the 20th annual convention of the Association for Behavior Analysis, Atlanta, GA.
581. Roberts, D. S., Glindemann, K. E., Jones, J. P., Nuttycombe, K., & Geller, E. S. (1994, May). *Increasing stair safety behaviors: Other-focused versus self-focused written prompts*. Research paper presented at the 20th annual convention of the Association for Behavior Analysis, Atlanta, GA.
582. Geller, E. S. (1994, June). *Principles and procedures for improving industrial safety*. Four-hour workshop for the safety steering committee of Bethlehem Steel, Bethlehem, PA.
583. Geller, E. S. (1994, June). *Actively caring for a total safety culture*. Two-hour workshop presentation for employees at Hoechst Celanese, Dryfus Research Park, Charlotte, NC.
584. Geller, E. S. (1994, June). *The psychology of industrial safety*. One-day workshop for managers of Amoco Pipeline, Chicago, IL.
585. Geller, E. S. (1994, June). *Behavior-based and person-based psychology to achieve a total safety culture*. Keynote address at the 33rd Annual ASSE Professional Conference & Exposition, Las Vegas, NV.
586. Geller, E. S. (1994, June). *Coaching skills for a total safety culture*. One-day workshop for employees at Pennsylvania Power & Light (PP&L), Harrisburg, PA.
587. Geller, E. S. (1994, June). *Applications of person-based and behavior-based psychology to increase safe behaviors*. Two two-hour presentations to employees of West Valley Nuclear Services Company, Inc (WVNS), West Valley, NY.
588. Geller, E. S. (1994, July). *Behavioral observing and coaching for safety excellence*. One-day workshop for employees of Amoco Pipeline, Casper, WY.
589. Geller, E. S. (1994, July). *Actively caring for a total safety culture*. Keynote address for the 44th Annual Wilmington Regional Safety & Health School, Wilmington, NC.
590. Geller, E. S. (1994, August). *Culture changes measured by a safety perception survey*. Report of research results at Exxon Chemical Company, Baytown Olefins Plant, Baytown, TX.
591. Geller, E. S. (1994, August). *Beyond behavior modification to permanent change: Creating a total safety culture*. Four-hour keynote address at Abbott Laboratories Safety, Health, and Environment Conference, Abbott Park, IL.
592. Geller, E. S. (1994, August). *The psychology of occupational health and safety*. Two-day workshop for all employees of Hercules Chemical Company, Portland, OR.
593. Geller, E. S. (1994, August). *Achieving a total safety culture*. Two-day workshop for the Oregon Department of Transportation Technology Transfer Center, Portland, OR.
594. Geller, E. S. (1994, August). *Observing and coaching for industrial safety*. Two one-hour presentations to employees of Weyerhaeuser Paper Company, Longview, WA.

595. Geller, E. S. (1994, August). *How to develop and maintain a total safety culture*. Three-hour Keynote address at the Huber National Safety Conference, Knoxville, TN.
596. Geller, E. S. (1994, August). *Implementing behavior-based safety processes*. Three one-hour presentations for employees at AT&T Bell Laboratories, Dallas, TX.
597. Geller, E. S. (1994, August). *Addressing the human factors of occupational health and safety*. Four-hour workshop for the 25th Annual Institute of Mining Health, Safety and Research, Blacksburg, VA.
598. Geller, E. S. (1994, August). *Actively caring for safety*. Keynote address for the 25th Annual Institute on Mining Health, Safety and Research, Blacksburg, VA.
599. Geller, E. S. (1994, September). *The behavior-based approach to safety achievement*. Four-hour keynote presentation for the Illowa Construction Users Council, Moline, IL.
600. Geller, E. S. (1994, September). *Marketing applied behavior analysis*. One-hour presentation at the 14th Annual Meeting of The Florida Association for Behavior Analysis, Kissimmee, FL.
601. Geller, E. S. (1994, September). *Applying behavior analysis to solve large-scale community problems*. Symposium chairperson at the 14th Annual Meeting of The Florida Association for Behavior Analysis, Kissimmee, FL.
602. Pettinger, C., Jason, F., Nuttycombe, K., & Geller, E. S. (1994, September). *Rewarding use of the "Airline Lifesaver" cards: An indirect intervention to increase safety belt use*. Symposium presentation at the 14th Annual Meeting of The Florida Association for Behavior Analysis, Kissimmee, FL.
603. Buermeyer, C., Geller, E. S., Roberts, D. S., & Rasmussen, D. (1994, September). *Red cross blood donors vs. a sample of students: An assessment of differences on "actively caring" person states*. Symposium presentation at the 14th Annual Meeting of The Florida Association for Behavior Analysis, Kissimmee, FL.
604. Geller, E. S. (1994, September). *Introduction to behavior-based safety*. One-day workshop for line workers at Newport News Shipbuilders, Newport News, VA.
605. Geller, E. S. (1994, September). *Creating a total safety culture*. One-day joint USWA-BSC safety training session for Bethlehem Steel, Harrisburg, PA.
606. Geller, E. S. (1994, September). *The psychology of safety management*. Two-hour Keynote address for the MASCO Health and Safety Conference, Detroit, MI.
607. Geller, E. S. (1994, November). *Actively caring for a total safety culture*. Two-hour keynote presentation for the Niagara Mohawk Safety Summit, Syracuse, NY.
608. Geller, E. S. (1994, November). *Behavior-based psychology for occupational safety*. One-day workshop for employees at Georgia Pacific, Plattsburgh, NY.
609. Geller, E. S. (1994, November). *The total safety culture*. Keynote address at the Annual Navy Occupational Safety and Health Conference, San Diego, CA.
610. Geller, E. S. (1994, December). *Coaching strategies to achieve a total safety culture*. One-day workshop for Monsanto Company, Moline, IL.
611. Roberts, D. S., Pettinger, C. B., Patarroyo, O., & Geller, E. S. (1995). *Actively caring for safety: Interactional impact of organizational support and perceived*

- risk*. Symposium presentation at the 21st Annual Convention of the Association for Behavior Analysis, Washington, D.C.
612. Geller, E. S. (1995, January). *Marketing behavior analysis: Lessons learned from industrial applications*. Invited one-hour presentation at the Fifth FABA/OBM Network Conference, Clearwater Beach, FL.
613. Geller, E. S. (1995, January). *Marketing your work*. Panel Discussant at Training the Future Professorate Conference, Blacksburg, VA: Virginia Polytechnic Institute and State University.
614. Geller, E. S. (1995, January). *Culture change following the SHARE Program*. Two two-hour presentations for Exxon Chemical Company, Mont Belvieu Plastics Plant, Mont Belvieu, TX.
615. Geller, E. S. (1995, February). *Behavior-based safety*. Invited presentation for the Annual Safety & Health Meeting, Weyerhaeuser, Seattle, WA.
616. Geller, E. S. (1995, March). *The human dynamics of occupational health and safety*. Keynote address at the Tennessee Valley Authority Health and Safety Conference, Nashville, TN.
617. Geller, E. S. (1995, March). *Actively caring for a Total Safety Culture*. Keynote address at the 53rd Annual Wisconsin Safety & Health Congress/Exposition, Middleton, WS.
618. Geller, E. S. (1995, March). *Behavior-based psychology for achieving a Total Safety Culture*. One-hour workshop at the 53rd Annual Wisconsin Safety & Health Congress/Exposition, Middleton, WS.
619. Geller, E. S. (1995, March). *Behavior modification*. Two-hour workshop for AlliedSignal Engineered Material Safety Council, Hopewell, VA.
620. Geller, E. S. (1995, April). *Empowering the workforce for safety excellence*. Three two-hour presentations for the line workers of Engelhard Corporation, Louisville, KY.
621. Geller, E. S. (1995, April). *Implementation of a Total Safety Culture*. One-day workshop for AlcoaHC, Olive Branch, MS.
622. Geller, E. S. (1995, April). *Positive attitude, behavior - key elements in safety training*. Two-hour workshop at the 11th Annual Mid-Atlantic Regional Safety & Health Expo, Atlantic City, NJ.
623. Geller, E. S. (1995, April). *The psychology of environmental protection*. Invited presentation for Symposium on Environmentalism and the Politics of Nature, Blacksburg, Va: Virginia Polytechnic Institute and State University.
624. Geller, E. S. (1995, May). *Actively caring for communitywide health and safety: Evaluations of intrinsic and extrinsic interventions*. Symposium Discussant at the 21st Annual convention of the Association for Behavior Analysis, Washington, D.C.
625. Geller, E. S. (1995, May). *Modifying the cultural practice of tobacco use; Experimental evaluations of a community intervention*. Symposium Discussant at the 21st Annual Convention of the Association for Behavior Analysis, Washington, D.C.
626. Geller, E. S. (1995, May). *Theoretical and technological innovations for the large-scale promotion of safety and health*. Symposium Chairperson at the 21st Annual Convention of the Association for Behavior Analysis, Washington, D.C.

627. Geller, E. S. (1995, May). *Safety behavior*. Two-hour invited address at the Florida Power and Light Distribution Leadership Conference, Juno Beach, FL.
628. Geller, E. S. (1995, May). *Empowering workers to care for occupational health*. Invited two-hour address at the 65th North Carolina Statewide Safety Conference, Greensboro, NC.
629. Geller, E. S. (1995, May). *Actively caring for a total safety culture*. Invited two-hour address at the Annual Safety Conference for Akzo Nobel, San Antonio, TX.
630. Geller, E. S. (1995, May). *The behavior-based process to transform safety from priority to value*. Two two-hour workshop presentations for Advanced Elastomer Systems, Cleveland, OH.
631. Geller, E. S. (1995, May). *The basics of behavior-based safety*. Keynote address for the Anheuser-Busch 1995 Joint Safety & Environmental Conference, St. Louis, MO.
632. Geller, E. S. (1995, May). *Key principles and procedures for cultivating a Total Safety Culture*. Day-long workshop for the Oregon Department of Transportation, Portland, OR.
633. Geller, E. S. (1995, June). *Actively caring for safety: The psychology of injury control*. Keynote address at the 1995 Central Division Safety Conference, Niagara Mohawk Power Corporation, Syracuse, NY.
634. Geller, E. S. (1995, June). *The psychology of injury prevention*. Workshop presentation at the Texas Chemical Council and Association of Chemical Industry of Texas, 1995 Safety Seminar, Galveston, TX.
635. Geller, E. S. (1995, June). *Behavior-based psychology to achieve a Total Safety Culture*. Keynote address at the Texas Chemical Council and Association of Chemical Industry of Texas, 1995 Safety Seminar, Galveston, TX.
636. Geller, E. S. (1995, June). *Involving people in achieving a Total Safety Culture*. Two-hour presentation at the 34th Annual American Society of Safety Engineers Professional Development Conference and Exposition, Orlando, FL.
637. Geller, E. S. (1995, July). *Behavioral science and safety achievement*. Three one-hour addresses to the hourly workers at Toyota Motor Manufacturing, U.S.A., Georgetown, KY.
638. Geller, E. S. (1995, July). *The social dynamics of occupational health and safety*. Keynote address at the 45th Annual Wilmington Regional Safety & Health School, Wilmington, NC.
639. Geller, E. S. (1995, August). *The psychology of incentives and rewards for industrial safety*. Invited address at the 26th Annual Institute on Mining Health, Safety, and Research, Blacksburg, VA: Virginia Polytechnic Institute and State University.
640. Geller, E. S. (1995, August). *Moderated discussion of behavioral changes & positive reinforcement*. Panel chair and discussant at the 26th Annual Institute on Mining Health, Safety, and Research, Blacksburg, VA: Virginia Polytechnic Institute and State University.
641. Geller, E. S. (1995, August). *Employee-based safety to make a difference*. Five-hour workshop for Lyondell/Citgo Refinery, Houston, TX.

642. Geller, E. S. (1995, August). *Safety coaching: Key to achieving a Total Safety Culture*. Keynote address at the 8th Annual Alabama Governor's Safety and Health Conference, Orange Beach, AL.
643. Geller, E. S. (1995, August). *Behavior analysis training overview*. Four-hour workshop for employees at Georgia-Pacific, Toledo Paper Operations, Toledo, OR.
644. Geller, E. S. (1995, August). *Continuation strategies for behavior-based safety*. Three two-hour presentations for employees of Idaho National Engineering Laboratory, Idaho Falls, ID.
645. Geller, E. S. (1995, September). *Health, safety, medical motivation*. Keynote address at Reynolds Metals Health, Safety and Medical Conference, Richmond, VA.
646. Geller, E. S. (1995, September). *The psychology of safety*. Four-hour workshop for the American Psychological Association Conference, "Work, Stress, and Health '95: Creating Healthier Workplaces," Washington, D.C.
647. Geller, E. S. (1995, September). *Principles and procedures for safety excellence*. Keynote address for the Akzo Nobel (Salt Group) Safety and Health Conference, Tampa, FL.
648. Geller, E. S. (1995, September). *Empowering employees to work more safely*. Five-hour workshop for safety leaders of Faison-Roll, Inc., Allentown, PA.
649. Geller, E. S. (1995, September). *Psych up for safety*. Three two-hour motivational talks to the employees of Hercules Chemical Plant, Hopewell, VA.
650. Geller, E. S. (1995, September). *The basics of behavior-based safety*. Four-hour workshop for safety leaders of AlliedSignal, Inc., Phoenix, AZ.
651. Geller, E. S. (1995, October). *The basics of developing a Total Safety Culture*. Keynote presentation for the Hercules Food and Functional Products Worldwide Plant Managers' Meeting and Safety Conference, Williamsburg, VA.
652. Geller, E. S. (1995, October). *Best safety practices, values, and listening*. One-day workshop for the Monsanto Safety Exchange Program, St. Louis, MO.
653. Geller, E. S. (1995, November). *Principles of behavioral science to cultivate a Total Safety Culture*. Two day-long workshops for Paxton Polymer Company, Baton Rouge, LA.
654. Geller, E. S. (1995, December). *Actively caring for a Total Safety Culture*. Two-hour keynote address for Arco Chemical Company, Newtown Square, PA.
655. Geller, E. S. (1995, December). *Behavior-based and person-based principles for safety excellence*. Eight one-hour presentations for Monsanto Chemical Plant employees, Muscatine, IA.
656. Geller, E. S. (1995, December). *The psychology of safety coaching*. Four-hour workshop for the safety leaders at Monsanto Chemical Plant, Muscatine, IA.
657. Geller, E. S. (1996, January). *Partnering for value: Actively caring for a Total Safety Culture*. Keynote address at the Northwest Food Processors Convention and Exposition, Portland, OR.
658. Geller, E. S. (1996, February). *Principles and procedures to manage the human dynamics of occupational health and safety*. Two-hour workshop for Exxon executives, Dallas, TX.

659. Geller, E. S. (1996, February). *Safety coaching to make a difference*. Two-hour workshop for Coastal Corporation, Houston, TX.
660. Geller, E. S. (1996, March). *Communication and recognition strategies for safety coaches*. Three-hour workshop for Monsanto, St. Louis, MO.
661. Geller, E. S. (1996, March). *Actively caring teaching*. Two-hour presentation for Montgomery County teachers, Blacksburg, VA.
662. Geller, E. S. (1996, March). *Actively caring for a Total Safety Culture*. Two-day workshop presented at the Hotel Roanoke, Roanoke, VA.
663. Geller, E. S. (1996, March). *Preventing alcohol abuse and other drug-related problems among college students*. Symposium Chair at the 42nd Annual Meeting of the Southeastern Psychological Association, Norfolk, VA.
664. Walker, J., Clarke, S. W., Glindemann, K. E., & Geller, E. S. (1996, March). *Effects of attitudes and norms on impairment of college students*. Symposium presentation at the 42nd Annual Meeting of the Southeastern Psychological Association, Norfolk, VA.
665. Glindemann, K. E., Geller, E. S., Pettinger, C. B., DePasquale, J. P., & Fortney, J. N. (1996, March). *Intervening with fraternities to reduce the risk of DUI*. Symposium presentation at the 42nd Annual Meeting of the Southeastern Psychological Association, Norfolk, VA.
666. Clarke, S. W., DePasquale, J. P., Geller, E. S., Megan, L., & Terry, J. M. (1996, March). *Evaluation of alcohol and drug prevention programs at American colleges*. Symposium presentation at the 42nd Annual Meeting of the Southeastern Psychological Association, Norfolk, VA.
667. Geller, E. S. (1996, April). *One-on-one coaching for occupational health and safety*. One-day workshop for Florida Power and Light, Juno Beach, FL.
668. Geller, E. S. (1996, April). *Actively caring for safety: The human dynamics of injury prevention*. Keynote address for the 25th Annual Convention of the New Hampshire Safety Council, Manchester, NH.
669. Geller, E. S. (1996, April). *The future of psychology: A perspective from applied-experimental psychology*. Keynote address at the Southern Illinois Five Hundred Psychology Doctorates Reunion, Carbondale, IL.
670. Geller, E. S. (1996, May). *Managing behaviors and attitudes for safety excellence*. One-day workshop for Florida Power and Light, Juno Beach, FL.
671. Geller, E. S. (1996, May). *Achieving a Total Safety Culture through employee involvement*. One-day workshop for the Northwest Food Processors Association Learning Institute, Portland, OR.
672. Geller, E. S. (1996, May). *Actively caring for a Total Safety Culture*. Two-day workshop presented at the Hotel Roanoke, Roanoke, VA.
673. Geller, E. S. (1996, May). *Involving people in achieving safety excellence*. Three 2-hour presentations to the employees at the Hercules MCW Plant, Louisiana, MO.
674. Geller, E. S. (1996, May). *Behavior-based safety coaching to cultivate a Total Safety Culture*. Keynote presentation at the Brown & Root, Inc. Safety Seminar, Houston, TX.

675. Geller, E. S. (1996, May). *Zero injuries must be a purpose not a goal*. Keynote presentation at the Monsanto Safety and Health Brainstorming Session, St. Louis, MO.
676. Geller, E. S. (1996, June). *Get psyched up for safety*. Three two-hour presentations for employees at Westvaco plant, Charleston, SC.
677. Geller, E. S. (1996, June). *Effective delivery of feedback to improve occupational safety*. Keynote presentation for safety leaders of Bethlehem Steel, Allentown, PA.
678. Geller, E. S. (1996, June). *The psychology of safety*. Keynote address at the 35th Annual Professional Development Conference and Exposition, San Diego, CA.
679. Geller, E. S. (1996, June). *Reaching beyond your current safety plateau*. Keynote presentation at the Alabama Power Safety Symposium, Birmingham, AL.
680. Geller, E. S. (1996, July). *The psychology of actively caring*. Keynote address for the Actively Caring Safety Fair at the Burns Harbor Bethlehem Steel Plant, Chesterton, IN.
681. Geller, E. S. (1996, August). *The psychology of injury prevention*. Three-hour workshop presentation for supervisors of the Maintenance and Custodial Division of Buildings and Grounds at Virginia Tech, Blacksburg, VA.
682. Geller, E. S. (1996, August). *The psychology of safety*. Keynote address at the 9th Annual Alabama Governor's Safety and Health Conference, Orange Beach, AL.
683. Geller, E. S. (1996, August). *The principles and procedures of behavior-based safety*. Two-hour workshop presentation at the 9th Annual Alabama Governor's Safety and Health Conference, Orange Beach, AL.
684. Geller, E. S. (1996, August). *Actively caring for a Total Safety Culture*. Two-day workshop presented at the Hotel Roanoke, Roanoke, VA.
685. Geller, E. S. (1996, August). *How to actively care for industrial safety and health*. Two three-hour workshop presentations for employees of The Westvaco Chemical Division, Covington, VA.
686. Geller, E. S. (1996, September). *Helping people actively care for health and safety*. Two-hour workshop presentation for safety leaders of Monsanto, St. Louis, MO.
687. Geller, E. S. (1996, September). *The human dynamics of occupational safety*. Keynote address for American Furniture Manufacturers Association Human Resources/Safety Conference-Expo, Myrtle Beach, SC.
688. Geller, E. S. (1996, September). *Boozed, buzzed and belted: An evaluation of behavior-focused community interventions*. Symposium Discussant at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
689. Boyce, T. T., Michael, P. G., Stanley, S. S., & Geller, E. S. (1996, September). *Safety-belt use among blue and white collar workers: A decade of cultural impact*. Symposium presentation at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
690. Geller, E. S. (1996, September). *The future of applied behavior analysis in a rapidly changing society*. Paper Discussant at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.

691. Geller, E. S. (1996, September). *Marketing behavior analysis for occupational safety: Making safety incentives work*. Paper presentation at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
692. Geller, E. S. (1996, September). *A compilation of research from the Center for Applied Behavior Systems: 1996*. Symposium Chair at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
693. Pettinger, C. B., Cobb, T., DeYoung, L., & Geller, E. S. (1996, September). *The "Airline Lifesaver": Twelve years of motivating safety*. Symposium presentation at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
694. Gershenoff, A. B., Geller, E. S., & Fortney, J. N. (1996, September). *Commitment versus reward strategies to increase participation and actively caring thank-you card use*. Symposium presentation at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
695. Glindemann, K. E., Fortney, J. N., Gershenoff, A. B., & Geller, E. S. (1996, September). *The relationship between self-esteem and blood alcohol concentration at a university fraternity party*. Symposium presentation at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
696. Clarke, S. W., Geller, E. S., Pettinger, C. B., DePasquale, J. P., & Glindemann, K. E. (1996, September). *Critical success factors for behavior-based safety*. Symposium presentation at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
697. Baer, D. H., Bailey, J. S., Geller, E. S., Iwata, B. A., & Michael, J. (1996, September). *Behavior analysts talk to the experts*. Special Panel Discussion at the 16th Annual Conference for the Florida Association for Behavior Analysis, Orlando, FL.
698. Geller, E. S. (1996, October). *Integrating behavior-based and person-based psychology for safety management*. Keynote presentation for the Behavior-Based Users Conference, Houston, TX.
699. Geller, E. S. (1996, October). *Actively Caring for a Total Safety Culture*. Keynote presentation for Coca-Cola Bottling Company Consolidated, Kiawah Island, SC.
700. Geller, E. S. (1996, October). *The psychology of preventing unintentional injuries*. Keynote address for the American Society of Safety Engineers Region II Conference, Saratoga, NY.
701. Geller, E. S. (1996, October). *Principles and techniques for safety empowerment*. Workshop presentation for Exxon Chemical, Houston, TX.
702. Geller, E. S. (1996, October). *Principles and procedures for behavior-based safety*. Keynote address for Exxon Chemical Safety Leader Conference, Houston, TX.
703. Geller, E. S. (1996, October). *The psychology of social change: How to increase "actively caring" for others*. Soup and Substance Luncheon Address, Squires Student Center, Blacksburg, VA.
704. Geller, E. S. (1996, October). *Principles of behavior-based and person-based psychology for industrial health and safety*. Two-hour workshop presentation for Keebler/Sunshine Loss Control Meeting, Keebler Company, Orlando, FL.
705. Geller, E. S. (1996, October). *The psychology of safety*. Two-hour workshop for Keebler Company Loss Control Meeting, Orlando, FL.



706. Geller, E. S. (1996, November). *Lessons from psychology to improve safety and health*. Four-hour workshop for American Standard, Inc., Nashville, TN.
707. Geller, E. S. (1996, November). *Behavioral community applications for shoplifting prevention*. Invited presentation and dissertation opponent, Uppsala University, Uppsala, Sweden.
708. Geller, E. S. (1996, November). *Get psyched up for safety*. Invited presentation for the Radford Army Ammunition Plant Safety Stand-down Day, Radford, VA.
709. Geller, E. S. (1996, December). *Applications of behavioral science for industrial safety*. Invited address for the International Association of Drilling Contractors Annual Safety Conference, Houston, TX.
710. Geller, E. S. (1996, December). *Receiving the principles for achieving a Total Safety Culture*. Invited address for a Westvaco safety celebration, Mulberry, FL.
711. Geller, E. S. (1996, December). *Basic principles for involving people in achieving a Total Safety Culture*. Presentation to develop a 30-min. videotape for employees of Wal-Mart, Fayetteville, AR.
712. Geller, E. S. (1996, December). *Involving people in achieving a Total Safety Culture*. Two two-day workshops for Eastern Enterprises, Cincinnati, OH.
713. Geller, E. S. (1997, January). *Involving people in achieving a Total Safety Culture*. Two-hour workshop for Wisconsin Electric, Milwaukee, WI.
714. Geller, E. S. (1997, January). *Motivating safety behavior from an achievement perspective*. Invited two-hour presentation for Hewlett-Packard, Corvallis, OR.
715. Geller, E. S. (1997, January). *Developing up-stream metrics for safety evaluation*. Presentation to safety leadership team for Hewlett-Packard, Palo Alto, CA.
716. Geller, E. S. (1997, January). *The psychology of safety*. Two two-hour presentations for Monsanto employees, Detroit, MI.
717. Geller, E. S. (1997, January). *The challenge of developing interdependency for occupational health and safety*. Invited two-hour presentation for Travelers Insurance, Hartford, CT.
718. Geller, E. S. (1997, January). *Cultivating a Total Safety Culture through employee empowerment*. Keynote presentation for Exxon Safety Conference, Los Angeles, CA.
719. Geller, E. S. (1997, January). *The human dynamics of industrial safety and health*. One-day workshop for George Harm Construction, Atlantic City, NJ.
720. Geller, E. S. (1997, February). *Empowering employees to improve occupational health and safety*. Three one-hour presentations for Collins & Aikman Apparel, Inc., Ashville, NC.
721. Geller, E. S. (1997, February). *The psychology of achieving a Total Safety Culture*. One-day workshop for Advanced Elastomer System, Inc., Pensacola, FL.
722. Geller, E. S. (1997, March). *How to help people actively care for health and safety*. Five two-hour invited presentations for CareAmerica Compensation in five California cities: Rancho Cordova, Burlingame, San Diego, Costa Mesa, and Pasadena, CA.
723. Geller, E. S. (1997, March). *Cultivating interdependency for safety and health promotion*. Two-hour workshop for Hewlett-Packard managers and supervisors, Santa Rosa, CA.

724. Geller, E. S. (1997, March). *Empowering people to actively care for safety and health*. Invited keynote presentation for the Texas Safety Association 58th Annual Southwest Conference & Exposition, Houston, TX.
725. Geller, E. S. (1997, April). *Promoting driving safety among adolescents, college-aged, and working adults*. Symposium Discussant at the 43rd Annual Meeting of the Southeastern Psychological Association meeting, Atlanta, GA.
726. Geller, E. S. (1997, April). *Applying behavioral science to improve safety for individuals and organizations*. Symposium Discussant at the 43rd Annual Meeting of the Southeastern Psychological Association meeting, Atlanta, GA.
727. DePasquale, J. P., Geller, E. S., Ford, D. K., & Fortney, J. N. (1997, April). *Increasing helping at work: A conceptual model for organizational citizenship*. Symposium presentation at the 43rd Annual Meeting of the Southeastern Psychological Association meeting, Atlanta, GA.
728. Glindemann, K. E., Clarke, S. W., Michael, P. G., Rowe, M. P., & Geller, E. S. (1997, April). *The impact of group norms on fraternity party drinking*. Symposium presentation at the 43rd Annual Meeting of the Southeastern Psychological Association meeting, Atlanta, GA.
729. Geller, E. S. (1997, April). *Large-scale intervention to improve health, safety, and the environment*. Symposium Chair at the 43rd Annual Meeting of the Southeastern Psychological Association meeting, Atlanta, GA.
730. Geller, E. S. (1997, April). *The psychology of safety: Part 1 & 2*. Two keynote addresses at the 13th Annual Governor's Safety and Health Conference and Exposition, Louisville, KY.
731. Williams, J. H., Pettinger, C. B., Chevaillier, C. R., & Geller, E. S. (1997, April). *Participative approaches to safety training: Comparative impact on satisfaction and information retention*. Symposium presentation at the Annual Meeting of the Society for Industrial Organizational Psychology, St. Louis, MO.
732. Pettinger, C. B., DePasquale, J. P., Williams, J. H., & Geller, E. S. (1997, April). *Critical success factors for increasing safe work practices: A systematic evaluation of real-world application*. Symposium presentation at the Annual Meeting of the Society for Industrial Organizational Psychology, St. Louis, MO.
733. Geller, E. S., & Petersen, D. (1997, April). *Searching for improved metrics for occupational safety and health*. Special report to the National Advisory Committee for NIOSH (National Institute for Occupational Safety and Health) and OSHA (Occupational Safety and Health Administration), U.S. Department of Labor, Washington, DC.
734. Geller, E. S. (1997, April). *The psychology of cultivating interdependency for occupational health and safety*. Two keynote addresses for the Kentucky Governor's Safety and Health Conference, Louisville, KY.
735. Alavosius, M., Geller, E. S., Hantula, D., Harshbarger, D., Hopkins, B. L., O'Toole, M. F., Sulzer-Azaroff, B., & McSween, T. (1997, May). *Behavioral safety comes of age*. Panel Discussion at the 23rd Annual Convention of the Association for Behavior Analysis, Chicago, IL.
736. Francisco, G. D., Geller, E. S., Rider, R. P., Spanos, S., & Harrell, H. (1997, May). *Motivating safety: Using reward strategies to encourage flight personnel to promote safe behavior*. Poster presentation at the 23rd Annual Convention of the Association for Behavior Analysis, Chicago, IL.

737. Geller, E. S. (1997, May). *The WHO Safe Communities Program - An opportunity to make a difference*. Symposium Discussant at the 23rd Annual Convention of the Association for Behavior Analysis, Chicago, IL.
738. Geller, E. S. (1997, May). *From productivity to delivery: Intervening to improve occupational safety*. Symposium Chair at the 23rd Annual Convention of the Association for Behavior Analysis, Chicago, IL.
739. Michael, P. G., DePasquale, J. P., Ford, D. K., Geller, E. S., & Fortney, J. N. (1997, May). *A nationwide survey of behavior-based safety in industry*. Symposium presentation at the 23rd Annual Convention of the Association for Behavior Analysis, Chicago, IL.
740. Geller, E. S. (1997, May). *Developing interpersonal control of industrial safety*. Keynote address for the First Annual Behavior-Based User's Conference sponsored by Safety Performance Solution, Florida Power & Light, Coco Beach, FL.
741. Geller, E. S. (1997, May). *The psychology of safety and health*. One day PDC workshop at the American Industrial Hygiene Conference and Exposition, Dallas, TX.
742. Geller, E. S. (1997, May). *Introduction to behavior-based health and safety -- What's all the fuss about?* Roundtable Forum at the American Industrial Hygiene Conference and Exposition, Dallas, TX.
743. Geller, E. S. (1997, May). *The human dynamics of industrial safety and health*. Keynote address for American Standard, Newark, NJ.
744. Geller, E. S. (1997, May). *Actively caring for a Total Safety Culture*. Four-hour presentation for employees of Acadian Ambulance and Global Marine, Lafayette, LA.
745. Geller, E. S. (1997, June). *The social dynamics of safety*. Keynote address at the 36th Annual Professional Development Conference and Exposition for the American Society of Safety Engineers, New Orleans, LA.
746. Geller, E. S. (1997, June). *How to actively care for industrial safety*. Two four-hour seminar presentations for employees at Bell Helicopter Textron, Inc., Dallas, TX.
747. Geller, E. S. (1997, June). *Principles and methods of behavior-based safety*. One-day workshop for Bridgestone Firestone, Nashville, TN.
748. Geller, E. S. (1997, June). *Empowering employees to continuously improve industrial safety and health*. Two three-hour presentations for employees of Wisconsin Electric, Milwaukee, WI.
749. Geller, E. S. (1997, June). *Principles and procedures for involving people in safety improvement*. Daylong seminar for Travelers Property Casualty, Charlotte, NC.
750. Geller, E. S. (1997, June). *The psychology of occupational safety: How to improve workplace behaviors and attitudes*. Two-day workshop for the American Society of Safety Engineers, Dallas, TX.
751. Geller, E. S. (1997, July). *Actively caring for a Total Safety Culture*. Daylong seminar for Travelers Property Casualty, Cincinnati, OH.
752. Geller, E. S. (1997, July). *Actively caring for a Total Safety Culture*. Daylong seminar for Travelers Property Casualty, Philadelphia, PA.

753. Geller, E. S. (1997, August). *The role of supervisors in supporting behavior-based safety*. Four-hour presentation to management executives of American Standard, Vail, CO.
754. Geller, E. S. (1997, August). *Practical behavior-based safety*. Three-hour presentation to safety committee at Coors Brewing Company, Denver, CO.
755. Geller, E. S. (1997, August). *Ten axioms to follow for continuous safety improvement*. Two three-hour presentations to participants invited by J. J. Keller & Associates, Inc., Madison, WI.
756. Geller, E. S. (1997, August). *Behavior-based coaching for injury prevention*. Four-hour seminar for safety team leaders of Monsanto Chemical Company, St. Louis, MO.
757. Geller, E. S. (1997, September). *Actively caring for a Total Safety Culture*. Daylong seminar for Travelers Property Casualty, Houston, TX.
758. Geller, E. S. (1997, September). *Principles and methods of behavior-based safety*. Four-hour seminar for ARCO Marine, Long Beach, CA.
759. Geller, E. S. (1997, September). *Making a difference with behavior-based safety*. Daylong seminar for employees at Boeing, Seattle, WA.
760. Geller, E. S. (1997, September). *Actively caring for a Total Safety Culture*. Daylong seminar for Travelers Property Casualty, Seattle, WA.
761. Geller, E. S. (1997, October). *Sustaining a caring safety culture*. Keynote luncheon speech at the Champions of Safety 1997 Conference sponsored by *Occupational Hazards* magazine, Pittsburgh, PA.
762. Geller, E. S. (1997, October). *The psychology of safety: How to improve behaviors and attitudes on the job*. Two-hour keynote address for the Edison Electric Institute Fall Occupational Safety & Health, Dallas, TX.
763. Geller, E. S. (1997, October). *Actively caring for safety: A call to action*. Keynote address for Behavioral Safety Now: A National Conference sponsored by the Cambridge Center for Behavioral Studies, Houston, TX.
764. Geller, E. S. (1997, October). *How to increase actively caring for behavior-based safety*. Four-hour workshop at Behavioral Safety Now: A National Conference sponsored by the Cambridge Center for Behavioral Studies, Houston, TX.
765. Daniels, A., Geller, E. S., Krause, T., & McSween, T. E. (1997, October). *What is behavior-based safety, anyway?* Panel discussion at Behavioral Safety Now: A National Conference sponsored by the Cambridge Center for Behavioral Studies, Houston, TX.
766. Geller, E. S. (1997, October). *The psychology of preventing workplace injuries*. Four-hour keynote address for the first annual manager's safety conference for BHP Cooper, Phoenix, AZ.
767. Geller, E. S. (1997, October). *Taking interpersonal control of safety*. Keynote presentation at the 85th Annual Congress of the National Safety Council, Chicago, IL.
768. Geller, E. S. (1997, October). *Involving people in achieving a Total Safety Culture*. Keynote presentation at the 85th Annual Congress of the National Safety Council, Chicago, IL.
769. Geller, E. S. (1997, November). *Getting psyched up for safety*. Keynote after-dinner speech for Exxon Chemical celebration for safety leaders, Houston, TX.

770. Geller, E. S. (1997, December). *People-based safety: Key to going beyond the corporate safety plateau*. Keynote presentation to Westvaco Corporate Executives, Richmond, VA.
771. Geller, E. S. (1997, December). *Marketing behavior-based safety: Involvement precedes commitment*. Two one-hour presentations for the sales staff of J. J. Keller & Associates, Inc., Neenah, WI.
772. Geller, E. S. (1998, January). *Employee-based approaches to improve occupational safety*. One-day workshop for corporate executives of Illinois Central Railroad, Chicago, IL.
773. Geller, E. S. (1998, January). *Practical behavior-based safety: Step-by-step methods to improve safety performance*. One-day corporate workshop for J. J. Keller and Associates, Atlanta, GA.
774. Geller, E. S. (1998, February). *The role of teamwork in implementing and sustaining behavior-based safety*. Two four-hour presentations to the employees of Agraceties (a Division of Monsanto), Middleton, WI.
775. Geller, E. S. (1998, February). *Managing behavior-based safety teams: Involving employees in achieving an injury-free workplace*. Three-hour presentation to all employees of Red Simpson, Inc., San Antonio, TX.
776. Geller, E. S. (1998, February). *Actively caring for safety: Transitioning from accountability to responsibility*. Three two-hour presentations to the employees of Trane Trenton (American Standard), Trenton, NJ.
777. Geller, E. S. (1998, February). *Practical behavior-based safety: Step-by-step methods to improve occupational health and safety*. One-day corporate workshop for J. J. Keller and Associates, Chicago, IL.
778. Geller, E. S. (1998, February). *Psychology of continuous improvement: From accountability to responsibility*. Four-hour workshop for executives and safety leaders of the Minute Maid Company, Operations Conference, Houston, TX.
779. Geller, E. S. (1998, February). *The principles of behavior-based safety*. Opening keynote address for the ASSE Safety Conference: Light Up Safety in the New Millennium, Orlando, FL.
780. Geller, E. S., Krause, T., & Petersen, D. (1998, February). *Key elements in behavioral safety to take with you today and tomorrow*. Panel Discussion for the ASSE Safety Conference: Light Up Safety in the New Millennium, Orlando, FL..
781. Daniels, A., Geller, E. S., Krause, T., McSween, T., Petersen, D., Simon, S., & Topf, M. (1998, February). *Open forum on behavioral safety Issues: Ask the experts*. ASSE Safety Conference: Light Up Safety in the New Millennium, Orlando, FL.
782. Geller, E. S. (1998, February). *Panel discussion: Lessons learned for management, consultants, and employees*. Discussion Facilitator for the ASSE Safety Conference: Light Up Safety in the New Millennium, Orlando, FL.
783. Geller, E. S. (1998, March). *Involving people in achieving a Total Safety Culture*. Keynote address for the All-Ohio Safety and Health Congress & Exhibit, Cincinnati, OH.
784. Geller, E. S. (1998, March). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Philadelphia, PA.

785. Geller, E. S. (1998, March). *The psychology of safety: Moving from accountability to responsibility*. Keynote address and break-out seminar for the Colonial Pipeline Annual Company Meeting, Panama City, FL.
786. Geller, E. S. (1998, April). *Taking personal control of safety*. Keynote address for the Michigan Safety Conference, Lansing, MI.
787. McKinney, T. S., Michael, P. G., DePasquale, J. P., & Geller, E. S. (1998, April). *Professional driving behaviors: How safe are professional drivers?* Poster presented at the annual meeting of the Virginia Psychological Association, Charlottesville, VA.
788. Shifflett, K. A., Hoback, M. D., & Geller, E. S. (1998, April). *The "Airline Lifesaver": Twelve years of actively caring*. Poster presented at the annual meeting of the Virginia Psychological Association, Charlottesville, VA.
789. Geller, E. S. (1998, May). *Getting beyond safety accountability to personal responsibility*. Opening keynote address for Safety Performance Solutions' Behavior-Based Safety Users' Conference, Georgetown, KY.
790. Geller, E. S. (1998, May). *Current challenges for behavior-based safety: Where do we go from here?* Closing keynote address for Safety Performance Solutions' Behavior-Based Safety Users' Conference, Georgetown, KY.
791. Geller, E. S. (1998, May). *Principles of behavior-based safety*. Keynote address for the Annual American Industrial Hygiene Conference and Exposition, Atlanta, GA.
792. Geller, E. S. (1998, May). *Behavior-based health and safety -- What's all the fuss about?* Roundtable Forum at the Annual American Industrial Hygiene Conference and Exposition, Atlanta, GA.
793. Geller, E. S. (1998, May). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Houston, TX.
794. Geller, E. S. (1998, May). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Dallas, TX.
795. Geller, E. S. (1998, May). *The psychology of safety: How to improve behaviors and attitudes on the job*. Two-hour keynote address at the Pulp & Paper Safety Association Conference, Ponte Vedras, FL.
796. Geller, E. S. (1998, May). *Breakthroughs on the human dynamics of health and safety*. Keynote address for the Monsanto Worldwide Safety Conference, St. Louis, MO.
797. Geller, E. S. (1998, May). *Behavior-based safety: Preparing for the new millennium*. One-day workshop sponsored by the Greater Tidewater ASSE, Virginia Beach, VA.
798. Geller, E. S. (1998, May). *The applied of behavior analysis: Making talk more people will walk*. Opening keynote address for the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
799. Geller, E. S. (1998, May). *Large-scale implementation of behavioral safety*. Panel Discussant at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.

800. Geller, E. S. (1998, May). *New opportunities: Can behavior analysis help with traffic safety?* Panel Discussant at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
801. Geller, E. S. (1998, May). *Behavioral safety interventions in Fortune 500 companies: Managing processes to manage data-based outcomes and more.* Symposium Discussant at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
802. Geller, E. S. (1998, May) *Behavior analysis: The can-do psychology.* Panel Discussant at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
803. Geller, E. S. (1998, May). *Will the best in behavioral safety systems please step forward: Detecting and shaping quality.* Panel Discussant at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
804. Geller, E. S. (1998, May). *Critical success for behavior-based safety: Industrial applications.* Symposium Chair at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
805. Geller, E. S. (1998, May). *Large-scale applications of behavior analysis for community safety.* Symposium Chair at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
806. Boyce, T. E., & Geller, E. S. (1998, May). *Occupational safety and applied behavior analysis: The challenge of response maintenance.* Symposium presentation at the 24th Annual Convention of the Association for Behavior Analysis, Orlando, FL.
807. Clarke, S. W., Geller, E. S., Glindemann, K. E., & Guillaumot, J. J. (1998, June). *College students' efforts to intervene on fellow party-goers' at-risk alcohol consumption.* Research presentation at the Society for Prevention Research Conference, Park City, UT.
808. Glindemann, K. E., Clarke, S. W., & Geller, E. S. (1998, June). *Evaluating the impact of the "TIPS for universities" program at university-sanctioned fraternity parties.* Research presentation at the Society for Prevention Research Conference, Park City, UT.
809. Geller, E. S. (1998, June). *Understanding behavior-based safety: Step-by-step methods to improve your workplace.* One-day workshop organized by J. J. Keller & Associates, Inc., Detroit, MI.
810. Geller, E. S. (1998, June). *Understanding behavior-based safety: Step-by-step methods to improve your workplace.* One-day workshop organized by J. J. Keller & Associates, Inc., Cincinnati, OH.
811. Geller, E. S. (1998, June). *Critical success factors for behavior-based safety.* Educational session for the 37th Annual Professional Development Conference & Exposition for the American Society of Safety Engineers and the Canadian Society of Safety Engineering, Seattle, WA.
812. Geller, E. S. (1998, June). *The psychology of safety: How to involve people in achieving a Total Safety Culture.* One-day post-conference educational seminar for the American Society of Safety Engineers and the Canadian Society of Safety Engineering, Seattle, WA.
813. Geller, E. S. (1998, June). *The why's and the how's of behavior-based safety.* Three-hour presentation to the employees of Kentucky Utilities, Lexington, KY.

814. Geller, E. S. (1998, July). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Boston, MA.
815. Geller, E. S. (1998, August). *Actively caring for safety: Recommendations from behavioral science*. Keynote opening address for the Annual Safety & Health Congress & Expo sponsored by the Puerto Rico Federal Safety & Health Council, Isla Verde, Puerto Rico.
816. Geller, E. S. (1998, August). *Why behavior-based safety works*. One-day workshop for executive and safety leaders of Fru-Con Corporation, St. Louis, MO.
817. Geller, E. S. (1998, August). *The challenge and opportunity to teach behavior-based safety*. Four-hour workshop for safety team leaders of Monsanto, St. Louis, MO.
818. Geller, E. S. (1998, September). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Charlotte, NC.
819. Geller, E. S. (1998, September). *The psychology of safety—Involving people in achieving a Total Safety Culture*. Keynote address at the All-Ohio Safety and Health Congress & Exhibit, Cincinnati, OH.
820. Geller, E. S. (1998, September). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Minneapolis, MN.
821. Geller, E. S. (1998, September). *Practical behavior-based safety: Step-by-step methods to improve your workplace*. One-day workshop sponsored by J. J. Keller & Associates, Inc., Indianapolis, IN.
822. Geller, E. S. (1998, September). *The psychology of safety: From accountability to responsibility*. One-day workshop for Trus Joist MacMillan, Duluth, GA.
823. Clarke, S. W., Glindemann, K. E., & Geller, E. S. (1998, October). *Prevention of alcohol abuse on college campuses*. Research presentation at the Virginia Psychological Association Conference, Richmond, VA.
824. Geller, E. S., Krause, T. R., & McSween, T. E. (1998, October). *Theory vs. Application: A closer look at the use of incentives and discipline*. Three-hour panel discussion at the Fourth Annual Behavioral Safety Conference, Dallas, TX.
825. Geller, E. S. (1998, October). *Building successful safety teams: An issue of trust*. Two-hour presentations for the Fourth Annual Behavioral Safety Conference, Dallas, TX.
826. Geller, E. S., Hopkins, B., Krause, T. R., & McSween, T. E. (1998, October). *Contemporary issues in behavioral safety*. Panel discussion at the Fourth Annual Behavioral Safety Conference, Dallas, TX.
827. Geller, E. S. (1998, October). *The psychology of safety: How to extend personal responsibility beyond accountability*. Post-conference half-day workshop for the Fourth Annual Behavioral Safety Conference, Dallas, TX.
828. Geller, E. S. (1998, October). *Getting the most out of behavior-based safety*. One-day presentation for the Latin American Safety Leadership Workshop, Miami, FL.



829. Geller, E. S. (1998, October). *Taking personal and inter-personal control of safety*. Presentation for the 86<sup>th</sup> Annual National Safety Council Congress & Expo, Los Angeles, CA.
830. Geller, E. S. (1999, January). *Supporting behavior-based safety: What's in it for me?* Two three-hour presentations for the employees of Clark Refining and Marketing, St. Louis, MO.
831. Geller, E. S. (1999, January). *Building and sustaining momentum for safety improvement*. Keynote address for the Safety Celebration of Pool California Energy Services, Bakersfield, CA.
832. Geller, E. S. (1999, January). *Behavior-based safety: How can we keep the momentum going?* Two-hour presentation for the monthly manager meeting of Jacksonville Electric Authority, Jacksonville, FL.
833. Geller, E. S. (1999, January). *The human dynamics of occupational safety*. Keynote address for the Florida Safety Council and the American Society for Safety Engineers, Jacksonville, FL.
834. Geller, E. S. (1999, January). *The psychology of safety: Involving people in achieving a Total Safety Culture*. One-day workshop for The Minute Maid Company, Base Place, USA, Orlando, FL.
835. Geller, E. S. (1999, January). *What is behavior-based safety and how can we implement and maintain it?* Two-hour presentations for the senior operations managers of Columbia Chemicals Company, Phoenix, AZ.
836. Geller, E. S. (1999, February). *How can managers support behavior-based safety and why should they?* Two three-hour presentations for the supervisory staff of Syntron, Houston, TX.
837. Geller, E. S. (1999, February). *Road rage: What is it and what can we do about it?* Commonwealth Wellness presentation for Radford University, Radford, VA.
838. Geller, E. S. (1999, February). *How to increase personal accountability for occupational health and safety*. Two two-hour presentations for the Best Practices in Safety Management Conference sponsored by the American Society of Safety Engineers, Las Vegas, NV.
839. Geller, E. S. (1999, February). *The value of behavioral feedback for Hercules B-Safe Process*. Keynote presentation for the Hercules Hopewell Safety Celebration, Hopewell, VA.
840. Geller, E. S. (1999, March). *The psychology of safety: Helping people actively care for a Total Safety Culture*. Keynote address at the Pfizer, Inc. Safety Leadership Conference, San Juan, Puerto Rico.
841. Geller, E. S. (1999, March). *Behavior-based safety: Bridging the gap between research and practice*. Symposium Chair at APA/NIOSH Work Stress & Health Conference, Washington, D.C.
842. Williams, J., Clarke, S.W., & Geller, E. S. (1999, March). *Feedback specificity and safety performance*. Symposium presentation at APA/NIOSH Work Stress & Health Conference, Washington, D.C.
843. DePasquale, J.P., & Geller, E. S. (1999, March). *Feedback specificity and safety performance*. Symposium presentation at APA/NIOSH Work Stress & Health Conference, Washington, D.C.

844. Clarke, S., & Geller, E.S. (1999, March). *Safety self-management: A case study of self-observation, self-recording & group feedback*. Symposium presentation at APA/NIOSH Work Stress & Health Conference, Washington, D.C.
845. Boyce, T., & Geller, E. S. (1999, March). *Exploring relationships between personality and driving with intelligent transportation systems*. Symposium presentation at APA/NIOSH Work Stress & Health Conference, Washington, D.C.
846. Geller, E. S. (1999, March). *Observation and feedback processes to improve safety-related behaviors*. Three three-hour workshop presentations to employees of Millennium Inorganic Chemicals, Baltimore, Md.
847. Geller, E. S. (1999, April). *The psychology of safety: Moving from managing for accountability to leading for responsibility*. Day-long workshop for employees of PQ Corporation/ Potters Industries, Louisville, KY.
848. Geller, E. S. (1999, April). *The psychology of safety: From accountability to responsibility*. Keynote address for the First Annual Utility Safety Conference, Nashville, TN.
849. Geller, E. S., & Blair, E. (1999, April). *Using behavior-based safety to bring the best out of people*. Two-hour seminar presentation at the First Annual Utility Safety Conference, Nashville, TN.
850. Geller, E. S., & Blair, E. (1999, April). *How to get people actively caring for a Total Safety Culture*. Two-hour seminar presentation at the First Annual Utility Safety Conference, Nashville, TN.
851. Geller, E. S. (1999, April). *Moving people from being accountable for safety to feeling responsible*. Keynote address at the 64<sup>th</sup> Annual Forest Products Safety Conference, Reno, NV.
852. Geller, E. S. (1999, May). *Practical behavior-based safety to prevent occupational injuries*. Two-day workshop sponsored by J.J. Keller & Associates, Inc., Houston, TX.
853. Geller, E. S. (1999, May). *Understanding the human dynamic of safety*. Keynote address for the Minnesota Safety & Health Conference, Minneapolis, MN.
854. Geller, E. S. (1999, May). *The psychology of safety: How to improve behaviors and attitudes on the job*. Two-hour workshop for the Minnesota Safety & Health Conference, Minneapolis, MN.
855. Geller, E. S. (1999, May). *Behavioral analysis hits the road: Community-based projects to keep travelers safe*. Symposium Chair for the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
856. England, K. J., & Geller, E. S. (1999, May). *Applying behavior analysis to child safety seat misuse*. Symposium presentation at the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
857. Timmerman, M. A., Glindemann, K. E., Carter, N.E., & Geller, E. S. (1999, May). *Having a designated driver: Does it lead to increased levels of passenger intoxication?* Symposium presentation at the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
858. Boyce, T.E., & Geller, E. S. (1999, May). *Effects of driving topography and behavioral history on at-risk driving*. Symposium presentation at the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.

859. Geller, E. S. (1999, May). *Behavior analysis and occupational safety: From theory to delivery*. Symposium Chair for the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
860. Pettinger, C.B., & Geller, E.S. (1999, May). *Intervening for Large-scale behavior change: Building a unified model for improving occupational safety and health intervention*. Symposium presentation at the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
861. Geller, E. S. (1999, May). *Regaining our balance: Behavioral science and ecology*. Panel Discussant at the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
862. Geller, E. S. (1999, May). *Preparing behavioral safety scientist and professionals at the university level*. Panel Discussant at the 25<sup>th</sup> Anniversary Annual Convention for the Association for Behavior Analysis, Chicago, IL.
863. Geller, E. S. (1999, June). *Practical Behavior-based safety to prevent occupational injuries*. Two-day workshop sponsored by J.J. Keller & Associates, Inc., Portland, OR.
864. Geller, E. S. (1999, June). *Safety management vs. safety leadership*. Keynote address for the Third Annual Safety Performance Solutions "Users" Conference, Portland, OR.
865. Geller, E. S. (1999, June). *Discipline definitions and appropriate uses*. Keynote address for the Third Annual Safety Performance Solutions "Users" Conference, Portland, OR.
866. Geller, E. S. (1999, June). *Mindfulness: What is it and how to increase it?* Keynote address for the Third Annual Safety Performance Solutions "Users" Conference, Portland, OR.
867. Geller, E. S., & French, A.D. (1999, June). *Self-management strategies: Transitioning from accountability to responsibility*. Half-day workshop at the Third Annual Safety Performance Solutions "Users" Conference, Portland, OR.
868. Geller, E. S. (1999, June). *The psychology of safety: How to involve employees in achieving a Total Safety Culture*. One-day professional development workshop for the American Society of Safety Engineers, Baltimore, MD.
869. Geller, E. S. (1999, June). *Obtaining and maintaining involvement in occupational health and safety*. Keynote presentation for the Region III VPPPA Conference, Virginia Beach, VA.
870. Geller, E. S. (1999, August). *How to help people achieve a Total Safety Culture*. Two-hour workshop for the Monsanto Safety Exchange, St. Louis, MO.
871. Geller, E.S. (1999, September). *Leadership versus management in achieving a Total Safety Culture*. Two-hour workshop for the Monsanto Safety Exchange, Chicago, IL.
872. Geller, E. S. (1999, September). *Actively caring for industrial safety*. Keynote address for the 3-M Intra-Company User's Workshop, Austin, TX.
873. Geller, E. S. (1999, September). *Increasing involvement in occupational safety: Fourteen key points*. One-day workshop for Delta Airlines, Atlanta, GA.
874. Geller, E. S. (1999, September). *Application of behavioral safety skills*. Keynote address for the 72<sup>nd</sup> Annual Maine Safety and Health Conference, Portland, ME.

875. Geller, E. S. (1999, October). *Actively Caring for a Total Safety Culture*. Pre-conference Workshop for the Fifth Annual Behavioral Safety Now Conference, Las Vegas, NV.
876. Geller, E. S. (1999, October). *Safety leadership versus safety management*. Two professional development sessions at the Fifth Annual Behavioral Safety Now Conference, Las Vegas, NV.
877. Geller, E. S., Krause, T.R., & Topf, M. (1999, October). *Current research and trends in improving OSHE-related attitudes and behaviors*. Panel discussion at the Annual Convention of the National Safety Council, New Orleans, LA.
878. Geller, E. S. (1999, October). *Road rage: Applying psychology to a nationwide problem*. Invited mini-seminar for Virginia Tech Parents' Day, Blacksburg, VA.
879. Geller, E. S. (1999, October). *Applying principles, tools, and methods from psychology to achieve a Total Safety Culture*. One-day workshop for Southern California Edison, Palm Springs, CA.
880. Geller, E.S. (1999, November). *Practical behavior-based safety to prevent occupational injuries*. Two-day workshop sponsored by J.J. Keller & Associates Inc., Philadelphia, PA.
881. Geller, E. S. (1999, December). *Actively caring for safety*. Keynote address for safety awards breakfast at the 95<sup>th</sup> Annual Convention and Midwest Exposition, Milwaukee, WI.
882. Geller, E. S. (1999, December). *Qualities of an effective safety leader: Sustaining employment involvement*. One-hour presentation at the 95<sup>th</sup> Annual Convention and Midwest Exposition, Milwaukee, WI.
883. Geller, E. S. (1999, December). *Everyone's a leader in behavior-based safety*. Leader workshop for Train, Inc., Panama City, FL.
884. Geller, E. S. (1999, December). *Key principles behind a successful behavior-based safety process*. Four two-hour workshop presentations for Monsanto, Augusta, GA.
885. Geller, E. S. (2000, January). *The psychology of safety*. One-day workshop for the American Society of Safety Engineers Seminar Fest, Phoenix, AZ.
886. Geller, E. S. (2000, January). *Self-management techniques for safety responsibility*. Half-day workshop for the American Society of Safety Engineers Seminar Fest, Phoenix, AZ.
887. Geller, E. S. (2000, January). *How to implement behavior-based safety*. Two-day workshop sponsored by J. J. Keller & Associates, San Francisco, CA.
888. Geller, E. S. (2000, January). *What managers and union leaders need to know about developing a Total Safety Culture*. One-day workshop for Simpson Timber Company, Shelton, WA.
889. Geller, E. S. (2000, January). *Safety leadership for the new millennium*. Keynote address for Virginia Power's 2000 Safety & Health Conference, Richmond, VA.
890. Geller, E. S. (2000, February). *Increasing involvement in industrial safety and health: Management to empower people*. Keynote address for the 8<sup>th</sup> Annual Navy Occupational Safety and Health Professional Development Conference, Norfolk, VA.

891. Geller, E. S. (2000, February). *What behavior-based safety can do for you*. Two half-day workshop presentations for Monsanto Research and Development Division, Skokie, IL.
892. Geller, E. S. (2000, February). *Principles and procedures of behavior-based safety*. Two-day workshop sponsored by J. J. Keller & Associates, Chicago, IL.
893. Geller, E. S. (2000, February). *Stress versus Distress: Implications for occupational safety and health*. Panel Discussant for the ASSE Safety Management Symposium: Best Practices in Safety, Health and Environmental Management for the Complete Safety Manager, Atlantic City, NJ.
894. Geller, E. S. (2000, March). *Behavior-based safety: Involving people to make a difference*. One-day workshop for Jacksonville Electrical Authority, Jacksonville, FL.
895. Geller, E. S. (2000, March). *Behavior-based safety for the long-term: Reviewing the basics and energizing the process*. One-day workshop for El Paso Energy, Nashville, TN.
896. Geller, E. S. (2000, March). *Leadership for the new millennium*. Keynote address for the Fourth Annual Behavioral Safety Users' Conference of Safety Performance Solutions, New Orleans, LA.
897. Geller, E. S. (2000, March). *New directions for behavior-based safety*. Seminar presentation for the Fourth Annual Behavioral Safety Users' Conference of Safety Performance Solutions, New Orleans, LA.
898. Geller, E. S. (2000, March). *Implementing behavioral safety to achieve a Total Safety Culture*. Two-day workshop sponsored by J. J. Keller & Associates, New Orleans, LA.
  
899. Hickman, J.S., Click-Keeney, R.D., Geller, E.S., & Pettinger, C.B. (2000, March). The "Airline Lifesaver": A 15-year evaluation of a large-scale awareness intervention. Paper presented at the annual program of the Southeastern Psychological Association: New Orleans, LA.
900. Geller, E. S. (2000, April). *Interpersonal observation and feedback to improve safety performance*. One-day workshop for Millennium Organic Chemicals, Baltimore, MD.
901. Geller, E. S. (2000, April). *Safety leadership in the new millennium*. Keynote presentation for the Virginia Tech Environmental Health and Safety Lab Safety Fair, Blacksburg, VA.
902. Hickman, J.S., Click-Keeney, R.D., Geller, E.S., & Pettinger, C.B. (2000 April). Evaluating a large-scale awareness program. Paper presented at the annual Virginia Psychological Association: Tysons Corner, VA.
903. Geller, E. S. (2000, May). *Safety leadership for the new millennium: Promoting a paradigm shift from being accountable to feeling responsible*. Keynote address for the Minnesota Safety & Health Conference, Minnesota Safety Council, Minneapolis, MN.
904. Geller, E. S. (2000, May). *Sustaining involvement in occupational safety: Research-supported strategies*. Keynote address for the Second Annual Utility Safety Conference & Expo, Louisville, KY.

905. Geller, E. S. (2000, May). *Principles and applications of behavior-based safety: How everyone can make a difference*. Two half-day workshops for the Second Annual Utility Safety Conference & Expo, Louisville, KY.
906. Geller, E. S. (2000, May). *Safety leadership for the new millennium: Achieving a Total Safety Culture*. Half-day workshop for the Second Annual Utility Safety Conference & Expo, Louisville, KY.
907. Geller, E. S. (2000, May). *Actively caring for a Total Safety Culture: The psychology of behavior-based safety*. One-day workshop for Rockwell Collins, Coralville, IA.
908. Geller, E. S. (2000, May). *Road rage: Defining, understanding, and solving a national epidemic*. Symposium Chair for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
909. Click-Keeney, R. D., England, K. J., Jackson, A. R., & Geller, E. S. (2000, May). *From Dr. Jekyll to Mr. Hyde: Is vehicle travel detrimental to demeanor?* Symposium presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
910. Click-Keeney, R. D., Hickman, J., Ford, K., Halpin, C., & Geller, E. S. (2000, May). *Behavior-based safety: Comparing individual versus group feedback in mining operations*. Poster presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
911. Geller, E. S. (2000, May). *Educational and research opportunities at Virginia Tech*. One-hour conversation with students and faculty for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
912. Pettinger, C., Click-Keeney, R., & Geller, E. S. (2000, May). *Behavior-based safety for solitary workers: Using self-management to improve safe driving behaviors*. Symposium presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
913. Geller, E. S. (2000, May). *Behavioral observations of alcohol consumption in naturalistic settings*. Symposium Chair for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
914. Geller, E. S. (2000, May). *Behavior-based safety: The effects of observational feedback in diverse settings*. Symposium Chair for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
915. Hickman, J., Click-Keeney, R. D., Williams, J., & Geller, E. S. (2000, May). *Using a behavior observation and feedback process to improve safety in mining*. Symposium presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
916. Jackson, A. R., Farley, E. J., Click-Keeney, R. D., England, K. J., & Geller, E. S. (2000, May). *Intervening to reduce road rage: A social validity assessment*. Poster presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
917. Hickman, J., Geller, E. S., & Pettinger, C. (2000, May). *The "Airline Lifesaver": A 15-year evaluation of a large-scale awareness intervention*. Poster presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.

918. Geller, E. S. (2000, May). *What kind of behavioral safety feedback?* Symposium presentation for the 26<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Washington, D.C.
919. Geller, E. S. (2000, June). *Involving employees in achieving a Total Health & Safety Culture.* One-day workshop for Public Service Electric & Gas (PSEG) Health & Safety Conference, Newark, NJ.
920. Geller, E. S. (2000, June). *The psychology of safety: How to help people actively care for injury prevention.* One-day workshop for the American Society of Safety Engineers Professional Development Conference & Exposition, Orlando, FL.
921. Geller, E. S. (2000, June). *How to sustain involvement in occupational safety: From research-based theory to real-world practice.* Keynote presentation for the American Society of Safety Engineers Professional Development Conference & Exposition, Orlando, FL.
922. Geller, E. S. (2000, June). *Behavior-based safety: A process for involving everyone in injury prevention.* One-day workshop for Infineum, Linden, NJ.
923. Geller, E. S. (2000, August). *Behavior-based and person-based safety: Tools and empowerment for achieving a Total Safety Culture.* Half-day workshop for GE Power Systems, Schenectady, NY.
924. Geller, E. S. (2000, August). *Human factors and the psychology of safety.* Presentations at a two-day Safety Forum for the U. S. Marine Corps., Washington, D.C.
925. Geller, E. S. (2000, August). *How to sustain involvement in occupational safety: Leading a shift from accountability to personal responsibility.* Workshop presentation for the Monsanto Safety Exchange, St. Louis, MO.
926. Geller, E. S. (2000, September). *Getting people involved in occupational safety: Strategies for leading a shift from accountability to personal responsibility.* Keynote presentation for the Annual Safety Reunion of American Electric Power, Cincinnati, OH.
927. Geller, E. S. (2000, September). *Safety leadership for the new millennium.* Opening keynote address for the Annual American Society of Safety Engineers Region VI Professional Development Conference, Myrtle Beach, SC.
928. Geller, E. S., & Boyce, T. E. (2000, October). *Are you building your house on sand? Psychological foundations for creating, enhancing, and sustaining your safety process.* One-day preconference workshop for the Annual Behavior Safety Now Conference, Reno, NV.
929. Geller, E. S. (2000, October). *Behavior-based is not enough: Nonbehavioral principles to strengthen your safety process.* Two educational sessions at the Annual Behavior Safety Now Conference, Reno, NV.
930. Geller, E. S. (2000, October). *It takes more than a behavioral approach.* Closing keynote presentation at the Annual Behavior Safety Now Conference, Reno, NV.
931. Geller, E. S. (2000, October). *Behavior-based safety for the lone worker.* Keynote address for the National Safety Council Congress & Expo 2000, Orlando, FL.
932. Geller, E. S. (2000, December). *The essence of behavior-based safety: Rationale, principles, and procedures.* One-day workshop for the BNSF Roadway Equipment Supervisor's Meeting, Fort Worth, TX.

933. Geller, E. S. (2001, January). *The psychology of safety: How to involve employees in achieving a Total Safety Culture*. One-Day workshop for the American Society of Safety Engineers Seminar Fest, San Diego, CA.
934. Geller, E. S. (2001, January). *Practicing safe behavior every day*. Keynote address for the United Postal Service, Georgia District Circle of Honor Banquet, Marietta, GA.
935. Geller, E. S. (2001, February). *What's so special about behavioral safety?* Keynote address at the American Society of Safety Engineers Behavioral Safety Symposium: The Next Step, Orlando, FL.
936. Geller, E. S. (2001, February). *Issues and challenges in behavior-based safety*. Panel discussant for the American Society of Safety Engineers Behavioral Safety Symposium: The Next Step, Orlando, FL.
937. Geller, E. S. (2001, March). *Meeting the challenges of behavioral coaching for safety*. Two-hour presentation for the supervisors and safety-team leaders at the Baytown Chemical Plant, ExxonMobil, Baytown, TX.
938. Geller, E. S. (2001, March). *Leadership qualities for a Total Safety Culture*. Keynote address for the Baytown Olefins Plant Safety Conference, ExxonMobil, Nassau Bay, TX.
939. Geller, E. S. (2001, March). *The psychology of safety: From managing behavior to leading people*. Keynote address for the California Air National Guard Annual Aviation Safety Conference, Sacramento, CA.
940. Geller, E. S. (2001, March). *The psychology of safety: From managing behavior to leading people*. Keynote address for the California Air National Guard Annual Aviation Safety Conference, Long Beach, CA.
941. Geller, E. S. (2001, March). *What's so special about behavior-based safety? From managing behavior to leading people*. Keynote address for ExxonMobil Chemical safety celebration, Beaumont, TX.
942. Geller, E. S. (2001, April). *What's so special about behavior-based safety? From managing behavior to leading people*. Keynote address for ExxonMobil Chemical safety celebration, Beaumont, TX.
943. Hickman, J.S., Click-Keeney, R.D., & Geller, E.S. (2001, April). *Behavior-based safety in the mines: Applications, dilemmas, and future directions*. Paper presented at the annual Eastern Psychological Association: Washington, D.C.
944. Geller, E. S. (2001, April). *The psychology of safety: Leading a shift from accountability to personal responsibility*. Half-day workshop for the Professional Development Team of the Environmental Health and Safety Office, Virginia Tech, Blacksburg, VA.
945. Geller, E. S. (2001, May). *Behavior-based safety and beyond: Why it works and how we can make it work better*. Kickoff keynote address for the Minnesota Safety & Health Conference, Minneapolis, MN.
946. Geller, E. S. (2001, May). *When no one's watching: Inspiring self-direction for safety*. Concurrent conference session for the Minnesota Safety & Health Conference, Minneapolis, MN.
947. Geller, E. S. (2001, May). *The psychology of injury prevention: Principles and strategies to humanize your safety system*. Half-day workshop at the Utility Safety Conference & Expo., Atlanta, GA.



948. Geller, E. S. (2001, May). *Beyond behavior-based safety: Social influence principles to support any improvement process*. Half-day workshop at the Utility Safety Conference & Expo., Atlanta, GA.
949. Geller, E. S. (2001, May). *Safety management is not enough: Leading a shift from accountability to personal responsibility*. Keynote address for the Utility Safety Conference & Expo, Atlanta, GA.
950. Geller, E. S. (2001, May). *Safety leadership: Accountability vs. responsibility*. Keynote address for the 43<sup>rd</sup> Annual American Public Works Association Conference & Equipment Show, Roanoke, VA.
951. Geller, E. S. (2001, May). *Can behavioral safety benefit from cognitive science?* Symposium presentation at the 27<sup>th</sup> Annual convention of the Association for Behavior Analysis, New Orleans, LA.
952. England, K. J., Lea, B. N., Katz, M., Malvasio, J., & Geller, E. S. (2001, May). *The actively caring for KIDS process: A point-of-purchase intervention for child passenger safety*. Symposium presentation at the 27<sup>th</sup> Annual Convention of the Association for Behavior Analysis, New Orleans, LA.
953. Geller, E. S. (2001, May). *Organizational behavior management for safety and work quality*. Symposium Chairperson at the 27<sup>th</sup> Annual Convention of the Association for Behavior Analysis, New Orleans, LA.
954. Geller, E. S. (2001, May). *Behavioral community analysis and intervention for public health and safety*. Symposium chairperson at the 27<sup>th</sup> Annual Convention of the Association for Behavior Analysis, New Orleans, LA.
955. Geller, K. S., Bensenhaver, S. L., Marshall, D. T., & Geller, E. S. (2001, May). *Does having a date influence risk of intoxication? Comparisons within and between parties*. Symposium presentation at the 27<sup>th</sup> Annual Convention of the Association for Behavior Analysis, New Orleans, LA.
956. Hickman, J. S., Glindemann, K. E., & Geller, E. S. (2001, May). *Measuring propensity to participate in behavioral safety: A culture assessment at six mining operations*. Symposium presentation at the 27<sup>th</sup> Annual Convention of the Association for Behavior Analysis, New Orleans, LA.
957. Geller, E. S. (2001, June). *The psychology of safety: How to involve employees in achieving a Total Safety Culture*. One-day workshop at the American Society of Safety Engineers Professional Development Conference & Exposition, Anaheim, CA.
958. Geller, E. S. (2001, June). *Safety leadership to bring out the best in people: Helping employees shift from being accountable to feeling responsible*. Keynote address for the American Society of Safety Engineers Professional Development Conference & Exposition, Anaheim, CA.
959. Geller, E. S. (2001, June). *Increasing and maintaining participation in occupational safety*. Keynote address at Safety Performance Solutions' 5<sup>th</sup> Annual Users' Conference, Williamsburg, VA.
960. Geller, E. S., & Veazie, R. (2001, June). *Issues and challenges of safety leadership*. Workshop session for Safety Performance Solutions' 5<sup>th</sup> Annual Users' Conference, Williamsburg, VA.

961. Geller, E. S. (2001, June). *Social psychology and individual differences: Understanding your social influence profile*. Workshop address at Safety Performance Solutions' 5<sup>th</sup> Annual Users' Conference, Williamsburg, VA.
962. Geller, E. S. (2001, June). *The psychology of safety: Helping people actively care for injury prevention*. Two-hour presentation for Thunderbird Executive Education, American Graduate School of International Management, Phoenix, AZ.
963. Geller, E. S. (2001, August). *Social influence principles in developing a safety culture*. Keynote presentation for the 2001 Safety Exchange for Monsanto, St. Louis, MO.
964. Geller, E. S. (2001, August). *The human dynamics of achieving a Total Safety Culture*. Workshop for the Monsanto Safety Exchange, St. Louis, MO.
965. Geller, E. S. (2001, August). *Behavior-based safety and beyond: Leading a shift from accountability to personal responsibility*. Two presentations for the 17<sup>th</sup> Annual National Voluntary Protection Program Participants' Association Conference, New Orleans, LA.
966. Geller, E. S. (2001, September). *Safety leadership to bring out the best in people: Helping employees shift from being accountable to feeling responsible*. Keynote address for American Electric Power (AEP) Safety Conference, Louisville, KY.
967. Geller, E. S. (2001, September). *Achieving a Total Safety Culture through safety leadership*. Keynote address at the 89<sup>th</sup> Annual Congress & Expo for the National Safety Council, Atlanta, GA.
968. Geller, E. S. (2001, September). *Psychology and achieving a Total Safety Culture: From managing behaviors to leading people*. One-day workshop for the 89<sup>th</sup> Annual Congress & Expo for the National Safety Council, Atlanta, GA.
969. Geller, E. S. (2001, September). *The participation factor: How to get more people involved in achieving a world-class safety culture*. Keynote address for the AEP Annual Reunion, Columbus, OH.
970. Geller, E. S. (2001, October). *Behavioral safety & beyond: From managing behavior to leading people*. Keynote address for the 6<sup>th</sup> Annual Behavior Safety Now Conference, Houston, TX.
971. Geller, E. S. (2001, October). *The participation factor: How to increase involvement in occupational safety*. Seminar presentation for the 6<sup>th</sup> Annual National Behavioral Safety Now Conference, Houston, TX.
972. Geller, E. S. (2001, October). *The psychology of injury prevention: From managing behavior to leading people*. Keynote address for the 2001 Governor's Occupational Safety & Health Conference, Hershey, PA.
973. Geller, E. S. (2001, October). *Safety leadership to bring out the best in people: Helping employees shift from being accountable to feeling responsible*. Half-day workshop for Niagara Mohawk, Syracuse, NY.
974. Geller, E. S. (2001, November). *Safety leadership to achieve a Total Safety Culture: Helping employees shift from being accountable to feeling responsible*. Half-day workshop for JEA, Jacksonville, FL.
975. Geller, E. S. (2002, January). *The participation factor: How to get more people involved in occupational safety*. Keynote address for the Ameren Energy Delivery Safety Kick-Off, Columbia, MO.

976. Geller, E. S. (2002, January). *Achieving the vision of an injury-free workplace: Behavior-based safety and beyond*. Keynote address for the Ameren Energy Delivery Safety Kick-Off for Metro Operations, Springfield, IL.
977. Geller, E. S. (2002, January). *Beyond behavior-based safety to achieve a Total Safety Culture*. One Day workshop for Ameren Energy Delivery Customer Services Division, St. Louis, MO.
978. Geller, E. S. (2002, January). *Fueling more involvement in occupational safety: From managing behavior to leading people*. Half-day workshop to INEEL, Idaho Falls, ID.
979. Geller, E. S. (2002, January). *The participation factor: How to increase involvement in occupational safety and health*. One-day workshop for the American Society of Safety Engineers Seminar Fest, Primm, NV.
980. Geller, E. S. (2002, March). *Safety: It's not an accident*. One-day workshop for Bay Occupational Medicine, Bay City, MI.
981. Geller, E. S. (2002, March). *Leading and setting examples for safety*. Keynote address for the Bechtel Biannual Construction Conference, Leesburg, VA.
982. Geller, E. S. (2002, April). *The participation factor: How to increase involvement in occupational safety*. Keynote address for the New Jersey Safety Conference, Atlantic City, NJ.
983. Geller, E. S. (2002, April). *Behavior-based safety: Injury prevention through employee involvement*. Two-hour seminar presentation at the New Jersey Safety Conference, Atlantic City, NJ.
984. Geller, E. S. (2002, April). *The voluntary approach to safety-belt promotion*. Keynote presentation for the Safety Belt Now kick-off, Christiansburg, VA.
985. Geller, E. S. (2002, May). *The participation factor: How to get more people involved in utility safety*. Two two-hour seminar presentations at the Utility Safety Conference & Expo, Nashville, TN.
986. Geller, E. S. (2002, May). *The participation factor: Increasing involvement in occupational safety*. Keynote address for the 19<sup>th</sup> Annual Great Plains Safety and Health Conference, Omaha, NE.
987. Geller, E. S. (2002, May). *How to get more people actively caring for safety*. Opening keynote address for the 6<sup>th</sup> Annual SPS User's Conference, Anaheim, CA.
988. Geller, E. S. (2002, May). *Critical research principles and methods for safety management*. Closing keynote address for the 6<sup>th</sup> Annual SPS User's Conference, Anaheim, CA.
989. Geller, E. S. (2002, May). *Principles and procedures to become world-class in occupational health and safety*. One-day workshop for Pool Well Services, Anaheim, CA.
990. Cincotta, A. L., Sewell, H. B., Fournier, A. K. & Geller, E. S. (2002, May). *An exploratory analysis of aberrant behaviors associated with companion animal relinquishment*. Paper presented at the 80<sup>th</sup> Annual Meeting of the Virginia Academy of Sciences, Hampton, VA.
991. Hickman, J. S., Geller, E. S., Cincotta, A. L., Rosti, S. L., & Grandin, D. (2002, May). *Safety self-management in mining operations*. Paper presented at the 80<sup>th</sup> Annual Meeting of the Virginia Academy of Sciences, Hampton, VA.

992. Rosti, S. L., Hickman, J. S., & Geller, E. S. (2002, May). *Are we motivated by consequences or reciprocity?* Paper presented at the 80<sup>th</sup> Annual Meeting of the Virginia Academy of Sciences, Hampton, VA.
993. Geller, E. S. (2002, June). *The participation factor: How to increase involvement in occupational safety.* One-day workshop for the Professional Development Conference and Exposition of the American Society of Safety Engineers, Nashville, TN.
994. Geller, E. S. (2002, June). *Critical research principles and methods for safety management: Industrial illustrations and practical strategies.* Seminar presentation at the Professional Development Conference and Exposition of the American Society of Safety Engineers, Nashville, TN.
995. Geller, E. S. (2002, June). *The psychology of injury prevention: From perceptions, attitudes, and behavior to an empowered culture.* Keynote address for the Annual Monsanto Safety Exchange, Iowa City, IA.
996. Geller, E. S. (2002, June). *The participation factor: How to fuel more involvement in occupational safety.* Keynote address for the 7<sup>th</sup> Annual Virginia Occupational Health and Safety Conference, Roanoke, VA.
997. Geller, E. S. (2002, July). *The participation factor: How to fuel more involvement in occupational safety.* Keynote address for the Annual Region III VPPPA Conference, Williamsburg, VA.
998. Geller, E. S. (2002, August). *The psychology of safety leadership: From holding people accountable to cultivating personal responsibility.* One-day workshop for National Grid, Albany, NY.
999. Geller, E. S. (2002, August). *Empowering more involvement in occupational safety: From dependency to interdependency.* Keynote address for the 15<sup>th</sup> Annual Alabama Governor's Safety and Health Conference, Orange Beach, AL.
1000. Geller, E. S. (2002, August). *Why behavior-based safety is a magic bullet.* Seminar presentation at the 15<sup>th</sup> Annual Alabama Governor's Safety and Health Conference, Orange Beach, AL.
1001. Geller, E. S. (2002, September). *Safety management is not enough? Key leadership principles for achieving an injury-free workplace.* Keynote presentation for the Rohm and Haas Safety Journey Network meeting, Orlando, FL.
1002. Geller, E. S. (2002, September). *The participation factor: Empowering more involvement in occupational safety.* Workshop for the 18<sup>th</sup> Annual National VPPPA Conference, Orlando, FL.
1003. Geller, E. S. (2002, September). *Safety management vs. safety leaderships: Differences that prescribe behavior change.* Keynote address for the South Africa Safety and Health Conference, Pretoria, South Africa.
1004. Geller, E. S. (2002, September). *The participation factor: How to empower more involvement in occupational safety.* One-day workshop for the Annual Behavioral Safety Now conference, Amelia Island, FL.
1005. Geller, E. S. (2002, September). *Critical research principles and procedures for the safety leader.* Keynote address at the Annual Behavioral Safety Now Conference, Amelia Island, FL.

1006. Geller, E. S. (2002, September). *Empowerment and achieving a Total Safety Culture: From managing behavior to leading people*. Keynote address at the 2002 Shell Contractor Conference, Houston, TX.
1007. Geller, E. S. (2002, October). *The psychology of injury prevention: From managing behavior to leading people*. One-day workshop for the National Safety Council Congress & Expo, San Diego, CA.
1008. Geller, E. S. (2002, October). *The participation factor: Fueling more involvement in occupational safety*. Seminar presented at the National Safety Council Congress & Expo, San Diego, CA.
1009. Geller, E. S. (2002, October). *Safety: The participation factor*. One-day workshop in Brisbane, Queensland, Australia.
1010. Geller, E. S. (2002, October). *Leadership and people-based safety*. Keynote address for Executive Leadership Seminar on Safety, Pacific Gas and Electric Company, San Ramon, CA.
1011. Geller, E. S. (2002, October). *The behavior-based safety approach*. Workshop presentation for the Gillette Safety Leadership Conference, Boston, MA.
1012. Dula, C. S., & Geller, E. S. (2002, October). *Development of an ambiguous self-report measure to assess driver risk*. Paper presented at the semi-annual meeting of the Virginia Psychological Association, Richmond, VA.
1013. Geller, E. S. (2002, November). *Empowerment and achieving a Total Safety Culture: From managing behavior to leading people*. Keynote address for Duke Energy Safety Summit for Executives, Charlotte, NC.
1014. Geller, E. S. (2002, December). *The challenge of achieving an injury-free workplace: From managing behavior to leading people*. Four-hour workshop for the top executive of Transocean, Houston, TX.
1015. Geller, E.S. (2003, January). *Critical elements of an effective safety framework*. Keynote presentation for the IMC Global Safety Leadership Summit, Baton Rouge, LA.
1016. Geller, E.S. (2003, January). *Leadership and behavior-based safety: Managing behavior for a Total Safety Culture*. Half-day workshop for the Mining Safety and Health Administration, Beckley, WV.
1017. Geller, E.S. (2003, January). *Safety Leadership to bring out the best in others: Helping people shift from being accountable to feeling responsible*. Keynote presentation for the U.S. Marine Corps Executive Safety Board Meeting, New Orleans, LA.
1018. Geller, E.S. (2003, January). *The participation factor: How to increase involvement in occupational safety and health*. One-day workshop for the American Society of Safety Engineers' Seminar Fest, Orlando, FL.
1019. Geller, E.S. (2003, January). *Empowerment and people-based safety: Strategies for achieving an injury-free workplace*. Three-hour presentation for executives of Halliburton, Houston, TX.
1020. Geller, E.S. (2003, February). *Leadership and achieving a Total Safety Culture: From managing behavior to leading people*. Keynote presentation for the Sherwin Williams 2003 Operational Leadership Conference, Tampa, FL.
1021. Geller, E.S. (2003, March). *The psychology of traffic safety: How to empower more people to actively care*. Keynote presentation for the Distinguished

- Visitors Lecture Session, The College of Sciences, Old Dominion University, Norfolk, VA.
1022. Geller, E.S. (2003, March). *The psychology of safety and health: Making a difference with behavioral science*. Invited presentation for the College of Sciences, Old Dominion University, Norfolk, VA.
  1023. Geller, E.S. (2003, March). *People-based safety: Actively caring for an injury-free workplace*. Keynote presentation for Tyson Foods' Second Annual Safety Conference, Springdale, AZ.
  1024. Geller, E.S. (2003, March). *People-based safety: Empowering participation to achieve an injury-free workplace*. One-day workshop for Minute Maid, Lakeland, FL.
  1025. Geller, E.S. (2003, March). *Human error in occupational safety*. Panel Discussant for Human Error Symposium sponsored by the American Society of Safety Engineers, Atlanta, GA.
  1026. Geller, E.S. (2003, March). *Leadership/management training: Safety leadership to bring out the best in people*. Half-day workshop for the Business-Unit Managers of Halliburton, Houston, TX.
  1027. Hickman, J.S., & Geller, E.S. (2003, March). *Self-management for safety for professional drivers*. Paper presented at the 5th Annual Meeting of the APA Interdisciplinary Occupational Stress and Health Conference: Toronto, Canada.
  1028. Geller, E.S. (2003, April). *The participation factor: How to increase involvement in occupational safety*. Keynote presentation for the Annual Wisconsin Safety and Health Congress/Exposition, Madison, WI.
  1029. Dula, C.S., Ehrhart, I.J., Rayne, S.R., & Geller, E.S. (2003, April). *Initial development of an objective driving behavior checklist*. Paper presented at the Spring 2003 Conference for the Virginia Psychological Association, Tyson's Corner, VA.
  1030. Hickman, J. S., & Geller, E. S. (2003, May). *Behavior-based safety in mining operations: A self-management approach*. Paper presented at the Annual Association for Behavior Analysis Conference, San Francisco, CA.
  1031. Hickman, J. S., & Geller, E. S. (2003, May). *Applying self-management techniques to improve the safe driving practices of short-haul truck drivers*. Paper presented at the annual Association for Behavior Analysis Conference, San Francisco, CA.
  1032. Geller, E.S. (2003, May). *People-based safety: How to get more engagement in occupational safety*. Keynote presentation for the National Frito-Lay Operations Safety Conference, San Antonio, TX.
  1033. Geller, E.S. (2003, May). *Safety leadership to bring out the best in people*. Two four-hour workshops for field supervisors and project managers of AZCO, Inc., Appleton, WI.
  1034. Geller, E.S. (2003, May). *Leadership and people-based safety: From managing behavior to cultivating personal responsibility*. Two-hour workshop presentation for VPs, managers, and directors of Halliburton, Addison, TX.

1035. Geller, E.S. (2003, May). *Perception survey results and implications for safety management*. Two-hour presentation for employees at Infineum, Inc., Newark, NJ.
1036. Geller, E.S. (2003, May). *Safety lessons learned from cancer diagnosis, treatment, and survival*. Keynote address for the 7<sup>th</sup> Annual SPS User's Conference, Atlantic City, NJ.
1037. Geller, E.S. (2003, May). *People-based safety: Actively caring for an injury-free workplace*. Keynote address for the 7<sup>th</sup> Annual SPS User's Conference, Atlantic City, NJ.
1038. Clarke, S.W., Glindemann, K.E., & Geller, E.S. (2003, May). *Operationalizing perceptions: Developing behavioral measures of controlled drinking*. Symposium presentation for the 29<sup>th</sup> Annual Convention of the Association for Behavior Analysis, San Francisco, CA.
1039. Geller, E.S. (2003, May). *Targets of PM interventions: What do street crossing, safety culture, vandalism, noise, and litter have in common?* Symposium Discussant for the 29<sup>th</sup> Annual Convention of the Association for Behavior Analysis, San Francisco, CA.
1040. Wiegand, D.W., Keene, W.R., Grandin, D., & Geller, E.S. (2003, May). *From sober to wasted: Quantifying perceptions of alcohol intoxication*. Poster presentation at the 29<sup>th</sup> Annual Convention of the Association for Behavior Analysis, San Francisco, CA.
1041. Geller, E.S. (2003, May). *The applicability of using self-management techniques in industrial safety and health*. Symposium Organizer and Chair for the 29<sup>th</sup> Annual Convention of the Association for Behavior Analysis, San Francisco, CA.
1042. Hickman, J.S., & Geller, E.S. (2003, May). *Applying self-management techniques to improve safe driving practices of short-haul truck drivers*. Symposium presentation for the 29<sup>th</sup> Annual Convention of the Association for Behavior Analysis, San Francisco, CA.
1043. Hickman, J.S., & Geller, E.S. (2003, May). *Behavior-based safety in mining operations: A self-management approach*. Symposium presentation for the 29<sup>th</sup> Annual Convention of the Association for Behavior Analysis, San Francisco, CA.
1044. Geller, E.S. (2003, June). *Safety leadership to bring out the best in people: From other-directed accountability to self-directed responsibility*. Keynote presentation at NASA Langley Research Center, Hampton, VA.
1045. Geller, E.S. (2003, June). *The psychology of helping behavior: Cultivating an actively caring culture*. Two-hour presentation for the managers of Landstar, Jacksonville, FL.
1046. Geller, E.S. (2003, June). *The psychology of helping behavior: How to build an actively caring culture*. Keynote presentation for the ASSE Professional Development Conference, Denver, CO.
1047. Geller, E.S. (2003, June). *The participation factor: How to increase involvement in occupational safety*. One-day workshop at the ASSE Professional Development Conference, Denver, CO.

1048. Glindemann, K.E., Fournier, A.K., Ehrhart, I.J., & Geller, E.S. (2003, June). *Using differential reinforcement to reduce alcohol abuse at university parties: DRL/BAC .05*. Paper presented at the 11<sup>th</sup> annual meeting of the Society for Prevention Research, Washington, D.C.
1049. Clarke, S.W., Glindemann, K.E., & Geller, E.S. (2003, June). *The failure of Greek social organizational risk management policies*. Poster presented at the 11<sup>th</sup> Annual meeting of the Society for Prevention Research, Washington, D.C.
1050. Geller, E.S. (2003, August). *Management challenge for industrial safety and health*. Keynote presentation for the annual Monsanto Safety Exchange, Williamsburg, IA.
1051. Geller, E.S. (2003, August). *Safety leadership to bring out the best in people*. One-day workshop for the American Society of Safety Engineers, Erie, PA.
1052. Geller, E.S. (2003, September). *The psychology of a Total Safety Culture: From managing behaviors to leading people*. One-day workshop for the annual National Safety Council Professional Development Conference, Chicago, IL.
1053. Morecraft, C., & Geller, E.S. (2003, September). *Making safety more than a priority: Why and how?* Keynote presentation for the annual National Safety Council Professional Development Conference, Chicago, IL.
1054. Geller, E.S. (2003, September). *The power of actively caring for safety*. Keynote presentation for the annual National Safety Council Professional Development Conference, Chicago, IL.
1055. Geller, E.S. (2003, September). *Leadership and people-based safety: Practical strategies for achieving an injury-free workplace*. Keynote presentation for the American Furniture Manufacturer's Association, Myrtle Beach, SC.
1056. Geller, E.S. (2003, September). *Ten reasons behavior-based safety is a magic bullet*. Two-hour workshop presentation for the American Furniture Manufacturer's Association, Myrtle Beach, SC.
1057. Geller, E.S. (2003, September). *The psychology of injury prevention*. Research-based presentation for the Virginia Student Chapter of the American Society of Safety Engineers, Blacksburg, VA.
1058. Geller, E.S., & Morecraft, C. (2003, September). *Making safety more than a priority: How and why?* 19<sup>th</sup> Annual National VPPPA Conference, Washington, D.C.
1059. Geller, E.S. (2003, October). *The human dynamics of preventing industrial injuries*. Two-hour presentation for the National Construction Safety Executives Meeting, San Diego, CA.
1060. Geller, E.S. (2003, October). *The participation factor: How to get more people involved in occupational safety*. Half-day workshop for the 8<sup>th</sup> Annual Behavioral Safety Now Conference, Reno, NV.
1061. Geller, E.S. (2003, October). *The psychology of helping behavior: Actively caring for an injury-free workplace*. Keynote presentation for the 8<sup>th</sup> Annual Behavioral Safety Now Conference, Reno, NV.
1062. Geller, E.S. (2003, October). *Behavior-based safety for the construction industry*. Keynote address for the ASSE Construction Safety Leadership Symposium, New Orleans, LA.



1063. Geller, E.S., & French, A. (2003, October). *Maintaining pro-safety behavior in the construction industry: Effective tools and methods*. Workshop presentation for the ASSE Construction Safety Leadership Symposium, New Orleans, LA.
1064. Geller, E.S. (2003, October). *Leadership and people-based safety: Strategies for achieving an injury-free culture*. Opening keynote address for the 10<sup>th</sup> Annual Georgia Safety, Health, and Environment Conference, Augusta, GA.
1065. Clifford, J.S., Dula, C.S., & Geller, E.S. (2003, October). *Have you been flashed lately? The effect of using a courtesy communication code on driving behaviors*. Symposium presentation at the Fall 2003 Conference for the Virginia Psychological Association, Charlottesville, VA.
1066. Wiegand, D.M., & Geller, E.S. (2003, October). *Positive psychology, achievement motivation, and the power of positive reinforcement: A case for promoting success seeking in organizations and education*. Paper presented at the Fall 2003 Conference for the Virginia Psychological Association, Charlottesville, VA.
1067. Keene, W.R., Geller, E.S., Lehman, P.K., & Fournier, A.K. (2003, October). *Fast food can be healthier, and so can you: Intervening to educate and reduce the weight of fast food consumers*. Poster presented at the Fall 2003 Conference for the Virginia Psychological Association, Charlottesville, VA.
1068. Hickman, J.S., & Geller, E.S. (2003, October). *Safety Performance, Participation, and Accuracy in Self-Management for Safety*. Paper presented at the annual Behavior Safety Now Conference: Reno, NV.
1069. Geller, E.S. (2003, November). *Leadership to increase organizational effectiveness: Helping people shift from being accountable to feeling responsible*. Two-hour presentation to the leadership team of the Gale Company, Newark, NJ.
1070. Geller, E.S., & Dean, J. (2003, November). *The human dynamics of organizational improvement: Involving people in achieving an actively caring culture*. Half-day workshop for employees of the Construction Division, the Gale Company, Newark, NJ.
1071. Geller, E.S. (2004, January). *Leadership and injury prevention: How to help people feel responsible for safety*. Keynote address to the National Restaurant Association, Executive Safety Forum, South Lake Tahoe, CA.
1072. Geller, E.S. (2004, January). *The participation factor: How to increase involvement in occupational safety*. One-day workshop for the Annual Seminar Fest of the American Society of Safety Engineers, San Diego, CA.
1073. Geller, E.S. (2004, January). *The psychology of stress, self-accountability, and synergy: Critical lessons for safety management*. Keynote address for the American Society of Safety Engineers Seminar Fest, San Diego, CA.
1074. Geller, E.S. (2004, February). *Attempting to save the world with applied behavior analysis: Lessons learned from 30+ years of intervention research*. Invited address at the College of Wooster, Wooster, OH.
1075. Geller, E.S. (2004, March). *The psychology of occupational safety: Empowering people to make a difference*. One-day workshop for the Los Alamos National Laboratories, Albuquerque, NM.
1076. Geller, E. S. (2004, April). *Leadership to bring out the best in people*. Keynote address for the Golden Key International Honor Ceremony. Virginia Tech, Blacksburg, VA.

1077. Hargrove, M.J., Geller, E.S., & Kimbel, H.L. (2004, April). *Improving the human dynamics of an organization: Developing behavior-based interventions from a culture assessment*. Poster presented at the Spring 2004 Conference for the Virginia Psychological Association, Roanoke, VA.
1078. Lehman, P.K., Geller, E.S., Elstein, N.S., Hirota, T., & Rush, W. (2004, April). *"You can pay me back later." Two tests of reciprocity-based strategies for encouraging pro-social behavior*. Paper presented at the Annual Conference for the Eastern Psychological Association, Washington, D.C.
1079. Budowle, R.E., Fournier, A.K., & Geller, E.S. (April, 2004). *Evaluating the impact of a dog-training program on the residents and staff of an adolescent treatment facility*. Paper presented at the Annual Conference for the Eastern Psychological Association, Washington, D.C.
1080. Geller, E. S. (2004, May). *Empowerment, trust, and behavior-based safety: How to get more people involved in injury prevention*. Half-day workshop for executives and safety leaders of C&A Drilling, Denver, CO.
1081. Geller, E. S. (2004, May). *Leadership principles for culture enrichment: Strategies for bringing out the best in people*. Keynote address for the Annual Safety Performance Solutions User's Conference, Denver, CO.
1082. Geller, E. S. (2004, May). *What's your safety IQ? Personality traits and person states related to injury prevention*. Keynote address for the Annual Safety Performance Solutions User's Conference, Denver, CO.
1083. Geller, E. S. (2004, May). *Safety leadership for culture enrichment: Strategies for bringing out the best of a workforce*. Keynote address for the 10<sup>th</sup> Annual Region X VPPPA Conference, Portland, OR.
1084. Geller, E. S. (2004, May). *Behavioral safety*. One-day workshop for the Bausch & Lomb EHS OHS Conference, Mystic, CT.
1085. Ehrhart, I. J., Williamson, K., Elstein, N., Linden, S., & Geller, E. S. (2004, May). *An effective incentive/reward intervention for reducing intoxication at fraternity parties*. Symposium presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
1086. Geller, E. S. (2004, May). *Attempting to save the world with applied behavior analysis: Lessons learned from 30+ years of behavioral community research*. Invited tutorial at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
1087. Geller, E. S. (2004, May). *Data driven applications in organizational behavior management*. Symposium Discussant at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
1088. Hargrove, M.J., Dean, J., Williams, J.H., & Geller, E.S. (May, 2004). *Improving the Human Dynamics of an Organization: From Culture Assessment to Behavior-Based Intervention*. Symposium presentation at the 30<sup>th</sup> annual meeting of the Association for Behavior Analysis, Boston, MA.
1089. Wiegand, D. M., & Geller, E. S. (2004, May). *The positive psychology of success seeking: Promoting positive reinforcement in organizations and education*. Symposium presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
1090. Ehrhart, I. J., Clifford, J. S., Geller, E. S., Rayne, S. R., & Dula, C. S. (2004, May). *The effect of using a courtesy communication code on driving behaviors*.

- Symposium presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
1091. Raymond, E. G., Robichaux, C. B., Ehrhart, I. J., Kimbel, H. L., & Geller, E. S. (2004, May). *The effect of environmental variables on dangerous driving behaviors*. Symposium presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
  1092. Fournier, A. K., Budowle, R. E., Rayne, S. R., & Geller, E. S. (2004, May). *The cognitive misers win! Applied behavior analysis in a social psychology class*. Poster presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
  1093. Lehman, P. K., Geller, E. S., Elstein, N., & Hirota, T. (2004, May). *Reciprocity versus the three-term contingency: Two tests of the impact of reward timing on behavior*. Paper presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
  1094. Keene, W. R., Geller, E. S., Andrews, R., Harmon, H., & Hirota, T. (2004, May). *Intervening to influence fast-food choices: Measuring response generalization in nutrition-related behavior*. Poster presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
  1095. Will, K. E., & Geller, E. S. (2004, May). *If you manage to build it, they won't come: Lessons learned in child passenger safety research*. Symposium presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
  1096. Rayne, S. R., Thomas, S., Raymond, E. G., Hirota, T., & Geller, E. S. (2004, May). *Unanticipated difficulties encountered in implementing a community-wide intervention to increase positive driving behaviors*. Symposium presentation at the Annual Convention of the Association for Behavior Analysis International, Boston, MA.
  1097. Geller, E. S. (2004, June). *People-based safety: The human dynamics of culture enrichment*. One-day workshop for the Annual Professional Development Conference for the American Society of Safety Engineers, Las Vegas, NV.
  1098. Geller, E. S. (2004, June). *What's your safety IQ? Personality traits and states related to injury prevention*. Keynote address for the Annual Professional Development Conference for the American Society of Safety Engineers, Las Vegas, NV.
  1099. Geller, E. S., (2004, June). *Leadership and people-based safety: The human dynamics of injury prevention*. Keynote address for the Annual Safety Leader Conference at the Savannah River Site, University of South Carolina, Aiken, SC.
  1100. Geller, E. S. (2004, June). *Empowering participation in behavior-based safety*. Three break-out discussion sessions for the Annual Safety Leader Conference at the Savannah River Site, University of South Carolina, Aiken, SC.
  1101. Geller, E. S. (2004, June). *Leadership principles for culture enrichment: Strategies for bringing out the best in people*. Keynote address for the Annual User's Conference for Safety Performance Solutions, Denver, CO.
  1102. Geller, E. S. (2004, June). *What's your safety IQ? Personality traits and person states related to injury prevention*. Closing keynote address for the Annual User's Conference for Safety Performance Solutions, Denver, CO.

1103. Geller, E. S. (2004, September). *Safety leadership for culture enrichment: Bringing out the best in people*. Keynote address for Disney's Risk Management Team Retreat, Disney World, Orlando, FL.
1104. Geller, E. S. & Morecraft, C. (2004, September). *The human side of injury prevention: From research-based principles to practical application*. Keynote address for the 20<sup>th</sup> Annual National VPPPA Conference, Las Vegas, NV.
1105. Geller, E. S. (2004, September). *People-based safety: Strategies for achieving an injury-free work culture*. Technical workshop at the 92<sup>nd</sup> Annual Conference & Expo for the National Safety Council, New Orleans, LA.
1106. Geller, E. S. (2004, September). *Safety leadership for culture enrichment: Strategies for bringing out the best in people*. Opening keynote address for the Annual Region VI Conference for the American Society of Safety Engineers, Myrtle Beach, SC.
1107. Geller, E. S. (2004, September). *The intrinsic rewards of teaching: Bring out the best in students*. Keynote address for Annual Teaching Seminar at Appalachian State University, Boone, NC.
1108. Geller, E. S. (2004, October). *Leadership and people-based safety: Strategies for achieving an injury-free workplace*. Keynote address for the 10<sup>th</sup> Annual Region X VPPPA Conference, Portland, OR.
1109. Geller, E. S. (2004, October). *Leadership principles for culture enrichment: Strategies for bringing out the best in people*. Three-hour workshop for the 10<sup>th</sup> Annual Region X VPPPA Conference, Portland, OR.
1110. Geller, E. S. (2004, October). *Saving the world with applied behavior analysis: Lessons learned from 30+ years of intervention research*. Keynote address for the 25<sup>th</sup> Annual Conference for the Berkshire Association for Behavior Analyses and Therapy, University of Massachusetts, Amherst, MA.
1111. Geller, E. S. (2004, October). *People-based safety and culture enrichment: Strategies for achieving an injury-free workplace*. Keynote address for the Annual Behavioral Safety Now Conference, Reno, NV.
1112. Geller, E. S. (2004, October). *Leadership and people-based safety: The human dynamics of injury prevention*. Keynote address for the WR Grace Environmental Health and Safety Summit, Chicago, IL.
1113. Geller, E. S. (2004, October). *Management, leadership, and the psychology of safety: Practical strategies for injury prevention*. Five one-hour motivational talks for the line workers of the Valero Oil Refining Company, Benicia, CA.
1114. Hargrove, M. J., Ehrhart, I. J., Glindemann, K. E., & Geller, E. S. (October, 2004). *Environmental factors affecting college party drinking: Assessing the effects of food on intoxication levels of fraternity party drinkers*. Paper presented at the 5<sup>th</sup> Applied Psychology Conference, Southern Illinois University, Carbondale, IL.
1115. Geller, E. S. (2004, November). *Buckle Up: If not for yourself for someone you love*. Keynote address for the A.R.K. Safety Belt Project, Burruss Auditorium, Virginia Tech, Blacksburg, VA.
1116. Geller, E. S. (2004, November). *Cultural differences between leadership and management: you can be both*. Keynote address for the 6<sup>th</sup> Annual Student Leadership Conference, Virginia Tech, Blacksburg, VA.

1117. Geller, E. S. (2004, November). Distinctions between leadership and management: We need more leaders. Keynote address for the 6<sup>th</sup> Annual Student Leadership Conference, Virginia Tech, Blacksburg, VA.
1118. Geller, E. S. (2004, December). *Leadership principles for occupational safety*. Five one-hour motivational talks given to the line of workers of Monsanto, Pocatello, ID.
1119. Geller, E. S. (2004, December). *Safety coaching for injury prevention: How to get people involved*. Four one-hour workshop given to the managers and supervisors of Monsanto, Pocatello, ID.
1120. Geller, E. S. (May, 2005). *Using behavior analysis in applied settings to make a difference*. Symposium chaired at the 31<sup>st</sup> Annual Convention of the Association for Behavior Analysis, Chicago, IL.
1121. Rainis, A. L., Harris, D. M., Clarke, S. W., & Geller, E. S. (May, 2005). *Development of a methodology to track participants' alcohol consumption in a community setting*. Paper presented at the 31<sup>st</sup> Annual Convention of the Association for Behavior Analysis, Chicago, IL.
1122. Geller, E. S. (2005, January). *Organizational behavior leadership: Facilitating the transition from rigorous research to real-world application*. Capstone address for the 10<sup>th</sup> Organizational Behavior Management Conference, Sarasota, FL.
1123. Geller, E. S. (2005, January). *Empowering a work culture for occupational safety*. Two 2-hour presentations for employees at Bristol Myers Squibb, Evansville, IN.
1124. Geller, E. S. (2005, January). *Leadership and safety culture enrichment*. Two-hour keynote presentation to safety leaders at Disney World, Orlando, FL.
1125. Geller, E. S. (2005, February). *People-based safety: An evolution of behavior-based safety for greater effectiveness*. One-day workshop for the American Society of Safety Engineers, Las Vegas, NV.
1126. Geller, E. S. (2005, May). *People-based safety: The human dynamics of achieving an injury-free workplace*. Keynote address to the 71<sup>st</sup> Annual Minnesota Safety & Health Conference, Minneapolis, MN.
1127. Geller, E. S. (2005, May). *People-based leadership: Principles and procedures for industrial safety*. Keynote address to the American Society of Safety Engineers, Tidewater Division, Virginia Beach, VA.
1128. Geller, E. S. (2005, May). *People-based safety: Overcoming barriers to safety improvement*. One-day workshop for managers and supervisors of Appleton, Inc., West Carrollton, OH.
1129. Geller, E. S. (2005, May). *Using behavior analysis in applied settings to make a difference*. Symposium Chairperson for the 31<sup>st</sup> Annual Convention of the Association for Behavior Analysis, Chicago, IL.
1130. Farrell, L. V., Drake, E. A., Wiegand, D. M., Andrews, R., Zimmerman, M., & Geller, E. S. (2005, May). *Large-scale applications of behavioral science*. Symposium presented for the 31<sup>st</sup> Annual Convention of the Association for Behavior Analysis, Chicago, IL.
1131. Geller, E. S. (2005, June). *People-based safety: An evolution of behavior-based safety for greater effectiveness*. One-day workshop for the 2005 Professional Development Conference of The American Society for Safety Engineers, New Orleans, LA.

1132. Geller, E. S. (2005, June). *People-based safety and culture enrichment: Activating empowerment, ownership, and interpersonal trust*. Keynote presentation for the Annual Professional Development Conference of The American Society for Safety Engineers, New Orleans, LA.
1133. Geller, E. S. (2005, June). *People-based safety and culture enrichment: What it takes to reach injury-free*. Keynote address for the Tenth Annual User's Conference for Safety Performance Solutions, Traverse City, MI.
1134. Geller, E. S. (2005, August). *Making safety personal for greater impact*. Keynote address for the 21<sup>st</sup> National VPPPA Conference, Dallas, TX.
1135. Geller, E. S. (2005, September). *Psychology and achieving a Total Safety Culture*. One-day workshop at the 93<sup>rd</sup> Annual National Safety Council Congress & Expo, Orlando, FL.
1136. Geller, E. S. (2005, September). *The human side of injury prevention*. Keynote address at the 93<sup>rd</sup> Annual National Safety Council Congress & Expo, Orlando, FL.
1137. Geller, E. S. (2005, September). *Four E-words for performance improvement*. Keynote address for the Annual Awards Banquet of the Virginia Tech Alumni Association, Blacksburg, VA.
1138. Geller, E.S. (2006, January). *People-based safety: The human dynamics of achieving an injury-free workplace*. Day-long workshop for the Annual American Society of Safety Engineers. Seminar Fest. Las Vegas, NV.
1139. Geller, E.S. (2006, February). *The value of collecting and sharing data*. Annual Safety Leadership Conference for Union Pacific Railroad, Omaha, NB.
1140. Geller, E. S. (2006, March). *The human dynamics of developing a Total Safety Culture*. Keynote presentation to safety leaders at the Industry Safety Panel Inaugural Meeting, NASA Lyndon B. Johnson Space Center, Houston TX.
1141. Geller, E. S. (2006, March). *People-based safety: An evolution of BBS for greater effectiveness*. Half-day workshop for the international management of Martin Marietta, Pauley's Island, SC.
1142. Geller, E. S. (2006, March). *The seven basics of highly effective safety leaders*. Keynote presentation for Chevron's Operational Excellence Forum, Houston TX.
1143. Geller, E. S. (2006, March). *People-based safety leadership: From principles to practice*. Keynote address for the Annual Health, Safety, and Environment Conference of Bovis Land Lease, Leesburg, VA.
1144. Geller, E. S. (2006, April). *The seven habits of highly effective safety leaders*. Keynote address for the Charlotte Regional Safety and Health School, Charlotte, NC.
1145. Geller, E. S. (2006, April). *The psychology of leadership: The relevance of human dynamics for every discipline*. Keynote, after dinner address for the Virginia Tech Student Recognition Banquet, Blacksburg, VA.
1146. Geller, E.S. (2006, April). *People-Based Safety™: An evolution of behavior-based safety for greater impact*. Day-long workshop for the Colorado Department of Health and Human Services, Denver, CO.

1147. Geller, E.S. & Morecraft, C. (2006, April). *Making safety personal: The emotional side of injury prevention*. Keynote address for the BOC Zone Operation meeting, Orlando, FL.
1148. Geller, E.S. (2006, May). *People-based safety™: The human dynamics of culture enrichment*. Keynote address for the Otis Elevator Safety Conference, Hartford, CT.
1149. Geller, E.S. (2006, May). *People-based safety™: Strategies for achieving an injury-free workplace*. Three-hour workshop for the Minnesota Safety Conference, Minneapolis, MN.
1150. Geller, E.S. (2006, May). *Seven habits of highly effective safety leaders*. Keynote address for the Minnesota Safety Conference, Minneapolis, MN.
1151. Geller, E.S. (2006, May). *People-based safety™*. Keynote address for the President's Safety Council Meeting for Maersk, Inc., Charlotte, NC.
1152. Geller, E.S. (2006, May). *Safety leadership for a Total Safety Culture*. Keynote presentation for the Chevron Joint Contractors' Symposium, Houston, TX.
1153. Geller, E.S. (2006, May). *Can surveys predict behavior?* Discussant for a symposium at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1154. Ehrhart, I.J., Glindemann, K.E., & Geller, E.S. (2006, May). *Social anxiety, alcohol expectancies and self-efficacy in predictors of alcohol consumption at fraternity parties*. Symposium presentation at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1155. Drake, E., Cox, M.G., & Geller, E.S. (2006, May). *Prompting safety-belt use: The "Flash for Life" technique revisited in the context of safety-belt use laws*. Poster presentation at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1156. Geller, E.S. (2006, May). *Bringing applied behavior analysis into the healthcare setting*. Symposium organizer and chairperson at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1157. Erhart, I.J. & Geller, E.S. (2006, May). *The challenges of extending organizational behavior management to the behavior of healthcare*. Symposium presentation at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1158. Cunningham, T.R., Clarke, S.W., Ehrhart, I.J., & Geller, E.S. (2006, May). *Intervening to change the way physicians order medication in a hospital*. Symposium presentation at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1159. Smith, R.C., Glindemann, K.E., & Geller, E.S. (2006, May). *Investigating the impact of two national interventions for reducing alcohol consumption by high-school students on prom night*. Symposium presentation at the 32<sup>nd</sup> Annual ABA Convention, Atlanta, GA.
1160. Geller, E.S. (2006, June). *Behavior-based safety versus people-based safety™*. Keynote presentation for the American Society of Safety Engineers Professional Development Conference & Exposition, Seattle, WA.
1161. Geller, E.S. (2006, June). *People-based safety™: The human dynamics of achieving an injury-free workplace*. One-day workshop for the American Society of Safety Engineers Professional Development Conference & Exposition, Seattle, WA.
1162. Geller, E.S. (2006, June). *People-based safety™: An evolution of BBS for greater effectiveness*. Half-day workshop for the Executive Forum, Portland, OR.

1163. Geller, E.S. (2006, June). *People-based safety™ and culture enrichment: What it takes to reach injury free*. Keynote address for Safety Performance Solutions 10<sup>th</sup> Annual Users Conference, Idaho Falls, ID.
1164. Geller, E.S. (2006, June). *World class in safety: What does it take?* Keynote talk for employees of the Idaho National Laboratory (INL), Idaho Falls, ID.
1165. Geller, E.S. (2006, June). *Leading people to a world-class safety culture: Actively caring through empathy, empowerment, and interdependency*. One-day workshop for First Group America, Boston, MA.
1166. Geller, E.S. (2006, July). *People-based safety: An evolution of BBS for greater effectiveness*. Keynote address for the Executive Forum, Portland, OR.
1167. Geller, E.S., Perdue, S., French, A., & Pettinger, C. (2006, July). *Ask the experts*. Two-hour panel discussion at the Annual Safety Performance Solutions Users Conference, Idaho Falls, ID.
1168. Geller, E.S. (2006, July). *Safety leadership for culture enrichment: Strategies for bringing the best out of people*. Keynote address for the 10<sup>th</sup> Annual conference of VPPPA Region III, Williamsburg, VA.
1169. Geller, E.S. (2006, September). *People-based safety and developing safety leadership*. Half-day workshop for Xcel Energy, Supply Safety Conference, Minneapolis, MN.
1170. Geller, E.S. (2006, October). *Behavior-based safety versus people-based safety: Differences that make a difference*. Opening keynote address for the Annual Conference for Behavior Safety Now, Kansas City, KS.
1171. Geller, E.S. (2006, November). *The psychology of industrial safety and health*. Day-long workshop for the Annual Congress and Expo of the National Safety Council, San Diego, CA.
1172. Geller, E.S. & Morecraft, C. (2006, November). *The human side of injury prevention*. Motivational keynote for the Annual Congress and Expo of the National Safety Council, San Diego, CA.
1173. Geller, E.S. (2006, November). *Safety leadership and people-based safety: Principles, procedures, and results*. Keynote presentation at the Annual Congress and Expo of the National Safety Council, San Diego, CA.
1174. Geller, E.S. (2006, November). *Leading organizational change through people-based safety*. Two one-hour presentations for the Exxon Mobil Research & Engineering Forum, Falls Church, VA.
1175. Cunningham, T. R., Rhodes, P. A., Goodwin, C. L., & Geller, E. S. (2006). *Increasing safe medication prescriptions in hospitals: Behavioral results for handwritten vs. electronic medication orders*. Poster presented at the 2nd annual conference of the Virginia Association for Behavior Analysis, Harrisonburg, VA.
1176. Cunningham, T. R., Clarke, S. W., Ehrhart, I. J., & Geller, E. S. (2006). *Intervening to change the way physicians order medications in a hospital*. Paper presented at the 32nd annual conference of the Association for Behavior Analysis, Atlanta, GA.
1177. Geller, E.S. (2007, February). *The human dynamics of safety: From managing behavior to leading people*. Keynote address for the International Association of Drilling Contractors HSE and Training Conference & Exhibition, Houston, TX.



1178. Geller, E.S. (2007, February). *World-class safety leadership: What does it take?* Keynote address for the Central Indiana Professional Safety Development Conference, Indianapolis, IN.
1179. Geller, E.S. (2007, February). *People-based safety: The human dynamics of culture enrichment*. Two-hour workshop for the Central Indiana Professional Safety Development Conference, Indianapolis, IN.
1180. Geller, E.S. (2007, February). *The psychology of relationship-building: Insights from behavioral and social science*. Keynote address for the Hokie Sweethearts Alumni Association Weekend, Blacksburg, VA.
1181. Geller, E.S. (2007, February). *People-based safety and culture enrichment: What it takes to reach injury-free*. Keynote address for the Texas Safety Conference & Expo, Houston, Texas.
1182. Geller, E.S. (2007, March). *People-based leadership to cultivate an injury free culture*. Keynote address for the Arizona Chapter of the American Society of Safety Engineers Professional Development Conference, Phoenix, AZ.
1183. Geller, E.S. (2007, March). *The people-based patient safety and culture enrichment: The human dynamics of healthcare and medical error*. Two one-hour presentations for the Chicago Medical Society's Annual Clinical Conference, Chicago, IL.
1184. Geller, E.S. (2007, April). *Attempts to save the world with applied behavior analysis: Lessons learned from 35 years of intervention research*. Invited University-wide address for East Tennessee State University, Johnson City, TN.
1185. Geller, E.S. (2007, April). *Leadership beyond compliance*. Keynote address for the annual conference of the Charlotte Safety School, Charlotte, NC.
1186. Smith, R.C., Glindemann, K.E., & Geller, E.S. (April, 2007). *A night to remember: High school proms, alcohol usage, and the intervention and prevention programs designed to curtail high-risk student behaviors*. Paper presented at the semi-annual meeting of the Virginia Psychological Association, Richmond, Virginia.
1187. Geller, E.S. (2007, May). *People-based safety: The human dynamics of culture enrichment*. Keynote address for Bovis Lend Lease, Baltimore, MD.
1188. Geller, E.S. (2007, May). *Total Safety Culture: What is it and how does it work?* Keynote address for Union Pacific Railroad, Omaha, NE.
1189. Geller, E.S. (2007, May). *Promoting behavior analysis in the media*. Panel discussion for Association for Behavior Analysis International, San Diego, CA.
1190. Cunningham, T.R., Clarke, S.W., Arnold, R.L., Harris, D.M., & Geller, E.S. (2007, May). *Overcoming barriers to behavioral intervention with medical practitioners: A two-way process*. Symposium presentation at Association for Behavior Analysis International, San Diego, CA.
1191. Glindemann, K.E., Drake, E.A., Clarke, S.W., & Geller, E.S. (2007, May). *A systematic assessment of environmental factors related to alcohol consumption at university fraternity parties*. Symposium presentation at Association for Behavior Analysis International, San Diego, CA.
1192. Geller, E.S. (2007, May). *Applications of behavior analysis for industrial safety and healthcare: Expanding the paradigm from behavior-based to people-based*.

- Invited tutorial for the Association for Behavior Analysis International, San Diego, CA.
1193. Geller, E.S. (2007, May). *Large-scale applications of applied behavior analysis in community settings*. Symposium chair for the Association for Behavior Analysis International, San Diego, CA.
  1194. Lehman, P.K., Geller, E.S., Harris, D.M., Goodwin, C.L., & Drake, E.A. (2007, May). *Intervening to convert citizen concern into relevant behavior: The case of global warming*. Symposium presentation at Association for Behavior Analysis International, San Diego, CA.
  1195. Cox, M.G., Clarke, S.W., & Geller, E.S. (2007, May). *Community-based prompting to get resistors to buckle up: Must we use threats*. Symposium presentation at Association for Behavior Analysis International, San Diego, CA.
  1196. Geller, E.S. (2007, May). *People-based safety: The human dynamics of culture enrichment*. Keynote address for the petroleum industries annual safety seminar, Banff, Calgary, Canada.
  1197. Geller, E.S. (2007, June). *Applications of people-based safety to develop personal accountability*. Keynote address for Shell Global Solutions, Houston, TX.
  1198. Geller, E.S. (2007, June). *Leading organizational change through people-based safety*. Keynote address for the 12<sup>th</sup> annual Virginia Occupational Safety and Health conference, Roanoke, VA.
  1199. Geller, E.S. (2007, June). *People-based leadership: Enriching a work culture for injury-free*. Keynote address for the 12<sup>th</sup> annual Safety Performance Solutions User's Conference, Bakersfield, CA.
  1200. Geller, E.S. (2007, June). *People-based safety: The human dynamics of achieving an injury-free workplace*. Day-long professional development workshop for the American Society of Safety Engineers, Orlando, FL.
  1201. Geller, E.S. (2007, June). *People-based leadership: Gaining and sustaining engagement in occupational safety*. Invited address for the annual conference and exposition of the American Society of Safety Engineers, Orlando, FL.
  1202. Geller, E.S. (2007, June). *People-based safety: Key to achieving an injury-free workplace*. Keynote address for the 2007 Annual Conference for the National Maritime Safety Association (NMSA), Seattle, WA.
  1203. Geller, E.S. (2007, July). *People-based leadership: Transitioning from other-directed accountability to self-directed responsibility*. Keynote address for the 3<sup>rd</sup> Annual PPL Safety Conference, Allentown, PA.
  1204. Geller, E.S. (2007, August). *Improving your corporate culture with people-based leadership*. Keynote address for the Annual Coastal Training Technologies Corporation User's Conference, Virginia Beach, VA.
  1205. Geller, E.S. (2007, August). *Leading people-based safety: Enriching your culture*. Keynote address for the Annual Coastal Training Technologies Corporation user's Conference, Virginia Beach, VA.
  1206. Geller, E.S. (2007, August). *Developing an actively-caring culture: Lessons from Virginia Tech*. Keynote address for the Annual Coastal Training Technologies Corporation User's Conference, Virginia Beach, VA.

1207. Geller, E.S. (2007, August). *From behavior-based to people-based safety*. Keynote address for the Cameron HS&E Summit, Houston, TX.
1208. Geller, E.S. (2007, September). *People-based safety: Enriching your culture*. Keynote address for the 2007 Leadership Conference at Walt Disney World, Lake Buena Vista, FL.
1209. Geller, E.S. (2007, September). *People-based leadership: Enriching your culture to achieve injury free*. Keynote address for the 12<sup>th</sup> Annual Behavior Safety Now Conference, Kansas City, KS.
1210. Geller, E.S. (2007, September). *People-based safety: Achieving a Total Safety Culture at Lewis Tree Service*. Day-long workshop for "Safety Day" at Lewis Tree Service, Inc., Rochester, NY.
1211. Geller, E.S. (2007, October). *People-based safety: Enriching your culture for injury prevention*. Opening Keynote for the 2007 Governor's Conference on Workers' Compensation and Occupational Safety & Health, Big Sky, Montana.
1212. Geller, E.S. (2007, October). *Leadership principles and strategies for empowering a workforce to achieve injury free*. Day-long workshop for the Site Management Leadership Team of Shell Global Solutions, Houston, TX.
1213. Geller, E.S., & Morecraft, C. (2007, October). *The why and the how of occupational safety*. Motivational Keynote for the National Safety Council 2007 Congress & Expo, Chicago, IL.
1214. Geller, E.S. (2007, October). *People-based leadership: Maximum safety engagement*. Keynote address for the national Safety Council 2007 Congress & Expo, Chicago, IL.
1215. Geller, E.S. (2007, October). *Leadership and people-based safety*. Keynote address for the 2007 Safety Summit, Cox Enterprises, Atlanta, GA.
1216. Daniels, A. Geller, E.S., Stewart, T. et al. (2007, October). *Narrowing the gap between the ideal and the real for occupational safety*. Panel discussion for the 2007 Safety Summit, Cox Enterprises, Atlanta, GA.
1217. Geller, E.S. (2007, October). *Leadership principles and strategies for empowering a workforce to achieve injury free*. Day-long workshop for the Site Management Leadership Team of Shell Global Solutions, Houston, TX.
1218. Earnest, M. R. Cunningham, T. R., & Geller, E. S. (2007). *An OBM approach to increasing compliance with research-center guidelines using a multi-component intervention*. Poster presented at the 10th annual meeting of the Maryland Association for Behavior Analysis. Baltimore, MD.
1219. Geller, E.S. (2008, January). *People-powered leadership: What supervisors need to do to achieve world-class safety*. Three, day-long workshops for the first-line supervisors of PPL, Hazleton, PA.
1220. Geller, E.S. (2008, February). *People-powered leadership: The human dynamics of culture enrichment*. Keynote address for the 2008 Annual Upstream Managers Conference, Houston, TX.
1221. Geller, E.S. (2008, February). *Safety leadership: The human dynamics of reaching injury free*. Keynote address for the Koppers SH&E Seminar, Pittsburgh, PA.
1222. Geller, E.S. (2008, February). *People-powered safety: The dynamics of actively caring*. Keynote address and workshop for Air Products, Allentown, PA.

1223. Geller, E.S. (2008, February). *The evolution from behavior-based to people-based safety*. Day-long workshop for the Yates Construction Safety Conference, Biloxi, MS.
1224. Geller, E.S. (2008, February). *The human dynamics of facilitating self-accountability for occupational safety*. Keynote address and workshop for senior leaders of Global Shell People Services-Americas, Houston, TX.
1225. Cunningham T. R. & Geller E. S. (2008, March). *A fresh approach to patient Safety: Organizational Behavior Management (OBM)*. Paper presented at the 7<sup>th</sup> annual international conference on occupational stress and health of the American Psychological Association, the National Institute for Occupational Safety and Health, and the Society for Occupational Health Psychology, Washington, DC.
1226. Geller, E.S. (2008, April). *Leading with people-based safety: Enriching your culture with actively caring*. Keynote address for the Ohio Safety Congress and Exposition, Columbus, OH.
1227. Geller, E.S. (2008, April). *Maturing from independent to interdependent: The value of a community spirit*. Keynote address for the annual Virginia Tech relay for Life event, Blacksburg, VA.
1228. Arnold, R. L., Cunningham, T. R., Harris, D. M., & Geller, E. S. (2008, May). *Accelerating healthcare technology adoption: Implications for an OBM approach to patient safety*. Symposium presentation at the 34<sup>th</sup> annual conference of the Association for Behavior Analysis, Chicago, IL.
1229. Drake, E. A., Zhao, X., & Geller, E. S. (2008, May). *A systematic approach to design litter control prompts: Do person factors make a difference?* Symposium presentation at the 34<sup>th</sup> Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1230. Zhao, X., Drake, E. A., & Geller, E. S. (2008, May). *A field evaluation of positive vs. negative litter prompts: Recycling behavioral research from the 1970's*. Symposium presentation at the 34<sup>th</sup> Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1231. Cox, M.G., Capps, R.A., & Geller, E.S. (2008, May). *A comparative approach to increasing safety-belt use: examining intervention effectiveness in a diverse community*. Symposium presentation at the 34<sup>th</sup> Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1232. Harris, D.M., Lehman, P.K., Drake, E., & Geller, E.S. (2008, May). *Does pre-behavior reward enhance commitment? A test of a reciprocity-based strategy for encouraging environmental activism*. Symposium presentation at the 34<sup>th</sup> Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1233. Earnest, M.R., Budowle, R.E., Drake, E., & Geller, E.S. (2008, May). *A voluntary reusable bag community: Using a public pledge event to increase environmentally sustainable behavior*. Symposium presentation at the 34<sup>th</sup> Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1234. Earnest, M. R. Cunningham, T. R., & Geller, E. S. (2008, May). *Bringing organizational behavior management into the research center: A multi-component intervention to increase compliance with center guidelines*. Poster presented at the 34<sup>th</sup> annual conference of the Association for Behavior Analysis, Chicago, IL.

1235. Drake, E., Zhao, X., & Geller, E.S. (2008, May). *A systematic approach to design litter control prompts: Do person factors make a difference?* Symposium presentation at the 34th Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1236. Earnest, M.R., Cunningham, T.R., and Geller, E.S. (2008, May). *Bringing organizational behavior management into the research center: A multicomponent intervention to increase compliance with center guidelines.* Poster presentation at the 34th Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1237. Geller, E.S. (2008, May). *Leading environmental sustainability: From behavioral research to community intervention.* Symposium Chairperson at the 34th Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1238. Geller, E.S. (2008, May). *Improving Community Safety: Preventing injuries both on the street and in the hospital.* Symposium Chairperson at the 34th Annual Conference of the Association for Behavior Analysis, Chicago, IL.
1239. Geller, E.S. (2008, May). *People-based patient safety: The human dynamics of enriching a healthcare culture and preventing medical error.* Day-long workshop for Providence Health and Services, Portland, OR.
1240. Geller, E.S. (2008, June). *People-based safety: The human dynamics of culture enrichment.* Day-long workshop at the ASSE Professional Development Conference and Exposition, Las Vegas, NV.
1241. Geller, E.S. (2008, June). *Do you have the courage to actively care?: Practical evidence-based strategies for world-class safety.* Keynote address at the ASSE Professional Development Conference and Exposition, Las Vegas, NV.
1242. French, A.R., & Geller, E.S. (2008, June). *Creating a culture where employees own safety.* Keynote address at the ASSE Professional Development Conference and Exposition, Las Vegas, NV.
1243. Geller, E.S. (2008, June). *People-powered leadership: The human dynamics of culture enrichment.* Keynote address for Safety Performance Solutions' 12<sup>th</sup> annual Users' Conference, Denver, CO.
1244. Geller, E.S. (2008, June). *The courage and compassion to actively care: What does it take?* Keynote address for the Giles County "Fight Back Ceremony," Pearisburg, VA.
1245. Geller, E.S. (2008, August). *Do you have the courage to actively care?: Practical evidence-based strategies for interpersonal intervention.* Keynote address for the Coastal People-Based Safety Forum, Virginia Beach, VA.
1246. Geller, E.S. (2008, August). *People-powered leadership: Enriching a work culture for world class achievement.* Keynote address for the Coastal People-Based Safety Forum, Virginia Beach, VA.
1247. Geller, E.S. (2008, August). *Developing the courage to care and share: The human dynamics of culture enrichment.* Keynote address for the 2008 PPL Generation Safety Forum, Hershey, PA.
1248. Geller, E.S. (2008, August). *The difference between safety management and safety leadership: Mutual collaboration for an actively-caring culture.* Keynote presentation for the Commercial Contracting Corporation, Safety Leadership Forum, Boyne Mountain, MI.

1249. Geller, E.S. (2008, September). *Employee-Centered Safety: Developing self-accountability to achieve injury-free*. Day-long workshop for the National Safety Council's Congress and Exposition, Anaheim, CA.
1250. Geller, E.S. (2008, September). *Do you have the courage to actively care?* Keynote address for the National Safety Council's Congress and Exposition, Anaheim, CA.
1251. Geller, E.S. (2008, September). *The psychology of injury prevention: Developing a research agenda for practical application*. Keynote presentation for the National Institute for Occupational Safety and Health, Cincinnati, OH.
1252. Geller, E.S. (2008, October). *People-powered leadership: The courage and compassion to actively care*. Day-long workshop for the County of Fairfax, Fairfax, VA.
1253. Geller, E.S. (2008, October). *People-powered leadership: Developing an actively caring culture*. Keynote address for the Zero Incident Culture Congress, Ashland, Inc., Columbus, OH.
1254. Geller, E.S. (2008, November). *People-powered leadership: The human dynamics of culture enrichment*. Keynote address at the 10<sup>th</sup> annual Pamplin Student Leadership Conference, Virginia Tech, Blacksburg, VA.
1255. Geller, E.S. (2008, November). *Developing the courage to actively care: Practical research-based principles*. Keynote address for McNeil, Johnson and Johnson, Lititz, PA.
1256. Geller, E.S. (2008, December). *The human dynamics of injury prevention: How to develop an actively-caring work culture*. Opening keynote address for the Oil and Gas Safety Congress, The Occupational Safety and Health Administration, Houston, TX.
1257. Geller, E.S. (2008, December). *Leading culture improvement with people-based safety: Research-based principles*. Half-day satellite workshop for Montana Casualty and Property Insurance, Blacksburg, VA.
1258. Geller, E.S. (2009, January). *The actively caring leader: How to develop self-accountability for safety*. Keynote address for the safety stand-down for all NASA employees, Johnson Space Center, Houston, TX.
1259. Geller, E.S. (2009, February). *Developing the courage to actively care: Evidence-based principles and procedures*. Keynote address for the OBM Network Conference on Behavioral Leadership, Cocoa Beach, FL.
1260. Geller, E.S. (2009, April). *Surviving cancer with social support: Thank you for actively caring*. Keynote address for Relay for Life at Virginia Tech, Blacksburg, VA.
1261. Geller, E.S. (2009, April). *The psychology behind leadership and teamwork*. Keynote address for the New River Valley Chapter of the Virginia Tech Alumni Association and the Residential Leadership Community, Blacksburg, VA.
1262. Geller, E.S. (2009, May). *The courage to actively care for people and their environment: How behavior analysis can do more to save the world*. Keynote address for the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1263. Arnold, R.L., Cunningham, T.R., Randall, P.A., & Geller, E.S. (2009, May). *Good words are worth much and cost little: The value of content analysis in*

- measuring hospital error rates*. Poster session for the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1264. Cunningham, T.R., Arnold, R.L., Randall, P.A., & Geller, E.S. (2009, May). *Fool me once, shame on the system—fool me twice, where is the intervention?* Improving patient safety through responses to error. Symposium presentation at the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1265. Arnold, R.L., & Geller, E.S. (2009, May). *Everyone thinks of changing the world, but no one thinks of organizational citizenship behavior*. Poster session at the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1266. Geller, E.S. (2009, May). *Community interventions using applied behavior analysis*. Symposium chairperson at the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1267. Cox, M.G., Clarke, A., & Geller, E.S. (2009, May). *Increasing safety-belt use using behavioral prompts: Examining the target behavior and relevant body language*. Symposium presentation at the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1268. Drake, E.A., Davidson, K., Budowle, R.E., Geller, E.S., & Zhao, X. (2009, May). *Positive vs. negative antecedent prompting for litter control: A community-based systematic investigation of relative effectiveness*. Symposium presentation for the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1269. Castellano, S., Cox, M.G., Budowle, R.E., Lyons, M.M., & Geller, E.S. (2009, May). *Increasing environmentally sustainable behavior: Using multiple interventions to increase the use of reusable bags*. Symposium presentation for the 35<sup>th</sup> Annual Convention of the Association for Behavior Analysis International, Phoenix, AZ.
1270. Geller, E.S. (2009, May). *People-powered leadership: Developing an actively caring culture*. Keynote address for the National Petrochemical and Refiners' Association Conference, Dallas, TX.
1271. Geller, E.S. (2009, June). *Do you have the courage to actively care? Self-determinism for an error-free culture*. Keynote address and workshop for the National Aeronautics and Space Administration, Johnson Space Center, Houston TX.
1272. Geller, E.S. (2009, June). *Personalizing safety to achieve an injury-free work culture*. Four-hour workshop for the Best Practices Meeting of Potash Corporation, Chicago, IL.
1273. Geller, E.S. (2009, June). *Cultivating an actively caring culture: Dispelling myths about people and moving forward*. Keynote address for the American Society of Safety Engineers' Professional Development Conference and Exposition, San Antonio, TX.
1274. Geller, E.S. (2009, June). *People-based safety: Enriching your culture for injury prevention*. Day-long workshop for the American Society of Safety Engineers' Professional Development Conference and Exposition, San Antonio, TX.
1275. Geller, E.S. (2009, July). *How to develop an actively-caring culture: Cultivating courage, compassion, and self-motivation*. Keynote address for the Users' Conference of Safety Performance Solutions, Roanoke, VA.

1276. Geller, E.S. (2009, August). *Do you have the courage to actively care? Self-determinism for an error-free culture*. Keynote address for the Users' Conference of Coastal Training Technologies, Inc., Virginia Beach, VA.
1277. Geller, E.S. (2009, August). *Behavior-based versus people-based safety*. Day-long workshop for the Users' Conference of Coastal Training Technologies, Inc., Virginia Beach, VA.
1278. Geller, E.S. (2009, October). *How to develop an actively-caring culture: Cultivating courage, compassion, and self-motivation*. Keynote address for Behavior Safety Now Conference, Jacksonville, FL.
1279. Geller, E.S. (2009, October). *Actively caring for occupational health and safety: You can make a difference*. Keynote address for the Safety Committee Chairperson Meeting, Dominion Energy, Glen Allen, VA.
1280. Geller, E.S. (2009, October). *The courage to lead*. Keynote address for the Administrative Professional Development Network, Virginia Tech, Blacksburg, VA.
1281. Geller, E.S. (2009, October). *Employee-based safety: The advantages of people-based safety over behavior-based safety*. Day-long workshop for the National Safety Council Congress & Expo, Orlando, FL.
1282. Geller, E.S. (2009, October). *Cultivating an actively caring culture: Dispelling myths and moving forward*. Keynote address for the National Safety Council Congress & Expo, Orlando, FL.
1283. Geller, E.S. (2009, October). *The people side of culture enrichment and injury prevention: From concepts to practice*. Moderator and facilitator of a panel discussion for the National Safety Council Congress & Expo, Orlando, FL.
1284. Geller, E.S., and Morecraft, C. (2009, October). *The human side of injury prevention*. Motivational keynote address for the National Safety Council Congress & Expo, Orlando, FL.
1285. Geller, E.S. (2009, November). *Leadership through actively caring*. Keynote address for Leadership in Engineering Conference, Virginia Tech, Blacksburg, VA.
1286. Cunningham, T. R. & Geller, E. S. (2009). *Preventing errors in a hospital setting with organizational behavior management: Implications for managing safety*. Poster presented at the 8th annual international conference on occupational stress and health of the American Psychological Association, the National Institute for Occupational Safety and Health, and the Society for Occupational Health Psychology, San Juan, Puerto Rico.
1287. Geller, E.S. (2010, January). *The courage to actively care: What does it take?* Presentation to the Washington, D.C. Alumni Chapter, Fairfax, VA.
1288. Geller, E.S. (2010, February). *Leadership lessons for world-class safety: The need for courage, compassion, competence, connectedness, and community*. Keynote address for the North Dakota Safety Council, Fargo, ND.
1289. Geller, E.S. (2010, March). *Why education should accompany Chicago's red-light running ordinance*. Presentation to the Traffic Safety Committee of the City Council, Chicago, IL.
1290. Galloway-Williams, N., Cunningham, T. R., & Geller, E. S. (2010, April). *Assessing motivations toward safe and sustainable behaviors: Applications of*



- the theory of planned behavior and cognitive theories*. Poster presented at the semi-annual meeting of the Virginia Psychological Association, Norfolk, VA.
1291. Geller, E.S. (2010, April). *The courage to give and the humility to accept: Research-based principles and lessons*. Presentation to the Charlotte Alumni Chapter, Charlotte, NC.
1292. Geller, E.S. (2010, June). *When No One's Watching: The psychology of self-motivation*. Keynote address at the 2010 ASSE PDC & Exposition, Baltimore, MD.
1293. Geller, E.S. (2010, June). *People-based safety: The human dynamics of culture enrichment*. Workshop for the 2010 ASSE PDC & Exposition, Baltimore, MD.
1294. Geller, E.S. (2010, July). *The psychology of self-motivation*. Keynote address for annual "A Day in the Life of College Admissions", Virginia Tech, Blacksburg, VA.
1295. Downing, C., Wilcox, S.A., Petersen, L.C., and Geller, E.S., (2010, August). *A behavioral-science field study of preventing credit-card fraud*. Symposium presentation for the 118<sup>h</sup> Annual Convention of the American Psychological Association, San Diego, CA.
1296. Galloway-Williams, N.F., and Geller, E.S., (2010, August). *Eat less meat: A commitment for the planet's sake*. Symposium presentation for the 118<sup>h</sup> Annual Convention of the American Psychological Association, San Diego, CA.
1297. Smith, R. C., Geller, E. S., & Schry, A. R. (2010, August). *Relationships among intentions, alcohol consumption, and intoxication: A field study*. Paper presented at the 118th annual convention of the American Psychological Association, San Diego, California.
1298. Randall, P.A., Cunningham, T.R., Arnold, R.L., & Geller, E.S. (2010, August). *Effective feedback mechanisms for behavior change*. Poster session for American Psychological Association's 2010 Annual Conference, San Diego, CA.
1299. Geller, E.S. (2010, August). *Community-based research exploring the human dynamic of alcohol abuse*. Symposium Chairperson for American Psychological Association's 2010 Annual Conference, San Diego, CA.
1300. Geller, E.S. (2010, August). *Large-scale applications of behavior analysis to promote human welfare*. Symposium Chairperson for American Psychological Association's 2010 Annual Conference, San Diego, CA.
1301. Geller, E.S. (2010, August). *Initiating and sustaining an actively caring for safety culture*. Seven two-hour lectures to employees of ASRC Energy Services, Kuparuk, AK.
1302. Geller, E.S. (2010, August). *The courage to actively care for people and their environment: How behavior analysis can do more to save the world*. Invited address: Award for Distinguished Contribution to Applied Behavioral Research, San Diego, CA.
1303. Geller, E.S. (2010, October). *Living & leading self-motivation for safety*. Keynote address for the annual National Safety Council and Expo, San Diego, CA.
1304. Geller, E.S. (2010, October). *People-based safety: The human dynamics of culture enrichment*. Daylong workshop for the annual National Safety Council and Expo, San Diego, CA.

1305. Geller, E.S. (2010, October). *How to develop an actively-caring culture: Cultivating courage, compassion, and self-motivation*. Keynote address for the 30<sup>th</sup> Annual Conference of The Florida Association for Behavior Analysis, Lake Buena Vista, FL.
1306. Geller, E.S. (2010, October). *Current trends and future directions in applied behavior analysis*. Invited Panel Discussant for the 30<sup>th</sup> Annual Conference of The Florida Association for Behavior Analysis, Lake Buena Vista, FL.
1307. Geller, E.S. (2010, October). *Learning empathy the hard way*. Ignite Presentation for the 30<sup>th</sup> Annual Conference of The Florida Association for Behavior Analysis, Lake Buena Vista, FL.
1308. Geller, E.S. (2010, October). *Leading self-motivation: Bringing the best out of yourself and others*. Keynote address for the Annual Conference of Behavior Safety Now, Houston, TX.
1309. Geller, K.S., Jackson, B.M., & Geller, E.S. (2010, October). *Maintaining safety momentum: Should we use positive reinforcers or rewards to sustain behavior?* Breakout session for the Annual Conference of Behavior Safety Now, Houston, TX.
1310. Geller, E.S. (2010, November). *The psychology of self-motivation: How to develop an Actively Caring safety culture*. Keynote address for the 2010 OSHA Oil & Gas Safety Conference Exploration & Production, Dallas, TX.
1311. Geller, E.S., & Morecraft, C. (2010, December). *Making safety personal: The why and the how of injury prevention*. Motivational keynote address for the 2010 OSHA Oil & Gas Safety Conference Exploration & Production, Dallas, TX.
1312. Geller, K.S., & Geller, E.S. (2010). *Safety incentives, rewards, & positive reinforcement: Applications to enrich a work culture*. Breakout session for the 2010 OSHA Oil & Gas Safety Conference Exploration & Production, Dallas, TX.
1313. Geller, E.S., & Dean, J. (2011, February). *The psychology of self-motivation: Bringing out the best in yourself and others*. Daylong workshop for the California Association of Behavior Analysis, San Francisco, CA.
1314. Geller, E.S., McCarty, S.M., Carroll, B.S., & Zakutney, J. (2011, March). *Preventing interpersonal bullying in elementary schools: An intervention targeting desirable rather than undesirable behaviors*. Symposium presentation at the Annual Conference of the Virginia Social Science Association, Norfolk, VA.
1315. Geller, E.S. (2011, March). *My story: From optimistic make-a-difference visions to less-than-optimal realities*. Scholar Award address at the Annual Conference for the Virginia Social Science Association, Norfolk, VA.
1316. Geller, E.S. (2011, May). *What the College of Wooster has done for me: From the PhD to a 41-year career as a teacher, researcher, and scholar*. Commencement Address for the graduation ceremony at the College of Wooster, Wooster, OH.
1317. Geller, E.S. (2011, May). *In pursuit of a self-motivated, actively-caring culture: The impact of choice, competence, and community*. Keynote address for 17<sup>th</sup> James D. McComas Staff leadership Seminar. Blacksburg, VA.
1318. Geller, E.S. (2011, June). *People-powered safety: Paradigm shifts for an actively-caring safety culture*. Half-day workshop for AET Films, Indianapolis, IN.

1319. Geller, E.S. (2011, June). *People-powered safety: Oldies but goodies from Dr. G.* Research presentation for the 100<sup>th</sup> Annual ASSE Professional Development Conference & Exposition. Chicago, IL.
1320. Furrow, C.B., Galloway-Williams, N., & Geller, E.S. (2011, August). *Pairing social influence with an impact message to change behavior: Reducing foam container use in college dining halls.* Poster presented at the 119<sup>th</sup> Annual APA Convention, Washington, D.C.
1321. Geller, E.S. (2011, August). *Field assessment of college drinking: Exploring the community dynamics and deleterious effects of excessive student alcohol consumption.* Symposium chair at the 119<sup>th</sup> Annual APA Convention, Washington, D.C.
1322. Melkonian, A.J., Geller, E.S., Howard, M.C., & Blankenship, M. (2011 August). *Drinking away their sorrows: The deteriorative impact of alcohol consumption on emotion comprehension.* Paper presented at the 119<sup>th</sup> Annual APA Convention, Washington, D.C.
1323. Geller, E.S. (2011, August). *Intervening to increase prosocial behavior: Naturalistic studies in groups, schools, and on the street.* Symposium chair at the 119<sup>th</sup> Annual APA Convention, Washington, D.C.
1324. Geller, E.S. (2011, August). *People-powered safety: Paradigm shifts for an actively-caring safety culture.* Keynote address for the 15<sup>th</sup> Annual Safety Performance Solutions People-Based Safety Conference, Charlotte, NC.
1325. Geller, E.S. (2011, September). *The psychology of self-motivation for occupational safety and health: What do we do when no one's watching?* Keynote address for NASA Langley Research Center, Newport News, VA.
1326. Geller, E.S. (2011, September). *People-powered safety: What does it take to develop an actively-caring-for-people safety culture?* Keynote address at Genentech, Vacaville, CA.
1327. Geller, E. S. (2011, October). *People-powered safety: The behavioral science of injury prevention.* Keynote address for the 15<sup>th</sup> Annual Conference of Behavior Safety Now. Reno, NV.
1328. Geller, E. S. (2011, October). *The psychology of self-motivation: Bringing out the best in yourself and others.* Workshop at the Annual National Safety Council Congress and Expo. Philadelphia, PA.
1329. Geller, E. S. (2011, November). *Paradigm shifts to achieve injury free.* Technical presentation at the Annual National Safety Council Congress and Expo. Philadelphia, PA.
1330. Geller, E. S. (2011, November). *The human side of injury prevention.* Motivational keynote at the Annual National Safety Council Congress and Expo. Philadelphia, PA.
1331. Geller, E.S. (2012, January). *The psychology of self-motivation: Bringing out the best in yourself and others.* Annual Leadership Conference for Michels Corporation, Green Bay, WI.
1332. Geller, E.S. (2012, March). *People-based safety.* Keynote address for Speak Up for Safety Conference, Kaiser South Sacramento. Sacramento, CA.
1333. Geller, E.S. (2012, March). *Living and leading self-motivation for safety.* Keynote address for Speak Up for Safety Conference, Kaiser South Sacramento, Sacramento, CA.

1334. Geller, E.S. (2012, March). *Self-motivation and actively caring: Human dynamics to achieve an injury-free workplace*. Keynote address for Monsanto Safety Summit, Iowa City, IA.
1335. Geller, E.S. (2012, June). *Actively caring for people: A worldwide movement for safety, security, and peace*. Keynote presentation for ASSE Professional Development Conference, Denver, CO.
1336. Geller, E.S. (2012, June). *People-based safety: The human dynamics of achieving an injury-free workplace*. One-day workshop for ASSE Professional Development Conference, Denver, CO.
1337. Geller, E.S. (2012, June). *Actively caring for people: A worldwide movement for safety, security, and peace*. Keynote address for IMA Insurance Brokers, Denver, CO.
1338. Geller, E.S. (2012, June). *Actively caring leadership for an injury-free culture*. Keynote address for the 25<sup>th</sup> Anniversary Environmental Health and Safety Seminar, Houston, TX.
1339. Geller, E.S. (2012, August). *Actively caring for people: Cultivating a culture of compassion*. Keynote address for the Cummins, Inc. Safety-Leadership Retreat, Make-A-DiffRanch, Newport, VA.
1340. Geller, E.S. (2012, August). *Helping people go green with applied behavior analysis*. Keynote address for the ABAI Sustainability Conference, Ohio State University, Columbus, OH.
1341. Geller, E.S. (2012, September). *Actively caring for people: Cultivating a culture of compassion*. Keynotes address for the Air Liquide Safety-Leadership Retreat, Make-A-DiffRanch, Newport, VA.
1342. Geller, E.S. (2012, October). *Actively caring for people: A worldwide movement for safety, security, and global peace*. Keynote address for the Annual Behavioral Safety Now Conference, Jacksonville, FL.
1343. Geller, E.S. (2012, October). *Personal responsibility for safety: The psychology of self-motivation*. Day-long workshop for the Annual Congress and Expo of the National Safety Council, Orlando, FL.
1344. Geller, E.S. (2012, October). *Actively caring for people: Culture enrichment for safety and security*. Keynote address for the Annual Congress and Expo of the National Safety Council, Orlando, FL.
1345. Morecraft, C., & Geller, E.S. (2012, October). *Making safety personal: The human dynamics of achieving injury-free*. Motivational keynote address for the Annual Congress and Expo of the National Safety Council, Orlando, FL.
1346. Geller, E. S. (2013, January). *People-powered safety: Paradigm shifts for an actively-caring safety culture*. Keynote presentation for the 10<sup>th</sup> Annual Mechanical Contractors of America Safety Directors' Conference, Manhattan Beach, CA.
1347. Geller, E. S. (2013, February). *Employee centered safety: Inspiring people to be self-motivated and responsible*. Two-hour keynote address and book signing for Ashland Performance Materials, Houston, TX.
1348. Geller, E. S. (2013, March). *Self-motivating and actively caring: Human dynamics to achieve an injury-free workplace*. Day-long workshop for American Electric Power, Waterford, OH.

1349. Geller, E. S. (2013, March). *Life lessons from psychological science: Bringing the best out of yourself and others*. University-wide keynote talk for the University of Akron. Sponsored by the Center for the History of Psychology. Akron, OH.
1350. Geller, E. S. (2013, May). *University students' motives to consume alcohol: Applied psychological science beyond self-report*. Symposium Chair for the 25<sup>th</sup> Annual APS Convention, Washington, D.C.
1351. Duke, R., Bowdring, M., Sugastti, M., & Geller, E. S. (2013, May). *A field validation of the drinking motives assessment tool*. Symposium presentation at the 25<sup>th</sup> Annual APS Convention, Washington, D.C.
1352. Geller, E. S. (2013, June). *The human dynamics of safety: 20 safety-management errors with simple solutions*. Concurrent session presentation at the ASSE Professional Development Conference and Exposition, Las Vegas, NV.
1353. Geller, E. S. (2013, June). *People-based safety: An evolution of behavior-based safety for more effectiveness*. Day-long workshop at the ASSE Professional Development Conference and Exposition, Las Vegas, NV.
1354. Geller, E. S. (2013, June). *People-powered safety: Paradigm shifts for an actively caring culture*. Keynote address for the 26<sup>th</sup> Annual Environmental Health and Safety Conference, Galveston, TX.
1355. Geller, E. S. (2013, September). *Cultivating an actively caring culture: Inspiring people to be self-motivated and responsible*. Keynote address for the Reaching Results Leadership Conference, Chicago, IL.
1356. Geller, E. S. (2013, October). *Cultivating an actively-caring culture: How to bring out the best in yourself and others*. Day-long workshop for the National Safety Council Congress & Expo, Chicago, IL.
1357. Geller, E. S. (2013, October). *The human dynamics of safety*. Concurrent session presentation for the National Safety Council Congress & Expo, Chicago, IL.
1358. Geller, E. S., & Morecraft, C. (2013, October). *The human side of injury prevention*. Motivational keynote presentation for the National Safety Council Congress & Expo, Chicago, IL.
1359. Geller, E. S. (2013, October). *Actively caring for people: Principles and applications to make a difference in occupational safety*. Luncheon Address for the 18<sup>th</sup> Annual Conference of Behavioral Safety Now, Reno, NV.
1360. Geller, E. S. (2014, February). *People-powered safety: Paradigm shifts for an actively-caring safety culture*. Keynote address for the Safety Leadership Conference, Anvil and Mueller Company, Atlanta, GA.
1361. Geller, E. S. (2014, March). *Actively caring for people: A worldwide movement for safety, security, and peace*. Three-hour keynote for Texas A&M in Killeen, TX.
1362. Geller, E. S. (2014, March). *Life lessons from behavioral science: Bringing the best out of yourself and others*. Three-hour keynote for the Association of Professional Behavior Analysts, New Orleans, LA.
1363. Geller, E. S. (2014, March). *Combating myths about behavior analysis*. Panel discussion at the Association of Professional Behavior Analysts, New Orleans, LA.

1364. Geller, E. S. (2014, March). *The actively caring for people movement (AC4P): Past, present, and future*. Invited address for Texas A&M University, Killeen, TX.
1365. Geller, E. S. (2014, March). *Life lessons from behavioral science: Bringing the best out of yourself and others*. Invited address for Association of Professional Behavior Analysts, New Orleans, LA.
1366. Geller, E. S. (2014, April). *Actively caring for people and their environment: How behavioral science can do more to save the world*. Invited address for the Kansas University Department of Applied Behavioral Science, Lawrence, KS.
1367. Geller, E. S. (2014, May). *Cultivating an actively caring culture: Inspiring people to be self-motivated and responsible*. Keynote address for Lamar Advertising, Baton Rouge, LA.
1368. Geller, E. S. (2014, May). *The psychology of safety: Paradigm shifts for achieving an injury-free culture*. Invited keynote presentation for Exterran Energy Solutions, Houston, TX.
1369. Geller, E. S. (2014, May). *Actively caring for people: A worldwide movement for safety, security, and peace*. Invited keynote presentation for Captive Resources, Baltimore, MD.
1370. Geller, E. S. (2014, May). *Field approaches to reducing college drinking: Environmental influences and interventions beyond self-report*. Discussant for a symposium at the Association for Behavior Analysis International, Chicago, IL.
1371. Geller, E. S. (2014, May). *Behavior analysis to improve education: An actively caring for people (AC4P) approach*. Symposium Chair at the Association for Behavior Analysis International Convention, Chicago, IL.
1372. McCarty, S., Teie, S., Langerman, M., & Geller, E. S. (2014, May). *A positive approach to prevent bullying in middle schools: Promoting prosocial behavior and character strengths*. Symposium presentation at The Association for Behavior Analysis International Convention, Chicago, IL.
1373. Poli, R., Sugastti, M., Clinton, C., & Geller, E. S. (2014, May). *Fighting death by PowerPoint: Exploring ways to motivate student engagement*. Symposium presentation at the Association for Behavior Analysis International Convention, Chicago, IL.
1374. Robinson, Z., Cario, S., Pratt, S., Smith, R. C., & Geller, E. S. (2014, May). *Do as I say not as I do: Influence of parenting on college students' drinking*. Symposium presentation at the Association for Behavior Analysis International Convention, Chicago, IL.
1375. Ekema-Agbaw, M., McCutchen, J., Roediger, M., & Geller, E. S. (2014, May). *Intervening to increase interpersonal thanking: Behavioral impact of a social label on commitment*. Symposium presentation at the Association for Behavior Analysis International Convention, Chicago, IL.
1376. Downing, C., Capriola, N., Tucker, M., Geller, E. S. (2014, May). *Prompting cashiers to request identification: A community-wide intervention to prevent identity theft*. Symposium presentation at the Association for Behavior Analysis International Convention, Chicago, IL.
1377. Geller, E. S. (2014, May). *Seven life lessons from behavioral science: How to bring the best out of yourself and others*. Keynote presentation at the Association for Behavior Analysis International Convention, Chicago, IL.

1378. Geller, E. S. (2014, June). *The psychology of safety: Paradigm shifts for cultivating an injury-free culture*. Keynote presentation at the American Society of Safety Engineers, Orlando, FL.
1379. Geller, E. S. (2014, June). *The actively caring for people movement: From schools to industry and beyond*. Presentation for the Department of Justice, Washington, DC.
1380. Geller, E. S. (2014, August). *Beyond self-report --- Field explorations for feedback and environmental influences on college drinking*. Symposium Chair at Annual Conference of the American Psychological Association, Washington D.C.
1381. DeRoma, J., Robinson, S. Tetzlaff, K., Kestle, C., & Geller, E. S. (2014, August). *A field assessment of the accuracy and efficacy of field sobriety tests*. Symposium presentation at the Annual Conference of the American Psychological Association, Washington D.C.
1382. Geller, E. S. (2014, August). *Making a beneficial difference with behavioral community intervention*. Symposium Chair at the 122nd annual conference of the American Psychological Association, Washington D.C.
1383. Roediger, M., Furrow, C., McCusker, M., & Geller, E. S. (2014, August). *Quit while you're a-head, wear a helmet: A large scale intervention to increase bicycle helmet use*. Symposium at the 122nd annual conference of the American Psychological Association, Washington D.C.
1384. Ekema-Agbaw, Robinson, Z., McCutchen, J., & Geller, E. S. (2014, August). *Signal for negligence? Risk homeostasis among crosswalk pedestrians*. Symposium presentation at the 122nd annual conference of the American Psychological Association, Washington D.C.
1385. Poli, R., & Geller, E. S. (2014, August). *Bagless Blacksburg: Large-scale social marketing to increase the use of reusable bags*. Symposium presentation at the 122nd annual conference of the American Psychological Association, Washington D.C.
1386. Geller, E. S. (2014, August). *Community approaches to assessing and intervening on university student drinking*. Symposium discussant at the 122nd annual conference of the American Psychological Association, Washington D.C.
1387. Capriola, N., Downing, C., Tucker, M., Geller, E. S. (2014, August). *Creating organizational support to protect consumer safety: A behavioral field study*. Symposium presentation at the 122nd annual conference of the American Psychological Association, Washington D.C.
1388. Geller, E. S. (2014, August). *Seven life lessons from behavioral science: How to bring the best out of yourself and others*. Invited G. Stanley Hall Lecture at the Annual Conference of the American Psychological Association, Washington D.C.
1389. Geller, E. S. (2014, August). *Actively caring for safety: The human dynamics of achieving an injury-free workplace*. Half-day workshop for Hubbell Lighting, Christiansburg, VA.
1390. Geller, E. S. (2014, August). *The human dynamics of injury prevention: 25 critical paradigm shifts*. Keynote address for the annual Safety Performance Solutions Conference, Roanoke, VA.

1391. Geller, E. S. (2014, September). *Cultivating an actively caring culture: How to bring the best out of yourself and others*. Daylong workshop at the National Safety Council Congress & Expo, San Diego, CA.
1392. Geller, E. S. (2014, September). *The psychology of safety: Paradigm shifts for achieving an injury-free culture*. Keynote presentation at the National Safety Council Congress & Expo, San Diego, CA.
1393. Geller, E. S., & Morecraft, C. (2014, September). *The human side of injury prevention*. Motivational keynote presentation at the National Safety Council Congress & Expo, San Diego, CA.
1394. Geller, E. S. (2014, September). *The human dynamics of injury prevention: From behavior-based safety to actively caring for people*. Daylong workshop for Helmerich & Payne International Drilling, Co., Tulsa, OK.
1395. Geller, E. S. (2014, September). *How you can contribute to sustainability now: A talk with Scott Geller*. University-wide presentation at Virginia Tech, Blacksburg, VA.
1396. Geller, E. S. (2014, October). *Seven life lessons from humanistic behaviorism: How to bring the best out of yourself and others*. University-wide keynote presentation at the University of North Texas, Denton, TX.
1397. Geller, E. S. (2014, October). *The Actively Caring for People Movement: How to make it happen*. Community keynote presentation sponsored by the University of North Texas, Denton, TX.
1398. Geller, E. S. (2014, October). *Seven life lessons from psychological science: How to bring the best out of yourself and others*. University-wide keynote presentation for Science Weekend at Virginia Tech, Blacksburg, VA.
1399. Geller, E. S. (2014, October). *Safety leadership lessons from applied behavioral science: Bringing the best out of people for occupational safety*. Keynote presentation for the 20<sup>th</sup> annual Behavioral Safety Now Conference, Buffalo, NY.
1400. Geller, E. S. (2014, October). *The human dynamics of injury prevention: Part 2*. Daylong workshop for Helmerich & Payne International Drilling, Co., Tulsa, OK.
1401. Geller, E. S. (2014, November). *Seven leadership lessons for Injury prevention*. Daylong workshop for Helmerich & Payne International Drilling, Co., Miami, FL.
1402. Geller, E. S. (2014, December). *The psychology of compassion and goodwill toward others*. Keynote address for the Fall 2014 Inductions Ceremony and Awards Banquet for Circle K International, Blacksburg, VA.
1403. Geller, E. S. (2014, December). *The Actively Caring for People Movement*. Keynote address for the Multicultural Academic Opportunities Program, Blacksburg, VA.
1404. Geller, E. S. (2015, February). *Cultivating a culture of interdependence*. Keynote address at the Dyno Nobel Annual 2015 HSEC Leadership Conference, Julian, WV.
1405. Underwood, A. J., Crews, F. S., Rahman, S. S., Gwynn, A. T., Poli, R. E., & Geller, E. S. (2015, February). *A community intervention for Mother Nature: A behavioral science intervention*. Poster presented at the Annual Undergraduate Research and Creative Scholarship Conference, Virginia Tech, Blacksburg, VA.



1406. Geller, E. S. (2015, March). *Seven leadership lessons to save the world: Bringing out the best in yourself and others*. Opening keynote presented at the 2015 VMI Leadership Conference, Lexington, VA.
1407. Geller, E. S. (2015, March). *The psychology of safety: Paradigm shifts and leadership lessons to reach an injury-free culture*. Daylong workshop for Pfizer's 2<sup>nd</sup> NC Safety Summit, Sanford, NC.
1408. Geller, E. S. (2015, April). *Why cancer surviving is more appropriate than cancer survivor*. Kickoff keynote address Relay for Life at Virginia Tech, Blacksburg, VA.
1409. Geller, E. S. (2015, May). *The value of graduating with a major in psychology*. Commencement address for the Department of Psychology, Virginia Tech, Blacksburg, VA.
1410. Geller, E. S. (2015, May). *Seven life lessons from humanistic behaviorism: How to bring out the best of yourself and others*. Keynote address for the Boys and Girls Clubs of America, Chicago, IL.
1411. Geller, E. S. (2015, May). *The Actively Caring for People Movement*. Interactive discussion session for the Boys and Girls Clubs of America, Chicago, IL.
1412. Geller, E. S. (2015, May). *Creating caring and sustainable communities: Large-scale applications of an actively caring approach*. Symposium discussant for the Association of Behavior Analysis International, San Antonio, TX.
1413. Roediger, M., Jones, T., Suraci, A., & Geller, E. S. (2015, May). *The road to bicycle safety: From baseline observations to an AC4P intervention*. Symposium presentation for the Association of Behavior Analysis International, San Antonio, TX.
1414. Roediger, M., Jones, T., Suraci, A., Wright, C., & Geller, E. S. (2015, May). *Bicycle safety: A year of behavioral observations*. Poster presentation for the Association of Behavior Analysis International, San Antonio, TX.
1415. Geller, E. S. (2015, May). *Professional Development Series: Creating a culture of caring and sustainable behavior at your university*. Panel discussant at the Association of Behavior Analysis International, San Antonio, TX.
1416. Geller, E. S. (2015, May). *Beyond self-reports of alcohol consumption: Field investigations of alcohol and at-risk behaviors using breath alcohol testing*. Symposium Discussant for the Association for Psychological Science, New York, NY.
1417. Geller, E. S. (2015, May). *Advancing the legal context of alcohol involvement in illicit behaviors: Utilizing field and naturalistic methodologies*. Symposium Discussant for the Association for Psychological Science, New York, NY.
1418. Dassira, M., Toney, K., McAliley, L., & Geller, E. S. (2015, May). *The relationship between alcohol intoxication and propensity to engage in bystander interventions*. Symposium presentation for the Association for Psychological Science, New York, NY.
1419. Downing, C., Capriola, N., Vesely, B., & Geller, E. S. (2015, May). *Prompting cashiers to intervene and protect customers' security: A manager-led intervention*. Poster presentation for the Association for Psychological Science, New York, NY.

1420. Geller, E. S. (2015, June). *Seven leadership lessons to optimize safety engagement: How to make it happen*. Keynote for the ASSE Professional Development Conference Exposition, Dallas, TX.
1421. Geller, E. S. (2015, June). *Cultivating an actively caring for people culture*. Six two-hour presentations for DuPont, Richmond, VA.
1422. Geller, E. S., & Kipper, B. (2015, July). *AC4P policing: Nurturing a citizen-centered safety and security process*. Two-day train-the-trainer seminar, Newport, VA.
1423. Geller, E. S. (2015, August). *Actively caring for people leadership*. Keynote address for the Shepherd Center for Spinal Cord and Brain Injury Rehabilitation, Atlanta, GA.
1424. Geller, E.S. (2015, September). *Humanistic behaviorism and self-motivation*. Videotaped keynote address for the Hawaii Association for Behavior Analysis, Honolulu, Hawaii.
1425. Geller, E. S. (2015, September). *Lessons for effective safety leadership: Bringing out the best of people for an injury-free culture*. Keynote presentation for a technical session at the National Safety Council, Atlanta, GA.
1426. Geller, E. S. (2015, September). *Cultivating an actively caring culture: How to bring the best out of yourself and others*. One-day workshop at the National Safety Council, Atlanta, GA.
1427. Geller, E. S. & Morecraft, C. (2015, September). *The human side of injury prevention*. Motivational keynote at the National Safety Council, Atlanta, GA.
1428. Bazdar, A., Smith, R. C., Underwood, A., & Geller, E. S. (2015, October). *Alcohol consumption and the Virginia Tech Corps of Cadets: An exploratory field study*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1429. Downing, C., Capriola, N., Hall, J., & Geller, E. S. (2015, October). *Prompting cashiers' safety behavior: An investigative field study*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1430. Smith, R. C., Bazdar, A., & Geller, E.S. (2015, October). *Impact of parental "punishment" in high school on alcohol consumption among university students*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1431. Poli, R. E., Twohig, K., Herring, J., Bazdar, A., Carter, D., Caughlin, S., & Geller, E. S. (2015, October). *AC4P policing: An application of behavioral science for positive law enforcement*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1432. Twohig, K., Poli, R. E., Acton, B., Bazdar, A., Herring, J., Kipper, B., & Geller, E. S. (2015, October). *AC4P policing: From education/training to real-world application*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1433. Herring, J., Roediger, M., & Geller, E. S. (2015, October). *Developing a bicycle safety intervention: Age and gender differences in baseline observations*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1434. Poli, R. E., Roediger, M., Schmidt, K., & Geller, E. S. (2015, October). *Using social identity to promote environmentally responsible behavior: Real-world*

- applications of behavioral science*. Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1435. Carter, D., Coiley, P., Roediger, M., & Geller, E. S. (2015, October). *Self-motivation among college athletes: What difference can a coach make?* Poster presentation for the Southeastern Association for Behavior Analysis, Roanoke, VA.
1436. Geller, E.S. (2016, April). *The psychology of leadership*. Keynote address for the James D. McComas Staff Leadership Seminar. Blacksburg, VA.
1437. Geller, E.S. (2016, February). *Seven life lessons for effective safety leadership: How to bring the best out of people for an injury-free workplace*. Three-hour workshop for BNSF Railway, Grapevine, TX.
1438. Poli, R., Roediger, M., Twohig, K., Herring, J., Carter, D., Glasgow, T.E., & Geller, E.S. (2016, April). *Adapt to survive: Applied behavior analysis or applied behavioral science*. Poster presented at the annual meeting of the Association for Behavior Analysis International, Chicago, IL.
1439. Geller, E.S. (2016, May). *Key principles for initiating and sustaining an actively caring for people safety culture*. Keynote presentation for Union Pacific Railroad, Omaha, NE.
1440. Geller, E.S. (2016, May). *The psychology of keeping people safe: Key lessons from applied behavioral science*. Keynote address for the Appalachian State University Safety Summit, Boone, NC.
1441. Geller, E.S. (2016, May). *Making a difference with applied behavioral science: Actively caring for people*. Invited keynote for the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1442. Geller, E.S. (2016, May). *Law enforcement and applied behavioral science: Cultivating positive police-community relations*. Panel Discussant at the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1443. Geller, E.S. (2016, May). *Organizational behavior management in healthcare*. Panel Discussant at the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1444. Poli, R.A., Roediger, M., Twohig, K., Herring, J., Carter, D., Glasgow, T., Bazdar, A., & Geller, E.S. (2016, May). *Adapt to survive: Applied behavior analysis or applied behavioral science?* Poster presented at the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1445. Geller, E.S. (2016, May). *Unique applications of behavioral science: Actively caring for athletes, college students, and Mother Earth*. Symposium Chair for the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1446. Poli, R.A., Roediger, M., Miyazaki, Y., & Geller, E.S. (2016, May). *Individual growth trajectories of organizational citizenship behaviors*. Poster presented at the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1447. Carter, D., Coiley, P., & Geller, E.S. (2016, May). *Self-motivation among college athletes: What difference can a coach make?* Symposium presentation for the

- 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1448. Bazdar, A., Smith, R.C., Underwood, A., & Geller, E.S. (2016, May). *Smart-phone applications for blood alcohol concentration: Do they help or hinder?* Symposium presentation for the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1449. Poli, R.A., Roediger, M., & Geller, E.S. (2016, May). *Encouraging environmentally-responsible behavior: Will social identity increase the use of reusable shopping bags?* Symposium presentation for the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1450. Geller, E.S. (2016, May). *Applications of behavioral science to improve quality of life.* Poster Discussant at the 42<sup>nd</sup> annual convention of the Association for Behavior Analysis International, Chicago, IL.
1451. Geller, E.S. (2016, June). *The psychology of leadership vs. management.* Invited keynote for the annual alumni event for the Baltimore Hokies, Baltimore, MD.
1452. Geller, E.S. (2016, June). *Applied behavioral science and environmental protection.* Invited address for Keep America Beautiful, Inc., Washington, D.C.
1453. Geller, E. S. (2016, August). *Actively caring for people with applied behavioral science: Lessons from 47 years of personal experience.* Keynote address for Safety Performance Solutions' People-Based Safety Summit, Roanoke, VA.
1454. Geller, E. S. (2016, October). *Making a difference with humanistic behaviorism: Actively caring for people.* Invited Keynote address for the annual conference of the Berkshire Association of Behavior Analysis and Therapy (BABAT), Amherst, MA.
1455. Geller, E.S. (2016, October). *The psychology of effective safety leadership: Lessons from applied behavioral science.* Day-long workshop for the National Safety Congress & Expo, Anaheim, CA.
1456. Geller, E.S. (2016, October). *Making a difference with applied behavioral science: Actively caring for people.* Keynote presentation for the National Safety Congress & Expo, Anaheim, CA.
1457. Geller, E. S., & Morecraft, C. (2016, October). *The human side of occupational health and safety.* Motivational keynote address for the National Safety Congress & Expo, Anaheim, CA.
1458. Geller, E. S. (2017, January). *Applications of behavioral science for recycling and litter control.* Panel discussant for the Keep America Beautiful 2017 National Conference. Washington, D.C.
1459. Geller, E.S. (2017, February). *Seven life lessons from humanistic behaviorism: Bringing the best out of yourself and others.* Keynote address for the Little Star Center, Inc. Rally. Indianapolis, IN.
1460. Geller, E.S. (2017, March). *Safety/life lessons from behavioral science: Promoting self-motivation and actively caring for people.* Keynote address for Purdue Pharma. Los Angeles, CA
1461. Geller, E.S. (2017, April). *We are not cancer survivors, but are surviving cancer.* Keynote address for the Virginia Tech Relay for Life event. Blacksburg, VA.

1462. Geller, E.S. (2017, May). *Actively caring for people's safety: How to cultivate a brother's/sister's keeper culture*. Keynote address for the Star Valley Chapter of American Society of Safety Engineers. Roanoke, VA.
1463. Geller, E.S. (2017, May). *Seven safety lessons to achieve and sustain an injury-free work culture: From behavior-based safety to actively caring for people*. Half-day workshop for Appalachian State University safety summit. Boone, NC.
1464. Geller, E.S. (2017, May). *Seven life lessons from humanistic behaviorism: Bringing the best out of yourself and others*. Keynote address and book signing for the Army & Air Force Exchange Service conference. Orlando, FL.
1465. Glasgow, T. E., Rahman, S., & Geller, E. S. (2017, May). *Effects of task and person-oriented instruction on the mood of spin-class members*. Poster presented at the Mid-Atlantic PREP & IMSD Research Symposium, Baltimore, MD.
1466. Geller, E.S. (2017, June). *Actively caring for people's safety: How to cultivate a brother's/sister's keeper work culture*. Technical session for the annual ASSE Professional Development Conference & Exposition. Denver, CO.
1467. Geller, E.S. (2017, June). *BBS at a crossroads--Understanding the human side of safety performance improvement*. Plenary Town Hall Discussant for the annual ASSE Professional Development Conference & Exposition. Denver, CO.
1468. Geller, E.S. (2017, June). *The human dynamics of occupational safety: From behavior-based safety to actively caring for people*. Day-long workshop for the annual ASSE Professional Development Conference & Exposition. Denver, CO.
1469. Geller, E. S. (2017, June). *Actively caring for people's safety: How to sustain an injury-free workplace*. Flash session for the annual ASSE Professional Development Conference & Exposition. Denver, CO.
1470. Geller, E.S. (2017, August). *Applications of behavioral science to inspire acts of kindness*. Symposium Chair for the annual conference of the American Psychological Association. Washington, D.C.
1471. Carter, D., Flannery, N., Coiley, P., Warren, K., & Geller, E. S. (2017, August). *How coaches affect athletes: Linking behaviors to perceptions*. Poster presented at the annual conference of the American Psychological Association, Washington, D.C.
1472. Carter, D., & Geller, E. S. (2017, August). *The effects of identical-item pretests on subsequent test performance*. Poster presented at the annual conference of the American Psychological Association, Washington, D.C.
1473. Glasgow, T.E., Rahman, S., & Geller, E.S. (2017, August). *Person-oriented versus task oriented spin instruction: Differential impact on participants' mood*. Poster presented at the 125th 2017 Annual Convention of the American Psychological Association, Washington, D.C.
1474. Torian, B., Roediger, M., Carter, D., Flannery, N.M., Glasgow, T.E., & Geller, E.S. (2017, August). *Predicting performance in undergraduate researchers based on the Big 5 personality Traits*. Poster presented at the 125th 2017 Annual Convention of the American Psychological Association, Washington, D.C.
1475. Geller, E.S. (2017, September). *Life lessons from humanistic behaviorism*. Opening keynote address for the annual convention of The Hawaii Association for Behavior Analysis, Honolulu, HA.

1476. Geller, E.S. (2017, September). *Seven life lessons from humanistic behaviorism: brining the best out of yourself and others*. Keynote address for the Professional Development Practitioners Network (PDPN) Meeting, Virginia Tech, Blacksburg, VA
1477. Geller, E.S, & Williams, J.H. (2017, September). *Actively caring for people's safety: How to cultivate a brother's/sister's keeper work culture*. Day-long workshop for the National Safety Congress & Expo, Indianapolis, IN.
1478. Geller, E.S. (2017, September). *Safety/life lessons from psychological science: How to achieve a sustainable injury-free workplace*. Keynote presentation for The National Safety Congress & Expo, Indianapolis, IN.
1479. Geller, E.S. (2017, October). *Actively caring for people's safety with humanistic behaviorism*. Keynote address for the annual Behavioral Safety Now Convention, Houston, TX.
1480. Geller, E.S. (2017, October). *Pipeline effects on mental health: Stress and distress*. Keynote address for a Forum for Health Professionals: Health Implications of Energy Choices in Southwest Virginia, Roanoke, VA.
1481. Geller, E.S. (2017, November). *Actively caring for people's safety: Seven life/safety lessons to keep people safe on the job*. University-wide keynote address for Spartan Safety Week at University of North Carolina at Greensboro, Greensboro, NC.
1482. Geller, E.S. (2018, February). *Life lessons from psychological science: Insight and inspiration after 49 years on the VT faculty*. Departmental Colloquium Address at Virginia Tech, Blacksburg, VA.
1483. Geller, E. S. (2018, February). *Life lessons from humanistic behaviorism: How to bring the best out of yourself and others*. Invited address for Human Resources, Virginia Tech Foundation, Inc., Blacksburg, VA: Virginia Tech.
1484. Geller, E. S. (2018, April). *Life lessons from humanistic behaviorism: How to bring the best out of yourself and others*. Invited keynote address for the Virginia Association for Behavior Analysis, Roanoke, VA.
1485. Carter, D., Hauenstein, N. M., & Geller, E. S. (2018, April). *Examining the incremental validity of working memory for predicting learning and task performance: A partial mediation model*. Research paper presented at the annual meeting of the Society for Industrial Occupational Psychologists, Chicago, IL.
1486. Warren K., Tierney, E., & Geller, E.S. (2018, April). *Applications of behavioral science to improve community policing: Opportunities for police offers to apply positive consequences in interactions with citizens*. Symposium presentation for the 14<sup>th</sup> annual meeting of the Virginia Association for Behavior Analysis Conference, Roanoke, VA.
1487. Rahman, S.S., Cunningham, A., Warren, K.V., & Geller, E.S. (2018, April). *Applications of behavioral science to promote human welfare and/or well-being: Reflections of the actively caring for people movement*. Symposium presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1488. Warren, K., Tierney, E., & Geller, E.S. (2018, April). *Applications of behavioral science to improve community policing: Exploring interaction opportunities for police training*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis Conference, Roanoke, VA.

1489. Cunningham, A., Flannery, N.M., & Geller, E.S. (2018, April). *Exploring pedestrian-vehicle communication at crosswalks: An intervention to promote behavioral gratitude*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1490. Sneed, C., Warren, K.V., Paulsen, M., Fogg, B., & Geller, E.S. (2018, April). *The actively caring for people movement: Exploring techniques for more effective application and dissemination*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1491. Rahman, S.S., Glasgow, T.E., Mastrich, Z., Flavin, H., Sneed, C., Kramer, E., & Geller, E.S. (2018, April). *Positive psychology and exercise: Development of a measurement tool to assess changes in mood states*. Poster presentation for the 14<sup>th</sup> Virginia Association for Behavior Analysis conference, Roanoke, VA.
1492. Glasgow, T.E., Roediger, M., Poli, R.-A.E., Twohig, K., Herring, J., Carter, D., Bazdar, A., & Geller, E.S. (2018, April). *A critical dissemination challenge: Evaluating public reaction to behavior analysis versus behavioral science*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1493. Feuerbacher, E.N., Tierney, E., & Geller, E.S. (2018, April). *Preventing pediatric injury from a dog bite: Incorporating behavioral technology with the development of an online education/training process*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1494. Eick, A., Faunce, C., Roediger, M., Hickman, J., & Geller, E.S. (2018, April). *Safety-related pedestrian behaviors among university students: Naturalistic observations from a moving vehicle*. Poster presented for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1495. Roediger, M., Eick, A., Faunce, C., Hickman, J., & Geller, E.S. (2018, April). *Behavioral impact of an autonomous vehicle: A naturalistic study of pedestrian-vehicle communication and pedestrian behavior*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1496. Mastrich, Z., Glasgow, T.E., & Geller, E.S. (2018, April). *Exploring ways to improve sports coaching: The impact of feedback strategies on the behavior and attitudes of athletes*. Poster presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1497. Geller, E.S., Rahman, S., Glasgow, T., & Warren, K. (2018, April). *Applications of behavioral science to promote human welfare and/or well-being: Reflections of the actively-caring-for-people movement*. Symposium presentation for the 14<sup>th</sup> annual Virginia Association for Behavior Analysis conference, Roanoke, VA.
1498. Geller, E.S. (2018, April). Seven life lessons from psychological science: How to bring the best out of yourself and others. Invited keynote address for the McComas Leadership Seminar, Blacksburg, VA.
1499. Glasgow, T.E., Rahman, S.S., Mastrich, Z.H., Flavin, H., & Geller, E.S. (May, 2018). *How can fitness facilities improve exercise motivation?* Poster presentation for the 6th Annual Mid-Atlantic PREP & IMSD Research Symposium, Durham, NC.

1500. Glasgow, T.E., Rahman, S.S., Mastrich, Z.H., Flavin, H., & Geller, E.S. (2018, May). *How Fitness Facilities Affect Exercise Outcomes*. Poster presented at the 6th Annual Mid-Atlantic PREP & IMSD Research Symposium, Durham, NC.
1501. Geller, E.S. (2018, June). *Seven C's for safety success: The human dynamics of sustaining an injury-free workplace*. Technical Session for the Annual Conference and Expo for the American Society of Safety Professionals, San Antonio, TX.
1502. Geller, E.S. (2018, June). *The psychology of safety success*. Flash session at the expo for the annual Conference and Expo for the American Society of Safety Professionals, San Antonio, TX.
1503. Geller, E.S. (2018, June). *Actively caring for occupational health and safety: How to cultivate a brother's/sister's keeper culture*. Day-long workshop at the Annual Conference and Expo for the American Society of Safety Professionals, San Antonio, TX.
1504. Geller, E. S. (2018, June). *The role of executive leadership in occupational health and safety*. Invited Participant in a Plenary Session at the Annual Conference and Expo for the American Society of Safety Professionals, San Antonio, TX.
1505. Geller, E.S. (2018, September). *Seven life lessons for safety and beyond: Evidence based principles for improving human well-being*. Opening keynote address for the annual safety summit for BLR, Atlanta, GA.
1506. Geller, E.S., Roberts, S., & Pettinger, C. (2018, September). *Emerging Issues in the Workforce*. Panel discussion for Safety Culture 2018 by BLR Events, Atlanta, GA.
1507. Geller, E.S. (2018, October). *Applications for behavioral science to keep people safe: Practical evidence-based strategies*. Keynote address for Amgen Safety Summit, Los Angeles, CA.
1508. Geller, E.S. (2018, October). *The human dynamics of safety success: Keys to achieving and sustaining an injury-free workplace*. Technical session for the annual National Safety Council Congress and Exposition, Houston, TX.
1509. Geller, E.S. (2018, October). *Actively caring for safety: How to cultivate and sustain a brother's/sister's keeper work culture*. Day-long workshop for the annual National Safety Council Congress and Exposition, Houston, TX.
1510. Geller, E.S. (2018, October). *The actively-caring-for-people (AC4P) movement: Practical applications of humanistic behaviorism for large-scale life satisfaction*. Keynote address for community leaders and Avalon AC4P facilitators, Catalina Island, CA.
1511. Mastrich, Z. H., Glasgow, T.E., & Geller, E.S. (2018, October). *How coaches influence athletic performance: The impact of feedback strategies on athletic performance, athlete satisfaction, and proactive sport behavior*. Poster Presentation at the Annual Conference of the Association for Applied Sport Psychology, Toronto, ON.
1512. Geller, E.S. (2019, February). *The Bison Way and humanistic behaviorism: Key to achieving an injury-free work culture*. Invited two-hour presentation for the executive leaders of Continental Building Products, Leesburg, VA.



1513. Eick, A., Takemoto-Jennings, R., Warren, K., & Geller, E. S. (2019, February). *Connecting the public to the community police: Employing applied behavioral science to improve civilian-police relations*. Paper presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1514. Takemoto-Jennings, R., Eick, A., & Geller, E. S. (2019, February). *Pedestrian-vehicle interactions at crosswalks: Interventions to increase behavioral gratitude among college students*. Paper presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1515. Oliver, J., Mastrich, Z., Flannery, N., & Geller, E. S. (2019, February). *The effect of mental toughness on task persistent behavior*. Poster presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1516. Kline, K. A., Rainone, J. H., Eick, A. L., & Geller, E. S. (2019, February). *Evaluating an interpersonal thank-you-card process at a military college: A feasibility study*. Poster presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1517. Allen, J., Mastrich, Z., & Geller, E. S. (2019, February). *Intervening for environmental sustainability: An evaluation of a campus-wide prompt to influence transportation choices*. Poster presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1518. Callahan, O., Eick, A., Takemoto-Jennings, R., & Geller, E. S. (2019, February). *Gratitude from student to professor: Evaluating the impact of thanking a professor*. Poster presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1519. Ingersoll, T., Lesniak, B., Huang, L., Paulsen, M., Kim, A., & Geller, E. S. (2019, February). *Prompting the Actively Caring for People (AC4P) Movement: A systematic evaluation of a social media intervention*. Poster presented at the Annual North Carolina Association for Behavior Analysis, Winston-Salem, NC.
1520. Geller, E.S. (2019, February). *Safety/life lessons from psychological science: The human dynamics of achieving an injury-free workplace*. Keynote address for the Indiana Safety and Health conference & Expo, Indianapolis, IN.
1521. Geller, E.S. (2019, February). *Improving well-being and life satisfaction with humanistic behaviorism: From managing behavior to leading people*. Invited address at Miami of Ohio University, Oxford, OH.
1522. Eick, A., Takemoto-Jennings, R., Warren, K., & Geller, E. S. (2019, March). *Connecting the public to the community police: Employing applied behavioral science to improve civilian-police relations*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.
1523. Takemoto-Jennings, R., Eick, A., & Geller, E. S. (2019, March). *Pedestrian gratitude at crosswalks: Evaluating prompting techniques to increase the frequency of positive communication*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.

1524. Banks, A., Oliver, J., Herdegen, E., & Geller, E. S. (2019, March). *An incentive/reward intervention for restaurant diners: Beneficial impact on servers' behavior*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.
1525. Flavin, H., Glasgow, T. E., & Geller, E. S. (2019, March). *The impact of daily technology use on psychological health and well-being: A multi-level approach*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.
1526. Clark, K., Mastrich, Z., Flannery, N., & Geller, E. S. (2019, March). *Using socio-normative prompts to reduce food waste on campus*. Poster presented at the Mid Atlantic Undergraduate Research Conference, Blacksburg, VA.
1527. Paulsen, M., Glasgow, T., Quetel, D., & Geller, E. S. (2019, March). *How can a website increase user engagement? The relative influence of multimedia design*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.
1528. Callahan, O., Eick, A., Takemoto-Jennings, R., & Geller, E. S. (2019, March). *The impact of showing gratitude in the classroom: Evaluating students' change in their mood-states*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.
1529. Ingersoll, T., Lesniak, B., Huang, L., Paulsen, M., Kim, A., & Geller, E. S. (2019, March). *Promoting the Actively Caring for People (AC4P) Movement: A systematic evaluation of a social media intervention*. Poster presented at the Mid-Atlantic Undergraduate Research Conference, Blacksburg, VA.
1530. Eick, A., Takemoto-Jennings, R., Warren, K., & Geller, E. S. (2019, April). *The Actively Caring for People (AC4P) Movement: Applying behavioral science to improve police-citizen relations*. Poster presented at the Dennis Dean Undergraduate Research and Creative Scholarship Conference, Blacksburg, VA.
1531. Takemoto-Jennings, R., Eick, A., & Geller, E. S. (2019, April). *Pedestrian-vehicle communication at crosswalks: Intervening to increase the rate of pedestrian gratitude*. Poster presented at the Dennis Dean Undergraduate Research and Creative Scholarship Conference, Blacksburg, VA.
1532. Banks, A., Oliver, J., Herdegen, E., & Geller, E. S. (2019, April). *Incentives in the service industry: Impact of positive extrinsic consequences*. Poster presented at the Dennis Dean Undergraduate Research and Creative Scholarship Conference, Blacksburg, VA.
1533. Flavin, H., Glasgow, T., & Geller, E. S. (2019, April). *The impact of daily technology use on psychological health and well-being: A multi-level approach*. Poster presented at the Dennis Dean Undergraduate Research and Creative Scholarship Conference, Blacksburg, VA.
1534. Paulsen, M., Glasgow, T., & Geller, E. S. (2019, April). *How can a website increase user engagement? A comprehensive study of the relative influence of*

- multimedia design*. Poster presented at the Dennis Dean Undergraduate Research and Creative Scholarship Conference, Blacksburg, VA.
1535. Geller, E.S. (2019, April). *Humanistic behaviorism to improve human welfare on a large scale*. Invited presentation for a two-day panel discussion for ACCelerate Festival, Washington, D.C.
1536. Flavin, H., Glasgow, T.E., & Geller, E.S. (2019, May). *Daily use of technology and its effect on health and well-being: A multi-level approach to understanding technology use and well-being*. Research poster presented at the 31st Annual Conference of the Association for Psychological Science, Washington, D.C.
1537. Glasgow, T.E., Rahman, S.S., Mastrich, Z.H., Flavin, H., & Geller, E.S. (2019, May). *How do fitness facility environments promote exercise motivation and influence life satisfaction in college students? Research poster presented at the 31st Annual Conference of the Association for Psychological Science, Washington, D.C.*
1538. Geller, E.S., & Geller, K.S. (2019, June). *Cultivating a brother's/sister's keeper culture: The actively caring for people movement*. Day-long workshop presented at the Annual Conference and Expo of the American Society of Safety Professionals, New Orleans, LA.
1539. Geller, E.S., & Geller, K.S. (2019, June). *The psychology of safety success: Life lessons from psychological science*. Technical session presented at the Annual Conference and Expo of the American Society of Safety Professionals, New Orleans, LA.
1540. Geller, K.S., & Geller, E.S. (2019, June). *The Actively-Caring for-People (AC4P) STEP process: See, Thank, Enter, and Pass*. Think tank session at the Annual Conference and Expo of the American Society of Safety Professionals, New Orleans, LA.
1541. Geller, E.S. (2019, July). *Seven life lessons to enrich our culture: Practical principles from psychological science*. Four lecture presentations for summer student orientation at Virginia Tech, Blacksburg, VA.
1542. Geller, E.S., (2019, August). *Improving well-being and life satisfaction with humanistic behaviorism: From managing behavior to leading people*. Invited keynote address presented at the Organizational Behavior Management Network Conference, Richmond, VA.
1543. Geller, E.S., (2019, August). *Improving well-being and life satisfaction with humanistic behaviorism: From managing behavior to leading people*. Invited Nate Azrin Applied Psychology Award presentation presented at the American Psychological Association, Division 25 Convention, Chicago, IL.
1544. Geller, E.S., & Geller, K.S. (2019, September). *The human dynamics of injury prevention: From behavior-based safety to actively caring for people*. Daylong workshop for the Annual Conference and Expo of the National Safety Council, San Diego, CA.

1545. Geller, E. S. (2019, September). *The psychology of safety success: b*. Technical session presented at the Annual Conference and Expo of the National Safety Council, San Diego, CA.
1546. Geller, E. S. (2019, September). *Seven lessons to enrich your life: Research-based principles from psychological science*. Two one-hour lectures for Fall Family Weekend at Virginia Tech, Blacksburg, VA.
1547. Mastrich, Z. H., & Geller, E. S., (2019, October). *Assessing the impact of coaching feedback strategies on motivation and performance of elite athletes*. Poster presented at the 34<sup>th</sup> Annual Conference of the Association for Applied Sport Psychology, Portland, OR.
1548. Geller, E. S. (2019, November). *Seven life lessons from humanistic behaviorism: From managing behavior to leading people*. Keynote address for a leadership conference sponsored by The Cambridge Center for Behavioral Studies, University of Kansas, Lawrence, KS.
1549. Geller, E. S. (2020, March). *Seven life lessons from psychological science: Insight and inspiration from 50 years on the VT faculty*. Keynote address for the Blacksburg Newcomers meeting, Blacksburg, VA.
1550. Geller, E. S., & Geller, K. S. (2020, June). *Humanistic safety support: Managing behavior but leading people*. Technical session for the American Society of Safety Professionals, presented by video tape and Zoom from Blacksburg and Ashburn, VA.
1551. Geller, E. S. (2020, July). *Humanistic Behaviorism: Managing behavior and leading people*. Closing keynote address for the Campus Safety, Health, and Environmental Management Association (CSHEMA) Virtual Conference and Expo, Blacksburg, VA.
1552. Geller, E. S. (2020, August). *Humanistic Behaviorism for Safety and Health during COVID-19 and Beyond: Managing behavior and leading people*. Opening keynote address for the virtual Appalachian Safety Summit: "Behavioral Approaches to COVID-19 Infection Prevention," Boone, NC.

#### **INTERNATIONAL PRESENTATIONS: APPLIED/EXPERIMENTAL PSYCHOLOGY**

1. Geller, E. S. (1973). *The outcome of a co-actor's prediction as a determinant of choice reaction time*. Paper presented at the American Psychological Association meeting, Division 3, Montreal, Quebec, Canada.
2. Geller, E. S., Bowen, S. P., & Chiang, R. N. S. (1978). *A community-based approach to promoting energy*. Symposium presentation at the American Psychological Association meeting, Divisions 9, 23, 27 & 34, Toronto, Canada.

3. Geller, E. S. (1978). *Proenvironmental behavior: Policy implications of applied behavior analysis*. Symposium presentation at the American Psychological Association meeting, Divisions 9 & 34, Toronto, Canada.
4. Geller, E. S. (1984). *Large-scale safety belt promotion: Solving a public health problem*. Symposium Organizer and Chairperson at the American Psychological Association meeting, Toronto, Canada.
5. Rudd, J. R., Lewis, R. C., & Geller, E. S. (1984). *A university-wide incentive program for motivating safety-belt use*. Symposium presentation at the American Psychological Association meeting, Toronto, Canada.
6. Russ, N. W., & Geller, E. S. (1984). *Reducing the risk of alcohol-impaired driving among college students*. Poster presentation at the American Psychological Association meeting, Toronto, Canada.
7. Geller, E. S. (1984). *Combating the drunk driving problem: Issues, perspectives, and research directions*. Symposium Organizer and Chairperson at the American Psychological Association meeting, Toronto, Canada.
8. Russ, N. W., Harwood, M. K., & Geller, E. S. (1984). *Exploring community-based strategies for deterring alcohol-impaired driving*. Symposium presentation at the American Psychological Association meeting, Toronto, Canada.
9. Geller, E. S. (1984). *Effective safety belt promotion at industrial sites: Research and dissemination*. Symposium presentation at the American Psychological Association meeting, Toronto, Canada.
10. Geller, E. S. (1984). *Promoting safety-belt use in the U.S.: From awareness, commitment and incentives to national policy*. Invited presentation at the U.S.-Japan Risk Management Workshop, Tsukuba Science City, Japan.
11. Geller, E. S. (1985). *Large-scale safety belt promotion: Collaborative roles for the public and private sectors*. Invited series of three presentations to employees of the Saskatchewan Department of Education, the Saskatchewan Safety Council, and the Saskatchewan Child Safety Committee, Regina, Saskatchewan, Canada.
12. Geller, E. S. (1986). *Incentive/reward strategies for community-based behavior change*. Invited address for the International Conference on Dynamics of Social Change: Implications for Safety, Edmonton, Alberta, Canada.
13. Geller, E. S. (1987). *Community behavior modification: Prevention and change*. Keynote address at the Auxiliary/Reserve Police conference on "Community in Action", Vancouver, British Columbia, Canada.
14. Geller, E. S. (1987). *Motivation versus burnout among health professionals*. Workshop presentation for health workers in Lagos, Nigeria, Africa.
15. Geller, E. S. (1987). *Observations of health education in Niger State*. Workshop presentations at the Minna and Kuta Health Centers, Niger State, Nigeria, Africa.
16. Geller, E. S. (1987). *Practicing a new approach to health education*. Workshop presentations at the Minna and Kuta Health Centers, Niger State, Nigeria, Africa.
17. Geller, E. S., & Lehman, G. R. (1988). *Techniques for improving health education*. Three-day workshop for health leaders in Niger State, Minna, Niger State, Nigeria.

18. Geller, E. S. (1988). *Occupational health and safety: Behaviors and values*. Invited two-hour presentation at the Industrial Accident Prevention Association Annual Conference and Exhibition, Toronto, Ontario, Canada.
19. Geller, E. S. (1988). *Organizational behavior management to promote occupational safety*. Two-day workshop for Ford's Body and Assembly plants in Canada, Kitchener, Ontario.
20. Kalsher, M. J., Geller, E. S., & Glindemann, K. E. (1988). *Environmental determinants of alcohol consumption at college parties*. Paper presented at the 35th International Congress on Alcoholism and Drug Dependence, Oslo, Norway.
21. Geller, E. S. (1989). *Behavior change strategies for improving road safety*. Invited symposium address at the Institute for Road Safety Research, SWOV, Leidschendam, the Netherlands.
22. Geller, E. S. (1990). *A behavior change taxonomy for improving road safety*. Research presentation at the International Road Safety Symposium on Enforcement and Rewarding: Strategies and Effects. Copenhagen, Denmark.
23. Geller, E. S. (1991). *Behavior-based management for occupational safety and health*. Four-hour workshop for the Miller Paving Group, Inc., Toronto, Canada.
24. Geller, E. S. (1991). *Intervention strategies for increasing safe work practices: An actively caring model*. Invited keynote address at the Annual International Exxon Chemical Safety Coordinators Network Conference, Bonn, Germany.
25. Geller, E. S. (1992). *Behavior modification and beyond for continuous improvement in occupational safety and health*. Keynote address at the Third Occupational Safety and Health Conference of Puerto Rico, Cerromar Beach, Dorado, Puerto Rico.
26. Geller, E. S. (1992). *Actively caring for total safety management*. Two-hour workshop for the EESSA Committee chairpersons at Hanes Menswear, Inc., Mayaguez, Puerto Rico.
27. Geller, E. S. (1993). *Integrating behaviorism and humanism for health, safety, and the environment*. Invited presentation at the 101st Annual Convention of the American Psychological Association, Toronto, Ontario, Canada.
28. Geller, E. S. (1993). *Behavioral journals: Constancies and contrasts*. Panelist for invited symposium and discussion at the 101st Annual Convention of the American Psychological Association, Toronto, Ontario, Canada.
29. Geller, E. S. (1993). *Achieving a total safety culture through employee involvement*. Two two-day workshops for safety leaders of Columbian Oil, Hamilton, Ontario, Canada.
30. Geller, E. S. (1994, November). *Achieving a total safety culture through employee involvement*. One-day workshop for Disputada, Inc., Santiago, Chile.
31. Geller, E. S. (1995, May). *Safety management from a holistic perspective*. Four-hour workshop for the Bahamas Electricity Corporation, Nassau, Bahamas.
32. Geller, E. S. (1998, June). *The human dynamics of safety: From accountability to responsibility*. Four-hour presentation for British Petroleum, Caracas, Venezuela.

33. Geller, E. S. (1999, May). *Building a Total Safety Culture—a behavioral approach*. Four one-day workshops sponsored by the Industrial Federation for Accident Prevention in Perth, Melbourne, and Sydney, Australia.
34. Geller, E. S. (2001, May). *The psychology of occupational safety: An integration of person-based principles and behavior-based procedures*. Half-day workshop for safety leaders of Hydro Extrusion, Liege, Belgium.
35. Geller, E. S. (2002, September). *Safety leadership to bring out the best in people: Helping employees shift from being accountable to feeling responsible*. Workshop presentation for managers and miners in Johannesburg, South Africa.
36. Geller, E. S. (2002, September). *Empowering more involvement in mine safety: From awareness to actively caring behavior*. Workshop presentation for miners in Pretoria, South Africa.
37. Geller, E. S. (2002, October). *Safety leadership – Safety management is not enough*. Keynote address for Safety VA 2002 sponsored by the Industrial Foundation for Accident Prevention, Fremantle, Western Australia, Australia.
38. Geller, E. S. (2002, October). *Safety: The participation factor*. One-day workshop in Fremantle, Western Australia, Australia.
39. Geller, E. S. (2002, October). *Ten reasons why behavior-based safety is a magic bullet*. Half-day workshop for managers and supervisors of Alcoa, Perth, Western Australia, Australia.
40. Geller, E. S. (2002, October). *Safety management vs. safety leadership: There is a difference*. Half-day workshop for managers and supervisors of Western Power, Willetton, Western Australia, Australia.
41. Geller, E. S. (2002, October). *Safety: The participation factor*. One-day workshop in Melbourne, Victoria, Australia.
42. Geller, E. S. (2002, October). *Safety: The participation factor*. One-day workshop in Sydney, New South Wales, Australia.
43. Geller, E. S. (2002, December). *The psychology of helping behavior: How to build an actively caring culture*. Two-hour workshop presentation for Rohm and Haas, Toronto, Canada.
44. Geller, E. S. (2002, December). *How to increase employee participation in occupational safety*. Two-hour workshop for Rohm and Haas, Toronto, Canada.
45. Hickman, J. S., & Geller, E. S. (2003, March). *Self-management for safety for professional drivers*. Paper presented at the 5<sup>th</sup> Annual Meeting of the APA Interdisciplinary Occupational Stress and Health Conference, Toronto, Canada.
46. Geller, E.S. (2003, May). *The participation factor: How to increase involvement in occupational safety*. Keynote presentation for the Petroleum Industry's Annual Safety Seminar, Banff, Alberta, Canada.
47. Geller, E. S. (2004, April). *The human dynamics of actively caring: How to increase interdependent collaboration for occupational safety*. Keynote address for Canadian Petroleum Industry's Annual Safety Seminar, Banff, Alberta, Canada.
48. Glindemann, K.E., Geller, E.S., & Erhart, I.J. (August, 2004). *An effective incentive/reward intervention to reduce intoxication at university fraternity parties*. Paper presented at the 17<sup>th</sup> International Conference on Alcohol, Traffic, and Drug Safety, Glasgow, Scotland.

49. Clarke, S.W., Calhoun, J.M., & Geller, E.S. (August 2004). *University students' illicit drug use and frequency of driving under the influence of alcohol*. Paper presented at the 17<sup>th</sup> International Conference on Alcohol, Traffic, and Drug Safety, Glasgow, Scotland.
50. Geller, E. S. (2005, June). *People-based safety for culture enrichment: The human dynamics of injury prevention*. Keynote address for Mine Safety and Health Management Conference, Perth, Australia (delivered via satellite from Virginia Tech).
51. Geller, E. S. (2005, June). *Leadership techniques to achieve a Total Safety Culture: The human dynamics of culture enrichment*. Two-hour presentation at the International Environment, Health, and Safety Leadership Summit for Alcon Bauxite & Alumina, Rome, Italy.
52. Geller, E. S. (2005, July). *The human dynamics of safety*. Two one-day public seminar/workshops in Melbourne and Perth, Australia.
53. Geller, E. S. (2005, July). *People-based safety: Making "duty of care" a reality*. Two two-hour presentations to corporate executive of two Australian companies: Boral and Kimberley-Clark, Sydney, Australia.
54. Geller, E. S. (2005, July). *From behavior-based to people-based: Principles and procedures for greater safety leaders at Woolworths, Inc.*, Sydney, Australia.
55. Geller, E. S. (2005, July). *Humanistic behaviorism for occupational safety: Potential to achieve injury-free*. Half-day workshop for safety leaders of Cement Australia, North Sydney, Australia.
56. Geller, E. S. (2005, July). *The psychology of occupational safety: Principles, perspectives, and practical procedures*. Three two-hour presentations to executives of three Australian companies: Woodside Energy, Chevron Texaco, and Western Power, Perth, Australia.
57. Geller, E.S. (2006, July). *Safety leadership to make a difference*. Four one-hour presentations for the employees of Valero Aruba, Oranjestad, Aruba.
58. Geller, E.S. (2006, September). *People-based safety™: Key principles for preventing personal injury*. Eight one-hour presentations for the employees of Woolworths Limited at their national conference. Sydney, NSW, Australia.
59. Geller, E.S. (2007, May). *People-based safety: The human dynamics of culture enrichment*. Keynote address for the petroleum industries annual safety seminar, Banff, Calgary, Canada.
60. Geller, E.S. (2007, September). *People-based safety: From evidence-based principles to practical applications*. Four, day-long workshops for the employees of the Lonmin Mines in Limpopo and MariKano, South Africa, Africa.
61. Bolderdijk, J.W., Geller, E.S., Steg, E.M., Lehman, P.K. (2010, July). *When egoistic appeals backfire: persuading drivers to check their tires*. Research paper for the 27<sup>th</sup> International Congress of Applied Psychology, Melbourne, Australia.
62. Geller, E.S. (2011, June). *The human dynamics of injury prevention: The state of the art*. Keynote address for the Nuclear Industrial Safety & Health Association Conference, Toronto, ON, Canada.
63. Geller, E.S. (2012, July). *People-based safety: Making it work*. Keynote address for a Public Forum in Perth, Western Australia.



64. Geller, E.S. (2012, July). *Enriching organizational cultures: Leading people-based safety*. Keynote address for a Public Forum in Perth, Western Australia.
65. Geller, E.S. (2012, July). *People-based safety to achieve injury-free*. Day-long workshop for Monadelphous (a publicly listed engineering and infrastructure contractor), Perth, Western Australia.
66. Geller, E.S. (2012, July). *People-based safety to achieve injury-free*. Day-long workshop for CBH (the Western Australian grain shipping monopoly), Perth, Western Australia.
67. Geller, E.S. (2012, September). *Actively caring for people: The human dynamics of keeping people safe*. Keynote address for AmCham T&T's 16<sup>th</sup> Annual Health, Safety, Security and Environment (HSSE) Conference & Exhibition, Port of Spain, Trinidad.
68. Geller, E. S. (2013, January). *Cultivating an actively caring safety culture: From empirical research to real-world applications*. Day-long workshop for Pratt & Whitney, Montreal, Canada.
69. Geller, E. S. (2014, October). *Seven leadership lessons for occupational safety: Bringing out the best in yourself and others*. Skype presentation for the 4th Annual Safety Psychology Conference, Sydney, Australia.
70. Geller, E. S. (2015, March). *Seven life lessons from humanistic behaviorism: How to bring out the best in yourself and others*. Keynote Skype presentation for the Integrated Health, Safety and Wellbeing Summit 2015, Sydney, Australia.
71. Geller, E. S. (2015, September). *Applied behavior analysis to improve quality of life worldwide*. Keynote skype presentation for the Paris CASE Conference, Paris, France.
72. Geller, E.S. (2016, May). *Seven life lessons for bringing the best out of ourselves and others*. Radio interview for BFM 89.9 The Business Station, Malaysia
73. Geller, E. S. (2017, May). *Applied behavioral science and self-motivation for healthcare*. Skype interview for Switzerland's First Holistic Health Summit—Have more energy, boost your metabolism and achieve weight loss naturally.
74. Glasgow, T.E., Le, H., Geller, E.S., Fan, Y., & Hankey, S. (2017, September). *Assessing the Impact of Transport Mode, Trip Purpose, and the Built Environment on Mood Using a Smartphone App*. Research talk presented at the 29th Conference of the International Society for Environmental Epidemiology, Sydney, Australia.
75. Geller, E. S. (2017, October). *Actively caring for people's safety: How to cultivate a brother's/sister's keeper work culture*. Skype Keynote presentation for the Liquid Learning safety conference in Sydney, Australia.
76. Geller, E. S. (2020, February). *Seven Safety/Life Lessons from Psychological Science: How to nurture an actively caring for people culture*. Keynote address for the Winter Management Conference for the Tree Care Industry Association (TCIA), Puerto Vallarta, Mexico.

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